



In our ongoing effort to serve the public interest, WIXV-FM broadcasts programming responsive to issues of concern to Savannah, GA and the surrounding service area. Following is a list of those issues, and of the station's most significant programming. Join us for the I-95 Coastal Spotlight every Sunday.

#### JANUARY 4, 2015 / HEALTH DEPARTMENT FLU

We contacted Sally Silbermann, the Risk Communicator/Public Information Officer with the Coastal Health District here locally. She gave us the contact information for Dr. Weems who was our guest for the show as we talked about the flu season here locally. She told our listeners what the current influenza outbreak was in terms of symptoms and how vaccinations are created to battle and protect people against the flu. Dr. Weems gave advice to our listeners on how to cope with the flu for those who dealing with it

#### JANUARY 11, 2015 / RED CROSS

January is National Blood month and we had Kristen Stancil with the American Red Cross on as our guest to explain the urgent need for donations. After the end of the year holidays, people tend to get busy with other things and this show served as a reminder of how important it is to keep the blood supply at safe levels. This year our blood supply got almost to a critically low state, so this show brought not only awareness to that need, but provided information about specific blood drives as well as what to expect when donating blood.

## JANUARY 18, 2015 / SAVANNAH STRIDERS

Theron Lambert the president of the Savannah Striders was our guest to inform and encourage our listeners to come run or walk with the Savannah Striders as part of a healthy new start to the new year. The show covered specific events planned on their calendar as well as how to go about participating in the activities and meetings.

## JANUARY 25, 2015 / AMERICAN CANCER SOCIETY

Amy Reisinger of our local Savannah chapter of the American Cancer Society was our guest on this show where we covered a number of patient services and programs available, as well as ways to support, donate and volunteer. A number of communities in our listening area were hosting upcoming fundraising events that were part of the show's discussion.

## FEBRUARY 1, 2015 / AMERICAN CANCER SOCIETY

Due to illness there was a re-broadcast of the previous week's show.

## FEBRUARY 8, 2015 / COASTAL PET RESCUE

Lisa Scarborough the president of Coastal Pet Rescue was our guest for this show where they were the victims of vandalism with part of their new shelter and we caught up with how things were going for them on their 12<sup>th</sup> anniversary. We brought awareness to the importance of a conference Lisa was heading to that would provide insight and new ideas for the care for these pets as well as how to better prepare to adopt them out to new homes. Our listeners learned how to support the organization through donation or volunteering, and how to go about adopting a pet.

## FEBRUARY 15, 2015 / COASTAL EMPIRE ACADEMY

Tracy Smith a past president for Coastal Empire Academy a local chapter of National Registered Dietitians was our guest for the show and she gave our listeners helpful tips about healthy nutrition. The show helped not only our listeners in starting a new year wanting to eat healthier, but for parents hoping to raise their children with good nutrition in mind.

## FEBRUARY 22, 2015 / WEATHER ISSUES

With so many weather related issues happening nationally at this time of the year, WTOC TV's weather meteorologist John Wetherbee was our guest to explain weather patterns here locally, the advantages of owning a weather radio, preparing for extreme weather and how to stay safe in dangerous weather conditions. He gave our listeners a lot of useful information as well as resources they could access to better understand and deal with the weather that affects our area.

## MARCH 1, 2015 / RELAY FOR LIFE EFFINGHAM

Jennifer Shea the event manager for Relay for Life in Effingham County here locally and she was our guest for the show and told us how the Relay for Life event actually works and how people can get involved or support the event. She shared the aspects of fundraising that help support cancer patients and programs here in our area. The show helped promote the upcoming event scheduled for April 24<sup>th</sup>.

## MARCH 8, 2015 / BIG JOHN WETHERBEE REPLAY

Because of the extremely harsh winter, and with severe weather season officially starting here locally, it was important to re-broadcast this show to better inform our listeners of weather patterns here in our area.

## MARCH 15, 2015 / FIRE VICTIMS/ ST PATRICK'S TIPS

John Henderson, owner of Coach's Corner Sports Tavern and Restaurant was holding a collection drive for the victims of an apartment fire earlier in the week in Thunderbolt. The show informed listeners how they could donate and help, and served to encourage listeners to donate gift cards to be distributed to the victims. We also covered a number of safety tips and "do's and don'ts" for our annual St. Patricks Day celebration taking place here locally.

