### **ORDER**

385133 Order / Rev: Orders 09822638 Alt Order #: Product Desc: Anti-Trump WDJT-TV-LP CBS58 Estimate: 8548 Jay Smith Primary AE: Flight Dates: 10/20/20 - 10/26/20 Sales Office: HDC 05/04/20 / 06/23/20 Original Date / Rev: Sales Region: NAT **GENERAL** Order Type: **Targeted Platform Media LLC** Name: Agency Cash Dawn Chiusano Billing Type: **Buying Contact:** Broadcast Billing Calendar: Meredith Patel Billing Contact: EOM/EOC Billing Cycle: 1291 Hollywood Av. 15% Agency Commission: Annapolis, MD 21403 Issue/Priorities USA Action Advertiser Name: New Business Thru: Demographic: A35+ Order Separation: 00:15:00 PL Issue **Product Codes:** Advertiser External ID: Priority: P-2 Agency External ID: **AGY** Revenue Code 1:

### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	52	\$56,100.00	\$47,685.00
10/26/20	10/26/20	11	\$6,800.00	\$5,780.00

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ISS

#### **Totals**

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	52	\$56,100.00	\$47,685.00	0.00
November 2020	11	\$6,800.00	\$5,780.00	0.00
Totals	63	\$62,900.00	\$53,465.00	0.00

General

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP CBS58	23%	\$62,900.00
Market	100%	\$273,478.26

Revenue Code 2:

Revenue Code 3:

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	25%	\$68,369.57
WITI	36%	\$98,452.17
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	16%	\$43,756.52
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WDJT	10/20/20	10/26/20	CBS This Morning M-	F7GM	7a-9a	MTWTF	:30	6	\$300.00 P-2	0.00 NM	6	\$1,800.00
				CBS This Morning M-	F 7a-9a								
	Star	t Date	End Date	Weekdays Sp	ots/Week	Rate	Rating						
١	Veek: 10/2	20/20	10/26/20	MTWTF	6	\$300.00	0.00						

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WDJT-TV-LP CBS58

385133 Order / Rev:

Advertiser:

Issue/Priorities USA Action

Alt Order #:

09822638

Anti-Trump Product Desc:

