



WTVO
PO Box 470
Rockford, IL 61105

AKPD Message & Media
730 N Franklin
Suite 404
Chicago, IL 60610

Contract # 1613546

Schedule Dates 06/28/17-07/02/17
Advertiser Do Your Job (88354)
Agency AKPD Message & Media (10397)
Product Political - Issues / Propositions (1068)
Brand WK OF 6/27 (630203)
Salesperson Millennium - Chicago, Chicago (1408)
Sales Office Millennium - Chicago
Buyer Name SCHOMMER, DEBRA
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments DO YOUR JOB WEEK OF

Date Entered 06/27/17
Last Modified 06/27/17
Entered By Charlene Whiteside
CO-OP No
Headline # ECR25627214
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,455.00
Net Total \$8,245.00
Sales Tax

Rockford (WTVO)	Spots	Rate
By Broadcast Month		
Jul. 2017	27	\$9,700.00
Grand Total:	27	\$9,700.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/28/17-06/30/17	3	:30	6A- 7A (CST)	3			X	X	X			3	\$250.00	\$750.00	Rockford (WTVO)	EM NEWS	6/27/17
2.0	Normal Line / SPOT	06/28/17-06/30/17	2	:30	7A- 8A (CST)	4			X	X	X			4	\$475.00	\$1,900.00	Rockford (WTVO)	GMA	6/27/17
3.0	Normal Line / SPOT	07/01/17-07/01/17	3	:30	7A- 8A (CST)							1		1	\$250.00	\$250.00	Rockford (WTVO)	WEEKEND GMA	6/27/17
4.0	Normal Line / SPOT	07/02/17-07/02/17	3	:30	7A- 8A (CST)							1		1	\$350.00	\$350.00	Rockford (WTVO)	GOOD MORNING SUNDAY	6/27/17
5.0	Normal Line / SPOT	07/02/17-07/02/17	3	:30	8A- 9A (CST)							1		1	\$350.00	\$350.00	Rockford (WTVO)	THIS WEEK	6/27/17
6.0	Normal Line / SPOT	06/28/17-06/30/17	3	:30	9P- 4P (CST)	1			X	X	X			1	\$175.00	\$175.00	Rockford (WTVO)	FAMILY FEUD	6/27/17
7.0	Normal Line / SPOT	06/28/17-06/30/17	3	:30	4P- 5P (CST)	2			X	X	X			2	\$200.00	\$400.00	Rockford (WTVO)	JUDGE JUDY	6/27/17
8.0	Normal Line / SPOT	06/28/17-06/30/17	2	:30	5P- 5:30P (CST)	3			X	X	X			3	\$500.00	\$1,500.00	Rockford (WTVO)	EARLY NEWS	6/27/17
9.0	Normal Line / SPOT	06/28/17-06/30/17	3	:30	6P- 6:30P (CST)	3			X	X	X			3	\$400.00	\$1,200.00	Rockford (WTVO)	EARLY NEWS	6/27/17
10.0	Normal Line / SPOT	07/01/17-07/01/17	3	:30	6P- 6:30P (CST)							1		1	\$325.00	\$325.00	Rockford (WTVO)	SATURDAY PM	6/27/17
11.0	Normal Line / SPOT	06/28/17-06/30/17	3	:30	6:30P- 7P (CST)	2			X	X	X			2	\$350.00	\$700.00	Rockford (WTVO)	ET	6/27/17
12.0	Normal Line / SPOT	06/28/17-06/30/17	3	:30	10P- 10:35P (CST)	3			X	X	X			3	\$400.00	\$1,200.00	Rockford (WTVO)	LATE NEWS	6/27/17
13.0	Normal Line / SPOT	07/01/17-07/01/17	3	:30	10P- 10:35P (CST)							1		1	\$425.00	\$425.00	Rockford (WTVO)	SATURDAY PM	6/27/17

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



WTVO
PO Box 470
Rockford, IL 61105

AKPD Message & Media
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Headline # ECR25627214
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,455.00
Net Total \$8,245.00
Sales Tax