## MARCH 22, 2015 / NMD FOUNDATION

Bob Dicarlo the president of the No More Diabetes Foundation was our guest and told our listeners how they could participate in a current fundraising campaign called "Giving is Fulfilling" as well as other events the organization plans throughout the year. Bob talked about his son Nikolas, who suffers from type 1 diabetes, and his daily struggle to manage and cope with the disease.

## MARCH 29, 2015 / RONALD McDONALD HOUSE

Mr. Bill Soroachak was our guest and explained what the Ronald McDonald House is about as well as how our listeners can get involved with volunteer work, or help with specific fundraisers where 100% of money raised stays here in our community to provide care for sick children and help support their families during a very critical time. The upcoming event "Red Shoes Run" was covered in detail with information on how to participate and get involved.





## **WIXV PUBLIC FILE 2<sup>nd</sup> QUARTER 2015**

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### **APRIL 5, 2015** **GA MARINE EXTENSION AQUARIUM**

We contacted Anne Lindsay, the Associate Director for Marine Education, Summer Camp Director, Marine Education Center and Aquarium. Ms. Lindsay informed listeners of the educational resources provided by our Marine Education Center as well as the opportunities of studying Marine life up close through the Aquarium's facilities on Skidaway Island. Eco-systems, shellfish cultivation and harvesting and the preservation of marshland and coastal environments were discussed. Listeners learned ways to participate in many classes offered at the education center as well as opportunities to volunteer at the facility. Ms. Lindsay also explained the very successful Summer Camp program they offer.

### **APRIL 12, 2015** **ALZHEIMER'S ASSOCIATION GEORGIA CHAPTER**

Our guest for this installment of Coastal Spotlight was Deborah Heddendorf, the Community Outreach Director for the Coastal Region for the Georgia Chapter of the Alzheimer's Association. She covered all aspects of the organization from the basic mission to the many services the organization provides for those persons and their family members suffering from the effects of this terrible disease. Ms. Heddendorf not only informed our listeners of the statistical information about Alzheimers and it's impact locally, but gave great insight to the research being done here and on the national level along with the great strides that have been made in combating Alzheimers. The listeners learned how to help both in financial donation terms and what volunteer work was available with the

APRIL 19, 2015  
COASTAL PET RESCUE

In the news leading up to this show were many stories of animal neglect, abuse and cases of abandonment of pets that gave great significance to the topics addressed with guest Lisa Scarborough the President and Founder of Coastal Pet Rescue. Listeners were given advice on how to care for animals during storms, micro-chip programs available and the importance of having a pet spayed or neutered.

APRIL 26, 2015

THE 200 CLUB OF THE COASTAL EMPIRE

Mark Dana the local president of the 200 Club of the Coastal Empire was our guest to remind listeners of the very important upcoming fund raising event, the 10<sup>th</sup> Annual Savannah Mile. The event, scheduled for May 23<sup>rd</sup> offered listeners a number of ways to participate in and to make plans to attend to help support the organization that does so much for the families of fallen Police officers and Firemen in terms of financial support and securing an educational future for the children left behind. Listeners were encouraged to get involved and be a part of the event helping the organization in one of it's most important fundraising efforts of the year.

MAY 3, 2015

OPERATION KID SAFE

Operation Kid Safe Safety week began the following Saturday and this show was aired prior to that weekend as a way of promoting the event. Our guest Mark Bott the founder of Operation Kid Safe explained how the document procedure works for indentifying loved ones that may be missing. People with children, elderly citizens anyone that would be in need of quick indentification is what this program is set up to do. They were going to be set up for the free process for a week at Vaden Nissan Car dealership.

May 10, 2015

OPERATION KID SAFE REPEAT

Show was aired again to promote during the event that started the day before.

May 17, 2015

200 CLUB OF THE COASTAL EMPIRE

This was a repeat of the show that aired on Sunday April 26 in order to again promote the 10<sup>th</sup> Annual Savannah Mile fundraiser event that would take place the following Sunday.

MAY 24, 2015

ALZHEIMER'S ASSOCIATION GEORGIA CHAPTER

This show was a repeat to continue to promote their upcoming Dancing With the Coastal Stars fundraiser coming up in a couple of weeks.

