

QUARTERLY ISSUES / PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station KERX-FM along with the most significant programming treatment of those issues for the period of 7/1/18 – 9/30/18. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

| <i>Issue</i> | <i>Onsite/ Offsite</i> | <i>Prog Type</i> | <i>Date</i> | <i>Total Time (Hr & Min)</i> | <i>Narration</i> |
|--------------|----------------------------|----------------------|-------------|--|---|
| Info Trak | off | program ming | 7/1/18 | 30 min | workplace matters; mental health; charitable giving; consumer matters; career; health; parenting issues |
| Local | off | program ming | 7/1/18 | 1 min | AR Attorney General mobile office locations |
| Info Trak | off | program ming | 7/8/18 | 30 min | Economics; career; education; personal health; poverty; education; minority concerns; parenting |
| Local | off | program ming | 7/8/18 | 1 min | dangerous phone apps |
| Info Trak | off | program ming | 7/15/18 | 30 min | Women's concerns; career; marriage; parenting; children's issues; privacy |
| Local | off | program ming | 7/15/18 | 1 min | AR Attorney General Military Consumer Month |
| Info Trak | off | program ming | 7/22/18 | 30 min | Whistleblowing; crime; government regulations; education; career; personal health; minority concerns |
| Local | off | program ming | 7/22/18 | 1 min | AR Attorney General Missing Person Mondays |
| Info Trak | off | program ming | 7/29/18 | 30 min | Crime; consumer matters; bullying; youth at risk; science; government spending |
| Local | off | program ming | 7/29/18 | 1 min | AR Attorney General Servicemembers Civil Relief Act |
| Info Trak | off | program ming | 8/5/18 | 30 min | Child safety, parenting, medical errors, emergency care, youth at risk, violence, poverty |
| Local | off | program ming | 8/5/18 | 1 min | AR Attorney General Military Service Members |

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|-----------|-----|--------------|-----------|--------|--|
| Info Trak | off | program ming | 8/12/18 | 30 min | Estate planning, senior citizens, parenting, juvenile crime, hunger, poverty, government programs, volunteerism |
| Local | off | program ming | 8/12/18 | 1 min | AG - Back to school tips |
| Info Trak | off | program ming | 8/19/18 | 30 min | Parenting, substance abuse, foster care, retirement, literacy, education, technology, |
| Local | off | program ming | 8/19/18 | 1 min | AG – college credit cards |
| Info Trak | off | program ming | 8/26/18 | 30 min | Human trafficking, women’s issues, crime, career, aging, youth at risk, parenting issues, drug abuse |
| Local | off | program ming | 8/26/18 | 1 min | AG- IRS scam |
| Info Trak | off | program ming | 9/2/18 | 30 min | Nutrition, personal health, consumer matters, government regulations, crime, online security, personal finance |
| Local | off | program ming | 9/2/18 | 1 min | AG - College student loan forgiveness |
| Local | off | cms | 9/12-9/21 | :30 | Play for Luke PSA pre-recorded commercial |
| Local | off | interview | 9/21 | | on-air interview |
| Info Trak | off | program ming | 9/9/18 | 30 min | Political incivility, citizenship, religion, LGBT issues, drug addiction, crime, government policies, environment, workplace matters |
| Local | off | program ming | 9/9/18 | 1 min | AG – IRS scam |
| Info Trak | off | program ming | 9/16/18 | 30 min | Workplace matters, career, organ donation, government regulation, parenting |
| Local | off | program ming | 9/16/18 | 1 min | AG – Home Solicitations Sales Act |
| Info Trak | off | program ming | 9/23/18 | 30 min | Nutrition, government regulation, consumer matters, personal health, identity theft, personal finance, crime prevention |
| Local | off | program ming | 9/23/18 | 1 min | AG – IRS scam |
| Info Trak | off | program ming | 9/30/18 | 30 min | Education, Career, parenting, agriculture, environment, child safety, traffic safety |
| Local | off | program ming | 9/30/18 | 1 min | AG – hurricane charities |



Date aired: 7/1/18 Time Aired: 6-6:30 a

Weekly Public Affairs Program

Disc # 2018-26

Total running time: 29:30 (with optional exit at 24:00)

1. **Barry Schwartz, PhD**, Professor of Psychology at Swarthmore College, author of "*Why We Work*"

Dr. Schwartz discussed his research that examined why Americans work. He said the reasons are surprising and complex, but that the need for a paycheck is not the primary factor. He discussed the most common trends and patterns that lead to happiness in the workplace, and how employers can try to improve productivity and employee satisfaction.

