



Contract # 3718020

Schedule Dates	03/11/19-03/13/19
Advertiser	Real Coalition (129826)
Agency	Del Cielo Media (11175)
Product	POLITICAL ISSUE (ns) (1187)
Brand	REALC/ORDR/311317 (1155674)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	CAROLYN,GOOD,
Phone/Fax	/
CPE	REAL/ORDR/311317
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	ORDR

ORDR
BOOKING 1ST 3 DAYS ONLY (3/11-3/13) AT THIS TIME FOR EST 311317 SPOT/
TRAFFIC/NAB/PAYMENT WILL BE SENT TODAY

Date Entered	03/08/19
Last Modified	03/08/19
Entered By	Kelli Witzigreuter
CO-OP	No
External #	ECR26362067
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$357.00
Net Total	\$2,023.00
Sales Tax	

Cedar Rapids (KFXA)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Mar. 2019	22	\$2,380.00
Grand Total:	22	\$2,380.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date: _____

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

3718020



125 West 55th St
New York, NY 10019

Contract # 26362067	Changes as of: 3/8/2019 at 12:32 PM	Version: Current State Version 1
CPE: REALC/ORDR/311317	Flight: 3/11/19 - 3/17/19	Station: KFXA
Agency: DEL CIELO MEDIA	Advertiser: 13890	Market: Cedar Rapids
1427 LESLIE AVENUE	Product: ORDR	Office: WASHINGTON
SUITE 102	Agency Order #: 30061276	Service: Nielsen
ALEXANDRIA, VA	Buyer: GOOD, CAROLYN	Primary Demo: Adults 35+
22301		
	Salesperson: BEN WILMETH 202-955-5342	Assistant: BEN WILMETH 202-955-5342

Con Type: POLITICAL/VOTE
Total \$: \$2,380.00
Total Spots: 22
Total CPP: \$112.80
Total GRP: 21.1

Separation:

Comments: BOOKING 1ST 3 DAYS ONLY (3/11-3/13) AT THIS TIME FOR EST 311317 SPOT/TRAFFIC/NAB/PAYMENT WILL BE SENT TODAY

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	3/11 - 3/17							Total Spots	Total \$	CPP*	GRP*
								3/11	3/12	3/13	3/14	3/15	3/16	3/17				
1	M-F 5p-5:30p		FAMILY FEUD	\$100.00	1.1	4,700	30	1	1	1	0	0	0	0	3	\$300.00	\$90.91	3.3
2	M-F 5:30p-6p		FAMILY FEUD	\$100.00	1.1	4,900	30	1	1	1	0	0	0	0	3	\$300.00	\$90.91	3.3
3	M-F 7a-7:30a		FOX 28 NEWS @ 7-8AM	\$40.00	0.4	1,800	30	2	2	2	0	0	0	0	6	\$240.00	\$100.00	2.4
4	M-F 7:30a-8a		FOX 28 NEWS @ 7-8AM	\$40.00	0.4	1,900	30	2	2	2	0	0	0	0	6	\$240.00	\$100.00	2.4
5	M-F 9p-9:30p		FOX-28 NEWSAT NINE	\$300.00	2.3	10,200	30	1	1	1	0	0	0	0	3	\$900.00	\$130.43	6.9
6	M 8p-9p		9-1-1-FOX	\$400.00	2.8	12,200	30	1	0	0	0	0	0	0	1	\$400.00	\$142.86	2.8
TOTALS:								8	7	7	0	0	0	0	22	\$2,380.00	\$112.80	21.1



125 West 55th St
New York, NY 10019

Contract # 26362067	Changes as of: 3/8/2019 at 12:32 PM	Version: Current State Version 1	
CPE: REALC/ORDR/311317	Flight: 3/11/19 - 3/17/19	Station: KFXA	Con Type: POLITICAL/VOTE
Agency: DEL CIELO MEDIA	Advertiser: 13890	Market: Cedar Rapids	Total \$: \$2,380.00
1427 LESLIE AVENUE	Product: ORDR	Office: WASHINGTON	Total Spots: 22
SUITE 102	Agency Order #: 30061276	Service: Nielsen	Total CPP: \$112.80
ALEXANDRIA, VA	Buyer: GOOD, CAROLYN	Primary Demo: Adults 35+	Total GRP: 21.1
22301	Salesperson: BEN WILMETH	Assistant: BEN WILMETH	
	202-955-5342	202-955-5342	
	Separation:		

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
03/08/19 12:32 PM	BEN WILMETH	BOOKING 1ST 3 DAYS ONLY (3/11-3/13) AT THIS TIME FOR EST 311317 SPOT/TRAFFIC/NAB/PAYMENT WILL BE SENT TODAY

Competitive Information	
Market Budget:	\$47,600
KFXA Share:	5%
Comment:	EST
Unknown:	95%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	22	\$2,380.00	\$112.80	21.1
Total	100%	22	\$2,380.00	\$112.80	21.1

Monthly Summary		
Month	Spots	Dollars
2019-Mar	22	\$2,380.00
Total	22	\$2,380.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	3/8/19 1:21 PM					\$0	\$0	
New	3/8/19 12:32 PM	BEN WILMETH	New	22		\$2,380.00	\$2,380.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---