MAY 31, 2015

WEATHER ISSUES

With the start of hurricane season fast approaching at this time of the year, WTOC TV's weather meteorologist John Wetherbee was our guest to explain how to prepare for an approaching hurricane. He gave our listeners a lot of useful information with regard to preparation before the storm, evacuation tips, and what to do if you choose to ride the storm out.

JUNE 7, 2015

WEATHER ISSUES

More with weather meteorologist John Wetherbee about severe weather. Tornadoes and severe storm safety were discussed along with more about the approach of Hurricane season and some of what we can expect from the tropics this season. Listener's were given internet location for access to information and safety tips as well as ways to track approaching storms.



JUNE 14, 2015

RED CROSS

Our guest for this show Kristen Stancil, the External Communications Manager with Biomedical Field Marketing and Communications for the Red Cross Coastal Georgia chapter informed listeners how to help bolster the supply of our local blood bank through different types of blood products donation and support of events and blood drives. Because of the typically slow time of the year, this was an important show for the listener and our local Red Cross.

JUNE 21, 2015

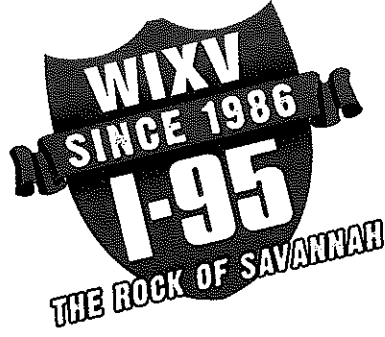
CRIMESTOPPERS

On this show, we spoke with Catherine Neal the Media Coordinator for Crimestoppers locally. She explained how rewards for information leading to arrest work, the importance of the public in helping to solve crimes, and how the program protects the anonymity of each caller who uses their system. Information on certain cases and individuals being sought were discussed in order to possibly encourage people listening to provide any information they may have.

JUNE 28, 2015

RED CROSS

With the approach of the 4<sup>th</sup> of July weekend, this show was repeated to encourage blood donations in the hopes of bolstering the local blood supply during what is typically a difficult time to get donations.



## WIXV PUBLIC FILE 3<sup>rd</sup> QUARTER 2015

In our ongoing effort to serve the public interest, WIXV / I-95 broadcasts programming responsive to issues of concern to Savannah, GA and the surrounding service area. Following is a list of those issues, and of the station's most significant programming treatment of them.

JULY 5, 2015

### SECOND HARVEST

Our guest for this installment of Coastal Spotlight was Mary Jane Crouch the Executive Director of Second Harvest of Coastal Georgia. In addition to covering and promoting a major event scheduled for Sunday July 19<sup>th</sup>, we discussed the current state of hunger in our listening area, ways to make donations both food and monetary, and how to directly volunteer to help the organization.

JULY 12, 2015

### CRIMESTOPPERS

Because of a spike in crime, shootings, and the need for public assistance in solving many crimes in our community we presented this special repeat show, we spoke with Catherine Neal the Manager and Coordinator for Crimestoppers. We discussed how rewards information leading to arrest work, the importance of the public helping to solve crimes, and how the program protects the a

of each other. The above information on certain cases and individuals being sought were discussed in order to possibly encourage people listening to provide any information they may have

JULY 19, 2015

### SECOND HARVEST

This was a repeat of the show broadcast 2 weeks ago in order to maximize the promotion  
For their upcoming event on this date, Sunday, July 19, 2015. It was our hope in doing so to strengthen the interest in the all day volunteer event.

JULY 26, 2015

### THE BOMBER GIRLS

In this show, we met with 2 ladies who are members of the Savannah Chapter of the Bomber Girls and highlighted the many events and efforts they are involved in to help our military both home and away. In addition, information was presented for the listener to support these efforts in both donation or volunteer assistance.

AUGUST 2, 2015

### RED CROSS

In this repeat of an earlier show, we spoke with Kristen Stancil, the External Communications Manager with Biomedical Field Marketing and Communications for the Red Cross Coastal Georgia chapter informed listeners how to help bolster the supply of our local blood bank through different types of blood products donation and support of events and blood drives. Because of the typically continued slow time of the year, it made sense to repeat this show for our listeners.

.....  
BOMBER GIRLS

This show was repeated to add urgency to a large fundraising event scheduled for Friday night, August 14. Listeners were urged to register for a fund raising event in advance, or to simply come out to help support and assist if need be.

