

WDPX-TV, Woburn, Massachusetts

ION Media Boston License, LLC

### Quarterly Issues/Program List

1<sup>st</sup> Quarter 2020 (As Amended)

WDPX-TV provides its viewers with educational and informational programming and public service announcements that address issues of concern for the community we serve. Among the issues determined to be of most concern to the community during the preceding quarter were:

- Education and Well Being of Children
- Health and Social Well Being
- Socio Economic Issues
- Crime
- Faith/Inspiration

From January 1 through March 31, 2020, WDPX-TV addressed the above community issues and needs through the following on-air programs and public service announcements. The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

*WDPX-TV airs programming on the ION Plus schedule. Below are the programs that ran.*

#### *EDUCATION AND WELL BEING OF CHILDREN*

##### **Monday**

**11am-12:30pm / 30 minutes**

**Now Eat this With Rocco** – In this appealing show, award-winning chef Rocco DiSpirito transforms America's favorite comfort foods into deliciously healthy dishes -- all with zero bad carbs, zero bad fats, zero sugar, and maximum flavor. What's more, Rocco provides time-saving shortcuts, helpful personal advice, and nutritional breakdowns for each recipe from a board-certified nutritionist. So, prepare your favorite foods without guilt. Finally, a world-class chef has made healthy food taste great!

##### **Monday**

**12:30pm-2pm / 30 minutes**

**On the Spot** – Each episode of On the Spot is a lightning-fast game of entertaining trivia from different categories, including untold history, globetrotting, origins, supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad

ideas. Well-researched facts on high interest topics delivered with bright, fast, visuals will feed the interests of a broad audience group, but the approach does particularly well for the 13–16-year-old target audience.

**Tuesday (February 11 – March 17)**

**12:30pm-2pm / 30 minutes**

**Animal Science** – Animal Science is a half hour educational and informational program that provides interesting factoids about a variety of animals. It is specifically produced for the 13- to 16-year-old age group but is also a highly entertaining program for a more general audience. The program's quick moving segments, and cool graphics is sure to capture the interest of the intended audience.

**Tuesday (February 11 – March 17)**

**11am-12pm / 30 minutes**

**Zoo Clues** – Zoo Clues is a 30-minute program specifically created for young people between the ages of 13 and 16. The program's presentation mix of narration, visuals, and very well-chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparison to their own human characteristics. The show's clever narration links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.

*FAITH/INSPIRATION*

**Monday – Friday 10:00 am / 30 minutes**

**Les Feldick** - What Les really likes is teaching the Bible. He has been teaching homestyle Bible classes for over 40 years. His teaching is non-denominational, and his students come from diverse denominations and backgrounds. It was through one of these classes that a student helped open the door for his "Through the Bible" television program. Les starts his classes in Genesis 1:1 and works all the way through the Bible. All the Scriptures quoted are referenced from the King James Version. Les comments that "Once a class has been 'Through the Bible' with me, we generally start over and do it again."

**Monday – Saturday 4:00 am - 5:00 am / 60 minutes**

**Inspiration Today** - "Our Purpose" Our God-given mission is to impact people for Christ worldwide through media. Through cable television, satellite broadcast and digital streaming we are spreading the Gospel all over the world. Our vision is to shine the Light of the Gospel to every continent, in every major language group, and through every form of technology.

**Mondays 10:00 am / 30 minutes**

**Berean Bible**

**Transformed By Grace** is a weekly television program produced by the Berean Bible Society. Pastor Kevin Sadler presents the transforming power of God's grace. The Berean Bible Society was founded over seventy-five years ago for the sole purpose of

helping believers understand and enjoy the Word of God. Our Organization holds without apology to all the fundamentals of the Christian faith and is evangelical, that is, we believe that salvation is by grace through faith alone on the basis of the shed blood of Christ.

The program also emphasizes the importance of proclaiming the whole counsel of God in light of the Pauline revelation. Insofar as Paul is the apostle of the Gentiles, it is our firm conviction that in his epistles alone we have the doctrine, position, walk, and destiny for the Church, the Body of Christ, during the dispensation of Grace.

**Wednesdays 10:30 am / 30 minutes**

**Jewish Voice Ministries** - exist to transform lives see all Israel saved. Their mission and vision is to proclaim the Gospel to the Jew First; grow the Messianic Jewish community; and engage the Church concerning Israel and the Jewish people Jewish Voice carries out this mission through a many-faceted ministry that includes humanitarian medical outreaches, large-scale international festivals, congregation planting and leadership training, television, print media, digital channels, and speaking engagements.

