

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, MARE HARE, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: H I I MARKETING

Address: 2602 HALL AVENUE

Contact: MARE HARE Phone number: 715 735 1818 Email: mhare2@nev.pr.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: O CONTO COUNTY DEMOCRATS

Address: 11901 ARBRICK LANE SURING, WI

Contact: MARY BETH ASCHER Phone number: 920-857-6777 Email: aschermay@yahoo.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

MARY BETH ASCHER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:


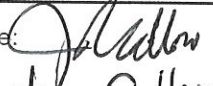
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

GUN CONTROL WOMEN'S RIGHTS SOCIAL SECURITY HEALTH CARE

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: MARE HARE	Name: Jim Callow
Date of Request to Purchase Ad Time: 6/7/23	Date of Station Agreement to Sell Time: 6/7/23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 6/7/23

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 3137042	Station Call Letters: WLST WFSQ	Date Received/Requested: 6/7/23
Est. #:	Station Location: MARINETTE, PESHTIGO WI	Run Start and End Dates: 6/21/23 - 8/9/23

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Sales Order

Stations: WLST-FM, WSFQ-FM Buyer: \_\_\_\_\_  
 Contract Name: OCONTO DEM PARTY 8WK 2023 Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ 3137042 Agency Commission %: 0  
 Start Date: 6/21/23 End Date: 8/10/23 Billing Cycle: Calendar  
 Revenue Type: Local Direct Type: Cash Salesperson: 6235hmal Comm %: 0  
 Advertiser: OCONTO DEMS PARTY Makegood Policy: Within Contract Dates  
 Address: Attn: Mary Beth Ascher  
11901 Arrick Lane  
 City: Suring State: WI Zip: 54174  
 Product Name: 8 WEEK SCHEDULE  
 Competitive Code: Political

## WLST-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	6/21/23	8/09/23		6:00 AM	6:00 PM	60			3				3	D	18.75	24	450.00	1

TOTAL GROSS \$450.00, NET \$450.00

## WSFQ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	6/22/23	8/10/23		6:00 AM	6:00 PM	60			3				3	D	15.00	24	360.00	1

TOTAL GROSS \$360.00, NET \$360.00

Billing Projections: By Month

	Jun 23	Jul 23	Aug 23
CA	202.50	405.00	202.50
ST	101.25	506.25	202.50

Print Spot Prices

DGTL MEDIA \_\_\_\_\_  
 WEB MAIN \_\_\_\_\_  
 WEB SECURITY \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

TOTAL SPOTS \_\_\_\_\_ 48  
 GROSS TOTAL \$ \_\_\_\_\_ 810.00  
 ADJUSTED SPOTS \_\_\_\_\_ 48  
 ADJUSTED TOTAL \$ \_\_\_\_\_ 810.00

APPROVE    DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- 6235Tla1, 06/07/23 @11:03AM

# INVOICE



**Invoice #:** MC-1230623840  
**Invoice Date:** 06/30/2023  
**Contract #:** 3137042  
**Page:** 1  
**Net Amount Due:** \$202.50

**Advertiser:** OCONTO DEMS PARTY  
**Attn:** Mary Beth Ascher  
 11901 Arrick Lane  
 Suring, WI 54174

**Station(s):** WLST-FM  
 WSFQ-FM

**Advertiser:** OCONTO DEMS PARTY  
**Product:** 8 WEEK SCHEDULE  
**Estimate #:**  
**Agency Client Code:**  
**Buyer Name:**

**Salesperson(s):** Heidi Malawka  
**Terms:** NET 14 DAYS

Day	Date	Time	Product	ISCI	Rate
<b>WLST-FM</b>					
Ln 1 06/21/23 - 08/09/23 6:00AM-6:00PM 3/WK @ \$18.75 W Length: 60					
WED	06/21/23	06:44a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	06/21/23	09:24a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	06/21/23	05:37p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	06/28/23	11:19a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	06/28/23	01:21p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	06/28/23	03:52p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
<b>WSFQ-FM</b>					
Ln 1 06/22/23 - 08/10/23 6:00AM-6:00PM 3/WK @ \$15.00 Th Length: 60					
THU	06/22/23	07:42a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	06/22/23	01:53p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	06/22/23	05:55p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	06/29/23	09:47a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	06/29/23	02:27p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	06/29/23	04:54p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00

**WLST-FM**

Total Spots: 6  
 Gross Amount: \$112.50  
 Agency Commission: \$0.00  
 Net Amount: \$112.50

**WSFQ-FM**

Total Spots: 6  
 Gross Amount: \$90.00  
 Agency Commission: \$0.00  
 Net Amount: \$90.00

# INVOICE



Invoice #: MC-1230623840  
Invoice Date: 06/30/2023  
Contract #: 3137042  
Page: 2  
Net Amount Due: \$202.50

Remit To:  
BAY CITIES RADIO  
844 PIERCE AVE.  
MARINETTE, WI 54143

#### Invoice Totals

Total Spots: 12  
Gross Amount: \$202.50  
Agency Commission: \$0.00  
Net Amount Due: \$202.50

NET 14 DAYS

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Tamera J. LaPlant  
My Commission Expires: 8-23-27

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Chris Bernier, General Manager

Join the DIGITAL REVOLUTION! Call us today for a free quote on a new website and/or social media marketing!

Visit us online at [www.baycitiesonline.com](http://www.baycitiesonline.com)! Find us on Facebook and Twitter!