AUGUST 16, 2015

SECOND HARVEST

This follow up show to the major volunteer event from the previous month continued to give information about the need for service to the hungry in our area, what second harvest does, and how to help by funding and/or volunteering.

AUGUST 23, 2015

CRIMESTOPPERS

After an unusual rash of crimes in our community, particularly shootings, we felt it would be important to feature the Crimestoppers show we had run previously so that information leading to arrests in some of these cases might more easily be obtained.

AUGUST 30, 2015  
COASTAL PET RESCUE

In addition to a video campaign to help market a fundraising effort, we spoke with President and Founder of Coastal Pet Rescue, Lisa Scarborough about how to keep pets safe during the extremely hot summer months, hurricane preparedness for pets, and upcoming events that our listeners could attend/volunteer for.

SEPTEMBER 6, 2015

### ALZHEIMER'S ASSOCIATION GEORGIA CHAPTER

Our guest for this installment of Coastal Spotlight was Deborah Heddendorf, the Community Outreach Director for the Coastal Region for the Georgia Chapter of the Alzheimer's Association. She covered all aspects of the organization from the basic mission to the many services the organization provides for those persons and their family members suffering from the effects of this terrible disease. In addition to the information about the organization itself, Ms. Heddendorf covered the major event scheduled for Saturday September 26<sup>th</sup>, the Walk to End Alzheimer's.

SEPTEMBER 13, 2015

### BOMBER GIRLS REPEAT

This show focused on 2 major upcoming events toward the end of the month to maximize the promotion of them and to give the organization another chance to recruit new volunteers for their many fundraising efforts during the year.

SEPTEMBER 20, 2015

### EFFINGHAM CHAMBER OF COMMERCE

We spoke with the Executive Director Rick Lott about a number of events the chamber hosts throughout the year, including the Effingham Oktoberfest celebration scheduled for the following weekend. The state of small business in the Effingham area and how the Chamber assists in the growth of the local business community was also covered. I-95 took part in this year's event.. Broadcasting live from the Battle of the Bands on Sept 25<sup>th</sup>.

SEPTEMBER 27, 2015  
COASTAL PET RESCUE

This was a repeated show due to activity in the weeks prior in the Atlantic Ocean that was of a tropical nature. Much of this show was focused on pets during hurricane evacuation, overall preparedness as well as promotion of upcoming events, fundraising efforts and volunteer opportunities.

**QUARTERLY ISSUES/PROGRAMS LIST\*\***

For quarter beginning: October 1, 2015

In our ongoing effort to serve the public interest, WIXV-FM broadcasts programming responsive to issues of concern to Savannah, GA and the surrounding service area. Following is a list of those issues, and of the station's most significant programming treatment of them.

1. **ISSUE:** "BREAST CANCER AWARENESS MONTH"

**HOW ISSUE WAS TREATED:** INTERVIEW WITH REPRESENTATIVE FROM SUSAN G KOMEN OF THE COASTAL EMPIRE

**TITLE:** COASTAL SPOTLIGHT

**DATE:** 10-4-15

**TIME:** 6:00 AM

**DURATION:** 30 MINUTES

**TYPE:** PUBLIC AFFAIRS

**DESCRIPTION:** SPOKE WITH A LOCAL REPRESENTATIVE WITH THE SUSAN G KOMEN FOUNDATION OF THE COASTAL EMPIRE. WE DISCUSSED WHAT THE FOUNDATION DOES TO RAISE AWARENESS OF BREAST CANCER DURING OCTOBER AND YEAR ROUND AS WELL AS THE EVENTS SUCH AS "RACE FOR A CURE" AND OTHERS THAT RAISE NEEDED FUNDS YEAR ROUND. A SPECIAL EMPHASIS ON EARLY DETECTION THROUGH REGULAR MAMMOGRAMS WAS ALSO DISCUSSED.

