

Order #915296: AxMedia/Bledsoe/R../2022 Prima.// / 3838

| Date | Action | LI Comment | By | Total \$ | # Spots | Expected GRP |
|---------------------|------------|--|----------------------|----------|---------|--------------|
| 05/13/22 9:26:05 AM | Processed | <sync process> | David Sorrells (davi | \$155.00 | 5 | 0.00 |
| 05/13/22 9:20:17 AM | Approved | | Cindy Sisemore (csi | \$155.00 | 5 | 0.00 |
| 05/13/22 9:20:15 AM | Approval v | [Business Manager - Business Office Approval Needed Default] | Cindy Sisemore (csi | \$155.00 | 5 | 0.00 |
| 05/13/22 8:37:50 AM | Approval v | [Sales Manager - Ready Default] | Dale Daniels (ddani | \$155.00 | 5 | 0.00 |
| 05/13/22 7:56:02 AM | Ready for | [bypass] mm | Meghan Mathis (me | \$155.00 | 5 | 0.00 |
| 05/13/22 7:46:12 AM | New order | Copied from Order #915291 | Meghan Mathis (me | \$950.00 | 30 | 0.00 |

[Sorted by: Date]

ORDER

Orders
Order / Rev: 915296
Alt Order #: _____
Product Desc: 2022 Primary Election
Estimate: / / 3838
Flight Dates: 05/23/22 - 05/24/22
Original Date / Rev: 05/13/22 / 05/13/22
Order Type: GENERAL

KFAY-AM
Primary AE: Katz Dallas
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: AxMedia
Buying Contact: _____
Billing Contact: _____
800 W 47th Street
Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bledsoe/R/Lieutenant Governor
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-30

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/25/22 | 05/24/22 | 5 | \$155.00 | \$131.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-----------------|-----------------|-------------|
| May 2022 | 5 | \$155.00 | \$131.75 | 0.00 |
| Totals | 5 | \$155.00 | \$131.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Dallas | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|---------------|----------|-----------------|
| N 1 | KFAY | 05/23/22 | 05/24/22 | M-F AM Drive M-F | CM | 6a-10a | MT----- | :30 | 3 | \$30.00 | P-30 | 0.00 | NM | 3 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/23/22 | 05/29/22 | MT----- | | 3 | | | | \$30.00 | | 0.00 | | | |
| N 2 | KFAY | 05/23/22 | 05/23/22 | M-F Midday M-F | CM | 10a-3p | 1----- | :30 | 1 | \$35.00 | P-30 | 0.00 | NM | 1 | \$35.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/23/22 | 05/29/22 | 1----- | | 1 | | | | \$35.00 | | 0.00 | | | |
| N 3 | KFAY | 05/23/22 | 05/23/22 | M-F PM Drive M-F | CM | 3p-7p | 1----- | :30 | 1 | \$30.00 | P-30 | 0.00 | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/23/22 | 05/29/22 | 1----- | | 1 | | | | \$30.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 5 | \$155.00 |



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Bledsoe

Authorized committee:

Bledsoe for Arkansas

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Lieutenant Governor Arkansas

Date of election:

5/24/2022

General

Primary

Treasurer of candidate's authorized committee:

Cale Turner

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

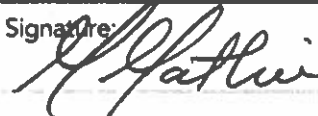
Station Representative

Signature:

Sarah E Blue

Digitally signed by Sarah E Blue
Date: 2022.04.06 10:56:08 -05'00'

Signature:



Name: Sarah E. Blue

Name:

Meghan Mathis

Date of Request to Purchase Ad Time: 4/6/2022

Date of Station Agreement to Sell Time: 5/13/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 5/13/22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|-----------------------------|---|--|
| Contract #: <u># 915296</u> | Station Call Letters: <u>KFFV-AM</u> | Date Received/Requested: <u>5/13/22</u> |
| Est. #: <u>3838</u> | Station Location: <u>Farmington, AR</u> | Run Start and End Dates: <u>5/23 - 5/24/22</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

INVOICE



KFAY-AM
4209 Frontage Road
Fayetteville, AR 72703
Main: (479) 521-5566
Billing:

| | | | |
|-------------------|-------------------------------|--------------|---------------------|
| Property | KFAY-AM | | |
| Invoice # | BB3300264 | Order # | 915296 |
| Invoice Date | 05/30/22 | Alt Order # | |
| Invoice Month | May 2022 | Deal # | |
| Invoice Period | 04/25/22 - 05/24/22 | Flight Dates | 05/23/22 - 05/24/22 |
| Advertiser | Bledsoe/R/Lieutenant Governor | | |
| Product | 2022 Primary Election | | |
| Estimate # | / / 3838 | | |
| Account Executive | Katz Dallas | | |
| Sales Office | Katz-7.5% | | |
| Sales Region | National Katz 7.5% | | |
| Agency Code | RI14861 | | |
| Advertiser Code | | | |
| Billing Calendar | Broadcast | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | | | |
| Advertiser Ref | | | |
| Product 1 | | | |
| Product 2 | | | |

Billing Address:

AxMedia
Attention: Accounts Payable
800 W 47th Street
Suite 200
Kansas City, MO 64112

Send Payment To:

KFAY-AM
Cumulus Media- Fayetteville
3598 Momentum Place
Chicago, IL 60689-5335

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|---------|------|
| 1 | 05/23/22 | 05/24/22 | M-F | 6a-10a | MT----- | :30 | 3 | \$30.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/22 05/29/22 MT----- 3 \$30.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 13 KFAYA M 05/23/22 8:25 AM M-F 6a-10a :30 GB051130 \$30.00 NM 11 KFAYA M 05/23/22 9:31 AM M-F 6a-10a :30 GB051130 \$30.00 NM 12 KFAYA Tu 05/24/22 8:55 AM M-F 6a-10a :30 GB051130 \$30.00 NM | | | | | | | | | |
| 2 | 05/23/22 | 05/23/22 | M-F | 10a-3p | 1----- | :30 | 1 | \$35.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/22 05/29/22 1----- 1 \$35.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 11 KFAYA M 05/23/22 11:59 AM M-F 10a-3p :30 GB051130 \$35.00 NM | | | | | | | | | |
| 3 | 05/23/22 | 05/23/22 | M-F | 3p-7p | 1----- | :30 | 1 | \$30.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/22 05/29/22 1----- 1 \$30.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 11 KFAYA M 05/23/22 6:18 PM M-F 3p-7p :30 GB051130 \$30.00 NM | | | | | | | | | |

Total Spots 5

DUE NET 30: 1.5% Service Fee on Credit Cards

| | |
|---|-----------------|
| <u>Gross Total</u> | \$155.00 |
| <u>Agency Commission</u> | \$23.25 |
| <u>Net Amount Due</u> | \$131.75 |
| <u>Invoice Balance as of 06/02/22 3:28:44 PM CT</u> | \$0.00 |

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.