Issues covered:
Workplace Matters
Mental Health

Length: 9:27

2. **William MacAskill, PhD**, Associate Professor in Philosophy at Oxford University, cofounder of the nonprofit organizations Giving What We Can and 80,000 Hours, author of "*Doing Good Better: How Effective Altruism Can Help You Make a Difference*"

Dr. MacAskill said Americans often base their decisions on where to donate money and what career to pursue on emotions and false assumptions. He outlined five key questions that may help consumers make wiser altruistic decisions. He explained how to use evidence and careful reasoning to chart the best course to help others.

Issues covered:
Charitable Giving
Consumer Matters
Career

Length: 7:58

3. **Katie Liljenquist**, Assistant Professor of Organizational Leadership and Strategy at Brigham Young University's Marriott School of Management, expert in behavior and decision making

Prof. Liljenquist led a study that found that the smell of cleaning products can make people act more virtuous. She explained the reasons behind the behavioral changes. She also talked about potential ways to smells could be used to reduce societal problems such as crime or vandalism.

Issues covered:
Health
Parenting Issues

Length: 4:57

FCC Public File

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| Client: Issues | Start: 7/1/18 |
| KTTG ESPN 96.3 <input type="checkbox"/> | End: 7/1/18 |
| KERX Max 95.3 <input type="checkbox"/> | Cart #: 12599 |

Arkansas Attorney General Leslie Rutledge today announced mobile office locations for July.

Attorney General Rutledge created this initiative during her first year in office to make the office accessible to everyone, particularly to those who live outside the capital city. Office hours were held in all 75 counties in 2015, 2016 and 2017, and assisted nearly 1,000 Arkansans last year.

Rutledge believes in face-to-face conversations to truly hear from Arkansans. The Attorney General Mobile Offices assist constituents with consumer related issues by filing consumer complaints against scam artists as well as answering questions about the office and the other services it offers to constituents.

This year, the Cooperative Extension Service will be on hand at each mobile office to also provide information on the services it provides statewide.

Rutledge continues her partnership with local law enforcement across Arkansas to offer prescription drug take back boxes at each mobile office. Law enforcement will be at all mobile offices to handle a secure box and properly dispose of the prescriptions collected. Rutledge encourages Arkansans to bring their old, unused or expired prescription medications to an upcoming mobile office.

This month, a mobile office location will be in Sebastian county on Thursday, July 26 from 10 to 11:30 am at the Fort Smith Senior Activity Center at 2700 Cavanaugh Road in Fort Smith.

The 1st Christian Church in Paris (across from Grapevine), offers an open door meal program to feed anyone that is hungry every Thursday from 5-6:30pm

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20____.

Notary Public
Station Official



Date aired: 7/8/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-27

Total running time: 29:30 (with optional exit at 24:00)

1. Alvin E. Roth, PhD, Craig and Susan McCaw Professor of Economics at Stanford University, Gund Professor of Economics and Business Administration Emeritus at Harvard University, author of "Who Gets What — and Why: The New Economics of Matchmaking and Market Design"

Dr. Roth is one of the world's leading experts on matching markets, where "sellers" and "buyers" must choose each other, and price isn't the only factor that determines who gets what. He explained how market designs affect many less obvious aspects of life, such as the chances of getting a job or whether a university accepts a prospective student.

