

ORDER



Orders
Order / Rev: 380468
Alt Order #: 09753655
Product Desc: Anti-Trump
Estimate: 8256
Flight Dates: 04/14/20 - 04/20/20
Original Date / Rev: 02/13/20 / 04/08/20
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Jay Smith
Sales Office: HDC
Sales Region: NAT

Agency Name: Targeted Platform Media LLC
Buying Contact:
Billing Contact:
 1291 Hollywood Av.
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Priorities USA Action
Demographic: A35+
Product Codes: PL Issue
Priority: P-2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/20	04/20/20	7	\$2,700.00	\$2,295.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2020	7	\$2,700.00	\$2,295.00	0.00
Totals	7	\$2,700.00	\$2,295.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV-LP CBS58	20%	\$2,700.00
Market	100%	\$13,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	30%	\$4,050.00
WITI	32%	\$4,320.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	18%	\$2,430.00
WTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WDJT	04/14/20	04/20/20	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	MTWTF--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/14/20	04/20/20	MTWTF--		2		\$250.00		0.00					
N 8	WDJT	04/14/20	04/20/20		CM	5p-530p	MTWTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00

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WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5pm News											
				M-F 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/14/20	04/20/20	MTWTF--			3		\$450.00	0.00					
N 9	WDJT	04/18/20	04/18/20	Sat 5pm News	CM	5p-530p	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				Sat 5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/13/20	04/19/20	-----1-			1		\$400.00	0.00					
N 10	WDJT	04/19/20	04/19/20	Sun 530pm News	CM	530p-6p	-----1	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
				Sun 530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/13/20	04/19/20	-----1			1		\$450.00	0.00					
													Totals	7	\$2,700.00

WDJT-TV Political/Issue Form

Station(s): WDJT

Order(s): 380468

Advertiser: Issue/Priorities USA

Date: 4/13/2020

ISCI/AD-ID	TITLE	LENGTH
PUSATV2007H	Front Lines	:30

Comment: _____ Airs quotes from Pres. Trump's press briefings regarding the health crisis

_____ in contrast to quotes from healthcare workers

Sales Manager: Adam Leston

Copy Coordinator:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2020
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I, Authorized Targeted Platform Media Buyer
do hereby request station time concerning the following issue:

Priorities USA Action (PUSAA) regarding the November 2020 Presidential election.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered	As Ordered

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

November 2020 Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
Marc Elias - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

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20005

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