Order #915335: Mullikin A../Dotson/R/S../Primary 2022/

Date	Action L	Comment	By Total \$	# Spots Expected GRP	
63	05/13/22 9:25:37 AM Processec	<sync process=""></sync>	David Sorrells (davir \$1,540.00	70	0.00
	05/13/22 9:19:55 AM Approved		Cindy Sisemore (csi \$1,540.00	70	0.00
	05/13/22 9:19:53 AM Approval V	[Business Manager - Business Office Approval Needed Default]	Cindy Sisemore (csi \$1,540.00	70	0.00
	05/13/22 9:05:52 AM Approval V	[Sales Manager - Ready Default]	Addison Morgan (an \$1,540.00	70	0.00
	05/13/22 8:48:50 AM Ready for	new	Addison Morgan (an \$1,540.00	70	0.00
	05/13/22 8:17:09 AM New order	<new order=""></new>	Addison Morgan (an \$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders	Order / Rev:	915335		
	Alt Order #:			
	Product Desc:	Primary 2022		
	Estimate:			KFAY-AM
	Flight Dates:	05/16/22 - 05/24/22	Primary AE:	Addison Morgan
	Original Date / Rev:	05/13/22 / 05/13/22	Sales Office:	L-FYV
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	Mullikin Agency		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1391 Plaza Place	Billing Cycle:	EOM/EOC
		Springdale, AR 72764	Agency Commission:	15%
Advertiser	Name:	Dotson/R/State Senate		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	Candidates	Advertiser External ID:	
	Revenue Code 1:	AGY-DEV	Agency External ID:	
	Revenue Code 2:	POL-CAND	Unit Code:	General
	Revenue Code 3:	POL-STATE	Order Separation:	00:15:00
	Priority:	P-60		

Bill P	lan
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Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/24/22	70	\$1,540.00	\$1,309.00

T	o	t	7	İş	

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	70	\$1,540.00	\$1,309.00	0.00
Totals	70	\$1.540.00	\$1,309,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Addison Morgan	L-FYV	Local	Start Of Order - End Of Order	100%

Ln Ch Start	End	Inventory Code	Break	Start/End 1	Time Days	Len S	pots	Rate Pri Rtg Ty	e Spots	Amount
N 1 KFAYA 05/16/2	2 05/24/22	M-F Prime	CM	6a-7p	++++	:30	50	\$22.00P-60 0.00 N	M 70	\$1,540.00
		M-F								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 05/16/22	05/22/22	++++	50	\$22.00	0.00					
Week: 05/23/22	05/29/22	++	20	\$22.00	0.00					
·						·		Totals	70	\$1,540.00







Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges	See Invoice for actual schedule and charges.
Jim Dotson	, hereby request station time as follows:
	, veres, vegees station time as lonews.
IDENTIFY CANDIDATE TYPE	ERAL CANDIDATE
	E OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCI	KS MUST BE COMPLETED
Candidate name: Jim Dotson	
Authorized committee:	
Jim Dotson Campajor	
Agency requesting time (and contact information): Ran	dy Mollikin/Provident landy@mollikined.com
N/A The Mull: Kin Agency	ale, AR 72764 479-750-0871
Candidate's political party:	4 1 10 0021
Republican	
Office sought (no acronyms or abbreviations):	
Arkansas State Senate District 34	
Date of election: May 24, 2022	General Primary
Treasurer of candidate's authorized committee:	
Jim Dotson	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been fu	rnished by (check one box below):
the candidate listed above who is a legally qualified ca	900.507 CF
the authorized committee of the legally qualified candi	date listed above;
(2) this station is authorized to announce the time as paid for b	y such person or entity; and
(3) this station has disclosed its political advertising policies, inc	
and other sales practices (not applicable to federal candida	tes).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCIN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signature: Q: 4	Signature:
Name: Jim Dotson	Name: Mahan Mathis Date of Station Agreement to Sell Time: 5/13/22
Date of Request to Purchase Ad Time: 5-11-22	Date of Station Agreement to Sell Time: 5/13/2)

Federal	Candidate	Certification
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The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.
Candidate/Authorized Committee/Agency
Signature:
Name
Date:
TO BE COMPLETED BY STATION ONLY
Ad submitted to Station? Yes No Date ad received 5-12-22
Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).
Federal candidate certification signed (above): Yes No N/A
Disposition
Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
Rejected – provide reason
*Upload partially accepted form, then promptly upload updated final form when complete.
Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):
and a second application of the second and a second application of the
Contract # 915335 Station California AM Date Received/Requested
Est. #. N/A State Location AR Run Start and End Dates/
Upload order, this form and invoice (or traffic system print-out, or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

INVOICE

News/Talk **WARC NEWS**

KFAY-AM 4209 Frontage Road 1030 KFAY-AM Fayetteville, AR 72703 Main: (479) 521-5566 Billing:

Billing Address:

Mullikin Agency Attention: Accounts Payable 1391 Plaza Płace Suite A Springdale, AR 72764

Send Payment To: KFAY-AM **Cumulus Media- Fayetteville** 3598 Momentum Place Chicago, IL 60689-5335

