

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, MARE HARE, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: HI I MARKETING

Address: 2602 HALL AVENUE

Contact: MARE HARE | Phone number: 715-735-1818 | Email: mhare2@new.rr.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: OCONTO COUNTY DEMOCRATS

Address: 11901 ARRICK LANE SURING, WI

Contact: MARY BETH ASCHER | Phone number: 920-857-0997 | Email: aschermary@yahoo.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

MARY BETH ASCHER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to: JOE BIDEN

Office(s) sought by such candidate(s) (no acronyms or abbreviations): PRESIDENT

Date of election: 2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

U KRAINE VACCINES JANUARY 6TH CAPITOL ATTACK
ABORTION CLIMATE CHANGE

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>[Handwritten Signature]</i>	Signature: <i>[Handwritten Signature]</i>
Name: <i>MADE WARE</i>	Name: <i>Jim Calhoun</i>
Date of Request to Purchase Ad Time: <i>10/1/23</i>	Date of Station Agreement to Sell Time: <i>10/1/23</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>3137643</i> <i>3137644</i>	Station Call Letters: <i>WLST</i>	Date Received/Requested: <i>10/1/23</i>
Est. #:	Station Location: <i>MARINETTE, WI</i>	Run Start and End Dates: <i>10/2/23 - 10/30/23</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

SEE ATTACHED

Sales Order

Stations: WAGN-AM, WLST-FM Buyer: _____
 Contract Name: OCONTO DEMS PARTY OCT 23-02 Tax Schedule: _____ (None)
 Contract#: _____ 3137643 Agency Commission %: 0
 Start Date: 10/02/23 End Date: 10/16/23 Billing Cycle: Calendar
 Revenue Type: Local Direct Type: Cash Salesperson: 6235hmal Comm %: 0
 Advertiser: OCONTO DEMS PARTY Makegood Policy: Within Contract Dates
 Address: Attn: Mary Beth Ascher
11901 Arrick Lane
 City: Suring State: WI Zip: 54174
 Product Name: OCONTO DEMS PARTY OCT 23
 Competitive Code: Political

WAGN-AM

No	DATES		Alt	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/02/23	10/30/23		11:00 AM	8:00 PM	60	3		3		3			9	D	4.00	0	0.00	
=== CANCELED ===																			

TOTAL GROSS \$0.00, NET \$0.00

WLST-FM

No	DATES		Alt	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/02/23	10/13/23		6:00 AM	8:00 PM	60	3	2	3	2	3			13	D	18.55	26	482.30	1
2	10/16/23	10/16/23		6:00 AM	8:00 PM	60	1							1	D	18.55	1	18.55	1

TOTAL GROSS \$500.85, NET \$500.85

Billing Projections: By Month

	Oct 23
CA	500.85
ST	500.85

Print Spot Prices

TOTAL SPOTS 27
 GROSS TOTAL \$ 500.85
 ADJUSTED SPOTS 27
 ADJUSTED TOTAL \$ 500.85

APPROVE DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- Administrator

Sales Order

Station: WLST-FM Buyer: _____
 Contract Name: HARE IT IS TR OCONTO DEMS OCT-02 Tax Schedule: _____ (None)
 Contract#: _____ 3137644 Agency Commission %: 0
 Start Date: 10/01/23 End Date: 10/31/23 Billing Cycle: Calendar
 Revenue Type: Trade Direct Type: Trade Salesperson: 6235hmal Comm %: 0
 Advertiser: HARE IT IS CREATIVE MARKET TR Makegood Policy: Within Contract Dates
 Address: 2602 HALL AVE
 City: MARINETTE State: WI Zip: 54143
 Product Name: TRADE DONATED TO OCONTO CO DEM
 Competitive Code: Special Events

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/16/23	10/16/23		6:00 AM	8:00 PM	60	2								2	D	18.55	2	37.10	1
2	10/17/23	10/27/23		6:00 AM	8:00 PM	60	3	2	3	2	3				13	D	18.55	23	426.65	1
3	10/30/23	10/30/23		6:00 AM	8:00 PM	60	2								2	D	18.55	2	37.10	1

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	10/01/23	10/31/23	LEVEL BILL		1	Per Item	\$0.00	\$0.00

New / Revised
 Revenue Type: Trade Direct
 Daypart: M-S 12:00 AM-12:00 AM

Billing Projections: By Month

	Oct 23	Nov 23
CA	500.85	0.00
ST	463.75	37.10

Print Spot Prices

TOTAL SPOTS 27
 SPOT TOTAL \$ 500.85
 ALTERNATIVE REVENUE TOTAL \$ 0.00
 GROSS TOTAL \$ 500.85
 ADJUSTED SPOTS 27
 ADJUSTED TOTAL \$ 500.85

APPROVE DECLINE

 General Manager
 Sales Manager
 National Sales Manager
 Administrator

The reconciliation information need not be placed in the file immediately but the entity must identify a person or persons capable of informing an advertiser of the details of any reconciliation information.

Reconciliation information for this order will be posted upon completion of schedule or at the end of the month the advertising aired. Reconciliation information is also available from the business manager, Stephanie Edge at Stephanie@baycitiesonline.com or by calling 715-735-0225 extension 212.