



WSB-TV
PO Box 809036
Chicago, IL 60680-9036
(404) 496-7531

CONTRACT

| | | |
|--|--|--|
| <u>Contract / Revision</u> 1134808 / | | <u>Alt Order #</u> 10779481 |
| <u>Advertiser</u> POL/J Barrow/GA/D/SSC/GA-A | | <u>Original Date / Revision</u> 05/17/24 / 05/17/24 |
| <u>Contract Dates</u> 05/14/24 - 05/20/24 | <u>Estimate #</u> 11730 | |
| <u>Product</u> BARROW FOR SSC/GA AB | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WSB-TV | <u>Account Executive</u> Washington DC CoxF | <u>Sales Office</u> CoxReps Wash |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> 1554 | <u>Product 1/2</u> 1897 |
| <u>Agency Ref</u> P00019678 | | <u>Advertiser Ref</u> P00097734-A |

And:

Canal Partners Media LLC
900 Circle 75 Pkwy SE
Ste 1650
Atlanta, GA 30339

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|------------------------------|----------------|------|--------|-------------------|-------------|-------|------|-------|------------|
| E 1 | WSBTV | 05/14/24 | 05/14/24 | CH2 Action News at 4:430a-5a | | | :30 | | | P-04 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -1----- | | | | 1 | \$300.00 | | | | |
| E 2 | WSBTV | 05/20/24 | 05/20/24 | CH2 Action News at 4:430a-5a | | | :30 | | | P-04 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$300.00 | | | | |
| E 3 | WSBTV | 05/16/24 | 05/16/24 | CH2 Action News at 5:530a-6a | | | :30 | | | P-04 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ---1--- | | | | 1 | \$800.00 | | | | |
| E 4 | WSBTV | 05/17/24 | 05/17/24 | CH2 Action News at 6:6a-7a | | | :30 | | | P-04 | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ----1-- | | | | 1 | \$1,300.00 | | | | |
| E 5 | WSBTV | 05/20/24 | 05/20/24 | Good Morning Americ:7a-9a | | | :30 | | | P-04 | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$1,400.00 | | | | |
| E 6 | WSBTV | 05/18/24 | 05/18/24 | CH2 Action News at 5:5a-6a | | | :30 | | | P-04 | NM | 1 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1- | | | | 1 | \$240.00 | | | | |
| E 7 | WSBTV | 05/18/24 | 05/18/24 | CH2 Action News at 6:6a-7a | | | :30 | | | P-04 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1- | | | | 1 | \$600.00 | | | | |
| E 8 | WSBTV | 05/18/24 | 05/18/24 | CH2 Action News at 8:8a-9a | | | :30 | | | P-04 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1- | | | | 1 | \$1,000.00 | | | | |
| E 9 | WSBTV | 05/19/24 | 05/19/24 | CH2 Action News at 5:5a-6a | | | :30 | | | P-04 | NM | 1 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$240.00 | | | | |
| E 10 | WSBTV | 05/19/24 | 05/19/24 | CH2 Action News at 6:6a-7a | | | :30 | | | P-04 | NM | 1 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$360.00 | | | | |

