

CONTRACT



WBPW-FM
551 Main Street
Presque Isle, ME 04769
(207) 769-6600

<u>Contract / Revision</u> 3637585A /		<u>Alt Order #</u>
<u>Advertiser</u> Harold Stewart III for House District 147		<u>Original Date / Revision</u> 09/28/22 / 09/28/22
<u>Contract Dates</u> 10/03/22 - 10/16/22	<u>Estimate #</u> Fall 2022	
<u>Product</u> Political Campaign		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WBPW-FM	<u>Account Executive</u> Ryan Guerrette	<u>Sales Office</u> Local Presque Is
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Harold Stewart III for House District 147
Attention: Harold Stewart
305 State Street
Presque Isle, ME 04769

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBPW	10/03/22	10/16/22	M-F AM DRIVE	6A-10A		:30			NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/22	10/09/22	MTWTF--				5	\$15.00			
	Week:	10/10/22	10/16/22	MTWTF--				5	\$15.00			
N 2	WBPW	10/03/22	10/16/22	M-F MIDDAY	10A-3P		:30			NM	10	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/22	10/09/22	MTWTF--				5	\$19.00			
	Week:	10/10/22	10/16/22	MTWTF--				5	\$19.00			
N 3	WBPW	10/03/22	10/16/22	SA-SU PM	3P-7P		:30			NM	4	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/22	10/09/22	-----SS				2	\$17.00			
	Week:	10/10/22	10/16/22	-----SS				2	\$17.00			
N 4	WBPW	10/03/22	10/16/22	SA-SU AM	6A-10A		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/22	10/09/22	-----SS				2	\$25.00			
	Week:	10/10/22	10/16/22	-----SS				2	\$25.00			
N 5	WBPW	10/03/22	10/16/22	SA-SU MIDDAY	10A-3P		:30			NM	2	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/22	10/09/22	-----S-				1	\$17.00			
	Week:	10/10/22	10/16/22	-----S-				1	\$17.00			
N 6	WBPW	10/03/22	10/16/22	SA-SU MIDDAY	10A-3P		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/22	10/09/22	-----S				1	\$15.00			
	Week:	10/10/22	10/16/22	-----S				1	\$15.00			
N 7	WBPW	10/03/22	10/16/22	M-F PM DRIVE	3P-7P		:30			NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/03/22	10/09/22	MTWTF--				5	\$15.00			
	Week:	10/10/22	10/16/22	MTWTF--				5	\$15.00			
Totals											42	\$722.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/22 - 10/16/22	42	\$722.00	\$722.00
Totals	42	\$722.00	\$722.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 10/03/22 - 10/16/22	<u>Product</u> Political Campaign	<u>Estimate #</u> Fall 2022

Signature: _____ **Date:** _____

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RADIO CAMPAIGN SUMMARY



WBPW



WQHR



WOZI

On Air & Streaming :30 spots 10/3 – 10/16/22	MON	TUE	WED	THU	FRI	SAT	SUN
WBPW 6a – 10a	1	1	1	1	1	1	1
WBPW 10a – 3p	1	1	1	1	1	1	1
WBPW 3p – 7p	1	1	1	1	1	1	1
WQHR 6a – 10a	1	1	1	1	1	1	1
WQHR 10a – 3p	1	1	1	1	1	1	1
WQHR 3p – 7p	1	1	1	1	1	1	1
WOZI 6a – 10a	1	1	1	1	1	1	1
WOZI 10a – 3p	1	1	1	1	1	1	1
WOZI 3p – 7p	1	1	1	1	1	1	1

Sunday Advertising on WOZI afternoon to air during Patriots Game.

TOTAL INVESTMENT: \$2,148

Client: Harold Stewart III for State Senate District #2

Signature: *Harold Stewart III*
DocuSigned by:
 DFC7ECA5B72456...

Date: 9/26/2022

TOWNSQUARE CAMPAIGN MEDIA PLAN

For Harold Stewart for Maine Senate District #2

Solution Name	Solution Goal	Start	End	Audience Detail	Solution Footprint	Media Delivered	Volume	Media Cost	Cost Structure	Notes	Budget Per Month
Addressable GEO (Banner)	Brand Awareness	10/5/22	11/8/22	Maine Senate District #2		Banner AD	83,333 Impression	\$12.00	CPM		\$1000

