ORDER

385132 Order / Rev: **Orders** 09822627 Alt Order #: Product Desc: Anti-Trump WDJT-TV-LP CBS58 8547 Estimate: Primary AE: Jay Smith 10/13/20 - 10/19/20 Flight Dates: HDC Sales Office: Original Date / Rev: 05/04/20 / 10/14/20 NAT Sales Region: Order Type: **GENERAL** Targeted Platform Media LLC Agency Name: Cash Billing Type: Dawn Chiusano **Buying Contact:** Billing Calendar: Broadcast Meredith Patel Billing Contact: EOM/EOC 1291 Hollywood Av. Billing Cycle: Agency Commission: 15% Annapolis, MD 21403 Issue/Priorities USA Action Advertiser Name: New Business Thru: Demographic: A35+ Order Separation: 00:15:00 Product Codes: PL Issue Advertiser External ID: Priority: P-2 Agency External ID: **AGY** Revenue Code 1:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/19/20	70	\$64,150.00	\$54,527.50

POL

ISS

Totals

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	70	\$64,150.00	\$54,527.50	0.00
Totals	70	\$64,150.00	\$54,527.50	0.00

General

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP CBS58	23%	\$64,150.00
Market	100%	\$278.913.04

Revenue Code 2: Revenue Code 3:

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	25%	\$69,728.26
WITI	36%	\$100,408.70
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	16%	\$44,626.09
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WDJT	10/13/20	10/19/20	CBS This Morning	M-F7GM	7a-9a	MTWTF	:30	5	\$300.00 P-2	0.00 NM	5	\$1,500.00
			CBS This Morning	M-F 7a-9a								
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10/	13/20	10/19/20	MTWTF	5	\$300.00	0.00						
N 2 WDJT	10/13/20	10/19/20		CM	858a-10a	MTWTF	:30	3	\$600.00 P-2	0.00 NM	3	\$1,800.00

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Order / Rev:

385132

Advertiser:

Issue/Priorities USA Action

Alt Order #:

09822627

Product Desc:

Anti-Trump

WDJT-TV-LP CBS58

Flight Dates:

10/13/20 - 10/19/20

Estimate:

8547

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
			Let's Make a Deal									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating 0.00						
Week: 10/ N 3 WDJT		10/19/20 0 10/19/20	MTWTF Price Is Right 10a-	3 11a CM	\$600.00 10a - 11a	MTWTF	:30	4	\$650.00 P-2	0.00 NM	4	\$2,600.00
Sta	rt Date	End Date	Price is Right 10a- Weekdays	11a Spots/Week	Rate	Rating						
Week: 10/	13/20	10/19/20	MTWTF	4	\$650.00	0.00	:30	4	\$800.00 P-2	0.00 NM	4	\$3,200.00
N 4 WDJT	10/13/2	0 10/19/20	Y&R 11a-12p The Young & the F		11a - 12p	MTWTF	.30	4	\$600.00 F-2	0.00 14141	7	ψ0,200.00
Sta Week: 10/	rt Date	End Date 10/19/20	Weekdays MTWTF	Spots/Week 4	Rate \$800.00	Rating 0.00						
N 5 WDJT		0 10/19/20	News at Noon News at Noon	СМ	12p-1230p	MTWTF	:30	4	\$400.00 P-2	0.00 NM	4	\$1,600.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ N 6 WDJT		10/19/20 0 10/19/20	MTWTF CBS Block 1230p-	2p CM	\$400.00 1230p-2p	0.00 MTWTF	:30	4	\$500.00 P-2	0.00 NM	4	\$2,000.00
Sta	ırt Date	End Date	CBS Block 1230p- Weekdays	-2p Spots/Week	Rate	Rating						
Week: 10/	/13/20	10/19/20	MTWTF	4	\$500.00	0.00	.20		£200 00 B 2	0.00 NM	4	\$800.00
N 7 WDJT	10/13/2	0 10/19/20	2p-3p Drew Barrymore S	CM Show	2p-3p	MTWTF	:30	4	\$200.00 P-2	U.UU INIVI	4	φουσ.σσ
Sta Week: 10	art Date /13/20	End Date 10/19/20	Weekdays MTWTF	Spots/Week 4	Rate \$200.00	Rating 0.00						
N 8 WDJT			3p-4p	CM	3p-4p	MTWTF	:30	4	\$250.00 P-3	0.00 NM	4	\$1,000.00
	art Date	End Date	Dr Phil Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/19/20	MTWTF M-F 4p-5p News	CM 4	\$250.00 4p-5p	0.00 MTWTF	:30	4	\$300.00 P-2	0.00 NM	4	\$1,200.00
			M-F 4p-5p News	Spots/Week	Rate	Rating						
Week: 10		End Date 10/19/20	Weekdays MTWTF	4	\$300.00	0.00				0.00 1/14		64 000 00
N10 WDJT	10/13/2	20 10/19/20	M-F 5pm News M-F 5pm News	СМ	5p-530p	MTWTF	:30	4	\$450.00 P-2	0.00 NM	4	\$1,800.00
Sta Week: 10	art Date	End Date 10/19/20	Weekdays MTWTF	Spots/Week 4	Rate \$450.00	Rating 0.00						
N11 WDJT			Sat 5pm News	СМ	5p-530p	1-	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Sta	art Date	End Date	Sat 5pm News Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/18/20	Sun 530pm News	CM	\$500.00 530p-6p	0.00	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
			Sun 530pm News	S		Detina						
<u>St</u> Week: 10	art Date 0/12/20	End Date 10/18/20	Weekdays 1	Spots/Week 1	\$500.00	Rating 0.00						
N13 WDJT	10/13/	20 10/19/20	Jeopardy 6p-630p Jeopardy / M-F	р СМ	6pm-630pm	MTWTF	:30	3	\$1,800.00 P-2	2 0.00 NM	3	\$5,400.00
St Week: 10	art Date	End Date 10/19/20	Weekdays MTWTF	Spots/Week	Rate \$1,800.00	Rating 0.00						
		20 10/19/20	Wheel of Fortune	630p-7¢M	630pm-7pm		:30	3	\$2,000.00 P-2	2 0.00 NM	3	\$6,000.00
St	art Date	End Date	Wheel of Fortune Weekdays	Spots/Week		Rating						
Week: 10		10/19/20	MTWTF Su 6p - 7p	CM 3	\$2,000.00 6p - 7p	0.00	:30	1	\$6,000.00 P-2	2 0.00 NM	1	\$6,000.00
			60 Minutes			Dating			A 52			
St Week: 10	tart Date 0/12/20	End Date 10/18/20	Weekdays 1	Spots/Week 1	\$6,000.00	Rating 0.00						
N17 WDJ	Γ 10/13/	20 10/19/20	M-F Late News M-F Late News	CM	10p-1035p	MTWTF	:30	3	\$800.00 P-	3 0.00 NM	3	\$2,400.00
S	tart Date	End Date		Spots/Week	Rate	Rating						