Phone: 715-735-0225  
Fax: 715-732-0125

For account disputes, please submit in writing and we will respond in 30 days.

# INVOICE



**Invoice #:** MC-1230723930  
**Invoice Date:** 07/31/2023  
**Contract #:** 3137042  
**Page:** 1  
**Net Amount Due:** \$405.00

**Advertiser:** OCONTO DEMS PARTY  
 Attn: Mary Beth Ascher  
 11901 Arrick Lane  
 Suring, WI 54174

**Station(s):** WLST-FM  
 WSFQ-FM

**Advertiser:** OCONTO DEMS PARTY  
**Product:** 8 WEEK SCHEDULE  
**Estimate #:**  
**Agency Client Code:**  
**Buyer Name:**

**Salesperson(s):** Heidi Malawka  
**Terms:** NET 14 DAYS

Day	Date	Time	Product	ISCI	Rate
<b>WLST-FM</b>					
Ln 1	06/21/23 - 08/09/23 6:00AM-6:00PM 3/WK @ \$18.75 W Length: 60				
WED	07/05/23	07:20a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	07/05/23	08:52a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	07/05/23	10:20a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	07/12/23	06:20a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	07/12/23	02:34p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	07/12/23	04:52p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	07/19/23	09:36a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	07/19/23	12:45p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	07/19/23	01:49p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	07/26/23	08:21a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	07/26/23	02:37p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	07/26/23	05:38p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
<b>WSFQ-FM</b>					
Ln 1	06/22/23 - 08/10/23 6:00AM-6:00PM 3/WK @ \$15.00 Th Length: 60				
THU	07/06/23	06:38a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	07/06/23	12:50p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	07/06/23	03:24p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	07/13/23	08:40a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	07/13/23	10:25a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	07/13/23	11:55a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	07/20/23	01:50p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	07/20/23	03:22p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	07/20/23	04:40p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	07/27/23	06:47a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	07/27/23	09:22a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	07/27/23	03:23p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00

# INVOICE



Invoice #: MC-1230723930  
Invoice Date: 07/31/2023  
Contract #: 3137042  
Page: 2  
Net Amount Due: \$405.00

## WLST-FM

Total Spots: 12  
Gross Amount: \$225.00  
Agency Commission: \$0.00  
Net Amount: \$225.00

## WSFQ-FM

Total Spots: 12  
Gross Amount: \$180.00  
Agency Commission: \$0.00  
Net Amount: \$180.00

Remit To:  
BAY CITIES RADIO  
844 PIERCE AVE.  
MARINETTE, WI 54143

## Invoice Totals

Total Spots: 24  
Gross Amount: \$405.00  
Agency Commission: \$0.00  
Net Amount Due: \$405.00

NET 14 DAYS

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Tamera J. LaPlant  
My Commission Expires: 8-23-27

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Chris Bernier, General Manager

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Fax: 715-732-0125

For account disputes, please submit in writing and we will respond in 30 days.



# INVOICE



**Invoice #:** MC-1230824039  
**Invoice Date:** 08/31/2023  
**Contract #:** 3137042  
**Page:** 1  
**Net Amount Due:** \$202.50

**Advertiser:** OCONTO DEMS PARTY  
**Attn:** Mary Beth Ascher  
 11901 Arrick Lane  
 Suring, WI 54174

**Station(s):** WLST-FM  
 WSFQ-FM

**Advertiser:** OCONTO DEMS PARTY  
**Product:** 8 WEEK SCHEDULE  
**Estimate #:**  
**Agency Client Code:**  
**Buyer Name:**

**Salesperson(s):** Heidi Malawka  
**Terms:** NET 14 DAYS

Day	Date	Time	Product	ISCI	Rate
<b>WLST-FM</b>					
Ln 1 06/21/23 - 08/09/23 6:00AM-6:00PM 3/WK @ \$18.75 W Length: 60					
WED	08/02/23	06:56a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	08/02/23	07:40a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	08/02/23	03:50p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	08/09/23	11:22a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	08/09/23	12:40p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
WED	08/09/23	04:51p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$18.75
<b>WSFQ-FM</b>					
Ln 1 06/22/23 - 08/10/23 6:00AM-6:00PM 3/WK @ \$15.00 Th Length: 60					
THU	08/03/23	07:45a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	08/03/23	12:55p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	08/03/23	05:58p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	08/10/23	06:49a	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	08/10/23	01:58p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00
THU	08/10/23	05:38p	8 WEEK SCHEDULE	PETE SCHWABA ODP	\$15.00

**WLST-FM**  
 Total Spots: 6  
 Gross Amount: \$112.50  
 Agency Commission: \$0.00  
 Net Amount: \$112.50

**WSFQ-FM**  
 Total Spots: 6  
 Gross Amount: \$90.00  
 Agency Commission: \$0.00  
 Net Amount: \$90.00



# INVOICE



Invoice #: MC-1230824039  
Invoice Date: 08/31/2023  
Contract #: 3137042  
Page: 2  
Net Amount Due: \$202.50

Remit To:  
BAY CITIES RADIO  
844 PIERCE AVE.  
MARINETTE, WI 54143

#### Invoice Totals

Total Spots:	12
Gross Amount:	\$202.50
Agency Commission:	\$0.00
Net Amount Due:	\$202.50

NET 14 DAYS

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Tamera J. LaPlant  
My Commission Expires: 8-23-27

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Chris Bernier, General Manager

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