

# Order #975077: Medium Buyin/Sanders/R../RADIO// / 1974

Date	Action	LI/Comment	By	Total \$	# Spots	Expected GRP
09/13/22 9:43:54 AM	Processed	<sync process>	David Sorrells (davi	\$850.00	50	0.00
09/13/22 9:38:11 AM	Approved		Amanda Evans (am	\$850.00	50	0.00
09/13/22 9:38:09 AM	Approval v	[Centralized AR - Business Office Approval Needed Default]	Amanda Evans (am	\$850.00	50	0.00
09/13/22 8:09:50 AM	Approval v	[Sales Manager - Ready Default]	Dale Daniels (ddani	\$850.00	50	0.00
09/13/22 7:23:16 AM	Ready for	cas	Cindy Sisemore (csi	\$850.00	50	0.00
09/13/22 7:16:42 AM	New order	<new order>	Cindy Sisemore (csi	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 975077  
**Alt Order #:** 36111453  
**Product Desc:** RADIO  
**Estimate:** // 1974  
**Flight Dates:** 09/21/22 - 10/06/22  
**Original Date / Rev:** 09/13/22 / 09/13/22  
**Order Type:** GENERAL

**KFAY-AM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency**  
**Name:** Medium Buying  
**Buying Contact:**  
**Billing Contact:**  
 815 Grandview Ave  
 Columbus, OH 43215

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Sanders/R/Governor  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-GOV  
**Priority:** P-80

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	15	\$255.00	\$216.75
09/26/22	10/04/22	35	\$595.00	\$505.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	15	\$255.00	\$216.75	0.00
October 2022	35	\$595.00	\$505.75	0.00
<b>Totals</b>	<b>50</b>	<b>\$850.00</b>	<b>\$722.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFAY	09/21/22	10/04/22	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	0	\$15.00	P-80	0.00	NM	20	\$300.00
N 2	KFAY	09/21/22	10/04/22	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	0	\$20.00	P-80	0.00	NM	20	\$400.00
N 3	KFAY	09/21/22	10/04/22	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	0	\$15.00	P-80	0.00	NM	10	\$150.00
<b>Totals</b>													<b>50</b>	<b>\$850.00</b>	



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Vaulter Buying, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: **Vaulter Buying**

Agency name: **Vaulter Buying**

Address: **4230 Pablo Professional Court, STE 250 Jacksonville FL 32224**

Contact: **Aaron** | Phone number: **NA** | Email: **aaron@vaulterbuying.comm**

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: **Conservative Voice of America**

Address: **9602 Crayford Court Burke, VA 22015**

Contact: **Michael Cys** | Phone number: **2025784510** | Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

**Chairman/Treasurer: Michael Cys**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

*[Handwritten Signature]*

Signature:

*Cindy Sisemore*

Name:

Aaron Kozikowski

Name:

*Cindy SISEMORE*

Date of Request to Purchase Ad Time: 8.16.2022

Date of Station Agreement to Sell Time: 9/8/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

*9/8/22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

*975077*

Station Call Letters:

*KFAY-AM*

Date Received/Requested:

*9/8/22*

Est. #:

*// 1974*

Station Location:

*Farmington, AR*

Run Start and End Dates:

*9/21/22-10/4/22*

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# INVOICE



**KFAY-AM**  
**4209 Frontage Road**  
**Fayetteville, AR 72703**  
**Main: (479) 521-5566**  
**Billing:**

Property	KFAY-AM		
Invoice #	BB3439247	Order #	975077
Invoice Date	09/25/22	Alt Order #	36111453
Invoice Month	September 2022	Deal #	
Invoice Period	08/29/22 - 09/25/22	Flight Dates	09/21/22 - 10/06/22
Advertiser	Sanders/R/Governor		
Product	RADIO		
Estimate #	// 1974		
Account Executive	Katz Philadelphia		
Sales Office	Katz-7.5%		
Sales Region	National Katz 7.5%		
Agency Code	RI14698		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**Medium Buying**  
**Attention: Accounts Payable**  
**815 Grandview Ave**  
**Suite 600**  
**Columbus, OH 43215**

Send Payment To:

**KFAY-AM**  
**Cumulus Media- Fayetteville**  
**3598 Momentum Place**  
**Chicago, IL 60689-5335**  
**Billing Inquiries: cmls.ar@cumulus.com**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
1	09/21/22	10/04/22	M-F	6a-10a	MTWTF--	1:00	0	\$15.00	NM																																																																													
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**Total Spots 15**

**DUE NET 30: 1.5% Service Fee on Credit Cards**

<u>Gross Total</u>	<b>\$255.00</b>
<u>Agency Commission</u>	<b>\$38.25</b>
<u>Net Amount Due</u>	<b>\$216.75</b>

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

# INVOICE

Send Payment To:



**KFAY-AM**  
**Cumulus Media- Fayetteville**  
**3598 Momentum Place**  
**Chicago, IL 60689-5335**  
**Billing Inquiries: cmls.ar@cumulus.com**

Invoice #	BB3439247	Invoice Month	September 2022
Invoice Date	09/25/22	Invoice Period	08/29/22 - 09/25/22
Advertiser	Sanders/R/Governor		
Product	RADIO		
Estimate #	// 1974		

Invoice Balance as of 10/04/22 10:42:42 AM CT

**\$0.00**