Issues covered:

Length: 9:17

Economics
Career
Education

2. Joel Kahn, MD, Clinical Professor of Medicine at Wayne State University School of Medicine and Director of Cardiac Wellness, Michigan Healthcare Professionals PC, author of "The Whole Heart Solution"

According to Dr. Kahn, more than 75 percent of cases of heart attacks, strokes and other cardiovascular disease events are preventable. He explained how lifestyle choices can make a huge difference in the development of heart disease and he said changes in diet and exercise can often reverse the disease.

Issues covered:

Length: 8:01

Personal Health

3. Paul Tough, former editor at the New York Times Magazine, nationally recognized writer on poverty, education and the achievement gap

Mr. Tough discussed a groundbreaking anti-poverty initiative called the Harlem Children's Zone. The creator of the program theorized that in order for poor kids to compete with their middle-class peers, everything in their lives—their schools, neighborhoods, parenting practices—all must be changed at once.

Issues covered:

Length: 5:00

Poverty
Education
Minority Concerns
Parenting

FCC Public File

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| Client: Issues | Start: 7/8/18 |
| KTTG ESPN 96.3 <input type="checkbox"/> | End: 7/8/18 |
| KERX Max 95.3 <input type="checkbox"/> | Cart #: 12599 |

With kids home for the summer, parents need to know about dangerous phone apps available that allow their kids to actively conceal information, photos and texts from their parents. These apps can easily be downloaded onto any mobile device and have unassuming icons designed to mislead a casual observer. One popular app appears to be a calculator and even functions as such until a specific code is entered.

Arkansas Attorney General Leslie Rutledge and Common Sense Media shared the following tips for parents

- Talk to teens about using phones responsibly and respecting privacy.
- Remind teens that taking and/or sharing embarrassing or revealing pictures often comes back to haunt people.
- Do a spot check to see which apps have used the camera. This will reveal any camera apps disguised as something else. (On iPhones go into Settings -> Privacy -> Camera)

There are also apps available to help parents monitor their child's device. Apps like SecureTeen Parental Control or Parental Control Board are helpful to parents to know who kids are texting, what music they are buying and many other things.

The Attorney General's office also produces materials for students of all ages, along with parents and guardians to learn more about online and internet safety. The website is consumer@arkansasag.gov.

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 Notary Public Station Official



Date aired: 7/15/18 Time Aired: 6a-6:30a

Weekly Public Affairs Program

Disc # 2018-28

Total running time: 29:30 (with optional exit at 24:00)

1. **Elizabeth Wallace**, co-author of *"The Ambition Decisions: What Women Know About Work, Family, and the Path to Building a Life"*

Over the last sixty years, women's roles at home and on the job have radically changed, and the question of whether they can really "have it all" is still debated. Ms. Wallace outlined three distinct paths where a woman's life and career choices may lead. She talked about the importance of the support of husbands when ambitious women move into high-level corporate positions. She offered advice for women who are facing today's complex career choices.

Issues covered:
Women's Concerns
Career
Marriage

Length: 9:22

2. **Thomas Lickona, PhD**, Developmental Psychologist, Professor of Education Emeritus at the State University of New York at Cortland, author of *"How to Raise Kind Kids: And Get Respect, Gratitude, and a Happier Family in the Bargain"*

Dr. Lickona has led the character education movement in schools for forty years. He outlined the tools that parents need to foster peace and cooperation at home. He explained how changes in our culture have made it harder than ever to raise kind kids. He offered suggestions for parents to deal with technology and the use of media by kids.

Issues covered:
Parenting
Children's Issues

Length: 7:52

3. **Irwin Reyes**, Researcher in the Usable Security and Privacy Group at the International Computer Science Institute, a laboratory affiliated with the University of California at Berkeley

Mr. Reyes led a study that found that more than 3300 Android apps from the Google Play Store are improperly tracking kids and are potentially violating federal law. He outlined the types of data that is being collected and what is being done with it. He believes similar results are likely with iPhones, but Apple's closed system prevents a similar study of its users. He offered advice to parents who are concerned about their children's privacy.

