

ORDER



Orders
Order / Rev: 385134
Alt Order #: 09822625
Product Desc: Anti-Trump
Estimate: 8549
Flight Dates: 10/27/20 - 11/02/20
Original Date / Rev: 05/04/20 / 06/23/20
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Jay Smith
Sales Office: HDC
Sales Region: NAT

Agency Name: Targeted Platform Media LLC
Buying Contact: Dawn Chiusano
Billing Contact: Meredith Patel
 1291 Hollywood Av.
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Priorities USA Action
Demographic: A35+
Product Codes: PL Issue
Priority: P-2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	64	\$112,900.00	\$95,965.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	64	\$112,900.00	\$95,965.00	0.00
Totals	64	\$112,900.00	\$95,965.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP CBS58	23%	\$112,900.00
Market	100%	\$490,869.57

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	25%	\$122,717.39
WITI	36%	\$176,713.04
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	16%	\$78,539.13
WWTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	10/27/20	11/02/20	CBS This Morning M-F 7a-9a	CM	7a-9a	MTWTF--	:30	6	\$300.00	P-2	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	MTWTF--		6				\$300.00		0.00			
N 2	WDJT	10/27/20	11/02/20		CM	858a-10a	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00

Order / Rev: 385134
 Alt Order #: 09822625
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: Issue/Priorities USA Action
 Product Desc: Anti-Trump
 Estimate: 8549

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Let's Make a Deal 9a-10a											
				Let's Make a Deal 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					4	\$600.00		0.00			
N 3	WDJT	10/27/20	11/02/20	Price Is Right 10a-11a	CM	10a - 11a	MTWTF--	:30	4	\$650.00	P-2	0.00	NM	4	\$2,600.00
				Price is Right 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					4	\$650.00		0.00			
N 4	WDJT	10/27/20	11/02/20	Y&R 11a-12p	CM	11a - 12p	MTWTF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
				The Young & the Restless 11a-1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					4	\$800.00		0.00			
N 5	WDJT	10/27/20	11/02/20	News at Noon	CM	12p-1230p	MTWTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
				News at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					4	\$400.00		0.00			
N 6	WDJT	10/27/20	11/02/20	CBS Block 1230p-2p	CM	1230p-2p	MTWTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
				CBS Block 1230p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					4	\$500.00		0.00			
N 7	WDJT	10/27/20	11/02/20	2p-3p	CM	2p-3p	MTWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
				Inside Edition/Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					4	\$200.00		0.00			
N 8	WDJT	10/27/20	11/02/20	3p-4p	CM	3p-4p	MTWTF--	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
				Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					4	\$250.00		0.00			
N 9	WDJT	10/27/20	11/02/20	M-F 4p-5p News	CM	4p-5p	MTWTF--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
				M-F 4p-5p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					4	\$300.00		0.00			
N 10	WDJT	10/27/20	11/02/20	M-F 5pm News	CM	5p-530p	MTWTF--	:30	4	\$450.00	P-2	0.00	NM	4	\$1,800.00
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					4	\$450.00		0.00			
N 11	WDJT	10/31/20	10/31/20	Sat 5pm News	CM	5p-530p	-----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				Sat 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$500.00		0.00			
N 12	WDJT	11/01/20	11/01/20	Sun 530pm News	CM	530p-6p	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				Sun 530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1					1	\$500.00		0.00			
N 13	WDJT	10/27/20	11/02/20	Jeopardy 6p-630p	CM	6pm-630pm	MTWTF--	:30	4	\$1,800.00	P-2	0.00	NM	4	\$7,200.00
				Jeopardy / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					4	\$1,800.00		0.00			
N 14	WDJT	10/27/20	11/02/20	Wheel of Fortune 630p-7p	CM	630pm-7pm	MTWTF--	:30	4	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
				Wheel of Fortune / M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					4	\$2,000.00		0.00			
N 15	WDJT	10/31/20	10/31/20	Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----1-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				Sat 6p-7p Jep/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$800.00		0.00			
N 16	WDJT	11/01/20	11/01/20	Su 6p - 7p	CM	6p - 7p	-----1	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/20	11/01/20	-----1					1	\$6,000.00		0.00			

Order / Rev: 385134
 Alt Order #: 09822625
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: Issue/Priorities USA Action
 Product Desc: Anti-Trump
 Estimate: 8549

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1					1	\$6,000.00		0.00			
N17	WDJT	10/27/20	11/02/20	M-F Late News M-F Late News	CM	10p-1035p	MTWTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					3	\$800.00		0.00			
N18	WDJT	10/31/20	10/31/20	Sat Late News Sat Late News	CM	10pm-11pm	-----1-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$700.00		0.00			
N19	WDJT	11/01/20	11/01/20	CBS Sunday Morn 758a&M CBS Sunday Morning	CM	8a-930a	-----1	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1					1	\$2,400.00		0.00			
N20	WDJT	11/01/20	11/01/20	NFL Early Game Regular NFL Early Game	SPRT	NFL Early Game	-----1	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1					1	\$6,000.00		0.00			
N21	WDJT	11/01/20	11/01/20	NFL Late Game Regular NFL Late Game Regular Season	SPRT	NFL Late Game R	-----1	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1					1	\$8,000.00		0.00			
N22	WDJT	11/01/20	11/01/20	Green Bay Packers Green Bay Packers	SPRT	Various	-----	:30	0	\$50,000.00	P-3	0.00	NM	1	\$50,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1					1	\$50,000.00		0.00			
N23	WDJT	10/31/20	10/31/20	SEC Afternoon Game SEC Afternoon Game	SPRT	Sat 230-6p (2:30 PM-6:00 PM)	-----1-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$1,000.00		0.00			
N24	WDJT	10/31/20	10/31/20	SEC Prime Game SEC Prime Game 7p-10p	SPRT	7p-10p	-----1-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$1,000.00		0.00			
Totals													64	\$112,900.00	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2020
------------------------------	--

I, Authorized Targeted Platform Media Buyer
do hereby request station time concerning the following issue:

Priorities USA Action (PUSAA) regarding the November 2020 Presidential election.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

November 2020 Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cedl - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
Marc Elias - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C.
20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
Marc Elias - Secretary

