



**KIXS-FM**  
**107 North Star**  
**Victoria, TX 77904**  
**(361) 573-0777**

kixs.com

# CONTRACT

And:

**Crossroads Media**  
**66 Canal Center Plaza Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 3612514 /		<u>Alt Order #</u> 36136421
<u>Advertiser</u> <b>Greg Abbott for Governor</b>		<u>Original Date / Revision</u> 09/14/22 / 09/14/22
<u>Contract Dates</u> <b>10/04/22 - 10/10/22</b>	<u>Estimate #</u> <b>6672</b>	
<u>Product</u> <b>Texans For Greg Abbott</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KIXS-FM</b>	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> RI13800	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIXS	10/04/22	10/10/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/04/22	10/10/22	22222--	10			\$18.00				
N 2	KIXS	10/04/22	10/10/22	M-F Midday	10:00 AM-3:00 PM		1:00			NM	15	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/04/22	10/10/22	33333--	15			\$17.00				
N 3	KIXS	10/04/22	10/10/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/04/22	10/10/22	22222--	10			\$26.00				
<b>Totals</b>											<b>35</b>	<b>\$695.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/10/22	35	\$695.00	(\$104.25)	\$590.75
<b>Totals</b>	<b>35</b>	<b>\$695.00</b>	<b>(\$104.25)</b>	<b>\$590.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.