FOX(28)	KFXA 600 Old Marion Rd NE Cedar Rapids, IA 52402

Contract # 3786487 **Date Entered** 04/15/19 **Schedule Dates** 04/18/19-04/24/19 **Last Modified** 04/15/19 Advertiser Real Coalition (129826) **Entered By** Kelli Witzigreuter Agency Del Cielo Media (11175) CO-OP No Product ECR26454812 POLITICAL ISSUE (ns) (1187) External # **Brand** REALC/ORDR/418424 (1179324) Demo A35+R Salesperson Order Type Normal Millennium/DC, Washington DC (1108) Package Deal Sales Office Millennium Washington DC Commission % 15.00 RANDE, LEVINE, Commission \$270.00 Net Total \$1,530.00

Cedar Rapids (KFXA) By Broadcast Month Spots Rate Apr. 2019 6 \$1,800.00 Grand Total: 6 \$1,800.00

Del Cielo Media 1427 Leslie Ave Alexandria, VA 22301 **Buyer Name** Phone/Fax CPE

**Billing Type** 

Comments

**Account Types** 

REAL/ORDR/418424 National/Political Issue Agency BRD Weekly/Irregular

BEN WILMETH

NEW ORDER ESTIMATE 418424 NEWS BUY ONLY PAYMENT TO FOLLOW ASAP rlevin e@delcielomedia.com 571-585-8781

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo Ti	u W	e Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1 - 2.8)	04/21/19-04/21/19	1	:30	9P- News-Fox News at Nine Sunday						1	1	\$300.00	\$300.00	Cedar Rapids (KFXA)	FOX-28 NEWS AT NINE	4/15/19
2.0	Normal Line / News (2 - 2.7)	04/18/19-04/18/19	1	:30	9P- News-Fox News at Nine				1			1	\$300.00	\$300.00	Cedar Rapids (KFXA)	FOX-28 NEWS AT NINE	4/15/19
3.0	Normal Line / News (2 - 2.7)	04/19/19-04/19/19	1	:30	9P- News-Fox News at Nine					1		1	\$300.00	\$300.00	Cedar Rapids (KFXA)	FOX-28 NEWS AT NINE	4/15/19
4.0	Normal Line / News (2 - 2.7)	04/22/19-04/22/19	1	:30	9P- News-Fox News at Nine		1					1	\$300.00	\$300.00	Cedar Rapids (KFXA)		4/15/19
5.0	Normal Line / News (2 - 2.7)	04/23/19-04/23/19	1	:30	9P- News-Fox News at Nine		1					1	\$300.00	\$300.00	Cedar Rapids (KFXA)		4/15/19
6.0	Normal Line / News (2 - 2.7)	04/24/19-04/24/19	1	:30	9P- News-Fox News at Nine			1				1	\$300.00	\$300.00	Cedar Rapids (KFXA)		4/15/19
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Accepted-Agency/Advertiser: Date: Comments: leg Hugant 4/16/19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of the agreement, and the sale of advertising is expressly subject to said Terms.





125 West 55th St New York, NY 10019

Contract # 26454812

Changes as of: 4/15/2019 at 1:37 PM

Version: Original Order

CPE: REALC/ORDR/418424

Flight: 4/18/19 - 4/24/19 Advertiser: REAL Coalition

Station: KFXA

Market: Cedar Rapids

Total \$: \$1,800.00

Con Type: POLITICAL/VOTE

1427 LESLIE AVENUE

Product: ORDR

Office: WASHINGTON Service: Nielsen

Total Spots: 6

SUITE 102 ALEXANDRIA, VA

Agency: DEL CIELO MEDIA

22301

Agency Order #: 30061364 Buyer: LEVINE, RANDE

Primary Demo: Adults 35+

Total CPP: \$110.43 Total GRP: 16.3

Salesperson: BEN WILMETH

202-955-5342

**Assistant:** BEN WILMETH 202-955-5342

Separation:

Comments: NEW ORDER ESTIMATE 418424 NEWS BUY ONLY PAYMENT TO FOLLOW ASAP rlevine@delcielomedia.com 571-585-8781

					ASED				I			4/18	- 4/24	Total	Total		
# Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	4/18	4/19	4/20	4/21	4/22	4/23	4/24	Spots	\$	CPP*	GRP*
Su 1 9p-10p		FOX-28 NEWS AT NINE	\$300.00	2.8	12,600	30	0	0	0	1	0	0	0	1	\$300.00	\$107.14	2.8
M-F 2 9p-10p		FOX-28 NEWS AT NINE	\$300.00	2.7	12,100	30	1	1	0	0	1	1	1	5	\$1,500.00		
					TOT	ALS:	1	1	0	1	1	1	1	6	\$1,800.00		



Contract # 26454812

Changes as of: 4/15/2019 at 1:37 PM Flight: 4/18/19 - 4/24/19

Station: KFXA

Con Type: POLITICAL/VOTE

CPE: REALC/ORDR/418424 Agency: DEL CIELO MEDIA

Advertiser: REAL Coalition Product: ORDR

Market: Cedar Rapids Office: WASHINGTON

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22301

Salesperson: BEN WILMETH 202-955-5342

Assistant: BEN WILMETH 202-955-5342

Separation:

125 West 55th St New York, NY 10019

Special Instructions			
		Order Level Comments	
Date/Time	Added by	Comment	
04/15/19 1:37 PM	BEN WILMETH	NEW ORDER ESTIMATE 418424 NEWS BUY ONLY PAYMENT TO FOLLOW ASAP rlevine@delcielomedia.com 571-585-8781	

Competitive Information						
Market Budget:	\$25,714					
KFXA Share:	7%					
Comment:	EST					
Unknown:	93%					

Daypart Summary										
Day/Time	% Distrib	Spots	Dollars	CPP	GRP					
	100%	6	\$1,800.00	\$110.43	16.3					
Total	100%	6	\$1,800,00	\$110.43	16.3					

Mor	Monthly Summary								
Month	Spots	Dollars							
2019-Apr	6	\$1,800.00							
Total	6	\$1,800.00							

	Transaction History										
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment				
Queued for Electronic											
Contracting	4/15/19 1:58 PM					\$0	\$0				
New	4/15/19 1:37 PM	BEN WILMETH	New	6		\$1,800.00	\$1,800.00				

## Non-Discrimination **Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.