

# ORDER



**Orders**  
**Order / Rev:** 385133  
**Alt Order #:** 09822638  
**Product Desc:** Anti-Trump  
**Estimate:** 8548  
**Flight Dates:** 10/20/20 - 10/26/20  
**Original Date / Rev:** 05/04/20 / 10/23/20  
**Order Type:** GENERAL

**WDJT-TV-LP CBS58**

**Primary AE:** Jay Smith  
**Sales Office:** HDC  
**Sales Region:** NAT

**Agency Name:** Targeted Platform Media LLC  
**Buying Contact:** Dawn Chiusano  
**Billing Contact:** Meredith Patel  
 1291 Hollywood Av.  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Issue/Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	52	\$57,950.00	\$49,257.50
10/26/20	10/26/20	11	\$4,950.00	\$4,207.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	52	\$57,950.00	\$49,257.50	0.00
November 2020	11	\$4,950.00	\$4,207.50	0.00
<b>Totals</b>	<b>63</b>	<b>\$62,900.00</b>	<b>\$53,465.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WDJT-TV-LP CBS58	23%	\$62,900.00
Market	100%	\$273,478.26

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	25%	\$68,369.57
WITI	36%	\$98,452.17
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	16%	\$43,756.52
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	10/20/20	10/26/20	CBS This Morning M-F 7a-9a	CM	7a-9a	MTWTF--	:30	6	\$300.00	P-2	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/20/20	10/26/20	MTWTF--	6	\$300.00	0.00								

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WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					6	\$300.00		0.00			
N 2	WDJT	10/20/20	10/26/20	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					4	\$600.00		0.00			
N 4	WDJT	10/20/20	10/26/20	Y&R 11a-12p The Young & the Restless 11a-1	CM	11a - 12p	MTWTF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					4	\$800.00		0.00			
N 5	WDJT	10/20/20	10/26/20	News at Noon News at Noon	CM	12p-1230p	MTWTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					4	\$400.00		0.00			
N 6	WDJT	10/20/20	10/26/20	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p	MTWTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					4	\$500.00		0.00			
N 8	WDJT	10/20/20	10/26/20	3p-4p Dr Phil	CM	3p-4p	MTWTF--	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					4	\$250.00		0.00			
N 9	WDJT	10/20/20	10/26/20	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	MTWTF--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					4	\$300.00		0.00			
N 10	WDJT	10/20/20	10/26/20	M-F 5pm News M-F 5pm News	CM	5p-530p	MTWTF--	:30	4	\$450.00	P-2	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					4	\$450.00		0.00			
N 13	WDJT	10/20/20	10/26/20	Jeopardy 6p-630p Jeopardy / M-F	CM	6pm-630pm	MTWTF--	:30	4	\$1,800.00	P-2	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					4	\$1,800.00		0.00			
N 14	WDJT	10/20/20	10/26/20	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	MTWTF--	:30	4	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					4	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	10/20/20-10/26/20	Wheel of Fortune 630p-7p			630pm-7pm	MTWThF----	:30		<del>\$2,000.00</del>		0.00	NM		
See MG 14.5															
[N/A]															
5	WDJT	10/24/20-10/24/20	Sa 9p - 10p			9p - 10p	-----Sa--	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 14.1 10/26															
N 15	WDJT	10/24/20	10/24/20	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----1-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-					1	\$800.00		0.00			
N 16	WDJT	10/25/20	10/25/20	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1					1	\$6,000.00		0.00			
N 17	WDJT	10/20/20	10/26/20	M-F Late News M-F Late News	CM	10p-1035p	MTWTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					3	\$800.00		0.00			
N 18	WDJT	10/24/20	10/24/20	Sat Late News Sat Late News	CM	10pm-11pm	-----1-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/20	10/24/20	-----1-					1	\$700.00		0.00			

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WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-					1	\$700.00		0.00			
N19	WDJT	10/25/20	10/25/20	CBS Sunday Morn 758a	CM	8a-930a	-----1	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1					1	\$2,400.00		0.00			
N20	WDJT	10/25/20	10/25/20	NFL Early Game Regular	SPRT	NFL Early Game	-----1	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
				NFL Early Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1					1	\$6,000.00		0.00			
N21	WDJT	10/25/20	10/25/20	NFL Late Game Regular	SPRT	NFL Late Game R	-----1	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
				NFL Late Game Regular Season											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1					1	\$8,000.00		0.00			
N22	WDJT	10/24/20	10/24/20	SEC Afternoon Game	SPRT	Sat 230-6p	-----1-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				SEC Afternoon Game (2:30 PM-6:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1-					1	\$1,000.00		0.00			
N24	WDJT	10/20/20	10/26/20	2p-3p	CM	2p-3p	-TWTF--	:30	4	\$200.00	P-2	0.00	NM	3	\$600.00
				Drew Barrymore Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	-TWTF--					3	\$200.00		0.00			
N25	WDJT	10/26/20	10/26/20	2p-3p	CM	2p-3p	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				Drew Barrymore Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	M-----					1	\$200.00		0.00			
N26	WDJT	10/20/20	10/23/20	M-F 5pm News	CM	5p-530p	-TWTF--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	-TWTF--					1	\$500.00		0.00			
N27	WDJT	10/20/20	10/26/20	SEC Afternoon Game	SPRT	Sat 230-6p	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				SEC Afternoon Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	-----S-					1	\$1,000.00		0.00			
N28	WDJT	10/20/20	10/26/20	Morning News M-F 5a - 6a	CM	5a - 6a	MTWTF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
				M-F 5a - 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					2	\$200.00		0.00			
N29	WDJT	10/20/20	10/26/20	Inside Edition / Friends	CM	1238am-138am	MTWTF--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				Inside Edition / Friends											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	MTWTF--					1	\$100.00		0.00			
N30	WDJT	10/22/20	10/26/20	Price Is Right 10a-11a	CM	10a - 11a	M--TF--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				Price is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	M--TF--					1	\$2,000.00		0.00			
N31	WDJT	10/22/20	10/26/20	CBS This Morning M-F 7a-9a	CM	7a-9a	M--TF--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				CBS This Morning M-F 7a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	M--TF--					1	\$600.00		0.00			
													Totals	63	\$62,900.00

# WDJT-TV Political/Issue Form

Station(s) WDJT

Order(s): 385133

Advertise Issue/Priorities USA Action

Date: 23-Oct

ISCI/AD-ID	TITLE	LENGTH
<b>PUSA-TV20-29H</b>	<b>Fix It</b>	<b>30</b>

Comment: \_\_\_\_\_ Against Trump, healthcare and economy in relation to the virus

Sales Manager: Adam Leston

Copy Coordinator: Beth Danielson



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

November 2020 Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cedl - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer  
Marc Elias - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C.  
20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer  
Marc Elias - Secretary

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

23 JAN 2020  
Date

  
Signature

(202) 965-5060  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted In Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title