

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26235796

Changes as of: 11/8/2018 at 8:27 AM

Version: Current State Version 5

CPE: /919

Agency: Political Communications Advertising

Flight: 11/1/18 - 11/6/18
Advertiser: Nate McMurray NY-27

Station: WIVB
Market: Buffalo-Niagara Falls

Con Type: POLITICAL/VOTE
Total \$: \$54,830.00

37 W 39th Street
Suite 602
New York, NY 10018

Product: NY-27
Agency Order #:
Buyer: Katie Cunningham
Salesperson: RACHELLE RAY
312-832-6601
Separation:
Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: RACHELLE RAY
312-832-6601

Total Spots: 78
Total CPE: \$0.00
Total GRP:
Traffic #: 1749457

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPE*	GRP*
							11/1	11/1				
1	Th-F 6a-7a		NEWS	\$700.00	0.0	30	2		2	\$1,400.00	\$0.00	0.0
2	M-Tu 6a-7a		NEWS	\$700.00	0.0	30	2		2	\$1,400.00	\$0.00	0.0
3	Th-F 7a-9a		THIS MORNING	\$400.00	0.0	30	4		4	\$1,600.00	\$0.00	0.0
4	M-Tu 7a-9a		THIS MORNING	\$400.00	0.0	30	2		2	\$800.00	\$0.00	0.0
5	Th-F 9a-10a		RACHAEL RAY	\$125.00	0.0	30	2		2	\$250.00	\$0.00	0.0
6	M-Tu 9a-10a		RACHAEL RAY	\$125.00	0.0	30	2		2	\$250.00	\$0.00	0.0
7	Th-F 10a-11a		LETS-DEAL	\$950.00	0.0	30	2		2	\$1,900.00	\$0.00	0.0
8	M-Tu 10a-11a		LETS-DEAL	\$950.00	0.0	30	2		2	\$1,900.00	\$0.00	0.0
9	Th-F 11a-12n		PRICE-RIGHT	\$950.00	0.0	30	2		2	\$1,900.00	\$0.00	0.0
10	M-Tu 11a-12n		PRICE-RIGHT	\$950.00	0.0	30	2		2	\$1,900.00	\$0.00	0.0
11	Th-F 12n-12:30p		NEWS	\$525.00	0.0	30	2		2	\$1,050.00	\$0.00	0.0
12	M-Tu 12n-12:30p		NEWS	\$525.00	0.0	30	2		2	\$1,050.00	\$0.00	0.0
13	Th-F 2p-3p		TALK	\$225.00	0.0	30	1		1	\$225.00	\$0.00	0.0
14	M-Tu 2p-3p		TALK	\$225.00	0.0	30	2		2	\$450.00	\$0.00	0.0
15	Th-F 3p-4p		WINDY WILLMS	\$125.00	0.0	30	2		2	\$250.00	\$0.00	0.0
16	M-Tu 3p-4p		WINDY WILLMS	\$125.00	0.0	30	0		0	\$0.00	\$0.00	0.0
17	Th-F 4p-5p		NEWS	\$425.00	0.0	30	3		3	\$1,275.00	\$0.00	0.0
18	M-Tu 4p-5p		NEWS	\$425.00	0.0	30	1		1	\$425.00	\$0.00	0.0
19	Th-F 5p-6p		NEWS	\$950.00	0.0	30	3		3	\$2,850.00	\$0.00	0.0
20	Th-F 6p-6:30p		NEWS	\$1,425.00	0.0	30	2		2	\$2,850.00	\$0.00	0.0

