



Del Cielo Media 1427 Leslie Ave Alexandria, VA 22301

Contract # 3718020

Schedule Dates Advertiser

Del Cielo Media (11175)

National/Political Issue Agency BRD

TRAFFIC/NAB/PAYMENT WILL BE SENT TODAY

Product POLITICAL ISSUE (ns) (1187) **Brand** REALC/ORDR/311317 (1155674)

Salesperson Millennium/DC, Washington DC (1108) Sales Office Millennium Washington DC

Weekly/Irregular

Buyer Name CAROLYN, GOOD, Phone/Fax REAL/ORDR/311317

Account Types

Billing Type Comments

CPE

Agency

Date Entered 03/08/19 03/11/19-03/13/19 **Last Modified** 03/08/19 Real Coalition (129826) Kelli Witzigreuter **Entered By** CO-OP No

ECR26362067 External #

Demo A35+R Order Type Normal Package Deal

Commission % 15.00 Commission \$357.00

\$2,023.00

Net Total Sales Tax

Cedar Rapids (KFXA) By Broadcast Month **Spots** Rate Mar. 2019 22 \$2,380.00 Grand Total: 22 \$2,380.00

Lina	Line Toro (Burel Toro (B. C. II)	T	T_			_	_									1		
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 1.1)	03/11/19-03/13/19	1	:30	4:58P- Family Feud		1	1	1				3	\$100.00	\$300.00	Cedar Rapids (KFXA)	FAMILY FEUD	3/8/19
2.0	Normal Line / SPOT (2 - 1.1)	03/11/19-03/13/19	1	:30	5:28P- Family Feud 2		1	1	1				3	\$100.00	\$300.00	Cedar Rapids (KFXA)	FAMILY FEUD	3/8/19
3.0	Normal Line / News (34)	03/11/19-03/13/19	1	:30	7A- News-Fox News at 7am		2	2	2				6	\$40.00	\$240.00	Cedar Rapids (KFXA)	FOX 28 NEWS @ 7-8AM	3/8/19
4.0	Normal Line / News (44)	03/11/19-03/13/19	1	:30	7:30A- News-Fox News at 7am		2	2	2				6	\$40.00	\$240.00	Cedar Rapids (KFXA)	FOX 28 NEWS @ 7-8AM	3/8/19
5.0	Normal Line / News (5 - 2.3)	03/11/19-03/13/19	1	:30	9P- News-Fox News at Nine		1	1	1				3	\$300.00	\$900.00	Cedar Rapids (KFXA)	FOX-28 NEWSAT NINE	3/8/19
6.0	Normal Line / Prime (6 - 2.8)	03/12/19-03/12/19	1	:30	8P- FOX-Masterchef Junior 2 (Tuesday)			1					1	\$400.00	\$400.00	Cedar Rapids (KFXA)	9-1-1-FOX	3/8/19
				79	1													
					1400) B A	Λ ===	101	1.0		1	2 4 0	The state of the s				
		CONFIRMATION CONTRACT																

BOOKING 1ST 3 DAYS ONLY (3/11-3/13) AT THIS TIME FOR EST 311317 SPOT/

Accepted-Agency/Advertiser:

Date:

Accepted-

Date: 3-11-19

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





125 West 55th St New York, NY 10019 Contract # 26362067 Changes as of: 3/8/2019 at 12:32 PM Version: Current State Version 1

CPE: REALC/ORDR/311317 Flight: 3/11/19 - 3/17/19 Station: KFXA Con Type: POLITICAL/VOTE

Agency: DEL CIELO MEDIA Advertiser: 13890 Market: Cedar Rapids 1427 LESLIE AVENUE Product: ORDR Office: WASHINGTON Total Spots: 22

SUITE 102 **Agency Order #: 30061276** Service: Nielsen Total CPP: \$112.80 ALEXANDRIA, VA Buyer: GOOD, CAROLYN Primary Demo: Adults 35+ Total GRP: 21,1 22301

> Salesperson: BEN WILMETH **Assistant:** BEN WILMETH 202-955-5342 202-955-5342

Separation:

Comments: BOOKING 1ST 3 DAYS ONLY (3/11-3/13) AT THIS TIME FOR EST 311317 SPOT/TRAFFIC/NAB/PAYMENT WILL BE SENT TODAY

													3/11	- 3/17		Total	Total		2.0
# Day/	/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	3/11	3/12	3/13	3/14	3/15	3/16	3/17	1 1 1 1 1 1 1 1	Spots	\$	CPP*	GRP
M-F 1 5p-5:			FAMILY FEUD	\$100.00	1.1	4,700	30	1	1	1	0	0	0	0		3	\$300.00	\$90.91	3.5
M-F 2 5:30p			FAMILY FEUD	\$100.00	1.1	4,900	30	1	1	1	0	0	0	0		3	\$300.00		
M-F 3 7a-7:			FOX 28 NEWS @ 7-8AM	\$40.00	0.4	1,800	30	2	2	2	0	0	0	0		6	\$240.00		
M-F 4 7:30a			FOX 28 NEWS @ 7-8AM	\$40.00	0.4	1,900	30	2	2	2	0	0	0	0		6	\$240.00		
M-F 5 9p-9:			FOX-28 NEWSAT NINE	\$300.00	2.3	10,200	30	1	1	1	0	0	0	0	1 1 1 1 1 1	3	\$900.00		
M 6 8p-9 _l	Эр		9-1-1-FOX	\$400.00	2.8	12,200	30	1	0	0	0	0	0	0		1	\$400.00		
	TOTALS: 8 7 7 0 0 0 0										22	\$2,380.00							

Total \$: \$2,380.00



125 West 55th St New York, NY 10019 Contract # 26362067

CPE: REALC/ORDR/311317

Agency: DEL CIELO MEDIA

1427 LESLIE AVENUE

SUITE 102

22301

ALEXANDRIA, VA

Changes as of: 3/8/2019 at 12:32 PM

Flight: 3/11/19 - 3/17/19

Advertiser: 13890 Product: ORDR Agency Order #: 30061276

Buyer: GOOD, CAROLYN

Station: KFXA

Market: Cedar Rapids Office: WASHINGTON

Version: Current State Version 1

Service: Nielsen Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Total \$: \$2,380.00

Total Spots: 22 Total CPP: \$112.80 Total GRP: 21.1

Salesperson: BEN WILMETH 202-955-5342

Assistant: BEN WILMETH 202-955-5342

Separation:

Special Instructions

			Order Level Comments				
Date/Time	Added by	Comment					
03/08/19 12:32 PM BEN WILMETH BOOKING 1ST 3 DAYS ONLY (3/11-3/13) AT THIS TIME FOR EST 311317 SPOT/TRAFFIC/NAB/PAYMENT WILL BE SENT TODAY							

	Competitive Information							
Market Budget:	\$47,600							
KFXA Share:	5%							
Comment:	EST							
Unknown:	95%							

Daypart Summary											
Day/Time	% Distrib	Spots	Dollars	CPP	GRP						
	100%	22	\$2,380.00	\$112.80	21,1						
Total	100%	22	\$2,380.00	\$112.80	21,1						

Mor	Monthly Summary										
Month	Spots	Dollars									
2019-Mar	22	\$2,380.00									
Total	22	\$2,380.00									

	T				Trans	Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment			
Queued for Electronic											
Contracting	3/8/19 1:21 PM					\$0	\$0				
New	3/8/19 12:32 PM	BEN WILMETH	New	22		\$2,380.00	\$2,380.00				

Non-Discrimination **Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.