



Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

<b>Schedule Dates</b>	04/18/19-04/24/19
<b>Advertiser</b>	Real Coalition (129826)
<b>Agency</b>	Del Cielo Media (11175)
<b>Product</b>	POLITICAL ISSUE (ns) (1187)
<b>Brand</b>	REALC/ORDR/418424 (1179324)
<b>Salesperson</b>	Millennium/DC, Washington DC (1108)
<b>Sales Office</b>	Millennium Washington DC
<b>Buyer Name</b>	RANDE,LEVINE,
<b>Phone/Fax</b>	/
<b>CPE</b>	REAL/ORDR/418424
<b>Account Types</b>	National/Political Issue Agency BRD
<b>Billing Type</b>	Weekly/Irregular
<b>Comments</b>	ORDR      BEN WILL METH

Date Entered	04/15/19
Last Modified	04/15/19
Entered By	Kelli Witzigreuter
CO-OP	No
External #	ECR26454812
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$270.00
Net Total	\$1,530.00
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Apr. 2019	6	\$1,800.00
<b>Grand Total:</b>	<b>6</b>	<b>\$1,800.00</b>

# CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ...to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

#3786487



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26454812	<b>Changes as of:</b> 4/15/2019 at 1:37 PM	<b>Version:</b> Original Order	
<b>CPE:</b> REALC/ORDR/418424	<b>Flight:</b> 4/18/19 - 4/24/19	<b>Station:</b> KFXA	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> REAL Coalition	<b>Market:</b> Cedar Rapids	<b>Total \$:</b> \$1,800.00
1427 LESLIE AVENUE	<b>Product:</b> ORDR	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 6
SUITE 102	<b>Agency Order #:</b> 30061364	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$110.43
ALEXANDRIA, VA 22301	<b>Buyer:</b> LEVINE, RANDE	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 16.3
	<b>Salesperson:</b> BEN WILMETH 202-955-5342	<b>Assistant:</b> BEN WILMETH 202-955-5342	
	<b>Separation:</b>		

**Comments:** NEW ORDER ESTIMATE 418424 NEWS BUY ONLY PAYMENT TO FOLLOW ASAP rlevine@delcielomedia.com 571-585-8781

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	4/18 - 4/24							Total Spots	Total \$	CPP*	GRP*
								4/18	4/19	4/20	4/21	4/22	4/23	4/24				
1	Su 9p-10p		FOX-28 NEWS AT NINE	\$300.00	2.8	12,600	30	0	0	0	1	0	0	0	1	\$300.00	\$107.14	2.8
2	M-F 9p-10p		FOX-28 NEWS AT NINE	\$300.00	2.7	12,100	30	1	1	0	0	1	1	1	5	\$1,500.00	\$111.11	13.5
<b>TOTALS:</b>								<b>1</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>6</b>	<b>\$1,800.00</b>	<b>\$110.43</b>	<b>16.3</b>



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<b>Agency:</b> DEL CIELO MEDIA	<b>Advertiser:</b> REAL Coalition	<b>Market:</b> Cedar Rapids	<b>Total \$:</b> \$1,800.00
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SUITE 102	<b>Agency Order #:</b> 30061364	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$110.43
ALEXANDRIA, VA	<b>Buyer:</b> LEVINE, RANDE	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 16.3
22301			
	<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH	
	202-955-5342	202-955-5342	
	<b>Separation:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
04/15/19 1:37 PM	BEN WILMETH	NEW ORDER ESTIMATE 418424 NEWS BUY ONLY PAYMENT TO FOLLOW ASAP rlevine@delcielomedia.com 571-585-8781

Competitive Information	
<b>Market Budget:</b>	\$25,714
<b>KFXA Share:</b>	7%
<b>Comment:</b>	EST
<b>Unknown:</b>	93%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$1,800.00	\$110.43	16.3
<b>Total</b>	<b>100%</b>	<b>6</b>	<b>\$1,800.00</b>	<b>\$110.43</b>	<b>16.3</b>

Monthly Summary		
Month	Spots	Dollars
2019-Apr	6	\$1,800.00
<b>Total</b>	<b>6</b>	<b>\$1,800.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/15/19 1:58 PM					\$0	\$0	
New	4/15/19 1:37 PM	BEN WILMETH	New	6		\$1,800.00	\$1,800.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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