



January 1 through March 31, 2024

**QUARTERLY ISSUES AND PROGRAM REVIEW REPORT / INTERVIEWS/
COMMUNITY PROBLEMS AND NEEDS**

Community Problems, Needs and Programming to Meet Those Community Problems and Needs:

In our ongoing effort to serve the public interest, Station WDSM-AM programs responsive to the issues of concern to Duluth, MN /Superior, WI that also includes northwestern Wisconsin and the Iron Range of northeastern Minnesota and to the listening public. Following is a brief description of those issues, and the station's most significant programming treatment of them:

COMMUNITY PROBLEMS AND NEEDS

- A – Education
- B – Crime
- C – Drug Abuse
- D – Economy/Employment/Unemployment
- E – Politics/Political education
- F – Minority Business Development
- G – Local Arts and Activities
- H – Civic infrastructure
- I – Minority organizations/Minority Youth
- J – Health
- K – Youth & Families
- L – Tax reform
- M – Entertainment
- N – Military issues

01-01 thru 03-31 (A), (B), (C), (D), (G), (I) WDSM-AM airs weekday local newscasts hourly from 6:00 AM to 9AM (4 daily total). In addition, the station is dedicated to news, weather, sports and public affairs detailing local news events and bulletins including local government, community, health and education issues. Furthermore, WDSM runs news updates from Minnesota News Network and Wisconsin News Network hourly during daylight hours.

01-01 thru 03-31 (A), (E), (H), (I), (J) WDSM-AM airs local school, traffic, and government and health announcements daily as the need arises and will vary from week to week depending on need or significance.

01-1 thru 03-31 MINNESOTA MATTERS PROGRAMS IN 1ST QUARTER 2024 (A, B, C, D, E, F, G, H, I, J, K, L, M, N) WDSM airs the 30-minute public affairs program Minnesota Matters hosted by Bill Werner and others at Minnesota News Network every Sunday morning covering a wide variety of subjects important to Minnesotans:

MINNESOTA MATTERS PROGRAMS IN 1ST QUARTER 2024:

January 5th, 2024 Update on the week's political goings-on, which ranges from the "state flag" to the "red flag" (Bill Werner) January Radon Month, M-D-H Indoor Air Program Supervisor Dan Tranter (Brent Palm) Rep. Maria Isa Perez-Vega, Anti-Declaw Law (Ashley Walker) SELF Loans, Laura Erdman SELF Loan Student Success Manager. Minnesota Office of Higher Education (Tasha Redel)

January 12th, 2024 "Jesse Ventura Shocks the World." Bill Werner talked with executive producer and fellow State Capitol reporter Mary LaHammer 2023 Food Shelf Use, Angelica Klebsch, Director of Community Partnerships Second Harvest Heartland (Tasha Redel) North Stars book Mirage of Destiny, Author Kevin Allespach (Brent Palm) Gopher hockey player Carl Fish (Mike Grimm)

January 19th, 2024 The "Great American Think-Off, Betsy Roder, executive director of the New York Mills Regional Cultural Center (Bill Werner) 2024 Minnesota State Fair preview, CEO Renee Alexander (Brent Palm) Commissioner Rebecca Lucero, Minnesota Department of Human Rights, Pregnancy Discrimination Case Settlement Agreement (Ashley Walker) Big Ten VP of Women's Basketball Megan Kahn (Mike Grimm)

January 26th, 2024 State Trooper Ryan Londregan in the shooting death of Ricky Cobb the Second, Hamline University Legal Expert David Schultz (Bill Werner Two Segments) Flu and COVID Season Upon Us, MDH Commissioner Brooke Cunningham (Tasha Redel) Big Ten VP of Men's Basketball David Taylor (Mike Grimm)

February 2nd, 2024 U of M Search Continues for new President, Regent Mary Davenport (Bill Werner) Dry Mild Winter Increases Wildfire Danger, National Weather Service Meteorologist Tyler Hassenstein (Jake Griffith) State courthouse Valentine's Day weddings, Kim Pleticha, Judicial Branch Public Affairs (Brent Palm) Gopher women's gymnastics coach Jenny Hansen part 1 (Mike Grimm)

February 9th, 2024 Legacy of Lutsen Resort, Scott Benson and Bill Werner (Two Segments) Lost Winter of 2023-2024, Assistant State Climatologist Pete Boulay (Brent Palm) Gopher women's gymnastics coach Jenny Hansen part two (Mike Grimm)