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| <u>Contract / Revision</u> 1134808 / | | <u>Alt Order #</u> 10779481 |
| <u>Advertiser</u> POL/J Barrow/GA/D/SSC/GA-A | | <u>Original Date / Revision</u> 05/17/24 / 05/17/24 |
| <u>Contract Dates</u> 05/14/24 - 05/20/24 | <u>Product</u> BARROW FOR SSC/GA | <u>Estimate #</u> 11730 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|------|---------------------|-----------------|-------------------------------|-----------------------|-----------------------|-----------------|-------------------|-------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$360.00 | | | | |
| E 11 | WSBT | 05/19/24 | 05/19/24 | Su 7a-730a News | 7:00 AM-7:30 AM | | :30 | | | P-04 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$600.00 | | | | |
| E 12 | WSBT | 05/19/24 | 05/19/24 | CH2 Action News at 9:9a-10a | | | :30 | | | P-04 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$900.00 | | | | |
| E 13 | WSBT | 05/19/24 | 05/19/24 | CH2 Action News at 11(10a-11a | | | :30 | | | P-04 | NM | 1 | \$960.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$960.00 | | | | |
| E 14 | WSBT | 05/14/24 | 05/14/24 | The View | 11a-12p | | :30 | | | P-04 | NM | 1 | \$1,140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -1----- | | | | 1 | \$1,140.00 | | | | |
| E 15 | WSBT | 05/15/24 | 05/15/24 | The View | 11a-12p | | :30 | | | P-04 | NM | 1 | \$1,140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | --1---- | | | | 1 | \$1,140.00 | | | | |
| E 16 | WSBT | 05/14/24 | 05/14/24 | CH2 Action News at N 12p-1p | | | :30 | | | P-04 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -1----- | | | | 1 | \$900.00 | | | | |
| E 17 | WSBT | 05/15/24 | 05/15/24 | CH2 Action News at N 12p-1p | | | :30 | | | P-04 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | --1---- | | | | 1 | \$900.00 | | | | |
| E 18 | WSBT | 05/16/24 | 05/16/24 | CH2 Action News at N 12p-1p | | | :30 | | | P-04 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ---1--- | | | | 1 | \$900.00 | | | | |
| E 19 | WSBT | 05/17/24 | 05/17/24 | CH2 Action News at N 12p-1p | | | :30 | | | P-04 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ----1-- | | | | 1 | \$900.00 | | | | |
| E 20 | WSBT | 05/20/24 | 05/20/24 | CH2 Action News at N 12p-1p | | | :30 | | | P-04 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$900.00 | | | | |
| E 21 | WSBT | 05/18/24 | 05/18/24 | Sa CH2 Action News | 12:00 PM-12:30 P | | :30 | | | P-04 | NM | 1 | \$720.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1- | | | | 1 | \$720.00 | | | | |
| E 22 | WSBT | 05/19/24 | 05/19/24 | CH2 Action News | 12p-1230p | | :30 | | | P-04 | NM | 1 | \$720.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$720.00 | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | |
| | | 1 | WSBT | 05/13/24-05/19/24 | CH2 Action News | 12p-1230p | -----Su | :30 | \$720.00 | NM | | | |
| | | See MG 22.2 | | | | | | | | | | | |
| | | 2 | WSBT | 05/17/24-05/17/24 | CH2 Action News at 5a | 5a-530a | -----F---- | :30 | \$720.00 | NM | | | |
| | | Ⓜ MG for 22.1 05/19 | | | | | | | | | | | |
| E 23 | WSBT | 05/15/24 | 05/15/24 | CH2 Action News at 4p-5p | | | :30 | | | P-04 | NM | 1 | \$840.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | --1---- | | | | 1 | \$840.00 | | | | |
| E 24 | WSBT | 05/16/24 | 05/16/24 | CH2 Action News at 4p-5p | | | :30 | | | P-04 | NM | 1 | \$840.00 |

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| 1134808 / | 10779481 |

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| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/J Barrow/GA/D/SSC/GA-A | 05/17/24 / 05/17/24 |

