

ORDER



Orders
Order / Rev: 385060
Alt Order #: 09822626
Product Desc: Anti-Trump
Estimate: 8534
Flight Dates: 07/14/20 - 07/20/20
Original Date / Rev: 05/01/20 / 06/23/20
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Jay Smith
Sales Office: HDC
Sales Region: NAT

Agency Name: Targeted Platform Media LLC
Buying Contact: Dawn Chiusano
Billing Contact: Meredith Patel
 1291 Hollywood Av.
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Priorities USA Action
Demographic: A35+
Product Codes: PL Issue
Priority: P-2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/20/20	34	\$27,000.00	\$22,950.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	34	\$27,000.00	\$22,950.00	0.00
Totals	34	\$27,000.00	\$22,950.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP CBS58	23%	\$27,000.00
Market	100%	\$117,391.30

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	25%	\$29,347.83
WITI	36%	\$42,260.87
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	16%	\$18,782.61
WTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	07/14/20	07/20/20	CBS This Morning M-F 7a-9a	CM	7a-9a	MTWTF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/14/20	07/20/20	MTWTF--	2	\$300.00	0.00								
N 2	WDJT	07/14/20	07/20/20		CM	858a-10a	MTWTF--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Let's Make a Deal 9a-10a											
				Let's Make a Deal 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	MTWTF--					2	\$500.00		0.00			
N 3	WDJT	07/14/20	07/20/20	Price Is Right 10a-11a	CM	10a - 11a	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
				Price is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	MTWTF--					2	\$500.00		0.00			
N 4	WDJT	07/14/20	07/20/20	Y&R 11a-12p	CM	11a - 12p	MTWTF--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				The Young & the Restless 11a-1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	MTWTF--					2	\$600.00		0.00			
N 5	WDJT	07/14/20	07/20/20	News at Noon	CM	12p-1230p	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
				News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	MTWTF--					2	\$300.00		0.00			
N 6	WDJT	07/14/20	07/20/20	CBS Block 1230p-2p	CM	1230p-2p	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
				CBS Block 1230p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	MTWTF--					2	\$400.00		0.00			
N 7	WDJT	07/14/20	07/20/20	CBS Block 1230p-2p	CM	1-2p	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
				The Talk											
				(1:00 PM-2:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	MTWTF--					2	\$400.00		0.00			
N 8	WDJT	07/14/20	07/20/20	2p-3p	CM	2p-3p	MTWTF--	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
				Inside Edition/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	MTWTF--					2	\$100.00		0.00			
N 9	WDJT	07/14/20	07/20/20	3p-4p	CM	3p-4p	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
				Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	MTWTF--					2	\$200.00		0.00			
N 10	WDJT	07/14/20	07/20/20	M-F 4p-5p News	CM	4p-5p	MTWTF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
				M-F 4p-5p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	MTWTF--					2	\$300.00		0.00			
N 11	WDJT	07/14/20	07/20/20	M-F 5pm News	CM	5p-530p	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	MTWTF--					2	\$300.00		0.00			
N 12	WDJT	07/18/20	07/18/20	Sat 5pm News	CM	5p-530p	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				Sat 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----1-					1	\$400.00		0.00			
N 13	WDJT	07/14/20	07/20/20	Jeopardy 6p-630p	CM	6pm-630pm	MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
				Jeopardy / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	MTWTF--					2	\$1,500.00		0.00			
N 14	WDJT	07/14/20	07/20/20	Wheel of Fortune 630p-7p	CM	630pm-7pm	MTWTF--	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
				Wheel of Fortune / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	MTWTF--					2	\$1,500.00		0.00			
N 15	WDJT	07/18/20	07/18/20	Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Sat 6p-7p Jep/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----1-					1	\$400.00		0.00			
N 16	WDJT	07/20/20	07/20/20	Mo 7p - 8p	CM	Mo 7pm - 8pm	1-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				Love Island											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	1-----					1	\$1,500.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	1-----					1	\$1,500.00		0.00			
N18	WDJT	07/19/20	07/19/20	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$4,800.00	P-2	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----1					1	\$4,800.00		0.00			
N19	WDJT	07/14/20	07/20/20	M-F Late News M-F Late News	CM	10p-1035p	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/20	07/20/20	MTWTF--					2	\$800.00		0.00			
N20	WDJT	07/19/20	07/19/20	CBS Sunday Morn 758a CBS Sunday Morning	CM	8a-930a	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----1					1	\$1,000.00		0.00			
N21	WDJT	07/15/20	07/15/20	Wed 7p - 8p Tough As Nails	CM	7p - 8p	--1----	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	--1----					1	\$3,500.00		0.00			
													Totals	34	\$27,000.00

WDJT-TV Political/Issue Form

Station(s): WDJT

Order(s): 385060

Advertiser Issue/Priorities USA

Date: 15-Jul

ISCI/AD-ID	TITLE	LENGTH
PUSA-TV20-16H	Cases	30

Comment: _____ Trump quotes about Covid testing along with graphs showing the

_____ increase in cases

Sales Manager: Adam Leston

Copy Coordinator: Beth Danielson

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2020
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I, Authorized Targeted Platform Media Buyer
do hereby request station time concerning the following issue:

Priorities USA Action (PUSAA) regarding the November 2020 Presidential election.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

November 2020 Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cedl - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
Marc Elias - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C.
20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

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Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
Marc Elias - Secretary

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

23 JAN 2020

Date



Signature

(202)
965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted In Part

Rejected

Signature

Printed Name

Title