

ORDER



Orders
Order / Rev: 380480
Alt Order #: 09753702
Product Desc: Anti-Trump
Estimate: 8260
Flight Dates: 05/12/20 - 05/18/20
Original Date / Rev: 02/13/20 / 05/05/20
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Jay Smith
Sales Office: HDC
Sales Region: NAT

Agency
Name: Targeted Platform Media LLC
Buying Contact:
Billing Contact:
 1291 Hollywood Av.
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Priorities USA Action
Demographic: A35+
Product Codes: PL Issue
Priority: P-2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 04/27/20 | 05/18/20 | 29 | \$20,220.00 | \$17,187.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| May 2020 | 29 | \$20,220.00 | \$17,187.00 | 0.00 |
| Totals | 29 | \$20,220.00 | \$17,187.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jay Smith | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|------------------|-------|--------------|
| WDJT-TV-LP CBS58 | 20% | \$20,220.00 |
| Market | 100% | \$101,100.00 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| WBME | 0% | \$0.00 |
| WCGV | 0% | \$0.00 |
| WISN | 30% | \$30,330.00 |
| WITI | 32% | \$32,352.00 |
| WMLW- | 0% | \$0.00 |
| WPXE | 0% | \$0.00 |
| WTMJ | 18% | \$18,198.00 |
| WWTW | 0% | \$0.00 |
| WYTU | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | WDJT | 05/12/20 | 05/18/20 | CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a | CM | 7a-9a | MTWTF-- | :30 | 4 | \$200.00 | P-2 | 0.00 | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 05/12/20 | 05/18/20 | MTWTF-- | | 4 | | | | \$200.00 | | 0.00 | | | |
| N 2 | WDJT | 05/12/20 | 05/18/20 | | CM | 858a-10a | MTWTF-- | :30 | 2 | \$450.00 | P-2 | 0.00 | NM | 2 | \$900.00 |

Order / Rev: 380480
 Alt Order #: 09753702
 Flight Dates: 05/12/20 - 05/18/20

Advertiser: Issue/Priorities USA Action
 Product Desc: Anti-Trump
 Estimate: 8260

