

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2663441

Schedule Dates 10/19/16-10/23/16
Advertiser Josh Stein for Attorney General North Carolina-D ()
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand CANDIDATE (321722)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Collin Lawson,
Phone/Fax /
CPE 287/305/5673
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments candidate
RACHIEAL CHASON/YVONNE CONTE

Date Entered 10/17/16
Last Modified 10/17/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25330150
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$538.50
Net Total \$3,051.50
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	18	\$3,590.00
Grand Total:	18	\$3,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/19/16-10/21/16	2	:30	7A- ABC-Good Morning America	2			X	X	X			2	\$120.00	\$240.00	Greensboro (WXLV)	Good Morning America	10/17/16
2.0	Normal Line / SPOT (2)	10/19/16-10/21/16	1	:30	9A- Dr Phil 2	2			X	X	X			2	\$80.00	\$160.00	Greensboro (WXLV)	Dr. Phil	10/17/16
3.0	Normal Line / SPOT (3)	10/19/16-10/21/16	2	:30	10A- Who Wants To Be A Millionaire	1			X	X	X			1	\$60.00	\$60.00	Greensboro (WXLV)	MILLIONAIRE	10/17/16
4.0	Normal Line / SPOT (5)	10/19/16-10/21/16	2	:30	12P- The Doctors	1			X	X	X			1	\$80.00	\$80.00	Greensboro (WXLV)	The Doctors	10/17/16
5.0	Normal Line / SPOT (6)	10/19/16-10/21/16	2	:30	12:57-56P- ABC-The Chew	1			X	X	X			1	\$60.00	\$60.00	Greensboro (WXLV)	The Chew	10/17/16
6.0	Normal Line / SPOT (8)	10/19/16-10/21/16	1	:30	3P- Dr Phil	1			X	X	X			1	\$215.00	\$215.00	Greensboro (WXLV)	Dr. Phil	10/17/16
7.0	Normal Line / SPOT (9)	10/19/16-10/21/16	2	:30	4P- Harry Connick	1			X	X	X			1	\$120.00	\$120.00	Greensboro (WXLV)	HARRY	10/17/16
8.0	Normal Line / SPOT (12)	10/19/16-10/21/16	2	:30	7P- Family Feud	1			X	X	X			1	\$340.00	\$340.00	Greensboro (WXLV)	Family Feud	10/17/16
9.0	Normal Line / SPOT (13)	10/19/16-10/21/16	2	:30	7:28-30P- Family Feud B	1			X	X	X			1	\$400.00	\$400.00	Greensboro (WXLV)	Family Feud	10/17/16
10.0	Normal Line / News (14)	10/19/16-10/21/16	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	1			X	X	X				\$120.00		Greensboro (WXLV)	News14 On ABC 45	10/17/16
10.0.1	Closed Preempt (14)	10/19/16															Greensboro (WXLV)	Pre-empt/Exception - LUR \$300 or higher; political issues higher \$5 & higher se	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1324> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT (15)	10/19/16-10/21/16	2	:30	11:35P- ABC-Jimmy Kimmel Live	1			X	X	X			1	\$80.00	\$80.00	Greensboro (WXLV)	Jimmy Kimmel Live	10/17/16
12.0	Normal Line / SPOT (16)	10/19/16-10/21/16	2	:30	12:37A- ABC-Nightline	2			X	X	X			2	\$40.00	\$80.00	Greensboro (WXLV)	Nightline	10/17/16
13.0	Normal Line / SPOT (17)	10/23/16-10/23/16	3	:30	7:58:40A- ABC-Good Morning America Sunday							1		1	\$40.00	\$40.00	Greensboro (WXLV)	Good Morning America Weekend	10/17/16
14.0	Normal Line / SPOT (18)	10/23/16-10/23/16	1	:30	9A- ABC-This Week							1		1	\$200.00	\$200.00	Greensboro (WXLV)	This Week	10/17/16
15.0	Normal Line / Prime (21)	10/20/16-10/20/16	3	:30	7:57:56P- ABC-Greys Anatomy (Thursday)					1				1	\$1,500.00	\$1,500.00	Greensboro (WXLV)	Greys Anatomy-ABC	10/17/16
16.0	Normal Line / News (24)	10/19/16-10/21/16	2	:30	5:00:01A- ABC-America This Morning	1			X	X	X			1	\$15.00	\$15.00	Greensboro (WXLV)	AMER THIS MORNING	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbci.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Maura Johnson,

being/on behalf of: Josh Stein,

a legally qualified candidate of the Democratic

political party for the office of: Attorney General

in the Primary

election to be held on: 3/15/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Josh Stein for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlin

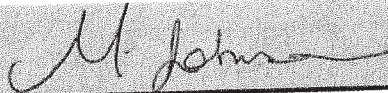
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/22/16

Date



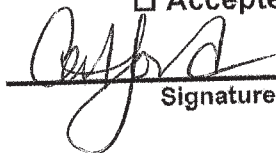
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Angie Jordan

Printed Name

LSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Maura Johnson on behalf of Josh Stein for Attorney General
(name of federal candidate or authorized committee) hereby certify that the
programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

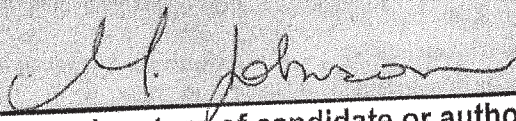
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that
identifies the candidate, the office being sought, and that the candidate has approved
the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar
image of the candidate for a duration of at least four seconds, and a simultaneously
displayed printed statement identifying the candidate, that the candidate approved the
broadcast, and that the candidate and/or the candidate's authorized committee paid for
the broadcast.



signature of candidate or authorized committee

Maura Johnson

printed name

2/22/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.