2. **ISSUE:** "BREAST CANCER AWARENESS MONTH" repeat of last week's show to support upcoming events

**HOW ISSUE WAS TREATED:** INTERVIEW WITH REPRESENTATIVE FROM SUSAN G KOMEN OF THE COASTAL EMPIRE

**TITLE:** COASTAL SPOTLIGHT

**DATE:** 10-11-15

**TIME:** 6:00 AM

**DURATION:** 30 MINUTES

**TYPE:** PUBLIC AFFAIRS

**DESCRIPTION:** SPOKE WITH A LOCAL REPRESENTATIVE WITH THE SUSAN G KOMEN FOUNDATION OF THE COASTAL EMPIRE. WE DISCUSSED WHAT THE FOUNDATION DOES TO RAISE AWARENESS OF BREAST CANCER DURING OCTOBER AND YEAR ROUND AS WELL AS THE EVENTS SUCH AS "RACE FOR A CURE" AND OTHERS THAT RAISE NEEDED FUNDS YEAR ROUND. A SPECIAL EMPHASIS ON EARLY DETECTION THROUGH REGULAR MAMMOGRAMS WAS ALSO DISCUSSED.



**3. ISSUE: "CRIME IN OUR COMMUNITY"**

**HOW ISSUE WAS TREATED: INTERVIEW WITH DIRECTOR OF CRIME STOPPERS**

**TITLE: COASTAL SPOTLIGHT**

**DATE: 10-18-15**

**TIME: 6:00 AM**

**DURATION: 30 MINUTES**

**TYPE: PUBLIC AFFAIRS**

**DESCRIPTION: WE SPOKE WITH DODIE GAY THE EXECUTIVE DIRECTOR OF CRIME STOPPERS CHATAM COUNTY ABOUT CRIME IN OUR COMMUNITIES. WE DISCUSSED CRIME STATISTICS, WHAT HAS CONTRIBUTED TO A SPIKE IN CRIME, HOW TO REPORT INFORMATION TO CRIME STOPPERS AND THE POLICE AND HOW CRIME STOPPERS REWARDS ANNONYMOUS SOURCES FOR TIPS LEADING TO CONVICTIONS.**

4. ISSUE: "CRIME IN OUR COMMUNITY" repeated due to importance of issue

HOW ISSUE WAS TREATED: INTERVIEW WITH DIRECTOR OF CRIME STOPPERS

TITLE: COASTAL SPOTLIGHT

DATE: 10-25-15

TIME: 6:00 AM

DURATION: 30 MINUTES

TYPE: PUBLIC AFFAIRS

DESCRIPTION: WE SPOKE WITH DODIE GAY THE EXECUTIVE DIRECTOR OF CRIME STOPPERS CHATAM COUNTY ABOUT CRIME IN OUR COMMUNITIES. WE DISCUSSED CRIME STATISTICS, WHAT HAS CONTRIBUTED TO A SPIKE IN CRIME, HOW TO REPORT INFORMATION TO CRIME STOPPERS AND THE POLICE AND HOW CRIME STOPPERS REWARDS ANNONYMOUS SOURCES FOR TIPS LEADING TO CONVICTIONS.

**5. ISSUE: "CONSERVATION OF LOCAL MARSHLAND, AND MARINE LIFE"**

**HOW ISSUE WAS TREATED: INTERVIEW WITH REPRESENTATIVE OF THE UNIVERSITY OF GEORGIA MARINE EXTENSION IN SAVANNAH**

**TITLE: COASTAL SPOTLIGHT**

**DATE: 11-1-15**

**TIME: 6:00 AM**

**DURATION: 30 MINUTES**

**TYPE: PUBLIC AFFAIRS**

**DESCRIPTION: We contacted Anne Lindsay, the Associate Director for Marine Education, Summer Camp Director, Marine Education Center and Aquarium. Ms. Lindsay informed listeners of the educational resources provided by our Marine Education Center as well as the opportunities of studying Marine life up close through the Aquarium's facilities on Skidaway Island. Eco-systems, shellfish cultivation and harvesting and the preservation of marshland and coastal environments were discussed.**

6. ISSUE: "AID AND APPRECIATION FOR SERVICE MEN AND WOMEN"

HOW ISSUE WAS TREATED: INTERVIEW WITH REPRESENTATIVE OF THE BOMBER GIRLS OF SAVANNAH

TITLE: COASTAL SPOTLIGHT

DATE: 11-8-15

TIME: 6:00 AM

DURATION: 30 MINUTES

TYPE: PUBLIC AFFAIRS

DESCRIPTION: SPOKE WITH REPRESENTATIVES OF THE BOMBER GIRLS ABOUT HOW THEY PROVIDE APPRECIATION PACKAGES SENT FROM HOME TO WHERE SERVICE TROOPS ARE STATIONED OVER SEAS AND HOW OUR LISTENERS CAN BE SUPPORTIVE OF THOSE EFFORTS THROUGH FUNDING AND VOLUNTEERING. WE ALSO HAD A DISCUSSION OF THE BOMBER GIRLS INVOLVEMENT IN THE VETERANS DAY PARADE IN SAVANNAH, AND HOW TO BE A PART OF THAT.