Property	KFAY-AM		30.	
Invoice #	BB3300442	Order#	915335	
Invoice Date	05/30/22	Alt Order #		
Invoice Month	May 2022	Deal #		
Invoice Period	04/25/22 - 05/24/22	Flight Dates	05/16/22 - 05/24/22	
Advertiser	Dotson/R/State Senate			
Product	Primary 2022			
Estimate #			wasan e	
	Account Executive	Addison More	gan	
	Sales Office	Local-Fayetteville AR		
	Sales Region	Local		
	Agency Code			
	Advertiser Code			
	Billing Calendar	Broadcast		
	Billing Type	Cash		
	Special Handling			
	Agency Ref			
	Advertiser Ref		690 Stay	
	Product 1			
	Product 2			

Line Star	t Date	End D	ate Des	cription		Start/End Time	MTWTFSS	Length	Spots/ Week	R	late	Туре		
1 05/1	6/22	05/24/	22 M-F			6а-7р	++++	:30	50	\$	22.00	NM		
Weel		tart Da 5/16/2				Spots/Week 50	Rate \$22.00							
Spots: #	<u>Ch</u>	Day	Air Date	Air Time	Descriptio	<u>on</u>	Start/End Time	Lengt	h Ad-ID				Rate	<u>Type</u>
5	KFAY	A M	05/16/22	9:55 AM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
8	KFAY	A M	05/16/22	10:31 AM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
6	KFAY	А М	05/16/22	11:23 AM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
9	KFAY		05/16/22	11:51 AM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
1	KFAY	A M	05/16/22	12:31 PM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
3	KFAY	A M	05/16/22	1:32 PM	M-F		6a-7p	:3	() DOTSON	RADIO			\$22.00	NM
4	KFAY	A M	05/16/22	1:59 PM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22,00	NM
7	KFAY	A M	05/16/22	2:31 PM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
10	KFAY	A M	05/16/22	4:32 PM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
2	KFAY	A M	05/16/22	6:45 PM	M-F		6a-7p	:3	() DOTSON	RADIO			\$22.00	NM
16	KFAY	A Tu	05/17/22	7:28 AM	M-F		6a-7p	:3	() DOTSON	RADIO			\$22.00	NM
13	KFAY	A Tu	05/17/22	8:30 AM	M-F		6a-7p	:3	() DOTSON	RADIO			\$22.00	NM
15	KFAY	A Tu	05/17/22	8:50 AM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
18	KFAY	A Tu	05/17/22	10:05 AM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
12	KFAY	A Tu	05/17/22	10:28 AM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
20	KFAY	A Tu	05/17/22	12:59 PM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
19	KFAY	A Tu	05/17/22	2:52 PM	VI-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
14	KFAY	A Tu	05/17/22	3:21 PM	VI-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
17	KFAY	A Tu	05/17/22	5:17 PM	M-F		6a-7p	:3	() DOTSON	RADIO			\$22.00	NM
11	KFAY	A Tu	05/17/22	5:44 PM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
23	KFAY	A W	05/18/22	7:53 AM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
27	KFAY.	A W	05/18/22	9:31 AM	M-F		6a-7p	:3	() DOTSON	RADIO			\$22.00	NM
29	KFAY	A W	05/18/22	10:55 AM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
22	KFAY	A W	05/18/22	11:30 AM	M-F		6a-7p	:3	() DOTSON	RADIO			\$22.00	NM
21	KFAY.	A W	05/18/22	1:20 PM	M-F		6а-7р	:3	O DOTSON	RADIO			\$22.00	
26	KFAY.	A W	05/18/22	2:05 PM	VI-F		6а-7р	:3	O DOTSON	RADIO			\$22.00	NM
30	KFAY	A W	05/18/22	3:33 PM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM
28	KFAY.	A W	05/18/22	3:49 PM	M-F		6a-7p	:3	O DOTSON	RADIO			\$22.00	NM

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

INVOICE

Send Payment To:

News/Falk **WARC NEWS**

KFAY-AM Cumulus Media- Fayetteville 1030 KFAY-AM 3598 Momentum Place Chicago, IL 60689-5335

Invoice #	BB3300442	Invoice Month	May 2022
Invoice Date	05/30/22	Invoice Period	04/25/22 - 05/24/22
Advertiser	Dotson/R/State Senate	·	
Product	Primary 2022		
Estimate #			