| | | |
|----------------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 05/14/24 - 05/20/24 | BARROW FOR SSC/GA | 11730 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------------|-----------------|------|--------|-------------------|-------------|-------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ---1--- | | | | 1 | \$840.00 | | | | |
| E 25 | WSBT | 05/17/24 | 05/17/24 | CH2 Action News at 4p-5:00 PM | 4:00 PM-5:00 PM | | :30 | | | P-04 | NM | 1 | \$840.00 |
| Week: | | 05/13/24 | 05/19/24 | ----1-- | | | | 1 | \$840.00 | | | | |
| E 26 | WSBT | 05/20/24 | 05/20/24 | CH2 Action News at 4p-5p | | | :30 | | | P-04 | NM | 1 | \$840.00 |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$840.00 | | | | |
| E 27 | WSBT | 05/14/24 | 05/14/24 | CH2 Action News at 5p-6p | | | :30 | | | P-04 | NM | 1 | \$1,320.00 |
| Week: | | 05/13/24 | 05/19/24 | -1----- | | | | 1 | \$1,320.00 | | | | |
| E 28 | WSBT | 05/16/24 | 05/16/24 | CH2 Action News at 5p-6p | | | :30 | | | P-04 | NM | 1 | \$1,320.00 |
| Week: | | 05/13/24 | 05/19/24 | ---1--- | | | | 1 | \$1,320.00 | | | | |
| E 29 | WSBT | 05/15/24 | 05/15/24 | CH2 Action News at 6p-7p | | | :30 | | | P-04 | NM | 1 | \$1,800.00 |
| Week: | | 05/13/24 | 05/19/24 | --1---- | | | | 1 | \$1,800.00 | | | | |
| E 30 | WSBT | 05/16/24 | 05/16/24 | CH2 Action News at 6p-7p | | | :30 | | | P-04 | NM | 1 | \$1,800.00 |
| Week: | | 05/13/24 | 05/19/24 | ---1--- | | | | 1 | \$1,800.00 | | | | |
| E 31 | WSBT | 05/17/24 | 05/17/24 | CH2 Action News at 6p-7p | | | :30 | | | P-04 | NM | 1 | \$1,800.00 |
| Week: | | 05/13/24 | 05/19/24 | ----1-- | | | | 1 | \$1,800.00 | | | | |
| E 32 | WSBT | 05/20/24 | 05/20/24 | CH2 Action News at 6p-7p | | | :30 | | | P-04 | NM | 1 | \$1,800.00 |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$1,800.00 | | | | |
| E 33 | WSBT | 05/19/24 | 05/19/24 | CH2 Action News at 6p-630p | | | :30 | | | P-04 | NM | 1 | \$1,080.00 |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$1,080.00 | | | | |
| E 34 | WSBT | 05/14/24 | 05/14/24 | M-F GA Lottery Drawir655p-7p | | | :30 | | | P-04 | NM | 1 | \$1,920.00 |
| Week: | | 05/13/24 | 05/19/24 | -1----- | | | | 1 | \$1,920.00 | | | | |
| E 35 | WSBT | 05/17/24 | 05/17/24 | M-F GA Lottery Drawir655p-7p | | | :30 | | | P-04 | NM | 1 | \$1,920.00 |
| Week: | | 05/13/24 | 05/19/24 | ----1-- | | | | 1 | \$1,920.00 | | | | |
| E 36 | WSBT | 05/20/24 | 05/20/24 | CH2 News Nightbeat z11p-1135p | | | :30 | | | P-04 | NM | 1 | \$1,440.00 |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$1,440.00 | | | | |
| E 37 | WSBT | 05/18/24 | 05/18/24 | CH2 News Nightbeat z11p-1135p | | | :30 | | | P-04 | NM | 1 | \$1,200.00 |
| Week: | | 05/13/24 | 05/19/24 | -----1- | | | | 1 | \$1,200.00 | | | | |
| E 38 | WSBT | 05/19/24 | 05/19/24 | CH2 News Nightbeat z11p-1135p | | | :30 | | | P-04 | NM | 1 | \$1,440.00 |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$1,440.00 | | | | |
| E 39 | WSBT | 05/14/24 | 05/14/24 | ABC News Nightline 1235a-105a/107a- | | | :30 | | | P-04 | NM | 1 | \$480.00 |
| Week: | | 05/13/24 | 05/19/24 | -1----- | | | | 1 | \$480.00 | | | | |

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| POL/J Barrow/GA/D/SSC/GA-A | 05/17/24 / 05/17/24 |