Issues covered:
Privacy
Children's Issues
Parenting

Length: 4:56

FCC Public File

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| Client: Issues | Start: 7/15/18 |
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LITTLE ROCK – Scammers’ unrelenting tactics will even take advantage of America’s bravest heroes – our military service members. July is Military Consumer Month and aims to educate military families about potential deceptive practices that specifically target these families and their unique circumstances. In 2015, Attorney General Rutledge launched the Military and Veterans Initiative at the Attorney General’s Office to assist active duty military, reservists and veterans with consumer-related issues, veterans courts, the Hiring Heroes program and many other collaborative efforts.

Attorney General Rutledge shared the following list from the Federal Trade Commission of the most common complaints filed by service members nationwide.

Arkansas military service members, veterans and families should file complaints with the Attorney General’s Office on ArkansasAG.gov or by calling (800) 482-8982.

Military Consumer Month is a partnership between the Federal Trade Commission, the Consumer Financial Protection Bureau, the Department of Defense and other state and local organizations.

For more information and tips on how to avoid a scam, call the Arkansas Attorney General's Office at (800) 482-8982 or visit ArkansasAG.gov or facebook.com/AGLeslieRutledge.

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Date aired: 7/22/18 Time Aired: 6a-6:30a

Weekly Public Affairs Program

Show # 2018-29

Total running time: 29:30 (with optional exit at 24:00)

1. **Stephen Kohn**, attorney, Executive Director of the National Whistleblower Center, author of *"The Whistleblower's Handbook: A Step-By-Step Guide To Doing What's Right And Protecting Yourself"*

Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it's becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the pluses and minuses of blowing the whistle.

Issues covered:

Length: 8:53

Whistleblowing
Crime
Government Regulations

2. **Mary Norris**, longtime copy editor at "The New Yorker," author of *"Between You & Me: Confessions of a Comma Queen"*

Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation's education system have made proper grammar less "cool."

Issues covered:

Length: 8:21

Education
Career

3. **Kevin Fiscella, MD, MPH**, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry

Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce that gap.

Issues covered:

Length: 4:54

Personal Health
Minority Concerns

FCC Public File

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| Client: Issues | Start: 7/22/18 |
| KTTG ESPN 96.3 <input type="checkbox"/> | End: 7/22/18 |
| KERX Max 95.3 <input type="checkbox"/> | Cart #: 12599 |

LITTLE ROCK – Attorney General Leslie Rutledge announced the launch of #MissingPersonMondays in coordination with stakeholders and law enforcement agencies ~~from~~ throughout Arkansas. The social media campaign will highlight one individual listed on the NeverForgotten.ar.gov site every Monday throughout the year using various social media platforms.

“Missing Person Mondays is a direct result of last year’s Never Forgotten event. This social media campaign will uniformly highlight one missing person every Monday and drive traffic to the NeverForgotten.ar.gov site, where there are over 500 of our state’s missing persons listed. This is one of many ways we can shine light on these cases to bring information and hope to the families and law enforcement.”

Each weekly announcement will be posted on the Arkansas Attorney General's Facebook, Twitter and Instagram pages, in addition to each of the stakeholder sites. The post will include a photograph of the missing person, the date they went missing, place last seen and the social media handle for the law enforcement agencies investigating the case. To launch the program, Anthony (Tony) Allen, the longest listed missing person from Arkansas, will be the first featured by the program and the following weeks will include other individuals in chronological order by date last seen.

In addition to the Attorney General's Office, committee stakeholders include: Arkansas Crime Information Center, Arkansas Governor's Office, Arkansas Law Enforcement Training Academy, Arkansas State Crime Lab, Arkansas State Police, Criminal Justice Institute, FBI, Morgan Nick Foundation, NamUs, David Clark and Henry La Mar.

For more information on missing persons in Arkansas, please visit NeverForgotten.ar.gov.

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Notary Public Station Official



Date aired: 7/29/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-30

Total running time: 29:30 (with optional exit at 24:00)

1. **Maria Konnikova**, journalist, psychologist, author of "*The Confidence Game: Why We Fall for It . . . Every Time*"

Ms. Konnikova explained how the world's most talented con men can so easily use persuasion and exploit trust to swindle even the most cautious consumers. She said human beings are hardwired to believe, no matter how educated they are about scams and ripoffs. She talked about the most common methods used by crooks to lure their victims in.