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Advertiser:

Issue/Priorities USA Action

Alt Order #: Flight Dates: 09822627

10/13/20 - 10/19/20

Product Desc:

Anti-Trump

Estimate:

8547

WDJT-TV-LP CBS58

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
-	rt Date	End Date	Weekdays MTWTF	Spots/Week 3	Rate \$800.00	Rating 0.00					
Week: 10/		10/19/20	Sat Late News	CM	10pm-11pm	1-	:30	1 \$700.00 P-3	0.00 NM	1	\$700.00
1110 11501	10////-		Sat Late News								
Sta Week: 10/	rt Date	End Date 10/18/20	Weekdays	Spots/Week 1	Rate \$700.00	Rating 0.00					
N19 WDJT			CBS Sunday Mor	n 758a G M	8a-930a	1	:30	1 \$2,400.00 P-1	0.00 NM	1	\$2,400.00
			CBS Sunday Mor	•	D . I	Define					
Sta Week: 10/	rt Date 12/20	End Date 10/18/20	Weekdays 1	Spots/Week 1	Rate \$2,400.00	Rating 0.00					
N20 WDJT			NFL Early Game NFL Early Game		NFL Early Ga	ame1	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/18/20	SEC Prime Game	1 CDDT	\$6,000.00 7p-10p	0.00 S-	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
N23 WDJT	10/17/2	0 10/17/20	SEC Prime Game		7p-10p	3-	.30	1 \$1,000.007-0	0.00 14101		Ψ1,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/ N24 WDJT		10/18/20	S- Tu 9p - 10p	CM	\$1,000.00 Tu 9p - 10p	0.00 -T	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
NZ4 VVDJ1	10/13/2	.0 10/13/20	The FBI Declass		14 3p - 10p	,	.00	1 40,000.001 2	0.00 / 1111		42 ,222.22
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/18/20	SEC Prime Game		\$6,000.00 7p-10p	0.00	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
1425 44001	10/1//2	.0 10/11/20	SEC Prime Gam		, p . op			, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Sta Week: 10	art Date	End Date 10/18/20	Weekdays	Spots/Week 1	Rate \$2,000.00	Rating 0.00					
N26 WDJT			Sun Late News	CM	10pm-11pm	S	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
Jac. Co.		Parado de usas de	Sun Late News		_	-					
Sta Week: 10	art Date /12/20	End Date 10/18/20	Weekdays S	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
N27 WDJT		20 10/19/20	Late Late 1137p-		1137pm-123	7am MTWTF	:30	2 \$300.00 P-2	0.00 NM	2	\$600.00
C+	art Data	End Date	Late Late Show	w/Corden Spots/Week	Rate	Rating					
Week: 10	art Date /13/20	10/19/20	Weekdays MTWTF	2		0.00					
N28 WDJT	10/16/2	20 10/16/20		CM	Fri 7p - 8p	F	:30	1 \$4,000.00 P-2	0.00 NM	1	\$4,000.00
Ste	art Date	End Date	Greatest #AtHor Weekdays	ne videos Spots/Week	Rate	Rating					
Week: 10		10/18/20	F	1	\$4,000.00	0.00					
N29 WDJT	10/17/2	20 10/17/20	Sat 11pm-12m	CM	11pm-12m	S-	:30	1 \$250.00 P-2	2 0.00 NM	1	\$250.00
St	art Date	End Date	Major Crimes 11 Weekdays	Spots/Week	Rate	Rating					
Week: 10	/12/20	10/18/20	S-	1	\$250.00	0.00					6000.00
N30 WDJT	10/18/	20 10/18/20	Face the Nation Face the Nation	CM	930a-1030a	1	:30	1 \$800.00 P-	2 0.00 NM	1	\$800.00
<u>St</u> Week: 10	art Date	End Date 10/18/20	Weekdays 1	Spots/Week	Rate \$800.00	Rating 0.00					
N31 WDJT				riends CM		Bam MTF	:30	3 \$100.00 P-	2 0.00 NM	3	\$300.00
			Inside Edition / I		Б. /	Detiene					
St Week: 10	art Date 0/13/20	End Date 10/19/20	Weekdays MTF	Spots/Week		Rating 0.00					
