



Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Schedule Dates	04/13/19-04/17/19
Advertiser	Real Coalition (129826)
Agency	Del Cielo Media (11175)
Product	POLITICAL ISSUE (ns) (1187)
Brand	REALC/ORDR/413417 (1178051)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	RANDE,LEVINE,
Phone/Fax	/
CPE	REAL/ORDR/413417
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	ORDR BEN WIL METH

Date Entered	04/12/19
Last Modified	04/12/19
Entered By	Kelli Witzigreuter
CO-OP	No
External #	ECR26452984
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$225.00
Net Total	\$1,275.00
Sales Tax	

Cedar Rapids (KFXA)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Apr. 2019	5	\$1,500.00
Grand Total:	5	\$1,500.00

[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date: _____

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

3784059



125 West 55th St
New York, NY 10019

Contract # 26452984	Changes as of: 4/12/2019 at 8:56 AM	Version: Original Order
CPE: REALC/ORDR/413417	Flight: 4/13/19 - 4/17/19	Station: KFXA
Agency: DEL CIELO MEDIA	Advertiser: REAL Coalition	Market: Cedar Rapids
1427 LESLIE AVENUE	Product: ORDR	Office: WASHINGTON
SUITE 102	Agency Order #: 30061350	Service: Nielsen
ALEXANDRIA, VA 22301	Buyer: LEVINE, RANDE	Primary Demo: Adults 35+
	Salesperson: BEN WILMETH 202-955-5342	Assistant: BEN WILMETH 202-955-5342
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$1,500.00
Total Spots: 5
Total CPP: \$112.78
Total GRP: 13.3

Comments: NEW ORDER ESTIMATE 413417 NEWS BUY ONLY PAYMENT TO FOLLOW ASAP rlevine@delcielomedia.com 571-585-8781

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	4/13 - 4/17					Total Spots	Total \$	CPP*	GRP*
								4/13	4/14	4/15	4/16	4/17				
1	Su 9p-10p		FOX-28 NEWS AT NINE	\$300.00	2.8	12,600	30	0	1	0	0	0	1	\$300.00	\$107.14	2.8
2	M-F 9p-10p		FOX-28 NEWS AT NINE	\$300.00	2.7	12,100	30	0	0	1	1	1	3	\$900.00	\$111.11	8.1
3	Sa 9p-10p		FOX-28 NEWS AT NINE	\$300.00	2.4	10,400	30	1	0	0	0	0	1	\$300.00	\$125.00	2.4
TOTALS:								1	1	1	1	1	5	\$1,500.00	\$112.78	13.3



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New York, NY 10019

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22301			
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH	
	202-955-5342	202-955-5342	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/12/19 8:56 AM	BEN WILMETH	NEW ORDER ESTIMATE 413417 NEWS BUY ONLY PAYMENT TO FOLLOW ASAP rlevine@delcielomedia.com 571-585-8781

Competitive Information	
Market Budget:	\$12,000
KFXA Share:	10%
Comment:	EST
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$1,500.00	\$112.78	13.3
Total	100%	5	\$1,500.00	\$112.78	13.3

Monthly Summary		
Month	Spots	Dollars
2019-Apr	5	\$1,500.00
Total	5	\$1,500.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/12/19 9:12 AM					\$0	\$0	
New	4/12/19 8:56 AM	BEN WILMETH	New	5		\$1,500.00	\$1,500.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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