February 16th, 2024 Lawmakers returned to the State Capitol this week, and MNN's Bill Werner reports that the opening of the 2024 legislative session brought dessert first, followed by a plate of hot-button issues that could run through May adjournment into the November election. Measles cases in Minnesota, MDH Epidemiologist Emily Banerjee (Brent Palm) Elizabeth Wrigley-Field, University of Minnesota, COVID Deaths Undercounted During Core Pandemic Years (Ashley Walker)

Gopher baseball coach John Anderson (Mike Grimm)

February 23rd, 2024 Burnsville Officer Shootings, Governor Walz, Police Chief Tanya Schwartz, BCA Superintendent Drew Evans (Tasha Redel) In the aftermath of last weekend's tragedy in Burnsville, state lawmakers are trying to address another issue affecting police officers: School Resource Officers (Bill Werner) Burnsville firefighter tribute, MN Fire Chiefs Association President Eric Bullen of Albertville (Brent Palm) Youth Sports in Minnesota, Lindsey Hartfield Coon Rapids Basketball Club, Representative Zach Stephenson (Blois Olson)

March 1st, 2024 Minnesotans and the nation remembered and honored Burnsville Officers Paul Elmstrand and Matthew Ruge and Firefighter/Paramedic Adam Finseth, who gave their lives when a domestic call turned into a standoff -- and then into tragedy (Bill Werner) 988 Crisis Line Implementation, Carolina De Los Rios, United Way (Tasha Redel) Record meteorological winter in MN, Pete Boulay, State Climatology Office (Brent Palm) Long-Term Health Care Needs, Deputy Majority Leader Nick Franzen (Blois Olson)

March 8th, 2024 "Super Tuesday" presidential primary" (Bill Werner) Minnesota flu season update, MDH Epidemiologist Melissa McMahon (Brent Palm) DEED encourages Businesses to hire Minnesotans with disabilities, Belos Cipriani, Oleb Media (Tasha Redel) Sports Betting Bill Movement, Minnesota Retailers Association President Bruce Nustad (Blois Olson)

March 15th, 2024 School Resource Officer Bill Signed by Governor Walz (Bill Werner) Minnesota Goat Tests Positive for Bird Flu, Dr. Brian Hoefs Board of Animal Health (Tasha Redel) Brad Hokanson, University of Minnesota, Creativity vs. Intelligence (Ashley Walker) Sports Betting Bill Clears Another Hurdle, Senator Matt Kline Chief Author (Blois Olson)

March 22nd, 2024 Legislative Weekly Re-Cap, Budget Surplus, Wizard of Oz (Bill Werner) Minnesota E-15 sales record in 2023, Brian Werner of Mn-Biofuels Association (Brent Palm) Tackling Credit Card Debt, Shannon Doyle LSS Financial (Tasha Redel) Sports Betting Bill is Still Alive, Representative Pat Garofalo (Blois Olson)

March 29th, 2024 Governor Walz State of the State Recap (Bill Werner) Minnesota Releases 2023 Graduation Rates, Representative Peggy Bennett (Tasha Redel) 51st annual Twin Cities Auto Show, Minnesota Auto Dealers Association president Scott Lambert (Brent Palm) Delta weighs in on a DOT decision that could impact their Mexican partnership (Blois Olson)

DIALOGUE MINNESOTA PROGRAMS IN THE 1st QTR 2024 (A, B, C, D, E, F, G, H, I, J, K, L, M, N)

WDSM airs the 30-minute public affairs program Dialogue Minnesota hosted by Jim Du Bois every Sunday morning covering a wide variety of subjects important to Minnesotans.

January 7, 2024 Getting Physically Fit in the New Year: Our annual conversation with Personal Trainer Brent Goodermont includes tips on starting or recommitting to a fitness program, staying motivated, and finding the best fitness routine for your schedule and lifestyle. Strength exercises

that use your body weight and do not require additional equipment are also discussed, as is basic information on healthy eating and nutrition.

January 14, 2024 **Resiliency in Children:** Many of Minnesota's K-12 students face academic challenges. There is a significant achievement gap between students of color and those from economically disadvantaged backgrounds. The COVID-19 pandemic and subsequent school closures negatively impacted student learning. Yet, some students manage to overcome adversity and succeed in the classroom. University of Minnesota Regents Professor and Distinguished McKnight Professor of Child Development Ann Masten discusses why some children are more resilient than their peers from a similar background.

