

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Pete Snyder

Authorized committee:

Pete for Governor

Agency requesting time (and contact information):

☒

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Va Gov.

Date of election:

6/8/21

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or


☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <b>RyanGracy</b> <small>Digitally signed by RyanGracy Date: 2020.06.04 12:09:24 -04'00'</small>	Signature: 
Name: Ryan Gracy	Name: <b>Ashley Schamerhorn</b>
Date of Request to Purchase Ad Time: 1/26/21	Date of Station Agreement to Sell Time: <b>2/9/21</b>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

RyanGracy

Digitally signed by RyanGracy  
Date: 2020.06.04 12:10:35 -04'00'

Name: Ryan Gracy

Date: 1/26/21

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received: 1/26/21

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

0116-003, 0116-004

Station Call Letters:

WLNI-FM

Date Received/Requested:

2/9/21

Est. #:

Station Location:

Lynchburg, VA

Run Start and End Dates:

2/10/21 - 2/23/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Buy Detail Report

Date: 2/9/2021

Send Billing To:

Client: Pete for Governor  
Media: Radio  
Product: Candidate  
Flight Start Date: 02/17/2021  
Flight End Date: 02/23/2021  
Survey: Dec20 MSA CustRadio

Market/System: NORFOLK-VIRGINIA BEACH-NWPT NEWS

Daypart Program	STN Gross	Days Dur	Wed 2/17	Thu 2/18	Fri 2/19	Mon 2/22	Tue 2/23	Total Spots
WLNI-FM								
MTuWThF 6:00a-10:00a	\$47.00	60	1	2	1	2	1	7
MTuWThF 10:00a- 3:00p	\$47.00	60	1	1	1	1	1	5
MTuWThF 3:00p- 7:00p	\$47.00	60	1	2	2	1	2	8
Total Cost:	\$940.00		3	5	4	4	4	20
Total Spots:			3	5	4	4	4	20

Format: News Talk Information

Signature: \_\_\_\_\_

Disclaimer:

# Summary by Station

Date: 2/9/2021

Send Billing To:

Client: Pete for Governor  
Media: Radio  
Product: Candidate  
Flight Start Date: 02/17/2021  
Flight End Date: 02/23/2021  
Survey: Dec20 MSA CustRadio

Market/System: NORFOLK-VIRGINIA BEACH-NWPT NEWS				
Station	Total Spots	STN Gross	PCT	
WLNI-FM	20	\$940.00	100%	
Market Total: 20 \$940.00				



# Buy Detail Report

Date: 2/9/2021

Send Billing To:

Client: Pete for Governor  
Media: Radio  
Product: Candidate  
Flight Start Date: 02/10/2021  
Flight End Date: 02/16/2021  
Survey: Dec20 MSA CustRadio

Market/System: NORFOLK-VIRGINIA BEACH-NWPT NEWS

Daypart Program	STN Gross	Days Dur	Wed 2/10	Thu 2/11	Fri 2/12	Mon 2/15	Tue 2/16	Total Spots
WLNI-FM MTuWThF 6:00a-10:00a	\$47.00	60	1	2	1	2	1	7
MTuWThF 10:00a- 3:00p	\$47.00	60	1	1	1	1	1	5
MTuWThF 3:00p- 7:00p	\$47.00	60	1	2	2	1	2	8
Total Cost:	\$940.00		3	5	4	4	4	20
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Disclaimer:

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Date: 2/9/2021

Send Billing To:

Client: Pete for Governor  
Media: Radio  
Product: Candidate  
Flight Start Date: 02/10/2021  
Flight End Date: 02/16/2021  
Survey: Dec20 MSA CustRadio

Market/System: NORFOLK-VIRGINIA BEACH-NWPT NEWS				
Station	Total Spots	STN Gross	PCT	
WLNI-FM	20	\$940.00	100%	
Market Total:	20	\$940.00		



FP1 STRATEGIES  
3001 WASHINGTON BLVD  
7TH FLOOR  
ARLINGTON, VIRGINIA 22201

James River Media, LLC  
109A Tradewynd Dr  
Lynchburg, VA 24502

## WLNI-FM Order Confirmation

**OrderID:** 0116-004  
**Sponsor:** Pete for Governor  
**Product:** Pete for Governor/0217 to 0223  
**Estimate/PO:**  
**AccountRep:** House Accounts  
**BillingCycle:** Calendar Month  
**InvoiceType:** Detail Notarized Affidavit  
**Run Dates:** 2/17/2021 - 2/23/2021  
**Items Ordered:** 20  
**Ordered Amount:** \$940.00  
**-Agency Commission:** -\$141.00  
**Net Amount:** \$799.00

### Scheduled Station(s): WLNI-FM Pete for Governor

Printed 2/9/2021 11:49:06 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/17/2021 - 2/23/2021	All Weeks	06:00 AM - 10:00 AM	2	1	1	2	1			7	:60	Spot		COM-DA05	7	47.00	329.00
02 2/17/2021 - 2/23/2021	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			5	:60	Spot		COM-DA05	5	47.00	235.00
03 2/17/2021 - 2/23/2021	All Weeks	03:00 PM - 07:00 PM	1	2	1	2	2			8	:60	Spot		COM-DA05	8	47.00	376.00
<b>Calendar Month Projected Billing:</b>																	
Jan-21		0.00															
			Feb-21				940.00			Mar-21			0.00		Q1-2021		940.00

Confirmed Correct; Payment Guaranteed

Accepted for WLNI-FM



**James River Media, LLC**  
109A Tradewynd Dr  
Lynchburg, VA 24502

## WLNI-FM Order Confirmation

**OrderID:** 0116-003  
**Sponsor:** Pete for Governor  
**Product:** Pete for Governor/0210 to 0216  
**Estimate/PO:**  
**AccountRep:** House Accounts  
**BillingCycle:** Calendar Month  
**InvoiceType:** Detail Notarized Affidavit  
**Run Dates:** 2/10/2021 - 2/16/2021  
**Items Ordered:** 20  
**Ordered Amount:** \$940.00  
**-Agency Commission:** -\$141.00  
**Net Amount:** \$799.00

FP1 STRATEGIES  
3001 WASHINGTON BLVD  
7TH FLOOR  
ARLINGTON, VIRGINIA 22201

### Scheduled Station(s): WLNI-FM Pete for Governor

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02 2/10/2021 - 2/16/2021	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			5	:60	Spot		COM-DA05	5	47.00	235.00
03 2/10/2021 - 2/16/2021	All Weeks	03:00 PM - 07:00 PM	1	2	1	2	2			8	:60	Spot		COM-DA05	8	47.00	376.00

#### Calendar Month Projected Billing:

Jan-21	0.00	Feb-21	940.00	Mar-21	0.00	Q1-2021	940.00
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Confirmed Correct; Payment Guaranteed

Accepted for WLNI-FM



**James River Media LLC**

109A Tradewynd Dr  
Lynchburg, VA 24502  
434-845-5463  
cheryl@wlai.com

**Received From**

FP1 Strategies  
3001 Washington Blvd 7th floor  
Arlington, VA 22201

**Date:** 02/09/2021**Payment Method:** Credit Card**Reference No:**

Invoice Number	Invoice Date	Due Date	Original Amount	Balance	Payment
TBD	02/09/2021	03/11/2021	799.00	799.00	799.00
TBD	02/09/2021	03/11/2021	799.00	799.00	799.00

Memo:

Amount Credited: \$0.00  
Total: \$1,598.00

Signature: \_\_\_\_\_