

# ORDER



**Orders**  
**Order / Rev:** 385124  
**Alt Order #:** 09822632  
**Product Desc:** Anti-Trump  
**Estimate:** 8543  
**Flight Dates:** 09/15/20 - 09/21/20  
**Original Date / Rev:** 05/04/20 / 08/06/20  
**Order Type:** GENERAL

**WDJT-TV-LP CBS58**

**Primary AE:** Jay Smith  
**Sales Office:** HDC  
**Sales Region:** NAT

**Agency**  
**Name:** Targeted Platform Media LLC  
**Buying Contact:** Dawn Chiusano  
**Billing Contact:** Meredith Patel  
 1291 Hollywood Av.  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Issue/Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-3  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/21/20	48	\$50,600.00	\$43,010.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	48	\$50,600.00	\$43,010.00	0.00
<b>Totals</b>	<b>48</b>	<b>\$50,600.00</b>	<b>\$43,010.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WDJT-TV-LP CBS58	23%	\$50,600.00
Market	100%	\$220,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	25%	\$55,000.00
WITI	36%	\$79,200.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	16%	\$35,200.00
WTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	09/15/20	09/21/20	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/20	09/21/20	MTWTF--		5				\$300.00		0.00			
N 2	WDJT	09/15/20	09/21/20		CM	858a-10a	MTWTF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00

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WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Let's Make a Deal 9a-10a											
				Let's Make a Deal 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					3	\$500.00		0.00			
N 3	WDJT	09/15/20	09/21/20	Price Is Right 10a-11a	CM	10a - 11a	MTWTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
				Price is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					3	\$500.00		0.00			
N 4	WDJT	09/15/20	09/21/20	Y&R 11a-12p	CM	11a - 12p	MTWTF--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				The Young & the Restless 11a-1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					2	\$600.00		0.00			
N 5	WDJT	09/15/20	09/21/20	News at Noon	CM	12p-1230p	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
				News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					2	\$300.00		0.00			
N 6	WDJT	09/15/20	09/21/20	CBS Block 1230p-2p	CM	1230p-2p	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
				CBS Block 1230p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					2	\$400.00		0.00			
N 7	WDJT	09/15/20	09/21/20	CBS Block 1230p-2p	CM	1-2p	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
				The Talk	(1:00 PM-2:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					2	\$400.00		0.00			
N 8	WDJT	09/15/20	09/21/20	2p-3p	CM	2p-3p	MTWTF--	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
				Inside Edition/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					2	\$100.00		0.00			
N 9	WDJT	09/15/20	09/21/20	3p-4p	CM	3p-4p	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
				Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					2	\$200.00		0.00			
N 10	WDJT	09/15/20	09/21/20	M-F 4p-5p News	CM	4p-5p	MTWTF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
				M-F 4p-5p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					2	\$300.00		0.00			
N 11	WDJT	09/15/20	09/21/20	M-F 5pm News	CM	5p-530p	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					2	\$300.00		0.00			
N 12	WDJT	09/19/20	09/19/20	Sat 5pm News	CM	5p-530p	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				Sat 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1-					1	\$400.00		0.00			
N 14	WDJT	09/15/20	09/21/20	Jeopardy 6p-630p	CM	6pm-630pm	MTWTF--	:30	4	\$1,500.00	P-2	0.00	NM	4	\$6,000.00
				Jeopardy / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					4	\$1,500.00		0.00			
N 15	WDJT	09/15/20	09/21/20	Wheel of Fortune 630p-7p	CM	630pm-7pm	MTWTF--	:30	4	\$1,500.00	P-3	0.00	NM	4	\$6,000.00
				Wheel of Fortune / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--					4	\$1,500.00		0.00			
N 16	WDJT	09/19/20	09/19/20	Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Sat 6p-7p Jep/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1-					1	\$400.00		0.00			
N 19	WDJT	09/20/20	09/20/20	Su 6p - 7p	CM	6p - 7p	-----1	:30	1	\$4,800.00	P-2	0.00	NM	1	\$4,800.00
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1					1	\$4,800.00		0.00			

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WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1		1				\$4,800.00		0.00			
N20	WDJT	09/15/20	09/21/20	M-F Late News M-F Late News	CM	10p-1035p	MTWTF--	:30	3	\$800.00	P-2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--		3				\$800.00		0.00			
N21	WDJT	09/20/20	09/20/20	CBS Sunday Morn 758a CBS Sunday Morning	CM	8a-930a	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1		1				\$1,000.00		0.00			
N22	WDJT	09/19/20	09/19/20	SEC Afternoon Game SEC Afternoon Game	SPRT	Sat 230-6p (2:30 PM-6:00 PM)	-----1-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1-		1				\$1,000.00		0.00			
N23	WDJT	09/20/20	09/20/20	NFL Early Game Regular NFL Early Game	SPRT	NFL Early Game	-----1	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1		1				\$4,500.00		0.00			
N24	WDJT	09/20/20	09/20/20	NFL Late Game Regular NFL Late Game Regular Season	SPRT	NFL Late Game Regular	-----1	:30	1	\$8,500.00	P-2	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-----1		1				\$8,500.00		0.00			
N25	WDJT	09/15/20	09/21/20	M-F 5pm News M-F 5pm News	CM	5p-530p	MTWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/15/20	09/21/20	MTWTF--		1				\$400.00		0.00			
N26	WDJT	09/17/20	09/17/20	Th 7p - 8p Big Brother	CM	Th 7p - 8p	---T---	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---		1				\$3,500.00		0.00			
N27	WDJT	09/15/20	09/15/20	Tu 7p - 8p Big Brother	CM	Tu 7p - 8p	-1-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-1-----		1				\$2,000.00		0.00			
													Totals	48	\$50,600.00

# WDJT-TV Political/Issue Form

Station(s) WDJT

Order(s): 385124

Advertise Issue/Priorities USA

Date: 9/8/2020

ISCI/AD-ID	TITLE	LENGTH
PUSA-TV20-22H	Mask	30

Comment: \_\_\_\_\_ topic is healthcare and unemployment effecting healthcare

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Sales Manager: Adam Leston

Copy Coordinator: Beth Danielson



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

November 2020 Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecll - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer  
Marc Elias - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C.  
20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer  
Marc Elias - Secretary

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

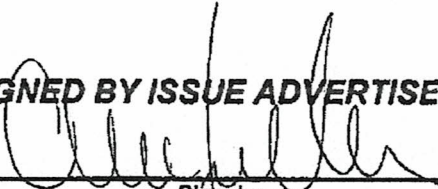
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

23 JAN 2020

Date



Signature

(202)  
965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted In Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title