

ORDER



Orders
Order / Rev: 385124
Alt Order #: 09822632
Product Desc: Anti-Trump
Estimate: 8543
Flight Dates: 09/15/20 - 09/21/20
Original Date / Rev: 05/04/20 / 09/09/20
Order Type: GENERAL

WDJT-TV-LP CBS58

Primary AE: Jay Smith
Sales Office: HDC
Sales Region: NAT

Agency
Name: Targeted Platform Media LLC
Buying Contact: Dawn Chiusano
Billing Contact: Meredith Patel
1291 Hollywood Av.
Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Priorities USA Action
Demographic: A35+
Product Codes: PL Issue
Priority: P-3
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/31/20 | 09/21/20 | 48 | \$50,600.00 | \$43,010.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2020 | 48 | \$50,600.00 | \$43,010.00 | 0.00 |
| Totals | 48 | \$50,600.00 | \$43,010.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jay Smith | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|------------------|-------|--------------|
| WDJT-TV-LP CBS58 | 23% | \$50,600.00 |
| Market | 100% | \$220,000.00 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| WBME | 0% | \$0.00 |
| WCGV | 0% | \$0.00 |
| WISN | 25% | \$55,000.00 |
| WITI | 36% | \$79,200.00 |
| WMLW- | 0% | \$0.00 |
| WPXE | 0% | \$0.00 |
| WTMJ | 16% | \$35,200.00 |
| WVTV | 0% | \$0.00 |
| WYTU | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|----------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | WDJT | 09/15/20 | 09/21/20 | CBS This Morning M-F 7M | CM | 7a-9a | MTWTF-- | :30 | 5 | \$300.00 | P-2 | 0.00 | NM | 5 | \$1,500.00 |
| | | | | CBS This Morning M-F 7a-9a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/20 | 09/21/20 | MTWTF-- | | 5 | | | | \$300.00 | | 0.00 | | | |
| N 2 | WDJT | 09/15/20 | 09/21/20 | | CM | 858a-10a | MTWTF-- | :30 | 3 | \$500.00 | P-2 | 0.00 | NM | 3 | \$1,500.00 |

Order / Rev: 385124
 Alt Order #: 09822632
 Flight Dates: 09/15/20 - 09/21/20

Advertiser: Issue/Priorities USA Action
 Product Desc: Anti-Trump
 Estimate: 8543