January 21, 2024 **Migrants in Minnesota:** The influx of migrants and refugees in Minnesota is driving dramatic demographic shifts. Minnesota is home to the second-largest Hmong population and the largest Somali population in the U.S. Since 1990, the state's Latino population has tripled. The Minneapolis-based Advocates for Human Rights is tracking these demographic trends and works to improve the lives of Minnesota's immigrants. The organization's Michelle Garnet Mackenzie and Robin Phillips discuss the challenges migrants and refugees face.

January 28, 2024 **The Civil Rights Movement in 1968:** 1968 marked a pivotal year in America's Civil Rights Movement. Dr. Martin Luther King, Jr. was assassinated. The Black Power Movement gained momentum. President Lyndon Baines Johnson, a champion of civil rights, announced that he would not seek a second term. University of Minnesota Professor of African American and African Studies Keith Mayes discusses the year's significance in the ongoing struggle for racial justice.

February 4, 2024 **Remembering the "Minnesota Miracle":** Fifty years ago, then-DFL Governor Wendell Anderson worked with the Conservative-controlled Legislature to pass fiscal policies that transformed the state's educational system. Though the process required the most extended special session in the state's history, the bipartisan effort and the commitment to economic and social equality became known as the "Minnesota Miracle." Minneapolis attorney and former state legislator Tom Berg, the author of the book *Minnesota's Miracle: Learning From the Government That Worked*, examines the legacy of Governor Anderson, what made the "Minnesota Miracle" possible, and what has happened to the "miracle" in the ensuing decades.

February 11, 2024 **Deep Winter Greenhouses:** The University of Minnesota Extension Program is developing Deep Winter Greenhouses (DWGs) in the state to research how small-scale farmers can grow crops year-round. The DWGs use solar energy to limit the amount of fossil fuels usually required to grow crops in northern winter climates. Extension researchers Greg Schweizer and Dan Handeen discuss the program.

February 18, 2024 **Promoting Diverse Opinions:** America is a deeply divided nation. These political and social divisions are evident on college campuses as they are elsewhere in the country. The University of Minnesota, College of Liberal Arts, launched the Public Life Project in the fall of 2021 to help address these divisions and encourage respectful conversations about controversial issues. The director of the Public Life Project, U of M Sociology Professor Douglas Hartmann, tells us how the initiative is working two years after its inception.

February 25, 2024 **The Politics of Care:** More than 13 years after it was signed into law, the Affordable Care Act continues to generate controversy. It has survived several legal challenges and attempts by some members of Congress to repeal it. The Affordable Care Act debate raises a much broader question: how should a society care for its people and who is responsible for providing that care? University of Minnesota Political Science Professor Joan Tronto discusses her book *Caring Democracy*, which explores the politics of health care and suggests that Americans are facing a care deficit.

March 3, 2024 **Deep Brain Stimulation:** A miniature probe carefully inserted deep into the human brain is helping researchers treat several debilitating neurological conditions. Deep Brain Stimulation, or DBS, is a surgical procedure where a small device, precisely implanted, produces electrical impulses that alter the brain's electrical circuitry. DBS treats several neurological conditions, including epilepsy, chronic pain, and depression. At the University of Minnesota, the neurology department uses DBS to treat Parkinson's Disease. The procedure provides relief to patients suffering the symptoms of Parkinson's, such as tremors and dystonia. For many of these patients, DBS is more effective than medications. Dr. Gerald Vitek, the head of the U's neurology department and director of the neuromodulation research program, and Dr. Michael Park, an assistant professor in the Department of Neurosurgery at the U, discuss the DBS procedure.

March 10, 2024 **Saving Our Pollinators:** Scientists are concerned about the declining number of pollinating insects such as bees and butterflies. Urbanization, the loss of prairie land, and the use of pesticides have all contributed to the problem. University of Minnesota Professor of Entomology Vera Krischik discusses actions that landowners and homeowners can take to make their properties more pollinator-friendly.

March 17, 2024 Did Not Air

March 24, 2024 **The Legacy of Prince:** Minnesotans and fans worldwide continue to celebrate Prince's musical legacy. Prince uniquely melded R&B and funk into the musical mainstream, while his lyrics often echoed themes of race and sexuality. University of Minnesota Assistant Professor of American Studies Elliott Powell discusses Prince's many contributions to contemporary music and the origins of the "Minneapolis Sound."

March 31, 2024 **Improving Pediatric Oral Health:** Many young children from low-income families lack access to dental care. Caregivers often seek temporary and expensive treatment in hospital emergency rooms when oral health issues arise. There is a simple, low-cost procedure that prevents cavities in children. Dr. Elise Sarvas, dental director of the Minnesota Oral Health Project, and Dr. Amos Deinard, University of Minnesota pediatrician, discuss the benefits of applying fluoride varnish to children's teeth.