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|---------------|------|-------------------|-----------------|----------------------|------------------|------|--------|-------------------|-------------|-------|------|-----------|--------------------|
| E 40 | WSBT | 05/17/24 | 05/17/24 | ABC News Nightline | 1235a-105a/107a- | | :30 | | | P-04 | NM | 1 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ----1-- | | | | 1 | \$480.00 | | | | |
| E 41 | WSBT | 05/20/24 | 05/20/24 | ABC News Nightline | 1235a-105a/107a- | | :30 | | | P-04 | NM | 1 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$480.00 | | | | |
| E 42 | WSBT | 05/14/24 | 05/14/24 | M-F 105a-135a | 105a-135a | | :30 | | | P-04 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -1----- | | | | 1 | \$300.00 | | | | |
| E 43 | WSBT | 05/15/24 | 05/15/24 | M-F 105a-135a | 105a-135a | | :30 | | | P-04 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | --1---- | | | | 1 | \$300.00 | | | | |
| E 44 | WSBT | 05/16/24 | 05/16/24 | M-F 105a-135a | 105a-135a | | :30 | | | P-04 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ---1--- | | | | 1 | \$300.00 | | | | |
| E 45 | WSBT | 05/17/24 | 05/17/24 | M-F 105a-135a | 105a-135a | | :30 | | | P-04 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ----1-- | | | | 1 | \$300.00 | | | | |
| E 46 | WSBT | 05/15/24 | 05/15/24 | M-F 135a-205a | 135a-205a | | :30 | | | P-04 | NM | 1 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | --1---- | | | | 1 | \$180.00 | | | | |
| E 47 | WSBT | 05/16/24 | 05/16/24 | M-F 135a-205a | 135a-205a | | :30 | | | P-04 | NM | 1 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | ---1--- | | | | 1 | \$180.00 | | | | |
| E 48 | WSBT | 05/20/24 | 05/20/24 | M-F 135a-205a | 135a-205a | | :30 | | | P-04 | NM | 1 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$180.00 | | | | |
| E 49 | WSBT | 05/18/24 | 05/18/24 | Sa 1135p-1207a | 1135p-1207a | | :30 | | | P-04 | NM | 1 | \$540.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1- | | | | 1 | \$540.00 | | | | |
| E 50 | WSBT | 05/19/24 | 05/19/24 | Su 1135p-1205a Sport | 1135p-1205a | | :30 | | | P-04 | NM | 1 | \$720.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$720.00 | | | | |
| E 51 | WSBT | 05/19/24 | 05/19/24 | Su 1205a-1235a | 1205a-1235a | | :30 | | | P-04 | NM | 1 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$360.00 | | | | |
| E 52 | WSBT | 05/14/24 | 05/14/24 | Tue Prime Hour 1 | 8p-9p | | :30 | | | P-04 | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -1----- | | | | 1 | \$3,500.00 | | | | |
| N 54 | WSBT | 05/19/24 | 05/19/24 | Sun Prime Hour 1 | 7p-8p | | :30 | | | P-04 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/24 | 05/19/24 | -----1 | | | | 1 | \$3,000.00 | | | | |
| N 57 | WSBT | 05/20/24 | 05/20/24 | Mon Hour 1 | 8p-9p | | :30 | | | P-04 | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$3,500.00 | | | | |
| Totals | | | | | | | | | | | | 54 | \$54,220.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



WSB-TV
PO Box 809036
Chicago, IL 60680-9036
(404) 496-7531

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1134808 / | 10779481 |

| | |
|-----------------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/J Barrow/GA/D/SSC/GA-A | 05/17/24 / 05/17/24 |

| | | |
|----------------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 05/14/24 - 05/20/24 | BARROW FOR SSC/GA | 11730 |

| <u>Time Period</u> | <u># of Spots</u> | <u>Gross Amount</u> | <u>Agency Comm.</u> | <u>Net Amount</u> |
|--------------------|-------------------|---------------------|---------------------|--------------------|
| 04/29/24 -05/20/24 | 54 | \$54,220.00 | (\$8,133.00) | \$46,087.00 |
| Totals | 54 | \$54,220.00 | (\$8,133.00) | \$46,087.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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