



**WTAP**  
**One Television Plaza**  
**Parkersburg, WV 26101**  
**(304) 485-4588**

# CONTRACT

<u>Contract / Revision</u> 898760 /		<u>Alt Order #</u>
<u>Product</u> 53 ISSUE		
<u>Contract Dates</u> 10/22/18 - 10/30/18		<u>Estimate #</u> 6945 WV DSCC WK 2 1
<u>Advertiser</u> DSCC IE		<u>Original Date / Revision</u> 08/21/18 / 08/21/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTAP	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Na
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9913721	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 1726	<u>Advertiser Ref</u> 144450	

And:

**Great American Media**  
**3050 K Street NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTAP	10/23/18	10/26/18	530a Morning Show	530a-6a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				1	\$175.00				
N 2	WTAP	10/23/18	10/26/18	Daybreak @ 6a	6a-7a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				1	\$275.00				
N 3	WTAP	10/23/18	10/30/18	Today Show	7a-9a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				2	\$300.00				
Week:		10/29/18	11/04/18	MT-----				2	\$300.00				
N 4	WTAP	10/27/18	10/27/18	Sa Today	7a-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1-				1	\$200.00				
N 5	WTAP	10/28/18	10/28/18	Su Today	8a-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1				1	\$200.00				
N 6	WTAP	10/28/18	10/28/18	Meet The Press	9a-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1				1	\$125.00				
N 7	WTAP	10/23/18	10/26/18	Live with Kelly & Ryan	9a-10a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				2	\$225.00				
N 8	WTAP	10/23/18	10/26/18	WTAP News @ Noon	12p-1230p		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				3	\$225.00				
N 9	WTAP	10/29/18	10/29/18	Moms Everyday	Moms Everyday		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$175.00				
N 10	WTAP	10/29/18	10/29/18	Days of Our Lives	1p-2p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$200.00				
N 11	WTAP	10/23/18	10/26/18	M-F 1230p-1p	1230p-1p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				1	\$175.00				

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<u>Advertiser</u> DSCC IE		<u>Original Date / Revision</u> 08/21/18 / 08/21/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WTAP	10/23/18	10/29/18	News @ 5p M-F	5p-530p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				2	\$400.00				
Week:		10/29/18	11/04/18	M-----				1	\$400.00				
N 13	WTAP	10/23/18	10/29/18	M-F 530p-6p	530p-6p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				2	\$250.00				
Week:		10/29/18	11/04/18	M-----				1	\$250.00				
N 14	WTAP	10/23/18	10/29/18	News @ 6p M-F	559p-630p		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				2	\$900.00				
Week:		10/29/18	11/04/18	M-----				1	\$900.00				
N 15	WTAP	10/27/18	10/27/18	News @ 6p Sat	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1-				1	\$400.00				
N 16	WTAP	10/28/18	10/28/18	News @ 6p Sun	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1				1	\$400.00				
N 17	WTAP	10/22/18	10/29/18	Wheel of Fortune M-F	7p-730p		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	MTWTF--				2	\$325.00				
Week:		10/29/18	11/04/18	M-----				1	\$325.00				
N 18	WTAP	10/22/18	10/29/18	Jeopardy M-F	730p-8p		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	MTWTF--				2	\$325.00				
Week:		10/29/18	11/04/18	M-----				1	\$325.00				
N 19	WTAP	10/27/18	10/27/18	Wheel of Fortune Sa	7p-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1-				1	\$200.00				
N 20	WTAP	10/27/18	10/27/18	Jeopardy Sa	730p-8p		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----1-				1	\$190.00				
N 21	WTAP	10/29/18	10/29/18	Monday Prime 2 Hour	7:58 PM-10:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	1-----				1	\$750.00				
N 22	WTAP	10/23/18	10/26/18	News @ 11p M-F	11p-1135p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				2	\$900.00				
N 23	WTAP	10/23/18	10/26/18	The Tonight Show	1135p-1237a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				3	\$175.00				
N 24	WTAP	10/23/18	10/26/18	Late Night w/ Seth Meyers	1237a-138a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				3	\$100.00				
<b>Totals</b>								0.00				45	\$15,015.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	35	\$11,090.00	(\$1,663.50)	\$9,426.50
10/29/18 - 10/30/18	10	\$3,925.00	(\$588.75)	\$3,336.25
<b>Totals</b>	45	\$15,015.00	(\$2,252.25)	\$12,762.75

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<u>Advertiser</u> <b>DSCC IE</b>	<u>Original Date / Revision</u> 08/21/18 / 08/21/18
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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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