Issues covered:

Crime
Consumer Matters

Length: 9:04

2. **Elizabeth Levy Paluck, PhD**, Associate Professor of Psychology and Public Affairs at the Woodrow Wilson School of Public and International Affairs at Princeton University

Curbing bullying has long been a focal point for parents and schools, but Dr. Levy Paluck found that the answer may not lie within rules set by adults. Her team of researchers from Princeton, Rutgers and Yale found that students themselves, particularly those most connected to their peers, were able to reduce and resolve conflicts 30% more effectively than traditional methods used by adults.

Issues covered:

Bullying
Youth at Risk

Length: 7:51

3. **Alex Hutchinson, PhD**, contributing editor at Popular Mechanics magazine, author of "*Big Ideas: 100 Modern Inventions That Transformed Our World*"

Mr. Hutchinson consulted 25 experts at 17 museums and universities to determine the 100 greatest inventions of the modern era. He talked about the long-term trends of scientific research and government's role in it.

Issues covered:

Science
Government Spending

Length: 5:02

FCC Public File

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| Client: Issues | Start: 7/29/18 |
| KTTG ESPN 96.3 <input type="checkbox"/> | End: 7/29/18 |
| KERX Max 95.3 <input type="checkbox"/> | Cart #: 12599 |

Military Service Members

Servicemembers Civil Relief Act (SCRA) of 2003 laws protect active-duty servicemen and women and their families from potentially harmful civil legal matters. These protections cover insurance, mortgage payments, interest rates, leases, contractual arrangements and civil judicial proceedings. Arkansas Attorney General Rutledge released tips as part of Military Consumer Month to help service members who need to take advantage of the many protections provided under the SCRA:

- Inform the mortgage company that you are seeking protection under SCRA.
- Provide the lender with written notice of military service.
- Send the lender a copy of the orders calling the service member to active duty.
- Research time constraints that could impact eligibility for some protections.
- Consult the nearest Armed Forces Legal Assistance Office with questions regarding qualifications for SCRA.

During active duty military service, the SCRA limits mortgage interest to 6 percent; prevents a mortgage creditor from selling, foreclosing or seizing an active-duty service member's mortgaged property during service and up to one year after military service terminates. Other protections can be found at ArkansasAG.gov or by calling 800-482-8982.

Tuesday, August 7th from 1030am to noon at the Crawford County Cooperative Extension Service, 105 Pointer Trail in Van Buren will host an Attorney General mobile office session where constituents can bring concerns to the attention of the AG.

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Notary Public

Station Official



Date aired: 8/5/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-31

Total running time: 29:30 (with optional exit at 24:00)

1. **Sarah J. Clark, M.P.H.**, Associate Research Scientist, Department of Pediatrics at the University of Michigan's C.S. Mott Children's Hospital

Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves "very confident" at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a national standard for health and safety for childcare centers and in-home childcare providers.

Issues covered:

Length: 9:27

Child Safety
Parenting

2. **Benjamin H. Schnapp, MD**, Assistant Professor, Assistant Emergency Medicine Residency Program Director in the University of Wisconsin School of Medicine and Public Health

Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ERs, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions for patients who want to prevent errors when they visit an ER.

Issues covered:

Length: 7:44

Medical Errors
Emergency Care

3. **Jill Gonzalez**, contributing editor at Popular Mechanics magazine, author of "*Big Ideas: 100 Modern Inventions That Transformed Our World*"

Ms. Gonzalez discussed her report that examined today's at-risk youth. She said about one in nine young Americans today is neither working nor in school, exposing them to greater risk of poverty, violence, drug abuse and homelessness. She explained how these risk factors follow young people into adulthood. She discussed the importance of education and social services.