		20 10/18/20	Sun 1am-2am NCIS - Sun 1-2a	CM	1am-2am	S	:30	2 \$150.00 P-	2 0.00 NM	2	\$300.00
	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10		10/18/20 20 10/19/20	S Late Late 1137p	-123830@M		0.00 37am MTF	:30	1 \$300.00 P-	2 0.00 NM	1	\$300.00
INDO ANDO	10/13/	20 10/13/20	Late Late Show		1.107 pill-12	- will 11	.00	. 4550,001	2.22		
	art Date	End Date	Weekdays MTF	Spots/Week		Rating					
Week: 10	J/13/20	10/19/20	M1 F		1 \$300.00	0.00				_0	

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WDJT-TV-LP CBS58

Order / Rev:

385132

Advertiser:

Issue/Priorities USA Action

Alt Order #: Flight Dates: 09822627

10/13/20 - 10/19/20

Product Desc: Estimate:

Anti-Trump

8547

Totals

\$64,150.00

Rate Pri Rtg Type Spots **Amount** Days Len Spots Break Start/End Time Inventory Code Ln Ch Start End 70

WDJT-TV Political/Issue Form

Station(s) WDJT	Order(s):	385132

Advertise Issue/Priorities USA Action

Date:

16-Oct

ISCI/AD-ID	TITLE	LENGTH
PUSA-TV20-28H	Of This	30

Comment: _____ Against Trump, each candidate's approach to the virus

Sales Manager: Adam Leston

Copy Coordinator: Beth Danielson

WDJT-TV Political/Issue Form

Station(s) <u>WDJT</u>	Order(s):	385132
Advertise Issue/Priorities USA Action	Date:	6-Oct

ISCI/AD-ID	TITLE	LENGTH
PUSA-TV20-27H	Night and Day	30

Comment:_____ Against Trump, each candidate's approach to the virus

Sales Manager: Adam Leston

Copy Coordinator: Beth Danielson

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2020
, Authorized Targeted Platform Media Buyer	
do hereby request station time concerning the following i	ssue:
Priorities USA Action (PUSAA) regarding the November 2	2020 Presidential election.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

	Priorities USA Action
This broadcast time will be used by:	

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" Yes
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
November 2020 Presidential Election
I represent that the payment for the above described broadcast time has been furnished by (name and address):
Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer Marc Elias - Secretary
For programming that "communicates a message relating to any political matter of

national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnishe by (name and address):
Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
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Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer Marc Elias - Secretary

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including reasonable at above-requested advertisement also agrees to prepare a scrip	fy and hold harmless the station torney's fees, that may ensue fro t(s). For the above-stated broadt, transcript, or tape, which without the time of the scheduled	m the broadcast of the dcast(s), the sponsor li be delivered to the				
	1 1					
TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)						
23JAN 2020	Michelle	965-5060				
Date	Signature	Contact Phone Number				
TO BE SIGNED BY STATION REPRESENTATIVE						
☐ Accepted	☐ Accepted in Part	☐ Rejected				
Signature	Printed Name	Title				