MINNESOTA MILITARY RADIO 1st QTR (N) 01-1 to 03-31 WDSM airs– hosted by Tom Lyons – an hour-long program dedicated to issues important to current and former members of the military and those who are in support of military issues in the state of Minnesota

1-6-24 [MNNG AND VA YEAR IN REVIEW](#) - [This week](#), we take a look back at the year that was and forward toward what's to come in this new year for the Minnesota National Guard and Minneapolis VA Health Care System. Guests include:

- MG Shawn Manke – [Minnesota National Guard](#)
- Director Patrick Kelly – [Minneapolis VA Health Care System](#)

1-13-24 [MINNEAPOLIS VA ALS CLINIC AND BTYR FARMINGTON](#) - [This week](#) we meet with a Doctor from the ALS Clinic at the Minneapolis VA Health Care System, catch up with the Farmington Yellow Ribbon Network and get an update from our Command Senior Enlisted Leader. Guests include:

- Ezgi Tiryaki – [Minneapolis VA Health Care System](#)
- Doug Tauber – [Beyond the Yellow Ribbon Farmington](#)
- CMSgt. Lisa Erikson – [Minnesota National Guard](#)

1-20-24 [NOREX 2024 AND A LOOK BACK AT THE 50TH ANNIVERSARY OF NOREX](#) - [This week](#) we meet with some Host Families for the Minnesota National Guard's 51st Norwegian Reciprocal Troop Exchange (NOREX) and look back at our trip to Norway in 2023 for the 50th anniversary of NOREX. The exchange, which started in 1974, is the U.S.'s longest continuous bilateral military and cultural exchange, bringing Norwegian service members to Minnesota and Minnesota service members to Norway to train with one another. Guests include:

- The Danczyk Family – MNNG Host Family
- Shane Hybben – MNNG Host Family
- Maj. Katie Lunning – [Minnesota National Guard](#)

1-27-24 [COMMANDING GENERAL OF THE 34TH ID AND VETERAN LEGISLATION](#) - [This week](#) we meet with the Commanding General of the 34th Red Bull Infantry Division, discuss Veteran Legislation with the Legislative Director of the DAV Department of Minnesota and get an update from the Minneapolis VA Health Care System. Guests include:

- MG Charles Kemper – [34th Red Bull Infantry Division](#)
- Legislative Director Trent Dilks – [DAV of Minnesota](#)
- Director Patrick Kelly – [Minneapolis VA Health Care System](#)

2-3-24 [COMMANDER OF THE 179TH AND STATE VETERANS HOMES](#) - [This week](#) we meet with the Commander of the 179th Fighter Squadron, 148th Fighter Wing, get an update on the Three new State Veterans Homes from the Minnesota Department of Veterans Affairs and have a discussion with the State Captain of the MN Patriot Guard. Guests include:

- Lt. Col. Grant Brown – [179th Fighter Squadron/148th Fighter Wing](#)
- Eric Meittunen – [Minnesota Department of Veterans Affairs](#)
- Craig Ugland – [Minnesota Patriot Guard](#)

2-10-24 [VETERAN SURVIVOR BENEFITS AND MNDOT BECOMING A YELLOW RIBBON ORGANIZATION](#) - [This week](#) we discuss Veteran Survivor Benefits with U.S. Department of Veterans Affairs, learn about Minnesota Department of Transportation becoming a Beyond the Yellow Ribbon organization and get an update from our Senior Enlisted Leader. Guests include:

- Isaac Lundquist – [U.S. Department of Veteran Affairs](#)
- Jon Solberg – [Minnesota Department of Transportation](#)
- Karin Van Dyck – [Minnesota Department of Transportation](#)
- CMSgt. Lisa Erikson – [Minnesota National Guard](#)

2-17-24 [MNNG COMMUNITY RELATIONS AND MDVA CLAIMS](#) - [This week](#) we meet with a Community Relations Officer for the Minnesota National Guard, discuss Veteran Benefits and Field Operations with the Minnesota Department of Veterans Affairs and get an update from the Minnesota Association of County Veterans Service Officers. Guests include:

- Capt. Kristin Ohrt – [Minnesota National Guard](#)
- Todd Kubinski – [Minnesota Department of Veterans Affairs](#)
- Josh Beninga – [Minnesota Association of County Veteran Service Officers](#)