*Below are the public service announcements that ran on ION Plus.*

*COVID-19*

**Coronavirus Response Protect Yourself Higher Risk** - The Ad Council, in partnership with the White House, Centers for Disease Control and Prevention (CDC), U.S. Department of Health and Human Services (HHS), and major media networks, developed PSAs to inform Americans about the steps they can take to protect themselves and slow the spread of coronavirus. In these unprecedented times we look to partners, like you, to support these critical messages that can literally save lives. Together, we can help slow the spread. For more information visit [coronavirus.gov](https://www.coronavirus.gov). **(Total times aired: 2 / Length :60).**

**Coronavirus Response (via American Red Cross)** - The American Red Cross is asking that you help support our urgent message for healthy blood donors to schedule an appointment to donate blood now to ensure a sufficient supply of blood and prevent shortages. **(Total times aired: 3 / Length :15).**

*EDUCATION AND WELL BEING OF CHILDREN*

**ACF & National Responsible Fatherhood Clearinghouse (Via Ad Council)** - Encourages men to share a moment with their children and highlights the positive outcomes that result from fathers and daughters engaging in such moments. The video captures the one-of-a-kind bond forged between fathers and daughters of all ages who connect through this shared moment. **(Total times aired: 1,701 / Length :30).**

**Foster More** - Shines a light on the amazing potential of kids and families in the foster care system and empowers all foster kids to reach their dreams through education. Foster More encourages all of us to play a part in ensuring that fostered youth receive the support, nurturing, and guidance they need to succeed in life. **(Total times aired: 760 / Length :30, :60).**

**Adoption From Foster Care At Home** - 125,000 youths in the U.S. foster care system are currently waiting for adoptive families, and only 5% of all children adopted in 2017 were between the ages of 15 and 18. For National Adoption Month this November, encourage potential parents to consider adopting a teen by airing new PSAs that were inspired by real stories to highlight the rewards of welcoming teens into their hearts and homes. **(Total times aired: 760 / Length :30, :60).**

**St. Jude Research Hospital** – Leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. The mission of St. Jude Children’s Research Hospital is to advance cures, and means of prevention, for pediatric catastrophic diseases through research and treatment. Consistent with the vision of our founder Danny Thomas, no child is denied treatment based on race, religion or a family's ability to pay. **(Total times aired: 583 / Length :60).**

#### *HEALTH AND SOCIAL WELL BEING*

**American Parkinson Disease Association (Live With Optimism)** - The largest grassroots network dedicated to fighting Parkinson’s disease (PD) and works tirelessly to assist the more than 1 million Americans with Parkinson’s disease live life to the fullest in the face of this chronic, neurological disorder. **(Total times aired: 379 / Length :60).**

**Foundation Fighting Blindness** - The urgent mission of the Foundation Fighting Blindness is to drive the research that will provide preventions, treatments and cures for people affected by retinitis pigmentosa, age-related macular degeneration, Usher syndrome and the entire spectrum of retinal degenerative diseases. **(Total times aired: 540 / Length :60).**

**Foundation for a Better Life** - Patience is hardest to find when you need it the most! In a charming moment where a young boy innocently sashes through wet cement, we find ourselves asking the question, “What would I do?” We think you'll smile with relief and take away a good reminder. Patience... Pass it On. **(Total times aired: 615 / Length :05, :10, :15, :20, :30).**

**Foundation for a Better Life** - Every great song has some truth we find in our own lives. “Home,” performed by Michael Bublé expresses perhaps a universal feeling about the yearning we have to go home. And each one of us has a place, a time, a person, a wish that we call home. And family is often at the heart of what we call home. We hope you enjoy this message. Family... Pass It On. **(Total times aired: 1,361 / Length :30, :60, :90).**

**Foundation for a Better Life** - Achievement comes in many forms. For some it's attaining a top grade in school, losing weight or excelling in a sport, for others it's overcoming an obstacle, attaining accolades at work or building a relationship. Whatever the goal, it takes much effort, skill and courage to achieve great things. Set to the uplifting song "Hall of Fame" this message inspires viewers to achieve their own goals... Pass It On. **(Total times aired: 669 / Length :30, :60).**

**Foundation for a Better Life** - We all have dreams of what we would like to become someday or something we would like to accomplish in our lifetime. Unfortunately, self-doubt can often take over, keeping us from realizing our dreams. The truth is, with a little hard work and belief in ourselves, anything is possible. "I Believe" by Bon Jovi serves as the perfect backdrop for this message about Believing in Your Dreams... Pass It On. **(Total times aired: 1,310 / Length :30, :60, :90).**

**Foundation for a Better Life** - Based on a true story, this poignant moment in a concert hall reminds us how even the most embarrassing situations can be turned around with a little patience and Encouragement. **(Total times aired: 619 / Length :30, :60).**

**Foundation for a Better Life** - Aretha Franklin's "Respect" is part of our lives. This message motivates, inspires and is a reminder that good people are all around us. Respect...Pass It On. **(Total times aired: 780 / Length :10, :15, :20, :30).**

**Foundation for a Better Life** - Kenny Chesney's "Get Along" is the perfect antidote for our times. It is happy! It is doable! It feels good! Yes! Get Along... Pass It On. **(Total times aired: 460 / Length :30).**