7. ISSUE: "HOW TO BETTER HANDLE PERSONAL FINANCE"

HOW ISSUE WAS TREATED: Q&A WITH REPRESENTATIVES OF THE  
CONSUMER CREDIT COUNSELING SERVICE OF SAVANNAH

TITLE: COASTAL SPOTLIGHT

DATE: 11-15-15

TIME: 6:00 AM

DURATION: 30 MINUTES

TYPE: PUBLIC AFFAIRS

DESCRIPTION: SEVERAL REPRESENTATIVES FROM OUR LOCAL CCCS  
OFFICE HELD A QUESTION AND ANSWER SESSION WITH SOME OF THE  
MOST FREQUENTLY ASKED QUESTIONS ABOUT CREDIT, DEBT,  
HANDLING CREDIT CARDS, PERSONAL BUDGET ASPECTS, AND A  
NUMBER OF OTHER CREDIT AND FINANCIAL ISSUES.

8. ISSUE: "A HEALTHY DIET THROUGH THE HOLIDAYS"

HOW ISSUE WAS TREATED: INTERVIEW WITH A DIETICIAN AT ST JOSEPH'S/CANDLER HOSPITAL

TITLE: COASTAL SPOTLIGHT

DATE: 11-22-15

TIME: 6:00 AM

DURATION: 30 MINUTES

TYPE: PUBLIC AFFAIRS

DESCRIPTION: WE SPOKE WITH SARAH EVANS A CLINICAL DIETICIAN ABOUT HOW TO GET THROUGH THE HOLIDAYS WITHOUT OVER INDULGING AND MAINTAINING A HEALTHY DIET DURING A SEASON OF TEMPTATION. SARAH GAVE GREAT INSIGHT AS TO WHAT IS BENEFICIAL FOR OUR DIET, AS WELL AS THINGS TO MINIMIZE OR AVOID. SHE GAVE TIPS ON AVOIDING EXCESS WHILE STILL ENJOYING THIS SPECIAL TIME OF THE YEAR.

**9. ISSUE: "DEALING WITH CANCER"**

**HOW ISSUE WAS TREATED: INTERVIEW WITH A REPRESENTATIVE FROM THE AMERICAN CANCER SOCIETY OF THE COASTAL EMPIRE**

**TITLE: COASTAL SPOTLIGHT**

**DATE: 11-29-15**

**TIME: 6:00 AM**

**DURATION: 30 MINUTES**

**TYPE: PUBLIC AFFAIRS**

**DESCRIPTION: WE SPOKE WITH TORRY CULPEPPER THE COMMUNITY MANAGER OF SPECIAL EVENTS SOUTH ATLANTIC DIVISION FOR THE AMERICAN CANCER SOCIETY. THE MANY ASPECTS OF CANCER, SURVIVORS, FAMILIES, AND THE MANY PROGRAMS TO ASSIST PATIENTS THAT THE ACS PROVIDES WERE FEATURED. MS. CULPEPPER GAVE IN DEPTH INFORMATION ON THE CHALLENGES PATIENTS FACE AND THE ASSISTANCE THAT IS AVAILABLE. ALSO DISCUSSED WERE A NUMBER OF FUND RAISING EVENTS THAT COULD BE SUPPORTED THROUGH DONATION OR VOLUNTEERING.**

**10. ISSUE: "SENIOR CARE"**

**HOW ISSUE WAS TREATED: INTERVIEW WITH A REPRESENTATIVE  
FROM A LOCAL SENIOR CARE FACILITY**

**TITLE: COASTAL SPOTLIGHT**

**DATE: 12-6-15**

**TIME: 6:00 AM**

**DURATION: 30 MINUTES**

**TYPE: PUBLIC AFFAIRS**

**DESCRIPTION: WE SPOKE WITH RICH DELONG THE EXECUTIVE  
DIRECTOR WITH STATION EXCHANGE SENIOR CARE ABOUT THE MANY  
LEVELS AND PHASES OF AGING, HOW TO PREPARE FOR IT, HOW TO  
EXPENSE IT, AND A NUMBER OF OTHER ASPECTS OF THIS  
CHALLENGING ISSUE. HOW TO PROPERLY ADDRESS THE NEEDS OF  
THE ELDERLY DURING THE HOLIDAYS, THE PSYCHOLOGY OF AGING  
AND A NUMBER OF INFORMATION SOURCES AVAILABLE FOR ANYONE  
DEALING WITH A LOVED ONE IN NEED OF SENIOR CARE.**



