

CONTRACT



WBIR
1513 Hutchinson Ave.,
Knoxville, TN 37917
(865)637-1010

And:

Smart Media Group Inc/ POL
1427 Leslie Avenue
Alexandria, VA 22301

<u>Contract / Revision</u> 885429 /		<u>Alt Order #</u> 07201171
<u>Product</u> HASLAM FOR GOVERNOR		
<u>Contract Dates</u> 07/15/14 - 07/21/14		<u>Estimate #</u> 715721
<u>Advertiser</u> POL/B HASLAM/R/GOV		<u>Original Date / Revision</u> 06/09/14 / 07/02/14
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBIR	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> HAS14	<u>Product Code</u> ORDR
<u>Agency Ref</u> 7611AG		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WBIR	07/18/14	07/18/14	Days of Our Lives	1-2p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	----F--				1	\$100.00				
N 2	WBIR	07/18/14	07/18/14	M-F 11p News	11-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	----F--				1	\$350.00				
N 3	WBIR	07/18/14	07/18/14	Late Night	1235a-135a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	----F--				1	\$50.00				
N 4	WBIR	07/18/14	07/18/14	10 News at 5	5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	----F--				1	\$200.00				
N 5	WBIR	07/21/14	07/21/14	Siberia	10-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	M-----				1	\$500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WBIR	07/21/14-07/27/14	Siberia	10-11p	M-----	:30		\$500.00		NM		
			See MG 5.2										
	2	WBIR	07/21/14-07/27/14	Am Ninja Warrior	10-11p	M-----	:30		\$500.00		NM		
			Ⓜ MG for 5.1 07/21										
N 6	WBIR	07/21/14	07/21/14	M-F 11p News	11-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	M-----				1	\$350.00				
N 7	WBIR	07/21/14	07/21/14	Tonight Show	1135p-1235x		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	M-----				1	\$150.00				
N 8	WBIR	07/21/14	07/21/14	Late Night	1235a-135a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	M-----				1	\$50.00				
N 9	WBIR	07/21/14	07/21/14	12-1p	12-1p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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TERMS: Due 15th day of the Month following Broadcast.



WBIR
1513 Hutchinson Ave.,
Knoxville, TN 37917
(865)637-1010

<u>Contract / Revision</u> 885429 /		<u>Alt Order #</u> 07201171
<u>Contract Dates</u> 07/15/14 - 07/21/14		<u>Product</u> HASLAM FOR GOVERN
<u>Advertiser</u> POL/B HASLAM/R/GOV		<u>Estimate #</u> 715721
		<u>Original Date / Revision</u> 06/09/14 / 07/02/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	M-----				1	\$150.00				
N 10	WBIR	07/21/14	07/21/14	10 News at 5	5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	M-----				1	\$200.00				
N 11	WBIR	07/21/14	07/21/14	M-F 9-10a	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	M-----				1	\$125.00				
N 12	WBIR	07/19/14	07/19/14	Sa 6pm News	6-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S-				1	\$250.00				
N 13	WBIR	07/20/14	07/20/14	Sun 1130p-12x	1130p-12x		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S				1	\$50.00				
N 14	WBIR	07/20/14	07/20/14	Sun 12x-1230x	12x-1230x		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S				1	\$25.00				
N 15	WBIR	07/20/14	07/20/14	Su 6pm News	6-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S				1	\$250.00				
N 16	WBIR	07/20/14	07/20/14	Sun 7-8a	7-8a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S				1	\$225.00				
N 17	WBIR	07/20/14	07/20/14	Sun 8-9a	8-9a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S				2	\$250.00				
N 18	WBIR	07/17/14	07/17/14	M-F 11p News	11-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	---T---				1	\$350.00				
N 19	WBIR	07/17/14	07/17/14	Tonight Show	1135p-1235x		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	---T---				1	\$150.00				
N 20	WBIR	07/17/14	07/17/14	Late Night	1235a-135a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	---T---				1	\$50.00				
N 21	WBIR	07/17/14	07/17/14	12-1p	12-1p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	---T---				1	\$150.00				
N 22	WBIR	07/17/14	07/17/14	10 News at 5	5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	---T---				1	\$200.00				
N 23	WBIR	07/15/14	07/15/14	M-F 10a-11a	10-11a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-T-----				1	\$100.00				
N 24	WBIR	07/15/14	07/15/14	M-F 11p News	11-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-T-----				1	\$350.00				
N 25	WBIR	07/15/14	07/15/14	Late Night	1235a-135a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Advertiser</u> POL/B HASLAM/R/GOV		<u>Estimate #</u> 715721
		<u>Original Date / Revision</u> 06/09/14 / 07/02/14

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-T-----				1	\$50.00				
N 26	WBIR	07/15/14	07/15/14	10 News at 5	5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-T-----				1	\$200.00				
N 27	WBIR	07/15/14	07/15/14	AGT	8-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-T-----				1	\$500.00				
N 28	WBIR	07/16/14	07/16/14	M-F 11p News	11-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	--W----				1	\$350.00				
N 29	WBIR	07/16/14	07/16/14	Late Night	1235a-135a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	--W----				1	\$50.00				
N 30	WBIR	07/16/14	07/16/14	10 News at 5	5p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	--W----				1	\$200.00				
N 31	WBIR	07/16/14	07/16/14	AGT	8-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	--W----				1	\$500.00				
N 32	WBIR	07/18/14	07/18/14	M-F 4-5p	4-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	----F--				1	\$125.00				
N 33	WBIR	07/21/14	07/21/14	Days of Our Lives	1-2p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	M-----				1	\$100.00				
N 34	WBIR	07/21/14	07/21/14	M-F 4-5p	4-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/21/14	07/27/14	M-----				1	\$125.00				
N 35	WBIR	07/19/14	07/19/14	Sat 11p News	11-1130p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S-				1	\$300.00				
N 36	WBIR	07/20/14	07/20/14	Sun 11p News	11-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-----S				1	\$350.00				
N 37	WBIR	07/17/14	07/17/14	M-F 4-5p	4-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	---T---				1	\$125.00				
N 38	WBIR	07/17/14	07/17/14	M-F 9-10a	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	---T---				1	\$125.00				
N 39	WBIR	07/15/14	07/15/14	Tonight Show	1135p-1235x		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-T-----				1	\$150.00				
N 40	WBIR	07/15/14	07/15/14	M-F 4-5p	4-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	-T-----				1	\$125.00				
N 41	WBIR	07/15/14	07/15/14	AGT	8-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Week:		07/14/14	07/20/14	-T-----				1	\$500.00				
N 42	WBIR	07/16/14	07/16/14	Tonight Show	1135p-1235x		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	--W----				1	\$150.00				
N 43	WBIR	07/16/14	07/16/14	M-F 4-5p	4-5p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	--W----				1	\$125.00				
N 44	WBIR	07/16/14	07/16/14	AGT	8-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/14	07/20/14	--W----				1	\$500.00				
Totals												45	\$9,525.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/14/14 - 07/20/14	36	\$7,775.00	(\$1,166.25)	\$6,608.75
07/21/14 - 07/27/14	9	\$1,750.00	(\$262.50)	\$1,487.50
Totals	45	\$9,525.00	(\$1,428.75)	\$8,096.25

Signature: _____ **Date:** _____

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