

Order #915291: AxMedia/Bledsoe/R../2022 Prima../ / 3837

Date	Action	LI Comment	By	Total \$	# Spots	Expected GRP
05/13/22 9:27:13 AM	Process	<sync process>	David Sorrells (davi)	\$950.00	30	0.00
05/13/22 9:20:04 AM	Approved		Cindy Sisemore (csi)	\$950.00	30	0.00
05/13/22 9:20:02 AM	Approval v	[Business Manager - Business Office Approval Needed Default]	Cindy Sisemore (csi)	\$950.00	30	0.00
05/13/22 8:37:15 AM	Approval v	[Sales Manager - Ready Default]	Dale Daniels (ddani)	\$950.00	30	0.00
05/13/22 7:55:59 AM	Ready for	[bypass] mm	Meghan Mathis (me)	\$950.00	30	0.00
05/13/22 7:44:09 AM	New order	<new order>	Meghan Mathis (me)	\$0.00	0	0.00

{Sorted by: Date}

ORDER

Orders
Order / Rev: 915291
Alt Order #:
Product Desc: 2022 Primary Election
Estimate: / / 3837
Flight Dates: 05/16/22 - 05/20/22
Original Date / Rev: 05/13/22 / 05/13/22
Order Type: GENERAL

KFAY-AM
Primary AE: Katz Dallas
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: AxMedia
Buying Contact:
Billing Contact:
 800 W 47th Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Bledsoe/R/Lieutenant Governor
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-30

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/20/22	30	\$950.00	\$807.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	30	\$950.00	\$807.50	0.00
Totals	30	\$950.00	\$807.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFAYA	05/16/22	05/20/22	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	10	\$30.00	P-30	0.00	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	MTWTF--		10				\$30.00		0.00			
N 2	KFAYA	05/16/22	05/20/22	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	10	\$35.00	P-30	0.00	NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	MTWTF--		10				\$35.00		0.00			
N 3	KFAYA	05/16/22	05/20/22	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	10	\$30.00	P-30	0.00	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	MTWTF--		10				\$30.00		0.00			
													Totals	30	\$950.00



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Bledsoe

Authorized committee:

Bledsoe for Arkansas

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Lieutenant Governor Arkansas

Date of election:

5/24/2022

General

Primary

Treasurer of candidate's authorized committee:

Cale Turner

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Sarah E Blue Digitally signed by Sarah E Blue Date: 2022.04.06 10:56:06 -06'00'	Signature:
Name: Sarah E. Blue	Name: Meghan Mathis
Date of Request to Purchase Ad Time: 4/6/2022	Date of Station Agreement to Sell Time: 5/13/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 5/13/22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract # <u># 915291</u>	Station Call Letters: <u>KFAI-AM</u>	Date Received/Requested: <u>5/13/22</u>
Est. #: <u>3837</u>	Station Location: <u>Farmington, AR</u>	Run Start and End Dates: <u>5/16 - 5/20/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

INVOICE



KFAY-AM
4209 Frontage Road
Fayetteville, AR 72703
Main: (479) 521-5566
Billing:

Property	KFAY-AM		
Invoice #	BB3300258	Order #	915291
Invoice Date	05/30/22	Alt Order #	
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 05/20/22	Flight Dates	05/16/22 - 05/20/22
Advertiser	Bledsoe/R/Lieutenant Governor		
Product	2022 Primary Election		
Estimate #	/ / 3837		
Account Executive	Katz Dallas		
Sales Office	Katz-7.5%		
Sales Region	National Katz 7.5%		
Agency Code	R114861		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

AxMedia
Attention: Accounts Payable
800 W 47th Street
Suite 200
Kansas City, MO 64112

Send Payment To:

KFAY-AM
Cumulus Media- Fayetteville
3598 Momentum Place
Chicago, IL 60689-5335

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1	KFAY	M	05/16/22	12:31 PM	M-F	10a-3p	:30	GB051130	\$35.00	NM																																																																																																																																												
6	KFAY	M	05/16/22	1:32 PM	M-F	10a-3p	:30	GB051130	\$35.00	NM																																																																																																																																												
8	KFAY	Tu	05/17/22	9:52 AM	M-F	10a-3p	:30	GB051130	\$35.00	NM																																																																																																																																												
2	KFAY	Tu	05/17/22	1:59 PM	M-F	10a-3p	:30	GB051130	\$35.00	NM																																																																																																																																												
10	KFAY	W	05/18/22	11:21 AM	M-F	10a-3p	:30	GB051130	\$35.00	NM																																																																																																																																												
3	KFAY	W	05/18/22	12:57 PM	M-F	10a-3p	:30	GB051130	\$35.00	NM																																																																																																																																												
9	KFAY	Th	05/19/22	10:55 AM	M-F	10a-3p	:30	GB051130	\$35.00	NM																																																																																																																																												
4	KFAY	Th	05/19/22	11:59 AM	M-F	10a-3p	:30	GB051130	\$35.00	NM																																																																																																																																												
5	KFAY	F	05/20/22	10:54 AM	M-F	10a-3p	:30	GB051130	\$35.00	NM																																																																																																																																												
7	KFAY	F	05/20/22	11:32 AM	M-F	10a-3p	:30	GB051130	\$35.00	NM																																																																																																																																												
3	05/16/22	05/20/22	M-F	3p-7p	MTWTF--	:30	10	\$30.00	NM																																																																																																																																													
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																							
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Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

INVOICE

Send Payment To:



KFAY-AM
Cumulus Media- Fayetteville
3598 Momentum Place
Chicago, IL 60689-5335

Invoice #	BB3300258	Invoice Month	May 2022
Invoice Date	05/30/22	Invoice Period	04/25/22 - 05/20/22
Advertiser	Bledsoe/R/Lieutenant Governor		
Product	2022 Primary Election		
Estimate #	/ / 3837		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
3	05/16/22	05/20/22	M-F	3p-7p	MTWTF--	:30	10	\$30.00	NM	
				10	\$30.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KFAY	M	05/16/22	3:19 PM	M-F	3p-7p	:30	GB051130	\$30.00	NM
6	KFAY	M	05/16/22	5:15 PM	M-F	3p-7p	:30	GB051130	\$30.00	NM
2	KFAY	Tu	05/17/22	4:52 PM	M-F	3p-7p	:30	GB051130	\$30.00	NM
9	KFAY	Tu	05/17/22	5:59 PM	M-F	3p-7p	:30	GB051130	\$30.00	NM
3	KFAY	W	05/18/22	3:33 PM	M-F	3p-7p	:30	GB051130	\$30.00	NM
8	KFAY	W	05/18/22	4:32 PM	M-F	3p-7p	:30	GB051130	\$30.00	NM
4	KFAY	Th	05/19/22	5:33 PM	M-F	3p-7p	:30	GB051130	\$30.00	NM
10	KFAY	Th	05/19/22	6:58 PM	M-F	3p-7p	:30	GB051130	\$30.00	NM
5	KFAY	F	05/20/22	6:30 PM	M-F	3p-7p	:30	GB051130	\$30.00	NM
7	KFAY	F	05/20/22	6:47 PM	M-F	3p-7p	:30	GB051130	\$30.00	NM
<u>Total Spots</u>							30			

DUE NET 30: 1.5% Service Fee on Credit Cards

<u>Gross Total</u>	\$950.00
<u>Agency Commission</u>	\$142.50
<u>Net Amount Due</u>	\$807.50
<u>Invoice Balance as of 06/02/22 3:29:53 PM CT</u>	\$0.00

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.