WDJT-TV-LP CBS58

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| | | | | Let's Make a Deal 9a-10a | | | | | | | | | | | |
| | | | | Let's Make a Deal 9a-10a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/12/20 | 05/18/20 | MTWTF-- | | | | | 2 | \$450.00 | | 0.00 | | | |
| N 3 | WDJT | 05/12/20 | 05/18/20 | Price Is Right 10a-11a | CM | 10a - 11a | MTWTF-- | :30 | 3 | \$600.00 | P-2 | 0.00 | NM | 3 | \$1,800.00 |
| | | | | Price is Right 10a-11a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/12/20 | 05/18/20 | MTWTF-- | | | | | 3 | \$600.00 | | 0.00 | | | |
| N 4 | WDJT | 05/12/20 | 05/18/20 | News at Noon | CM | 12p-1230p | MTWTF-- | :30 | 2 | \$350.00 | P-2 | 0.00 | NM | 2 | \$700.00 |
| | | | | News at Noon | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/12/20 | 05/18/20 | MTWTF-- | | | | | 2 | \$350.00 | | 0.00 | | | |
| N 5 | WDJT | 05/12/20 | 05/18/20 | 2p-3p | CM | 2p-3p | MTWTF-- | :30 | 2 | \$160.00 | P-2 | 0.00 | NM | 2 | \$320.00 |
| | | | | Inside Edition/Jeopardy | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/12/20 | 05/18/20 | MTWTF-- | | | | | 2 | \$160.00 | | 0.00 | | | |
| N 6 | WDJT | 05/12/20 | 05/18/20 | 3p-4p | CM | 3p-4p | MTWTF-- | :30 | 2 | \$250.00 | P-2 | 0.00 | NM | 2 | \$500.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/12/20 | 05/18/20 | MTWTF-- | | | | | 2 | \$250.00 | | 0.00 | | | |
| N 7 | WDJT | 05/12/20 | 05/18/20 | M-F 4p-5p News | CM | 4p-5p | MTWTF-- | :30 | 2 | \$250.00 | P-2 | 0.00 | NM | 2 | \$500.00 |
| | | | | M-F 4p-5p News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/12/20 | 05/18/20 | MTWTF-- | | | | | 2 | \$250.00 | | 0.00 | | | |
| N 8 | WDJT | 05/12/20 | 05/18/20 | M-F 5pm News | CM | 5p-530p | MTWTF-- | :30 | 3 | \$450.00 | P-2 | 0.00 | NM | 3 | \$1,350.00 |
| | | | | M-F 5pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/12/20 | 05/18/20 | MTWTF-- | | | | | 3 | \$450.00 | | 0.00 | | | |
| N 9 | WDJT | 05/16/20 | 05/16/20 | Sat 5pm News | CM | 5p-530p | -----1- | :30 | 1 | \$400.00 | P-2 | 0.00 | NM | 1 | \$400.00 |
| | | | | Sat 5pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/11/20 | 05/17/20 | -----1- | | | | | 1 | \$400.00 | | 0.00 | | | |
| N 10 | WDJT | 05/17/20 | 05/17/20 | Sun 530pm News | CM | 530p-6p | -----1 | :30 | 1 | \$450.00 | P-2 | 0.00 | NM | 1 | \$450.00 |
| | | | | Sun 530pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/11/20 | 05/17/20 | -----1 | | | | | 1 | \$450.00 | | 0.00 | | | |
| N 11 | WDJT | 05/12/20 | 05/18/20 | Jeopardy 6p-630p | CM | 6pm-630pm | MTWTF-- | :30 | 3 | \$1,600.00 | P-2 | 0.00 | NM | 3 | \$4,800.00 |
| | | | | Jeopardy / M-F | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/12/20 | 05/18/20 | MTWTF-- | | | | | 3 | \$1,600.00 | | 0.00 | | | |
| N 12 | WDJT | 05/12/20 | 05/18/20 | Wheel of Fortune 630p-7p | CM | 630pm-7pm | MTWTF-- | :30 | 2 | \$1,800.00 | P-2 | 0.00 | NM | 2 | \$3,600.00 |
| | | | | Wheel of Fortune / M-F | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/12/20 | 05/18/20 | MTWTF-- | | | | | 2 | \$1,800.00 | | 0.00 | | | |
| N 13 | WDJT | 05/16/20 | 05/16/20 | Sat 6p-7p Jep/Wheel | CM | 6pm-7pm | -----1- | :30 | 1 | \$500.00 | P-2 | 0.00 | NM | 1 | \$500.00 |
| | | | | Sat 6p-7p Jep/Wheel | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/11/20 | 05/17/20 | -----1- | | | | | 1 | \$500.00 | | 0.00 | | | |
| N 15 | WDJT | 05/13/20 | 05/13/20 | Survivor Finale | CM | 7pm-10pm | ----- | :30 | 0 | \$3,600.00 | P-3 | 0.00 | NM | 1 | \$3,600.00 |
| | | | | Survivor Finale | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/11/20 | 05/17/20 | --W---- | | | | | 1 | \$3,600.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 29 | \$20,220.00 |

WDJT-TV Political/Issue Form

Station(s): WDJT

Order(s): 380480

Advertiser: Issue/Priorities USA

Date: 12-May

| ISCI/AD-ID | TITLE | LENGTH |
|---------------|-------|--------|
| PUSA-TV20-09H | Again | 30 |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

Comment: _____ Negative message about Trump's response to the Corona Virus

Sales Manager: Adam Leston

Copy Coordinator: Beth Danielson

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

November 2020 Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cedl - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
Marc Ellas - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C.
20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

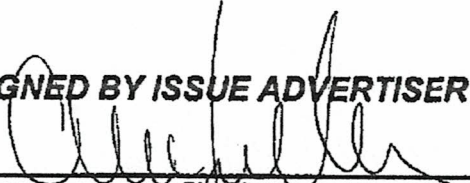
Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
Marc Elias - Secretary

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

23 JAN 2020  (202) 965-5060
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted In Part Rejected

_____ _____ _____
 Signature Printed Name Title