WDJT-TV-LP CBS58

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| | | | | Let's Make a Deal 9a-10a | | | | | | | | | | | |
| | | | | Let's Make a Deal 9a-10a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | | | | 3 | \$500.00 | | 0.00 | | | |
| N 3 | WDJT | 09/15/20 | 09/21/20 | Price Is Right 10a-11a | CM | 10a - 11a | MTWTF-- | :30 | 3 | \$500.00 | P-3 | 0.00 | NM | 3 | \$1,500.00 |
| | | | | Price is Right 10a-11a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | | | | 3 | \$500.00 | | 0.00 | | | |
| N 4 | WDJT | 09/15/20 | 09/21/20 | Y&R 11a-12p | CM | 11a - 12p | MTWTF-- | :30 | 2 | \$600.00 | P-3 | 0.00 | NM | 2 | \$1,200.00 |
| | | | | The Young & the Restless 11a-1 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | | | | 2 | \$600.00 | | 0.00 | | | |
| N 5 | WDJT | 09/15/20 | 09/21/20 | News at Noon | CM | 12p-1230p | MTWTF-- | :30 | 2 | \$300.00 | P-3 | 0.00 | NM | 2 | \$600.00 |
| | | | | News at Noon | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | | | | 2 | \$300.00 | | 0.00 | | | |
| N 6 | WDJT | 09/15/20 | 09/21/20 | CBS Block 1230p-2p | CM | 1230p-2p | MTWTF-- | :30 | 2 | \$400.00 | P-2 | 0.00 | NM | 2 | \$800.00 |
| | | | | CBS Block 1230p-2p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | | | | 2 | \$400.00 | | 0.00 | | | |
| N 7 | WDJT | 09/15/20 | 09/21/20 | CBS Block 1230p-2p | CM | 1-2p | MTWTF-- | :30 | 2 | \$400.00 | P-2 | 0.00 | NM | 2 | \$800.00 |
| | | | | The Talk | | | | | | | | | | | |
| | | | | (1:00 PM-2:00 PM) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | | | | 2 | \$400.00 | | 0.00 | | | |
| N 9 | WDJT | 09/15/20 | 09/21/20 | 3p-4p | CM | 3p-4p | MTWTF-- | :30 | 2 | \$200.00 | P-3 | 0.00 | NM | 2 | \$400.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | | | | 2 | \$200.00 | | 0.00 | | | |
| N 10 | WDJT | 09/15/20 | 09/21/20 | M-F 4p-5p News | CM | 4p-5p | MTWTF-- | :30 | 2 | \$300.00 | P-2 | 0.00 | NM | 2 | \$600.00 |
| | | | | M-F 4p-5p News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | | | | 2 | \$300.00 | | 0.00 | | | |
| N 11 | WDJT | 09/15/20 | 09/21/20 | M-F 5pm News | CM | 5p-530p | MTWTF-- | :30 | 2 | \$300.00 | P-3 | 0.00 | NM | 2 | \$600.00 |
| | | | | M-F 5pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | | | | 2 | \$300.00 | | 0.00 | | | |
| N 14 | WDJT | 09/15/20 | 09/21/20 | Jeopardy 6p-630p | CM | 6pm-630pm | MTWTF-- | :30 | 4 | \$1,500.00 | P-2 | 0.00 | NM | 4 | \$6,000.00 |
| | | | | Jeopardy / M-F | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | | | | 4 | \$1,500.00 | | 0.00 | | | |
| N 15 | WDJT | 09/15/20 | 09/21/20 | Wheel of Fortune 630p-7p | CM | 630pm-7pm | MTWTF-- | :30 | 4 | \$1,500.00 | P-3 | 0.00 | NM | 4 | \$6,000.00 |
| | | | | Wheel of Fortune / M-F | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | | | | 4 | \$1,500.00 | | 0.00 | | | |
| N 16 | WDJT | 09/19/20 | 09/19/20 | Sat 6p-7p Jep/Wheel | CM | 6pm-7pm | -----1- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | | | Sat 6p-7p Jep/Wheel | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/14/20 | 09/20/20 | -----1- | | | | | 1 | \$400.00 | | 0.00 | | | |
| N 19 | WDJT | 09/20/20 | 09/20/20 | Su 6p - 7p | CM | 6p - 7p | -----1 | :30 | 1 | \$4,800.00 | P-2 | 0.00 | NM | 1 | \$4,800.00 |
| | | | | 60 Minutes | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/14/20 | 09/20/20 | -----1 | | | | | 1 | \$4,800.00 | | 0.00 | | | |
| N 20 | WDJT | 09/15/20 | 09/21/20 | M-F Late News | CM | 10p-1035p | MTWTF-- | :30 | 3 | \$800.00 | P-2 | 0.00 | NM | 3 | \$2,400.00 |
| | | | | M-F Late News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | | | | 3 | \$800.00 | | 0.00 | | | |
| N 21 | WDJT | 09/20/20 | 09/20/20 | CBS Sunday Morn 758aGM | CM | 8a-930a | -----1 | :30 | 1 | \$1,000.00 | P-2 | 0.00 | NM | 1 | \$1,000.00 |
| | | | | CBS Sunday Morning | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/14/20 | 09/20/20 | -----1 | | | | | 1 | \$1,000.00 | | 0.00 | | | |

Order / Rev: 385124
 Alt Order #: 09822632
 Flight Dates: 09/15/20 - 09/21/20

Advertiser: Issue/Priorities USA Action
 Product Desc: Anti-Trump
 Estimate: 8543