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Contract # 26235796		Changes as of: 11/8/2018 at 8:27 AM		Version: Current State Version 5	
CPE: //919		Flight: 11/1/18 - 11/6/18		Station: WTVB	
Agency: Political Communications Advertising		Advertiser: Nate McMurray NY-27		Market: Buffalo-Niagara Falls	
37 W 39th Street Suite 602 New York, NY 10018		Product: NY-27		Office: WASHINGTON	
		Buyer: Katie Cunningham		Service: Nielsen	
		Salesperson: RACHELLE RAY		Primary Demo: Adults 35+	
		312-832-6601		Assistant: RACHELLE RAY	
				312-832-6601	
Separation:				Total Spots: 78	
				Total CPP: \$0.00	
				Total GRP:	
				Traffic #: 1749457	
				Con Type: POLITICAL/CVOTE	
				Total \$: \$54,830.00	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP*	GRP*
							11/1	11/1				
21	M 6p-6:30p		NEWS	\$1,425.00	0.0	30	1		1	\$1,425.00	\$0.00	0.0
22	Th-F 6:30p-7p		CBS NEWS	\$1,650.00	0.0	30	1		1	\$1,650.00	\$0.00	0.0
23	M 6:30p-7p		CBS NEWS	\$1,650.00	0.0	30	1		1	\$1,650.00	\$0.00	0.0
24	Th-F 7p-7:30p		WHEEL	\$1,425.00	0.0	30	1		1	\$1,425.00	\$0.00	0.0
25	M 7p-7:30p		WHEEL	\$1,425.00	0.0	30	1		1	\$1,425.00	\$0.00	0.0
26	Th-F 7p-7:30p		JEOP	\$1,475.00	0.0	30	1		1	\$1,475.00	\$0.00	0.0
27	M 7:30p-8p		JEOP	\$1,475.00	0.0	30	1		1	\$1,475.00	\$0.00	0.0
28	Th-Su 11p-11:35p		NEWS	\$775.00	0.0	30	4		4	\$3,100.00	\$0.00	0.0
29	M 11p-11:35p		NEWS	\$1,000.00	0.0	30	1		1	\$1,000.00	\$0.00	0.0
30	Th-F 11:35p-12:35a		COLBERT	\$350.00	0.0	30	3		3	\$1,050.00	\$0.00	0.0
31	M 11:35p-12:35a		COLBERT	\$350.00	0.0	30	1		1	\$350.00	\$0.00	0.0
32	Th 9p-10p		MOMMURPHY	\$2,200.00	0.0	30	1		1	\$2,200.00	\$0.00	0.0
33	Sa 8a-10a		SAT MORNG	\$300.00	0.0	30	2		2	\$600.00	\$0.00	0.0
34	Sa 6p-6:30p		NEWS	\$325.00	0.0	30	0		0	\$0.00	\$0.00	0.0
35	Sa 6:30p-7p		CBS NEWS	\$1,425.00	0.0	30	0		0	\$0.00	\$0.00	0.0
36	Sa 7p-7:30p		WHEEL	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
37	Su 6a-8a		NEWS	\$150.00	0.0	30	2		2	\$300.00	\$0.00	0.0
38	Su 9a-10:30a		SUN MORNG	\$600.00	0.0	30	1		1	\$600.00	\$0.00	0.0
39	Su 10:30a-11:30a		FACE-NATION	\$400.00	0.0	30	0		0	\$0.00	\$0.00	0.0
40	Su 6p-6:30p		NEWS	\$325.00	0.0	30	0		0	\$0.00	\$0.00	0.0

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Contract # 26235796	Changes as of: 11/6/2018 at 8:27 AM	Version: Current State Version 5	Con Type: POLITICAL/VOTE
CPE: /919	Flight: 11/1/18 - 11/6/18	Station: WIVB	Total \$: \$54,830.00
Agency: Political Communications Advertising	Advertiser: Nate McMurray NY-27	Market: Buffalo-Niagara Falls	
37 W 39th Street Suite 602 New York, NY 10018	Product: NY-27	Office: WASHINGTON	Total Spots: 78
	Buyer: Katie Cunningham	Service: Nielsen	Total CPP: \$0.00
	Salesperson: RACHELLE RAY	Primary Demo: Adults 35+	Total GRP:
	312-832-6601	Assistant: RACHELLE RAY	Traffic #: 1749457
	Separation:		

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1	11/1 - 11/1	Total Spots	Total \$	CPP*	GRP*
41	Su 6:30p-7p		CBS NEWS	\$1,425.00	0.0	30	0		0	\$0.00	\$0.00	0.0
42	Su 7p-8p		60MIN	\$4,125.00	0.0	30	1		1	\$4,125.00	\$0.00	0.0
43	Sa 7:30p-8p		JEOP	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
44	Sa 8p-11p		SEC FB	\$425.00	0.0	30	2		2	\$850.00	\$0.00	0.0
45	Su 11:30a-12n		BUFF KICK-OFF	\$625.00	0.0	30	1		1	\$625.00	\$0.00	0.0
46	Th-F 5a-6a		NEWS	\$400.00	0.0	30	1		1	\$400.00	\$0.00	0.0
47	M 5a-6a		NEWS	\$400.00	0.0	30	1		1	\$400.00	\$0.00	0.0
48	Sa 11:35p-12:35a		MADAM SEC	\$35.00	0.0	30	2		2	\$70.00	\$0.00	0.0
49	Su 5:30a-6a		EMPIRE STATE WKLY	\$10.00	0.0	30	1		1	\$10.00	\$0.00	0.0
50	Su 10p-11p		MADAM SEC	\$425.00	0.0	30	1		1	\$425.00	\$0.00	0.0
51	Su 4p-7:30p		NFL Sunday	\$3,325.00	0.0	30	1		1	\$3,325.00	\$0.00	0.0
52	M-Tu 9a-10a		Rachel Ray	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
53	M 11:35p-12:35a		Late Show	\$350.00	0.0	30	1		1	\$350.00	\$0.00	0.0
54	Sa 6a-8a		Sat Wake Up	\$275.00	0.0	30	1		1	\$275.00	\$0.00	0.0
TOTALS: 78									78	\$54,830.00	\$0.00	0.0