ORDER

380468 Order / Rev: Orders 09753655 Alt Order #: Anti-Trump Product Desc: WDJT-TV-LP CBS58 Estimate: 8256 Jay Smith 04/14/20 - 04/20/20 Primary AE: Flight Dates: Sales Office: HDC 02/13/20 / 04/08/20 Original Date / Rev: NAT Sales Region: **GENERAL** Order Type: Targeted Platform Media LLC Name: Agency Cash Billing Type: **Buying Contact:** Broadcast Billing Calendar: Billing Contact: EOM/EOC Billing Cycle: 1291 Hollywood Av. 15% Agency Commission: Annapolis, MD 21403 Name: Issue/Priorities USA Action Advertiser New Business Thru: A35+ Demographic: Order Separation: 00:15:00 Product Codes: PL Issue Advertiser External ID: P-2 Priority: Agency External ID: AGY Revenue Code 1: General POL Unit Code: Revenue Code 2:

Bill	Plan
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Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/20	04/20/20	7	\$2,700.00	\$2,295.00

ISS

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2020	7	\$2,700.00	\$2,295.00	0.00
Totals	7	\$2,700.00	\$2,295.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP CBS58	20%	\$2,700.00
Market	100%	\$13,500.00

Revenue Code 3:

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	30%	\$4,050.00
WITI	32%	\$4,320.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	18%	\$2,430.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 7	WDJT	04/14/20	04/20/20	M-F 4p-5p News	CM	4p-5p	MTWTF	:30	2	\$250.00 P-2	0.00 NM	2	\$500.00
				M-F 4p-5p News									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 04/	14/20	04/20/20	MTWTF	2	\$250.00	0.00						
N 8	WDJT	04/14/20	04/20/20		CM	5p-530p	MTWTF	:30	3	\$450.00 P-2	0.00 NM	3	\$1,350.00

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Order / Rev:

380468

Advertiser:

Issue/Priorities USA Action

Alt Order #:

09753655

Product Desc:

Anti-Trump

Flight Dates:

04/14/20 - 04/20/20

Estimate:

8256

WDJT-TV-LP CBS58

Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		day sade allege Access		M-F 5pm News									
				M-F 5pm News							1		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 04/	14/20	04/20/20	MTWTF	3	\$450.00	0.00						SA S A TO COM
N 9 V	VD IT	04/18/2	0 04/18/20	Sat 5pm News	CM	5p-530p	1-	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
110	1201	0 11 1012	0 0 11 10 20	Sat 5pm News									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Wee	ek: 04/	13/20	04/19/20	1-	1	\$400.00	0.00						
N10 V	NDJT	04/19/2	0 04/19/20	Sun 530pm News	CM	530p-6p	1	:30	1	\$450.00 P-2	0.00 NM	1	\$450.00
				Sun 530pm News	6								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Wee	ek: 04/		04/19/20	1	1	\$450.00	0.00						
	Control sur										Totals	7	\$2,700.00

WDJT-TV Political/Issue Form

Station(s):

<u>WDJT</u>

Order(s):

380468

Advertiser:	Issue/Priorities (USA	Date:	4/13/2020	
ISCI/AD-ID	Ті	ITLE			LENGTH
PUSATV2007H	Fr	ront Lines			:30
	automorphism en				
Comment:	Airs quotes fror	m Pres. Trum	o's press briefing	s regarding the h	nealth crisis
	ווו נטוונו מגר נט ץ	lances in our in	caltilicate Worker	3	
		Sales M	anager: Adam Le	eston	
		Сору Со	oordinator:		

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2020
, Authorized Targeted Platform Media Buyer	
do hereby request station time concerning the following issue:	
Priorities USA Action (PUSAA) regarding the November 2020 Pre	sidential election.

Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered	As Ordered	As Ordered	As Ordered	As Ordered
	Day, Rotation or Package	Day, Rotation or Package	Day, Rotation or Package Days Class	Day, Rotation or Package Days Class Times per Week

The bound of the cold by	Priorities USA Action	
This broadcast time will be used by:		

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" Yes
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
November 2020 Presidential Election
I represent that the payment for the above described broadcast time has been furnished by (name and address):
Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer Marc Ellas - Secretary
For programming that "communicates a message relating to any political matter of

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national importance," attach Agreed Upon Schedule (Page 5)

20005

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C.

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer Marc Elias - Secretary

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including reasonable a above-requested advertisement also agrees to prepare a scri	nify and hold harmless the station attorney's fees, that may ensue from t(s). For the above-stated broad transcript, or tape, which will be the time of the scheduled	m the broadcast of the dcast(s), the sponsor ill be delivered to the	
	1 1		
TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)			
23JAN 2020	Michelle	(107) 965-5060	
Date	Signature	Contact Phone Number	
TO BE SIG	NED BY STATION REPRESENT	ATIVE	
□ Accepted	☐ Accepted in Part	☐ Rejected	
Signature	Printed Name	Title	