

ORDER



Orders
Order / Rev: 380474
Alt Order #: 09753661
Product Desc: Anti-Trump
Estimate: 8259
Flight Dates: 05/05/20 - 05/11/20
Original Date / Rev: 02/13/20 / 05/05/20
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Jay Smith
Sales Office: HDC
Sales Region: NAT

Agency Name: Targeted Platform Media LLC
Buying Contact:
Billing Contact:
 1291 Hollywood Av.
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Priorities USA Action
Demographic: A35+
Product Codes: PL Issue
Priority: P-2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/11/20	29	\$21,020.00	\$17,867.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	29	\$21,020.00	\$17,867.00	0.00
Totals	29	\$21,020.00	\$17,867.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP CBS58	20%	\$21,020.00
Market	100%	\$105,100.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	30%	\$31,530.00
WITI	32%	\$33,632.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	18%	\$18,918.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	05/05/20	05/11/20	CBS This Morning M-F 7a-9a	CM	7a-9a	MTWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
				CBS This Morning M-F 7a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/05/20	05/11/20	MTWTF--		4		\$200.00		0.00					
N 2	WDJT	05/05/20	05/11/20		CM	858a-10a	MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Let's Make a Deal 9a-10a											
				Let's Make a Deal 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	MTWTF--					2	\$450.00		0.00			
N 3	WDJT	05/05/20	05/11/20	Price Is Right 10a-11a	CM	10a - 11a	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
				Price is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	MTWTF--					3	\$600.00		0.00			
N 4	WDJT	05/05/20	05/11/20	News at Noon	CM	12p-1230p	MTWTF--	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
				News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	MTWTF--					2	\$350.00		0.00			
N 5	WDJT	05/05/20	05/11/20	2p-3p	CM	2p-3p	MTWTF--	:30	2	\$160.00	P-2	0.00	NM	2	\$320.00
				Inside Edition/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	MTWTF--					2	\$160.00		0.00			
N 6	WDJT	05/05/20	05/11/20	3p-4p	CM	3p-4p	MTWTF--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
				Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	MTWTF--					2	\$250.00		0.00			
N 7	WDJT	05/05/20	05/11/20	M-F 4p-5p News	CM	4p-5p	MTWTF--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
				M-F 4p-5p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	MTWTF--					2	\$250.00		0.00			
N 8	WDJT	05/05/20	05/11/20	M-F 5pm News	CM	5p-530p	MTWTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	MTWTF--					3	\$450.00		0.00			
N 9	WDJT	05/09/20	05/09/20	Sat 5pm News	CM	5p-530p	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				Sat 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-----1-					1	\$400.00		0.00			
N 10	WDJT	05/10/20	05/10/20	Sun 530pm News	CM	530p-6p	-----1	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
				Sun 530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-----1					1	\$450.00		0.00			
N 11	WDJT	05/05/20	05/11/20	Jeopardy 6p-630p	CM	6pm-630pm	MTWTF--	:30	3	\$1,600.00	P-2	0.00	NM	3	\$4,800.00
				Jeopardy / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	MTWTF--					3	\$1,600.00		0.00			
N 12	WDJT	05/05/20	05/11/20	Wheel of Fortune 630p-7p	CM	630pm-7pm	MTWTF--	:30	2	\$1,800.00	P-2	0.00	NM	2	\$3,600.00
				Wheel of Fortune / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/05/20	05/11/20	MTWTF--					2	\$1,800.00		0.00			
N 13	WDJT	05/06/20	05/06/20	Wed 7p - 8p	CM	7p - 8p	--1----	:30	1	\$4,400.00	P-2	0.00	NM	1	\$4,400.00
				Survivor											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	--1----					1	\$4,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WDJT	05/04/20-05/10/20	Wed 7p - 8p				7p - 8p	--W-----	:30	(\$4,400.00)	0.00	NM			
See MG 13.2															
[PGM CHANGE. Survivor airs 7pm-9pm on this date.]															
2	WDJT	05/04/20-05/10/20	Wed Expanded Prime OTO				7pm-9pm	--W-----	:30	\$4,400.00	0.00	NM			
Ⓜ MG for 13.1 05/06															
N 14	WDJT	05/09/20	05/09/20	Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				Sat 6p-7p Jep/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/04/20	05/10/20	-----1-					1	\$500.00		0.00			

Totals 29 \$21,020.00

WDJT-TV Political/Issue Form

Station(s): WDJT

Order(s): 380474

Advertiser: Issue/Priorities USA

Date: 6-May

ISCI/AD-ID	TITLE	LENGTH
PUSA-TV20-09H	Again	30

Comment: _____ Negative message about Trump's response to the Corona Virus

Sales Manager: Adam Leston

Copy Coordinator: Beth Danielson

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2020
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I, Authorized Targeted Platform Media Buyer

do hereby request station time concerning the following issue:

Priorities USA Action (PUSAA) regarding the November 2020 Presidential election.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

November 2020 Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
Marc Elias - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C.
20005

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

23 JAN 2020
Date


Signature

(202) 965-5060
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title