Rockford (WTVO)	
By Broadcast Month	Spots
Jul. 2017	27
Grand Total:	27

Rate
\$9,700.00
\$9,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	06/28/17-06/30/17	3	:30	10:35P-11:35P (CST)	1			X	X	X			1	\$175.00	\$175.00	Rockford (WTVO)	KIMMEL	6/27/17
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													

See the back of this document for Advertising Contract Terms and Conditions

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25627214

Changes as of: 6/26/2017 at 1:50 PM

Version: Current State Version 1

CPE:

Agency: AKPD MESSAGE & MEDIA

Flight: 6/26/17 - 7/2/17

Station: WTVU

Total \$: \$9,700.00

6013 SAMPSON

Advertiser: Do Your Job

Market: Rockford

Total Spots: 27

NORTH

Product: DO YOUR JOB WEEK

Office: CHICAGO

Total CPP: \$0.00

HOLLYWOOD, CA

Agency Order #:

Primary Demo: Adults 35+

Total GRP:

Buyer: DEBRA SCHOMMER

Con Type: POLITICAL/VOTE

Salesperson: MATTHEW GAGGIANO

Assistant: CHRISTINA LIND

Separation:

312-832-6617

312-832-6615

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/26 - 6/26		Total Spots	Total \$	CPP	GRP
							6/26	6/26				
1	M-F 6a-7a		EM NEWS	\$250.00	0.0	30	3		3	\$750.00	\$0.00	0.0
2	M-F 7a-8a		GMA	\$475.00	0.0	30	4		4	\$1,900.00	\$0.00	0.0
3	Sa 7a-8a		WEEKEND GMA	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
4	Su 7a-8a		GOOD MORNING SUNDAY	\$350.00	0.0	30	1		1	\$350.00	\$0.00	0.0
5	M-F 8a-8a		THIS WEEK	\$350.00	0.0	30	1		1	\$350.00	\$0.00	0.0
6	M-F 3p-4p		FAMILY FEUD	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
7	M-F 4p-5p		JUDGE JUDY	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0
8	M-F 5p-5:30p		EARLY NEWS	\$500.00	0.0	30	3		3	\$1,500.00	\$0.00	0.0
9	M-F 6p-6:30p		EARLY NEWS	\$400.00	0.0	30	3		3	\$1,200.00	\$0.00	0.0
10	M-F 6p-6:30p		SATURDAY EN	\$325.00	0.0	30	1		1	\$325.00	\$0.00	0.0
11	M-F 6:30p-7p		ET	\$350.00	0.0	30	2		2	\$700.00	\$0.00	0.0
12	M-F 10p-10:35p		LATE NEWS	\$400.00	0.0	30	3		3	\$1,200.00	\$0.00	0.0
13	Sa 10p-10:35p		SATURDAY LN	\$425.00	0.0	30	1		1	\$425.00	\$0.00	0.0
14	M-F 10:35p-11:37p		KIMMEL	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
TOTALS: 27							27		27	\$9,700.00	\$0.00	0.0

#1613546

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25627214

Changes as of: 6/26/2017 at 1:50 PM

Version: Current State Version 1

CPE:

Agency: AKPD MESSAGE & MEDIA

Advertiser: Do Your Job

Station: WTVO

Total Spots: 27

Total \$: \$9,700.00

6013 SIMPSON
NORTH
HOLLYWOOD, CA 91606

Product: DO YOUR JOB WEEK
OF 6/27

Office: CHICAGO

Total CPE: \$0.00

Agency Order #:

Buyer: DEBRA SCHOMMER
KLEIN

Primary Demo: Adults 35+

Total GRP:

Salesperson: MATTHEW
GAGGIANO
312-832-6617

Con Type: POLITICAL/NOTE

Separation:

Special Instructions

Competitive Information

Market Budget:	\$26,216
WTVO Share:	37%
Comment:	
WIFR:	27%
WQRF:	3%
WREX:	33%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	27	\$9,700.00
Total	100%	27	\$9,700.00

Monthly Summary		
Month	Spots	Dollars
2017-Jul	27	\$9,700.00
Total	27	\$9,700.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/26/17 1:56 PM					\$0	\$0	
New	6/26/17 1:50 PM	MATTHEW GAGGIANO	New	27		\$9,700.00	\$9,700.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.