

ISSUES & PROGRAMS

FOR KPUR-FM

2nd Quarter 2017

In our ongoing effort to serve the public interest, station KPUR-FM broadcasts programming responsive to issues of concern to Amarillo and the surrounding service areas.

KPUR-FM

Issues & Programs Report

2nd Quarter 2017

KPUR-FM strives to provide the local Community with music and information which it hopes listeners find entertaining as well as useful. This information is shared in a number of ways including:

- In studio guests weekdays throughout the day
- Public Service Announcements played daily
- Live broadcasts from various charity events
- Recorded Public Service Announcements played daily

When it comes to deciding which charity or community issue to discuss on KPUR-FM, we try to focus on what concerns our listeners most: The local economy, health, education, crime and the general lifestyle and entertainment of our listeners.

Some of the charities we were involved with during the 2nd quarter of 2017 are:

- Downtown's Women Center
- Snack Pak 4 Kids
- Hands on Amarillo
- Amarillo Habitat for Humanity
- Boys & Girls Clubs of Amarillo
- Working Ranch Cowboys Association
- Amarillo Housing First
- Amarillo Angels

- Amarillo Public Library
- Love Your Melon