**Inspire Creativity** - The Maker Movement is a rapidly growing global community of millions of people who are using technology to create handmade custom items as an alternative to mass produced products. Even with this growing participation, the movement remains on the fringe of mainstream awareness. Infosys Foundation USA is asking for your support by airing these PSAs to help get the word out about the movement. The PSAs end in a call to action for viewers to share their Why I Make stories at [www.WhyIMake.org](http://www.WhyIMake.org). **(Total times aired: 607 / Length :60).**

#### *SOCIO-ECONOMIC*

**Helping Families Thrive - Feeding America (Via Ad Council)** - As a member of Feeding America's Entertainment Council, Jennie Garth mobilizes the public in support of our mission to end hunger in America. **(Total times aired: 544 / Length :60).**

**Helping Families Thrive - Feeding America (Via Ad Council)** - As a member of Feeding America's Entertainment Council, Scarlett Johansson mobilizes the public in support of our mission to end hunger in America. **(Total times aired: 392 / Length :30).**

**Joyful Heart Foundation** - Aimed to challenge typical gender norms in order to raise boys who grow up to respect women. **(Total times aired: 353 / Length :30).**

**Joyful Heart Foundation** - Dedicated to challenging societal norms that perpetuate cycles of sexual violence against women and girls. **(Total times aired: 424 / Length :30).**

**Wildlife Conservation (Our Wildlife Heroes Donate)** - The Association of Zoos and Aquariums helps its members and the animals in their care thrive by providing services advancing animal welfare, public engagement and the conservation of wildlife. **(Total times aired: 361 / Length :30).**

**Arbor Day Foundation** - Our forests. They provide wildlife habitat, natural beauty and recreational opportunities. They filter our air and our water. They are vital to life as we know it. And they need our help. Critical efforts to revitalize forests across the country—and around the globe—are underway to ensure that they live on for future generations, and you can support this important work. **(Total times aired: 583 / Length :60).**

**CARE** - Their mission is to serve individuals and families in the poorest communities in the world. Drawing strength from our global diversity, resources and experience, we promote innovative solutions and are advocates for global responsibility. **(Total times aired: 435 / Length :30).**

**National Park Foundation** - So much more than vast landscapes, there are urban parks, cultural treasures, and historical places—all within the National Park System. A park can even be a feeling or a state of mind. You may find that a National Park Service program helped preserve a special place in your community. With more than 400 national parks and thousands of historic and recreational lands across the country, there are endless ways for you to find your unique connection. **(Total times aired: 598 / Length :60).**

**U.S Air Force** - The mission of the United States Air Force is to fly, fight and win in air, space and cyberspace. Our rich history and our vision guide our Airmen as we pursue our mission with excellence and integrity to become leaders, innovators and warriors. **(Total times aired: 823 / Length :30).**

**Coalition to Salute America's Heroes** - Campaign mission is to support wounded veterans and their families, inform viewers of the role that wounded veterans' spouses and caregivers play, raise awareness about the Coalition's programs and provide resources to veterans and their families via [www.saluteheroes.org](http://www.saluteheroes.org). **(Total times aired: 756 / Length :60).**

**Best Friends Animal Society** - Nearly 2,000 dogs and cats killed every day in shelters across the country. Working together with passionate people like you alongside shelters, rescue groups and other animal welfare organizations, Best Friends is determined to reduce that number to zero by the year 2025. When you spread the word about Best Friends' work to Save Them All, you'll help the animals get that much closer to finding best friends and forever homes of their own. **(Total times aired: 457 / Length :30).**

**Wildfire Prevention (via Ad Council)** - For 75 years, Smokey Bear has been protecting our forests and getting the word out about wildfire prevention. His powerful message, "Only you can prevent wildfires," is the heart of one of America's longest running PSA campaigns. **(Total times aired: 407 / Length :30).**

#### *CRIME*

**Project Roadblock (Via Ad Council)** - Highlights the increase in drunk driving related fatalities during the holiday season and the financial consequences of buzzed driving. Inspires dialogue about the dangers of drinking and driving, with the goal to raise awareness of the dangers of driving buzzed and subsequently motivates men 21-34 years-old to stop driving 'buzzed.' **(Total times aired: 1,073 / Length :30).**

**U.S. DOT/Federal Motor Carrier Safety Administration (FMCSA)** - Road safety is everyone's responsibility - passenger vehicle drivers, truck drivers, bus drivers, bicyclists and pedestrians. That's why the Federal Motor Carrier Safety Administration (FMCSA) developed Our Roads, Our Safety, a national safety campaign shaped to raise awareness about sharing the road safely with large trucks and buses. **(Total times aired: 430 / Length :30).**

**Driving Responsibly (via Ad Council)** - The Texting and Driving Prevention campaign aims to go beyond showing people the potential crashes and gruesome end results. Instead, PSAs address the fact that individuals are personally engaging in a behavior that they know is dangerous and remind young adults 16-34 that no one is special enough to text and drive. **(Total times aired: 543 / Length :60).**