

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, William B Chism, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Chism Strategies
Address: 305 Green Oak Lane Madison, MS 39110
Contact: Brad Chism | Phone number: 601.918.4563 | Email: brad@chismstrategies.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Mississippians For Justice
Address: PO Box 1038 Jackson MS 39215
Contact: Brad Chism | Phone number: 601.918.4563 | Email: brad@chismstrategies.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Lance Stevens

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>William B Chris</i>	Signature: <i>Chuck Gordon</i>
Name: <i>William B Chris</i>	Name: <i>Chuck Gordon</i>
Date of Request to Purchase Ad Time: <i>10/12/2020</i>	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *10/14/20*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>11204-00002</i>	Station Call Letters: <i>WJXM-FM</i>	Date Received/Requested: <i>10/12/20</i>
Est. #:	Station Location: <i>Meridian, MS</i>	Run Start and End Dates: <i>10/20 - 11/2/20</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WOKK-FM 97.1 WJXM-FM 95.1
 WJDQ-FM 101.3 WYHL-AM 1450
 WZKS-FM 104.1

Sales Order

Date: 10/14/2020

NEW ACCOUNT

Advertiser: Mississippians for Justice
 (Agency) Customer: Chism Strategies
 Send Invoice to: ADVERTISER AGENCY
 Address: 305 Green Oak Lane
 City: MADISON
 State: MS Zip: 39110
 Contact: Bred Chism
 Phone:

New Order Addition Revise
 Customer Type:
 LOCAL POLITICAL
 REGIONAL TRADE
 NATIONAL OTHER
 Sales Rep: Cheryl Gordon
 Agency Discount:
 Product Code:
 Billing Type: STANDARD CALENDAR
 DEMAND
 Co-Op Description:
 Notary: YES NO
 Enter "N" for Net or "G" for Gross G

Please Enter Our Order for Advertising As Follows:

Cart#	LENGTH	START DATE	END DATE	BEGIN TIME	END TIME	RATE	SCHEDULE							TOTAL		
							Mon	Tue	Wed	Thu	Fri	Sat	Sun	WKS	#ANNS	DOLLARS
	60	10/20/2020	10/25/2020	6A	10P	\$ 27.00		3	3	3	3	3	3	1	18	\$ 486.00
	60	10/20/2020	10/25/2020	10p	3p	\$ 17.00		3	3	3	3	3	3	1	18	\$ 306.00
	60	10/20/2020	10/25/2020	3p	7p	\$ 27.00		5	5	5	5	3	3	1	26	\$ 702.00
	60	10/26/2020	11/1/2020	6a	10p	\$ 27.00	5	5	5	5	5	3	3	1	31	\$ 837.00
	60	10/26/2020	11/1/2020	10a	3p	\$ 17.00	6	6	6	6	6	5	4	1	39	\$ 663.00
	60	10/26/2020	11/1/2020	3p	7p	\$ 27.00	6	6	6	6	6	5	4	1	39	\$ 1,053.00
	60	10/26/2020	11/1/2020	7p	mid	\$ 27.00	6	6	6	6	6	6	6	1	42	\$ 1,134.00
	60	11/2/2020	11/2/2020	6a	10a	\$ 27.00	5							1	4	\$ 108.00
	60	11/2/2020	11/2/2020	10a	3p	\$ 17.00	6							1	6	\$ 102.00
	60	11/2/2020	11/2/2020	3p	7p	\$ 27.00	4							1	4	\$ 108.00
															0	\$ -
															0	\$ -
															0	\$ -
															0	\$ -
															0	\$ -

Comments:

REMOTE
TOTAL ANNS 227
NET: \$ 4,674.15
GROSS: \$ 5,499.00

MONTH	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
NET													0
GROSS													0
#ANNS													0

Federal Communications Commission (FCC) regulations require that radio stations, and radio advertisers and advertising agencies not discriminate in the sale or purchase of advertising time. Accordingly, we have been required by the FCC to request that you certify the following statement (we appreciate your understanding and cooperation):

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

- This offer becomes a binding contract upon acceptance by General Manager of Stations or his authorized agent
- Bills shall be received monthly and shall be due payable within ten (10) days from day of invoice. Eighteen percent (18%) interest per annum will be charged on delinquent accounts.
- Station shall have the right to cancel this contract upon default by advertiser in the payment of bills and other materials breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof.
- Contract subject to termination by advertiser upon thirty (30) days prior written notice.
- Political and entertainment advertising-cash in advance.

Account Executive: _____
 Accepted For Station: _____

Advertiser: _____
 Title: _____ Date: _____

WJXM-FM
P O Box 1699
3436 Hwy 45 N
Meridian, MS 39302-1699
601-693-2661

Client: **MISSISSIPPIANS FOR JUSTICE**
Order #: **11204-00002**
Description:
Date Entered: 10/12/2020
P.O.#:
Salesperson: GORDON, CHUCK
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date Notary Req'd

CHISOM STRATEGIES
305 GREEN OAK LANE
MADISON, MS 39110

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/20/2020	10/25/2020	WJXM-FM	06:00:00a to 10:00:00a	Weekly	1:00	18	27.00	486.00	0	3	3	3	3	3	3
2 10/20/2020	10/25/2020	WJXM-FM	10:00:00a to 03:00:00p	Weekly	1:00	18	17.00	306.00	0	3	3	3	3	3	3
3 10/20/2020	10/25/2020	WJXM-FM	03:00:00p to 07:00:00p	Weekly	1:00	26	27.00	702.00	0	5	5	5	5	3	3
4 10/26/2020	11/1/2020	WJXM-FM	06:00:00a to 10:00:00a	Weekly	1:00	31	27.00	837.00	5	5	5	5	5	3	3
5 10/26/2020	11/1/2020	WJXM-FM	10:00:00a to 03:00:00p	Weekly	1:00	39	17.00	663.00	6	6	6	6	6	5	4
6 10/26/2020	11/1/2020	WJXM-FM	03:00:00p to 07:00:00p	Weekly	1:00	39	27.00	1053.00	6	6	6	6	6	5	4
7 11/2/2020	11/2/2020	WJXM-FM	06:00:00a to 10:00:00a	Weekly	1:00	4	27.00	108.00	4	0	0	0	0	0	0
8 11/2/2020	11/2/2020	WJXM-FM	03:00:00p to 07:00:00p	Weekly	1:00	4	27.00	108.00	4	0	0	0	0	0	0
9 10/26/2020	11/1/2020	WJXM-FM	07:00:00p to 12:00:00a	Weekly	1:00	42	27.00	1134.00	6	6	6	6	6	6	6
10 11/2/2020	11/2/2020	WJXM-FM	10:00:00a to 03:00:00p	Weekly	1:00	6	17.00	102.00	6	0	0	0	0	0	0

Order Start Date: 10/20/2020 Order End Date: 11/2/2020 Spots: 227

Total Charges: **\$5,499.00**
Combined Discounts: **\$824.85**
Total Net: **\$4,674.15**

Projected Calendar Month/End-Of-Schedule Billing Totals for MISSISSIPPIANS FOR JUSTICE / 11204 -00002 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2020	196	\$4,762.00	\$714.30	\$4,047.70
November 2020	31	\$737.00	\$110.55	\$626.45
Total:	227	\$5,499.00	\$824.85	\$4,674.15

Confirmed & Accepted for WJXM-FM By: _____

Accepted for CHISOM STRATEGIES By: _____

Please Sign and Return One Copy