

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26226594

CPE: /1916

Agency: Political Communications Advertising

37 W 39th Street  
Suite 602  
New York, NY 10018

Changes as of: 10/23/2018 at 8:16 AM

Flight: 10/22/18 - 10/23/18

Advertiser: Nate McMurray NY-27

Product: NY CD-27

Agency Order #:

Buyer: Katie Cunningham

Salesperson: RACHELLE RAY  
312-832-6601

Separation:

Version: Current State Version 2

Station: WIVB

Market: Buffalo-Niagara Falls

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: RACHELLE RAY  
312-832-6601

Com Type: POLITICAL/NOTE

Total \$: \$10,475.00

Total Spots: 16

Total CPP: \$0.00

Total GRP:

Traffic #: 1738674

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/22 - 10/22		Total Spots	Total \$	CPP	GRP
							10/22					
1	M-F 6a-7a		NEWS	\$525.00	0.0	30	1		1	\$525.00	\$0.00	0.0
2	M-F 7a-9a		THIS MORNG	\$300.00	0.0	30	1		1	\$300.00	\$0.00	0.0
3	Su 10:30a-11:30a		FACE-NATION	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
4	M-F 10a-11a		LETS DEAL	\$950.00	0.0	30	1		1	\$950.00	\$0.00	0.0
5	M-F 11a-12n		PRICE-RIGHT	\$950.00	0.0	30	1		1	\$950.00	\$0.00	0.0
6	M-F 12n-12:30p		NEWS	\$400.00	0.0	30	1		1	\$400.00	\$0.00	0.0
7	M-F 2p-3p		TALK	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
8	M-F 4p-5p		NEWS	\$300.00	0.0	30	1		1	\$300.00	\$0.00	0.0
9	M-F 5p-6p		NEWS	\$700.00	0.0	30	2		2	\$1,400.00	\$0.00	0.0
10	M-F 6p-6:30p		NEWS	\$800.00	0.0	30	1		1	\$800.00	\$0.00	0.0
11	M-F 6:30p-7p		CBS NEWS	\$1,250.00	0.0	30	2		2	\$2,500.00	\$0.00	0.0
12	Sa-F 11p-11:35p		NEWS	\$575.00	0.0	30	2		2	\$1,150.00	\$0.00	0.0
13	M-F 7p-7:30p		Wheel of Fortune	\$800.00	0.0	30	1		1	\$800.00	\$0.00	0.0
TOTALS: 16							16		16	\$10,475.00	\$0.00	0.0