Line	Start [Date	End D	ate Des	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1	05/16/	22	05/24/	/22 M-F	<u>`</u>	6a-7p	++++	:30	50	\$22.00	NM		
Spo	ts: #	Ch	Dav	Air Date	Air Time De	scrintion	Start/End Time	Lenoti	n Ad-JD			Pate	Туре
O po	25		'A W		4:18 PM M-		6a-7p		O DOTSON	RADTO		\$22.00	
	24			05/18/22	6:16 PM M-		6a-7p) DOTSON			\$22.00	
	40			05/19/22	6:47 AM M-		6a-7p		DOTSON			\$22.00	
	38			05/19/22	9:29 AM M-		6a-7p) DOTSON			\$22.00	
	39			05/19/22	9:56 AM M-		6a-7p) DOTSON			\$22.00	
ľ	33			05/19/22	10:50 AM M-		6a-7p) DOTSON			\$22.00	
	36			05/19/22	11:30 AM M-		6a-7p) DOTSON			\$22.00	
	32			05/19/22	12:31 PM M-		6a-7p) DOTSON			\$22.00	
	31			05/19/22	1:05 PM M-		6a-7p) DOTSON			\$22.00	
	37			05/19/22	1:59 PM M-		6a-7p) DOTSON			\$22.00	
	34			05/19/22	2:30 PM M-		6a-7p) DOTSON			\$22.00	
	35			05/19/22	4:18 PM M-		6a-7p) DOTSON			\$22.00	
	43	KFAY		05/20/22	7:24 AM M-		6a-7p		DOTSON			\$22.00	
	45	KFAY		05/20/22	8:25 AM M-		6a-7p) DOTSON			\$22.00	
	48	KFAY		05/20/22	1:22 PM M-		6a-7p) DOTSON			\$22.00	
	49	KFAY		05/20/22	3:20 PM M-		6a-7p) DOTSON			\$22.00	
	44	KFAY		05/20/22	3:55 PM M-		6a-7p) DOTSON			\$22.00	
	47	KFAY		05/20/22	4:44 PM M-		6a-7p) DOTSON			\$22.00	
	46	KFAY		05/20/22	5:15 PM M-		6a-7p	-	DOTSON			\$22.00	
	50	KFAY		05/20/22	5:33 PM M-		6a-7p) DOTSON			\$22.00	
	42	KFAY		05/20/22	5:59 PM M-		6a-7p) DOTSON			\$22.00	
	41	KFAY		05/20/22	6:30 PM M-		6a-7p		DOTSON			\$22.00	
	Weeks	: <u>s</u>	tart Da			Spots/Week	<u>Rate</u>					V	
		_	5/23/2				\$22.00						
Spo	ts: <u>#</u>	<u>Ch</u>		Air Date	Air Time De	<u>scription</u>	Start/End Time	Length	<u>Ad-ID</u>			Rate	Type
	51	KFAY		05/23/22	6:55 AM M-		6a-7p	:30) DOTSON	RADIO		\$22.00) NM
	53	KFAY		05/23/22	7:37 AM M-		6a-7p	:30) DOTSON	RADIO		\$22.00	
	60	KFAY		05/23/22	9:25 AM M-		6a-7p	:30) DOTSON	RADIO		\$22.00	
	59	KFAY		05/23/22	10:25 AM M-		6a-7p	:30) DOTSON	RADIO		\$22.00	
	58	KFAY		05/23/22	11:59 AM M-		6a-7p	:30) DOTSON	RADIO		\$22.00	
	54	KFAY		05/23/22	12:59 PM M-	F	6a-7p	:30) DOTSON	RADIO		\$22.00	
	55	KFAY		05/23/22	2:51 PM M-		6a-7p) DOTSON			\$22.00	
	52	KFAY		05/23/22	3:30 PM M-		6a-7p) DOTSON			\$22.00	
	57	KFAY		05/23/22	5:45 PM M-		6a-7p) DOTSON			\$22.00	
	56	KFAY			6:58 PM M-		6a-7p) DOTSON			\$22.00	
	67			05/24/22	7:59 AM M-		6a-7p) DOTSON			\$22.00	
	61			05/24/22	8:33 AM M-		6a-7p) DOTSON			\$22.00	
	70			05/24/22	9:31 AM M-		6a-7p) DOTSON			\$22.00	
	63			05/24/22	10:31 AM M-		6a-7p) DOTSON			\$22.00	
	62			05/24/22	11:21 AM M-		6a-7p) DOTSON			\$22.00	
	69			05/24/22	12:30 PM M-		6a-7p	:30) DOTSON	RADIO		\$22.00	
	68			05/24/22	1:59 PM M-		6a-7p	:30	DOTSON	RADIO		\$22.00	
	65			05/24/22	3:32 PM M-		6a-7p		DOTSON			\$22.00	
	66			05/24/22	4:51 PM M-		6a-7p) DOTSON			\$22.00	
	64	KFAY	A Tu	05/24/22	6:18 PM M-	-	6a-7p	:30	DOTSON	RADIO		\$22.00	MM (

Total Spots

70

INVOICE

Send Payment To:

News/falk

KFAY-AM Cumulus Media- Fayetteville 1030 KFAY-AM 3598 Momentum Place Chicago, IL 60689-5335

Invoice #	BB3300442	Invoice Month	May 2022
Invoice Date	05/30/22	Invoice Period	04/25/22 - 05/24/22
Advertiser	Dotson/R/State Senate		
Product	Primary 2022		
Estimate #		<u> </u>	

DUE NET 30: 1.5% Service Fee on Credit Cards	<u>Gross Total</u>	\$1,540.00
	Agency Commission	\$231.00
	Net Amount Due	\$1,309.00
	Invoice Balance as of 05/31/22 12:19:37 PM CT	\$0.00