WDJT-TV-LP CBS58

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/14/20 | 09/20/20 | -----1 | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| N22 | WDJT | 09/19/20 | 09/19/20 | SEC Afternoon Game | SPRT | Sat 230-6p | -----1- | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| | | | | SEC Afternoon Game | | (2:30 PM-6:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/14/20 | 09/20/20 | -----1- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| N23 | WDJT | 09/20/20 | 09/20/20 | NFL Early Game Regular | SPRT | NFL Early Game | -----1 | :30 | 1 | \$4,500.00 | P-3 | 0.00 | NM | 1 | \$4,500.00 |
| | | | | NFL Early Game | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/14/20 | 09/20/20 | -----1 | | 1 | | | | \$4,500.00 | | 0.00 | | | |
| N24 | WDJT | 09/20/20 | 09/20/20 | NFL Late Game Regular | SPRT | NFL Late Game R | -----1 | :30 | 1 | \$8,500.00 | P-2 | 0.00 | NM | 1 | \$8,500.00 |
| | | | | NFL Late Game Regular Season | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/14/20 | 09/20/20 | -----1 | | 1 | | | | \$8,500.00 | | 0.00 | | | |
| N25 | WDJT | 09/15/20 | 09/21/20 | M-F 5pm News | CM | 5p-530p | MTWTF-- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | | | M-F 5pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | 1 | | | | \$400.00 | | 0.00 | | | |
| N26 | WDJT | 09/17/20 | 09/17/20 | Th 7p - 8p | CM | Th 7p - 8p | ---T--- | :30 | 1 | \$3,500.00 | P-3 | 0.00 | NM | 1 | \$3,500.00 |
| | | | | Big Brother | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/14/20 | 09/20/20 | ---T--- | | 1 | | | | \$3,500.00 | | 0.00 | | | |
| N27 | WDJT | 09/15/20 | 09/15/20 | Tu 7p - 8p | CM | Tu 7p - 8p | -1----- | :30 | 1 | \$2,000.00 | P-3 | 0.00 | NM | 1 | \$2,000.00 |
| | | | | Big Brother | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/14/20 | 09/20/20 | -1----- | | 1 | | | | \$2,000.00 | | 0.00 | | | |
| N28 | WDJT | 09/15/20 | 09/21/20 | 2p-3p | CM | 2p-3p | MTWTF-- | :30 | 2 | \$100.00 | P-3 | 0.00 | NM | 2 | \$200.00 |
| | | | | Drew Barrymore Show | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/20 | 09/21/20 | MTWTF-- | | 2 | | | | \$100.00 | | 0.00 | | | |
| N29 | WDJT | 09/15/20 | 09/18/20 | M-F 5pm News | CM | 5p-530p | -TWTF-- | :30 | 1 | \$400.00 | P-2 | 0.00 | NM | 1 | \$400.00 |
| | | | | M-F 5pm News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/14/20 | 09/20/20 | -TWTF-- | | 1 | | | | \$400.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 48 | \$50,600.00 |

WDJT-TV Political/Issue Form

Station(s) WDJT

Order(s): 385124

Advertise Issue/Priorities USA

Date: 9/8/2020

| ISCI/AD-ID | TITLE | LENGTH |
|---------------|-------|--------|
| PUSA-TV20-22H | Mask | 30 |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

Comment: _____ topic is healthcare and unemployment effecting healthcare

Sales Manager: Adam Leston

Copy Coordinator: Beth Danielson

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--|
| Station and Location: | Date: 2020 |
|------------------------------|--|

I, Authorized Targeted Platform Media Buyer
do hereby request station time concerning the following issue:

Priorities USA Action (PUSAA) regarding the November 2020 Presidential election.

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|------------|----------------|-----------------|
| As Ordered | As Ordered | As Ordered | As Ordered | As Ordered | As Ordered |
| | | | | | |

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

November 2020 Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cedli - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
Marc Elias - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C. 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer
Marc Elias - Secretary

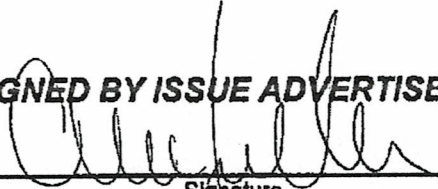
TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

23 JAN 2020
Date


Signature

(202) 965-5060
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted In Part

Rejected

Signature

Printed Name

Title