**11. ISSUE:** "SENIOR CARE" this was a repeat of the previous week's show.

**HOW ISSUE WAS TREATED:** INTERVIEW WITH A REPRESENTATIVE  
FROM A LOCAL SENIOR CARE FACILITY

**TITLE:** COASTAL SPOTLIGHT

**DATE:** 12-13-15

**TIME:** 6:00 AM

**DURATION:** 30 MINUTES

**TYPE:** PUBLIC AFFAIRS

**DESCRIPTION:** WE SPOKE WITH RICH DELONG THE EXECUTIVE  
DIRECTOR WITH STATION EXCHANGE SENIOR CARE ABOUT THE MANY  
LEVELS AND PHASES OF AGING, HOW TO PREPARE FOR IT, HOW TO  
EXPENSE IT, AND A NUMBER OF OTHER ASPECTS OF THIS  
CHALLENGING ISSUE. HOW TO PROPERLY ADDRESS THE NEEDS OF  
THE ELDERLY DURING THE HOLIDAYS, THE PSYCHOLOGY OF AGING  
AND A NUMBER OF INFORMATION SOURCES AVAILABLE FOR ANYONE  
DEALING WITH A LOVED ONE IN NEED OF SENIOR CARE.

12. ISSUE: "DEALING WITH CANCER" this was a repeat of a previous show.

HOW ISSUE WAS TREATED: INTERVIEW WITH A REPRESENTATIVE FROM THE AMERICAN CANCER SOCIETY OF THE COASTAL EMPIRE

TITLE: COASTAL SPOTLIGHT

DATE: 12-20-15

TIME: 6:00 AM

DURATION: 30 MINUTES

TYPE: PUBLIC AFFAIRS

DESCRIPTION: WE SPOKE WITH TORRY CULPEPPER THE COMMUNITY MANAGER OF SPECIAL EVENTS SOUTH ATLANTIC DIVISION FOR THE AMERICAN CANCER SOCIETY. THE MANY ASPECTS OF CANCER, SURVIVORS, FAMILIES, AND THE MANY PROGRAMS TO ASSIST PATIENTS THAT THE ACS PROVIDES WERE FEATURED. MS. CULPEPPER GAVE IN DEPTH INFORMATION ON THE CHALLENGES PATIENTS FACE AND THE ASSISTANCE THAT IS AVAILABLE. ALSO DISCUSSED WERE A NUMBER OF FUND RAISING EVENTS THAT COULD BE SUPPORTED THROUGH DONATION OR VOLUNTEERING.

**13. ISSUE:** "DEALING WITH CANCER" this was a repeat of a previous show.

**HOW ISSUE WAS TREATED:** INTERVIEW WITH A REPRESENTATIVE FROM THE AMERICAN CANCER SOCIETY OF THE COASTAL EMPIRE

**TITLE:** COASTAL SPOTLIGHT

**DATE:** 12-27-15

**TIME:** 6:00 AM

**DURATION:** 30 MINUTES

**TYPE:** PUBLIC AFFAIRS

**DESCRIPTION:** WE SPOKE WITH TORRY CULPEPPER THE COMMUNITY MANAGER OF SPECIAL EVENTS SOUTH ATLANTIC DIVISION FOR THE AMERICAN CANCER SOCIETY. THE MANY ASPECTS OF CANCER, SURVIVORS, FAMILIES, AND THE MANY PROGRAMS TO ASSIST PATIENTS THAT THE ACS PROVIDES WERE FEATURED. MS. CULPEPPER GAVE IN DEPTH INFORMATION ON THE CHALLENGES PATIENTS FACE AND THE ASSISTANCE THAT IS AVAILABLE. ALSO DISCUSSED WERE A NUMBER OF FUND RAISING EVENTS THAT COULD BE SUPPORTED THROUGH DONATION OR VOLUNTEERING.