

ORDER



Orders
Order / Rev: 379346
Alt Order #: 09741769
Product Desc: Anti-Trump Issue
Estimate: 8249
Flight Dates: 02/25/20 - 03/02/20
Original Date / Rev: 01/23/20 / 02/28/20
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Jay Smith
Sales Office: HDC
Sales Region: NAT

Agency Name: Targeted Platform Media LLC
Buying Contact:
Billing Contact:
 1291 Hollywood Av.
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Priorities USA Action
Demographic: A35+
Product Codes: PL Issue
Priority: P-2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/02/20	46	\$28,300.00	\$24,055.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	46	\$28,300.00	\$24,055.00	0.00
Totals	46	\$28,300.00	\$24,055.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP CBS58	31%	\$28,300.00
Market	100%	\$91,290.32

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	22%	\$20,083.87
WITI	33%	\$30,125.81
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	14%	\$12,780.65
WTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	02/25/20	03/02/20	Let's Make a Deal 9a-10a	CM	858a-10a	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
				Let's Make a Deal 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/25/20	03/02/20	MTWTF--		2				\$400.00		0.00			
N 2	WDJT	02/25/20	03/02/20		CM	10a - 11a	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Price is Right 10a-11a											
				Price is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					3	\$400.00		0.00			
N 3	WDJT	02/25/20	03/02/20	CBS Block 1230p-2p The Talk	CM	1p-2p (1:00 PM-2:00 PM)	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					2	\$200.00		0.00			
N 4	WDJT	02/25/20	03/02/20	2p-3p Inside Edition/Jeopardy	CM	2p-3p	MTWTF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					2	\$200.00		0.00			
N 5	WDJT	02/25/20	03/02/20	3p-4p Dr Phil	CM	3p-4p	MTWTF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					2	\$200.00		0.00			
N 6	WDJT	02/25/20	03/02/20	M-F 5pm News M-F 5pm News	CM	5p-530p	MTWTF--	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					2	\$350.00		0.00			
N 7	WDJT	02/25/20	03/02/20	Jeopardy 6p-630p Jeopardy / M-F	CM	6pm-630pm	MTWTF--	:30	3	\$1,400.00	P-2	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					3	\$1,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WDJT	02/25/20-03/02/20	Jeopardy 6p-630p			6pm-630pm	MTWThF----	:30		(\$1,400.00)		0.00	NM		
See MG 7.4															
[Breaking news. Please discuss makegoods with Jenny.]															
4	WDJT	03/02/20-03/02/20	Jeopardy 6p-630p			6pm-630pm	M-----	:30		\$1,400.00		0.00	NM		
Ⓜ MG for 7.2 02/26															
N 8	WDJT	02/25/20	03/02/20	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	MTWTF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					3	\$1,500.00		0.00			
N 9	WDJT	02/25/20	03/02/20	M-F Late News M-F Late News	CM	10p-1035p	MTWTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					3	\$600.00		0.00			
N 10	WDJT	02/29/20	02/29/20	Sat Late News Sat Late News	CM	10pm-11pm	-----1-	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1-					1	\$600.00		0.00			
N 11	WDJT	03/01/20	03/01/20	Sun Late News Sun Late News	CM	10pm-11pm	-----1	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1					1	\$600.00		0.00			
N 12	WDJT	03/01/20	03/01/20	NCAA Bsktbl Reg. Seas NCAA Bsktbl Reg. Season	SPRT	1-3p (1:00 PM-3:00 PM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1					1	\$600.00		0.00			
N 13	WDJT	03/01/20	03/01/20	NCAA Bsktbl Reg. Seas NCAA Bsktbl Reg. Season	SPRT	3-5p (3:00 PM-5:00 PM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1					1	\$600.00		0.00			
N 14	WDJT	02/25/20	03/02/20	CBS This Morning M-F CBS This Morning M-F	CM	7a-9a	MTWTF--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					4	\$250.00		0.00			
N 15	WDJT	02/25/20	03/02/20		CM	11a - 12p	MTWTF--	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00

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Advertiser: Issue/Priorities USA Action
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 Estimate: 8249

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Y&R 11a-12p The Young & the Restless 11a-											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					2	\$600.00		0.00			
N16	WDJT	02/25/20	03/02/20	News at Noon News at Noon	CM	12p-1230p	MTWTF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					2	\$300.00		0.00			
N17	WDJT	02/25/20	03/02/20	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p	MTWTF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					2	\$200.00		0.00			
N18	WDJT	02/25/20	03/02/20	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	MTWTF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					2	\$300.00		0.00			
N19	WDJT	02/29/20	02/29/20	Sat 5pm News Sat 5pm News	CM	5p-530p	-----1-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1-					1	\$250.00		0.00			
N20	WDJT	03/01/20	03/01/20	Sun 530pm News Sun 530pm News	CM	530p-6p	-----1	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1					1	\$250.00		0.00			
N21	WDJT	02/29/20	02/29/20	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1-					1	\$400.00		0.00			
N22	WDJT	03/01/20	03/01/20	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1					1	\$5,000.00		0.00			
N23	WDJT	02/25/20	03/02/20	LF 1035p-1137p Late Show w/Stephen Colbert	CM	1035p-1137p	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/25/20	03/02/20	MTWTF--					2	\$300.00		0.00			
N24	WDJT	02/29/20	02/29/20	NCAA Bsktball Reg. Seas NCAA Bsktball Reg. Season	SPRT	1230-245p (12:30 PM-2:45 PM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1-					1	\$600.00		0.00			
N25	WDJT	02/29/20	02/29/20	NCAA Bsktball Reg. Seas NCAA Bsktball Reg. Season	SPRT	245p-5p (2:45 PM-5:00 PM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-----1-					1	\$600.00		0.00			
													Totals	46	\$28,300.00

POLITICAL SPOT APPROVAL FORM

Station: WDJT

Order #: 379346

Advertiser: Issue/Priorities USA Action

Date: 2/24/2020

AE: _____

AD ID/ISCI Code:	Spot Title:	Length
PUSATV2001H	Whatever I Want	:30

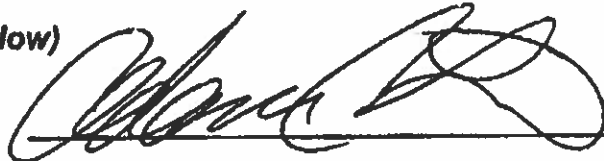
Content/Description/Comments: _____

Anti-Trump

Healthcare, Foreign affairs (N Korea)

Viewed & Approved by: (please sign below)

Sales Manager Signature:



Copy Coordinator Signature: _____

General Manager Signature: _____

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2020
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I, Authorized Targeted Platform Media Buyer
do hereby request station time concerning the following issue:

Priorities USA Action (PUSAA) regarding the November 2020 Presidential election.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

November 2020 Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
Marc Elias - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C.
20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
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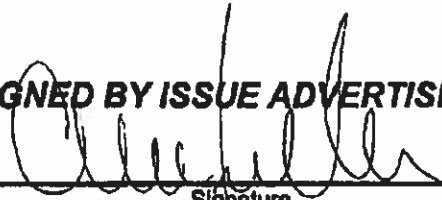
TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

23 JAN 2020
Date


Signature

(202) 965-5060
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title