2-24-24 [THE EAGLE GROUP OF MN AND JEWISH WAR VETERANS](#) - [This week](#) we learn about the mission of the Eagle Group of Minnesota Veterans, meet with the Commander of the JWVMN and get an update from the MN Patriot Guard. Guests include:

- Brad Doboszanski – [The Eagle Group of Minnesota Veterans](#)
- Alan Hill – [The Eagle Group of Minnesota Veterans](#)
- Commander Stewart Mednick – [Jewish War Veterans of Minnesota](#)
- Tim Leonhardt – [Minnesota Patriot Guard](#)

3-2-24 [MNNG CYBER COORDINATION CELL AND MAC-V UPDATE](#) - [This week](#) we meet with members of the Minnesota National Guard's Cyber Coordination Cell, discuss the ongoing mission with the Minnesota Assistance Council for Veterans and get an update from the Director of the Minneapolis VA Health Care System. Guests include:

- LTC Brian Morgan – [Minnesota National Guard](#)
- 2LT Nicollette Weis – [Minnesota National Guard](#)
- WO1 Marco Riley – [Minnesota National Guard](#)
- MG(ret) Neal Loidolt – [Minnesota Assistance Council for Veterans](#)
- Director Patrick Kelly – [Minneapolis VA Health Care System](#)

3-09-24 [CELEBRATING OUR WOMEN VETERANS AND LEADERS](#) - [This week](#) we kick off Women's History Month and celebrate International Women's day by meeting with an award winning female

Veteran and pharmacist from the Minneapolis VA Health Care System, learn how a Veteran supporting Beyond the Yellow Ribbon of Owatonna is impacting female Veterans, and get an update from Senior Enlisted Leader. We also thank a very special Woman and our Military Producer for the years of helping make this show a success. Guests include:

- Dr. Shelby Setnikar – [Minneapolis VA Health Care System](#)
- Patty McNeese – [Minnesota Department of Employment and Economic Development](#)
- Command Chief Master Sgt. Lisa Erikson – [Minnesota National Guard](#)
- 2LT Linsey Williams – [Minnesota National Guard](#)

3-16-24 [SPRING EMERGENCY PREPAREDNESS](#) - [This week](#) we host our annual Spring Preparedness Show with leadership from the U.S. Army Corps of Engineers St. Paul District, Minnesota Homeland Security and Emergency Management and the Minnesota National Guard. We also get an update from the Minnesota Association of County Veterans Service Officers. Guests include:

- Jim Rand – [U.S. Army Corps of Engineers, St. Paul District](#)
- Director Kristi Rollwagen – [Minnesota Department of Homeland Security and Emergency Management](#)
- Major Matthew Scholz – [Minnesota National Guard](#)
- Josh Beninga – [Minnesota Association of County Veteran Service Officers](#)

3-23-24 [MNNG YOUTH CAMP AND MARINE CORPS LEAGUE](#) - [This week](#), we learn about the Minnesota National Guard Youth Camp, meet with the Marine Corps League – Department of Minnesota and get an update from the Minneapolis VA Health Care System. Guests include:

- Rich Kemp – [Minnesota National Guard Youth Camp](#)
- Lindsay Koolmo – [Minnesota National Guard Youth Camp](#)
- Commandant Andrew McCormack – [Marine Corps League, Department of Minnesota](#)
- Melanie Nelson – [Minneapolis VA Health Care System](#)

3-30-24 [SOAR PROGRAM AND DAV OF MINNESOTA](#) - This week we meet with Minnesota Department of Veterans Affairs and learn about their SOAR program to help at-risk Veterans, learn about a new Veterans Food Shelf with the DAV Department of Minnesota, and get an update from the MN Patriot Guard. Guests include:

- Kal Johnson – [Minnesota Department of Veteran Affairs](#)
- Stephen “Butch” Whitehead – [DAV Department of Minnesota](#)
- Craig Ugland – [Minnesota Patriot Guard](#)

Public Service Announcements (PSAs) aired by WDSM in 1st Quarter 2024

(E, F, J, K) PSA National Federation of High Schools

(D, J) PSA Alzheimer's Early detection

(C, D, E) PSA Adopt US Kids

(E, J) PSA Discover the Forest

(C, E, J) PSA Finish Your Diploma

(C, D, E) PSA MN SCREENS

(C, E, J) UNICEF

(D) AMERICAN LUNG ASSOCIATION

(D, I) WHEELCHAIRS FOR WARRIORS

(I) DON'T TEXT AND DRIVE

(B, E, H, I,) US SHERIFF'S ASSOCIATION

(E) TALK AND THEY HEAR US