

CONTRACT



WHTV
 600 W Saint Joseph
 Lansing, MI 48933
 (517) 484-7747

<u>Contract / Revision</u> 201303 /		<u>Alt Order #</u>
<u>Product</u> Friends of Theresa Abed		
<u>Contract Dates</u> 10/25/16 - 10/27/16		<u>Estimate #</u> 4223
<u>Advertiser</u> Abed/Democrat/State House		<u>Original Date / Revision</u> 10/24/16 / 10/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHTV	<u>Account Executive</u> Sharon Painter	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

76 Words
 1322 G Street SE
 Washington, DC 20005

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WHTV	10/25/16	10/27/16	M-F 10-11am	10-11am		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$25.00				
N 2	WHTV	10/25/16	10/27/16	M-F 11am-12pm	11am-12pm		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-1---				2	\$25.00				
N 3	WHTV	10/26/16	10/26/16	M-F 12-1pm	12-1pm		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$25.00				
N 4	WHTV	10/25/16	10/27/16	M-F 730-8pm	730-8pm		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-1---				2	\$75.00				
N 5	WHTV	10/25/16	10/25/16	TU 8-9pm	8-9pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$75.00				
N 6	WHTV	10/26/16	10/26/16	WE 8-9pm	8-9pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$75.00				
Totals								0.00				8	\$400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/27/16	8	\$400.00	(\$60.00)	\$340.00
Totals	8	\$400.00	(\$60.00)	\$340.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.