DocuSigned by: Harold Stewart III X 9/26/2022 X
Date

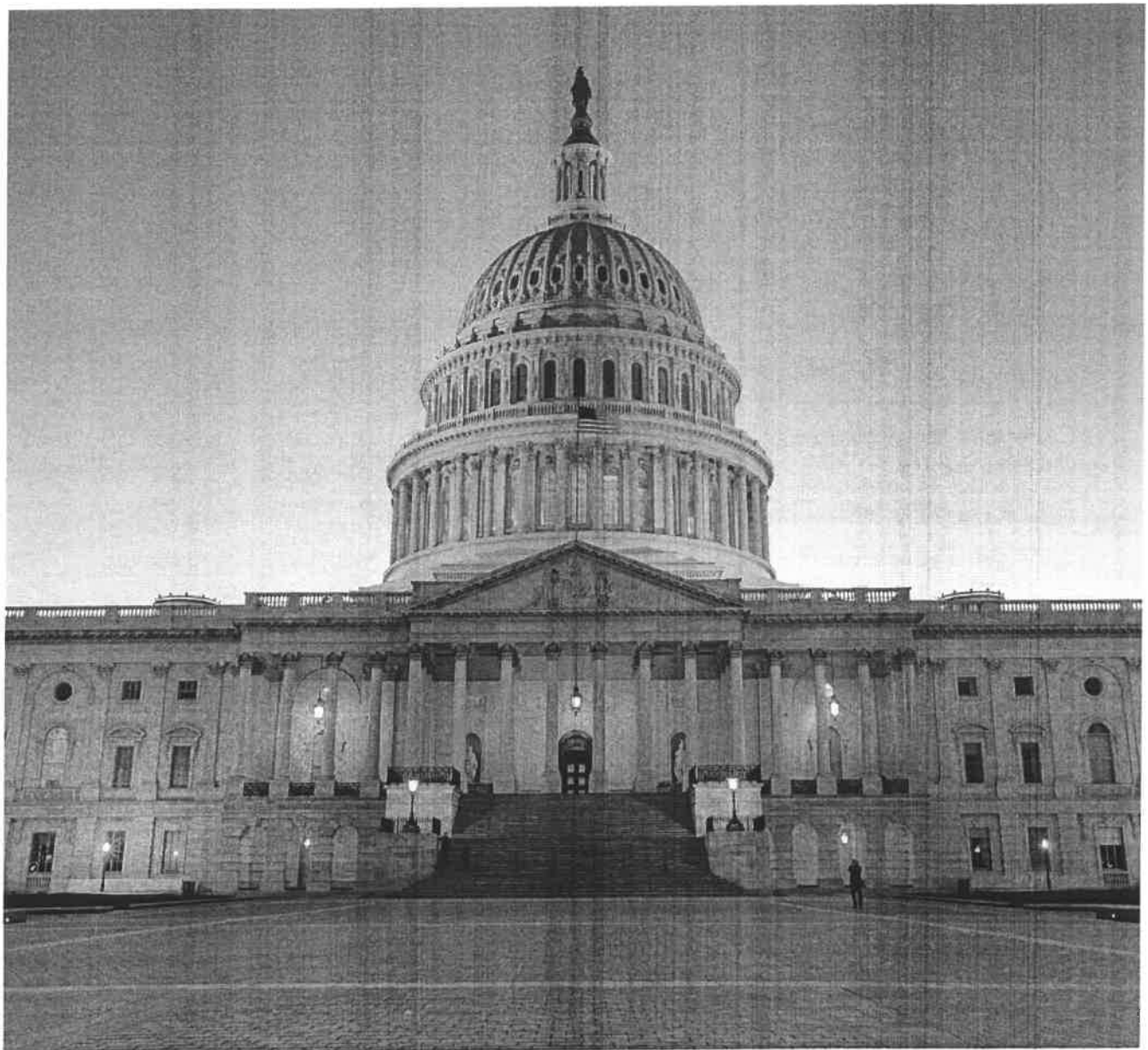
Harold Stewart III X Client

Client Authorization

Timeline: 10/5/22 – 11/8/22

Both parties have the right to cancel 90 days after the start of the campaign with 30 day written notice. [Terms & Conditions](#) can be found [here](#)

townsquare



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Harold Stewart III, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Harold Stewart III

Authorized committee:

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Maine State Senate District #2

Date of election:

11/8/22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Greg Swallow

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or



☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <small>DocuSigned by:</small>  <small>DFC77ECA5B72456...</small>	Signature: 
Name: Harold Stewart III	Name: Ryan Guerrette
Date of Request to Purchase Ad Time: 9/26/22	Date of Station Agreement to Sell Time: 9/26/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☒ Yes ☐ No Date ad received: 10/03/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3637585A

Station Call Letters: WBPW-FM

Date Received/Requested: 09/30/22

Est. #:

Station Location: Presque Isle ME

Run Start and End Dates:
10/03/22-10/16/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Public File -Candidate Ad Review

Date Ad Requested 09/30/22 **Accepted** **Rejected**

Air Dates ad ran: 10/03/22 10/16/22

AD ID: Trey Stewart 3-1

Estimate #

Stations: Presque Isle - WBPW-FM, WOZI-FM, WQHR-FM

Candidate Name: Harold Stewart

1. **Office Sought:** Maine Senate District 2
2. **Authorized Committee:**
3. **Treasurer of Committee:** Greg Swollow
4. **Listen to Ad - Note in Box below any other candidate Names, Affiliations, or Agencies.**
List any current events, political, state, or local issues that were mentioned in the ad.

Address high costs of daily living in northern Maine.

Public File -Candidate Ad Review

Date Ad Requested 09/30/22 **Accepted** **Rejected**

Air Dates ad ran: 10/03/22 10/16/22	
AD ID: Trey Stewart 3-2	
Estimate #	Stations: Presque Isle - WBPW-FM, WOZI-FM, WQHR-FM

Candidate Name: Harold Stewart

- 1. Office Sought: Maine Senate District 2
- 2. Authorized Committee:
- 3. Treasurer of Committee: Greg Swollow
- 4. Listen to Ad - Note in Boxbelow any other candidate Names, Affiliations, or Agencies.
List any current events, political, state, or local issues that were mentioned in the ad.

As elected official prioritized seniors in the budget with property tax cuts.