Estimate: 8548 10/20/20 - 10/26/20 Flight Dates:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
and all more and a state of the same of the same of	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/26/20	MTWTF	6	\$300.00	0.00	-20		\$600.00 P-2	0.00 NM	4	\$2,400.00
N 2 WDJT	10/20/20	10/26/20	Let's Make a Deal Let's Make a Deal		858a-10a	MTWTF	:30	4	\$600.00 P-2	U.UU INIVI	-	\$2,400.00
Start Week: 10/2	t Date 20/20	End Date 10/26/20	Weekdays MTWTF	Spots/Week 4	Rate \$600.00	Rating 0.00						00.000.00
N 3 WDJT	10/20/20	10/26/20	Price Is Right 10a- Price is Right 10a		10a - 11a	MTWTF	:30	4	\$650.00 P-2	0.00 NM	4	\$2,600.00
Star Week: 10/2	t Date 20/20	End Date 10/26/20	Weekdays MTWTF	Spots/Week 4	Rate \$650.00	Rating 0.00						
N 4 WDJT		0 10/26/20	Y&R 11a-12p The Young & the	CM Restless 11a-	11a - 12p	MTWTF	:30	4	\$800.00 P-2	0.00 NM	4	\$3,200.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 N 5 WDJT		10/26/20	MTWTF News at Noon	CM	\$800.00 12p-1230p	0.00 MTWTF	:30	4	\$400.00 P-2	0.00 NM	4	\$1,600.00
N 5 VVDJ1	10/20/2	0 10/20/20	News at Noon	Olvi	12p 1200p				•			
	rt Date	End Date	Weekdays MTWTF	Spots/Week 4	Rate \$400.00	Rating 0.00						
Week: 10/2 N 6 WDJT		0 10/26/20	CBS Block 1230p		1230p-2p	MTWTF	:30	4	\$500.00 P-2	0.00 NM	4	\$2,000.00
14 0 44201	10/20/2		CBS Block 1230p		•							
Star Week: 10/2	rt Date	End Date 10/26/20	Weekdays MTWTF	Spots/Week 4	Rate \$500.00	Rating 0.00						
N 7 WDJT			2p-3p	CM	2p-3p	MTWTF	:30	4	\$200.00 P-2	0.00 NM	4	\$800.00
			Inside Edition/Jed		5.1	Detien						
Sta Week: 10/	rt Date /20/20	End Date 10/26/20	Weekdays MTWTF	Spots/Week 4	Rate \$200.00	Rating 0.00						
N 8 WDJT			3p-4p	CM	3p-4p	MTWTF	:30	4	\$250.00 P-3	0.00 NM	4	\$1,000.00
			Dr Phil	O 00/o-ek	Doto	Dating						
Sta Week: 10/	art Date /20/20	End Date 10/26/20	Weekdays MTWTF	Spots/Week 4	Rate \$250.00	Rating 0.00						
N 9 WDJT			M-F 4p-5p News M-F 4p-5p News		4p-5p	MTWTF	:30	4	\$300.00 P-2	2 0.00 NN	4	\$1,200.00
<u>Sta</u> Week: 10/	art Date	End Date 10/26/20	Weekdays MTWTF	Spots/Week	Rate \$300.00	Rating 0.00						
N10 WDJT			M-F 5pm News M-F 5pm News	СМ	5p-530p	MTWTF	:30	4	\$450.00 P-2	2 0.00 NN	1 4	\$1,800.00
Sta Week: 10	art Date	End Date 10/26/20	Weekdays MTWTF	Spots/Week		Rating 0.00						
N11 WDJT			Sat 5pm News Sat 5pm News	СМ	5p-530p	1-	:30	1	\$500.00 P-	2 0.00 NN	1	\$500.00
Sta	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10		10/25/20	1-	rs CM	\$500.00	0.00	:30	1	\$500.00 P-	2 0.00 N	1 1	\$500.00
			Sun 530pm New Sun 530pm New	vs	530p-6p		.50		ψ500.001	2 0.00 11		***************************************
Sta Week: 10	art Date 0/19/20	End Date 10/25/20	Weekdays 1	Spots/Week		Rating 0.00						
N13 WDJT			Jeopardy 6p-630 Jeopardy / M-F	р СМ	6pm-630pi	m MTWTF	- :30	4	\$1,800.00 P-	2 0.00 N	И 4	\$7,200.00
St	art Date	End Date	Weekdays	Spots/Weel		Rating						
Week: 10		10/26/20	MTWTF		\$1,800.00	0.00	.20		#2 000 00 B	2 0.00 NI	vi 4	\$8,000.00
N14 WDJT			Wheel of Fortun	ie / M-F	630pm-7pi		- :30	4	\$2,000.00 P-	-2 U.UU INI	1 4	ψο,σσσ.σσ
St Week: 10	tart Date 0/20/20	End Date 10/26/20	Weekdays MTWTF	Spots/Weel	Rate \$2,000.00	Rating 0.00						
N15 WDJT		/20 10/24/20	Sat 6p-7p Jep/V Sat 6p-7p Jep/V		6pm-7pm	1-	- :30	1	\$800.00 P	-2 0.00 N	M 1	\$800.00
St Week: 10	tart Date 0/19/20	End Date 10/25/20	Weekdays	Spots/Wee	Rate 1 \$800.00	Rating 0.00						
		/20 10/25/20	)	CM	6p - 7p		:30	1	\$6,000.00 P	-2 0.00 N	M 1	\$6,000.00

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Order / Rev:

385133

Advertiser:

Issue/Priorities USA Action

Alt Order #: Flight Dates: 09822638

10/20/20 - 10/26/20

Product Desc:

Anti-Trump

Estimate:

8548

WDJT-TV-LP CBS58

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Su 6p - /p			I						
			60 Minutes		<b>.</b> .	D				1		
	Start Date	End Date	Weekdays	Spots/Week	Rate \$6,000.00	Rating 0.00						
N17 WD	10/19/20	10/25/20	M-F Late News	CM	10p-1035р	MTWTF	:30	3	\$800.00 P-3	0.00 NM	3	\$2,400.00
N I / VVD	31 10/20/2	.0 10/20/20	M-F Late News	• • • • • • • • • • • • • • • • • • • •								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/20/20	10/26/20	MTWTF	3	\$800.00	0.00			4500 00 0 0	0.00.1114	4	\$700.00
N18 WD	JT 10/24/2	20 10/24/20	Sat Late News	CM	10pm-11pm	1-	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
	FOREY A RESULT OF		Sat Late News	0	Dete	Detina						
	Start Date 10/19/20	End Date 10/25/20	Weekdays	Spots/Week	Rate \$700.00	Rating 0.00						
		20 10/25/20	CBS Sunday Mor	m 758aGM	8a-930a	1	:30	1	\$2,400.00 P-1	0.00 NM	1	\$2,400.00
N 19 VVL	10/23/2	20 10/23/20	CBS Sunday Mo		00 0000				,			
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/19/20	10/25/20	1	1	\$2,400.00	0.00						00 000 00
N20 WD	JT 10/25/	20 10/25/20	NFL Early Game		NFL Early G	Same1	:30	1	\$6,000.00 P-2	0.00 NM	1	\$6,000.00
			NFL Early Game		D-4-	Detine						
Mook	Start Date 10/19/20	End Date 10/25/20	Weekdays	Spots/Week	Rate \$6,000,00	Rating 0.00						
		20 10/25/20	NFL Late Game	RegularSPRT	*-,		:30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.00
INZI VVL	701 10/20/	20 10/20/20	NFL Late Game									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	10/19/20	10/25/20	1	1	Ψ0,000.00	0.00				0.00.1114		e4 000 00
N22 WE	DJT 10/24/	20 10/24/20			Sat 230-6p	1-	:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
		<b>5</b> 15 1	SEC Afternoon		(2:30 PM-6:							
Mook	Start Date : 10/19/20	End Date 10/25/20	Weekdays	Spots/Week	Rate \$1,000.00	Rating 0.00						
		20 10/24/20	SEC Prime Gam	ie SPRT			:30	0	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
1425 VVL	301 10/2-1/	20 10/2 //20	SEC Prime Gan									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/19/20	10/25/20	1-	1	\$1,000.00	0.00					İ	
										Totals	63	\$62,900.00

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
	2020
Authorized Targeted Platform Media Buyer	
do hereby request station time concerning the following issue	
Priorities USA Action (PUSAA) regarding the November 2020	Presidential election.
Have to the	

Broadcast Length Ro	Time of Day, otation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered As	Ordered	As Ordered	As Ordered	As Ordered	As Ordered

The transfer of the country of the c	Priorities USA Action	
This broadcast time will be used by:		

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  Yes
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
November 2020 Presidential Election
I represent that the payment for the above described broadcast time has been furnished by (name and address):
Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer Marc Elias - Secretary
For programming that "communicates a message relating to any political matter of

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national importance," attach Agreed Upon Schedule (Page 5)

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished

by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer Marc Elias - Secretary

### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify liability, including reasonable attorabove-requested advertisement(salso agrees to prepare a script station at least	orney's fees, that may ensue from s). For the above-stated broad, transcript, or tape, which w	om the broadcast of the adcast(s), the sponsor ill be delivered to the
	1 1	
TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)		
23JAN 2020 \	lichel XIV	965-5060
Date	Signature	Contact Phone Number
TO BE SIGNE	D BY STATION REPRESENT	ATIVE
□ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title