



### Commercial Service Order

Date 5/2/22 New Client   
 Salesperson Matt Ball  
 Client Name Friends of Nansi Custer Committee  
 Client Product political ads  
~~to: Agency Name~~ Mary Ann Beard  
 Address PO Box 393  
Rushville, TN 46173  
 Contact Name Nansi Custer  
 Phone # 765-969-2215  
 Total Commercials in Pkg. 65  
 Total Commercials Left in Pkg.           
 Special Instructions         

Check All That Apply

- New Order Flight# FR1393  
120032
- Additional Order
- Revised Order
- Cancels Previous Order
- Trade Order
- Other 2022 Political Ads
- Est# / Sponsorship
- Package Name
- Coop Name
- Affidavit

Paid in Full CK # 1006

Stations	Cart #	Length	Total Units	Gross Rate	Net Rate	Gross Total	Net Total
WIFE FM	502	:30s	65		\$10		\$650
WLPK AM							
WKBV AM							
WFMG FM							
WZZY FM							

Station	Start Date	End Date	Times		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spot Rate	Week#
			From	To									
WIFE	5/2/22	5/3/22	6A	7P	30	35							
WIFE													

#### WIFE FM

#### Monthly Station Billing Totals

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total \$
				\$650								\$650

#### WLPKAM

#### Monthly Station Billing Totals

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total \$

#### WKBV AM

#### Monthly Station Billing Totals

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total \$

#### WFMG FM

#### Monthly Station Billing Totals

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total \$

#### WZZY FM

#### Monthly Station Billing Totals

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total \$

Station Approval: \_\_\_\_\_

Client Approval: \_\_\_\_\_



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

---

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Nansi Custer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Nansi Custer

Authorized committee:

Friends of Nansi Custer

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

INDIANA House of Representative District 54

Date of election:

MAY 3, 2022

General

Primary

Treasurer of candidate's authorized committee:

MARY ANN BEARD

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Nansi Custer</u>	Signature: 
Name: <u>Nansi Custer</u>	Name: <u>STEPHEN CLARIK</u>
Date of Request to Purchase Ad Time: <u>May 2, 2022</u>	Date of Station Agreement to Sell Time: <u>5/2/22</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Nansi Custer

Name:

Nansi Custer

Date:

05/02/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	120032	Station Call Letters:	WIFE	Date Received/Requested:	5/2/22
Est. #:		Station Location:	RUSHVILLE, IN	Run Start and End Dates:	5/2 - 5/3

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.