Issues covered:

Length: 4:50

Youth At Risk
Violence
Poverty

FCC Public File

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| Client: Issues | Start: 8/5/18 |
| KTTG ESPN 96.3 <input type="checkbox"/> | End: 8/5/18 |
| KERX Max 95.3 <input type="checkbox"/> | Cart #: 12599 |

Military Service Members

LITTLE ROCK – Arkansas Attorney General has launched Operation Donate with Honor, a sweeping new donor education campaign to help donors spot and avoid fundraising solicitations that falsely promise their donations will help veterans and service members

Every year, grateful Americans repay the sacrifices made by those who serve in the U.S. armed forces with contributions to charities that promise to deliver needed help and services to veterans and service members. Most of these charities live up to fundraising promises, but a few attract donations by lying about help and support not actually delivered. In the process, they harm not only well-meaning donors, but also the many legitimate charities engaged in important and vital work on behalf of veterans and service members.

Operation Donate with Honor is an education campaign, offered in both English and Spanish, to help consumers recognize charitable solicitation fraud and identify legitimate charities. This includes a new video that highlights tips on how to research charities on giving wisely to veterans organizations.

Find more information about the program at ArkansasAG dot gov or by calling 800-482-8982.

Thursday, August 16th from 10:30am to noon at the Scott County Cooperative extension Service, 190 West 1st Street in Waldron will host an Attorney General mobile office session where constituents can bring concerns to the attention of the AG.

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Notary Public

Station Official



Date aired: 8/12/18 Time Aired: 6a-6:30a

Weekly Public Affairs Program

Show # 2018-32

Total running time: 29:30 (with optional exit at 24:00)

1. Catherine Hodder, estate planning attorney, author of "*Estate Planning for the Sandwich Generation: How to Help Your Parents and Protect Your Kids*"

Ms. Hodder explained the importance of estate planning for those who are caring for both kids and aging parents. She outlined the critical documents that everyone should have in addition to a basic will. She also talked about the importance of communication with aging parents, and the usefulness of an emergency binder that organizes important documents in one place.

Issues covered:

Estate Planning
Senior Citizens
Parenting

Length: 8:22

2. Caitlin Cavanagh, Assistant Professor in the School of Criminal Justice at Michigan State University

Prof. Cavanagh led a study at Michigan State that found that mothers don't lose hope to see their sons graduate from high school, get married, find a good job and so on— even if they are arrested as a minor. Her findings were consistent, even for higher income families.

Issues covered:

Juvenile Crime
Parenting

Length: 8:54

3. Noreen Springstead, Executive Director of WhyHunger, a non-profit organization that focuses on grassroots solutions to end hunger and poverty

Ms. Springstead discussed the current scope of the hunger problem in the U.S. She explained why, even in a booming economy, the issue of hunger and food insecurity rarely changes. She outlined how people can get assistance if they are in need, and how volunteers can get involved in their local communities.

Issues covered:

Hunger
Poverty
Government Programs
Volunteerism

Length: 4:58

FCC Public File

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| Client: Issues | Start: 8/12/18 |
| KTTG ESPN 96.3 <input type="checkbox"/> | End: 8/12/18 |
| KERX Max 95.3 <input type="checkbox"/> | Cart #: 12599 |

A large group of Arkansas children will be returning to school this coming week. For parents, here are tips to make the transition from summer vacation to classroom easier:

Meet the new teacher.

Breaking the ice early on is one of the best ways to calm your child's fears about liking their new teacher. Take advantage of your school's open house or back-to-school night. If personal contact with the teacher isn't possible, try locating the teacher's picture on a school website or in a yearbook, so your child can put a name with a face.

Tour the school.

If your school hosts an open house, be sure to go. Familiarizing your child with the new environment will help reduce nerves the first day.

Re-Connect with friends.

A familiar friend can make all the difference when heading back to school.. Refresh these relationships before school starts by scheduling a play date or a school carpool.

Tool up.

Obtain the class supply list and take a special shopping trip with your child. Allow for a couple of splurges like a cool notebook or a favorite-colored pen.

Ease into the routine.

Avoid first-day-of-school mayhem by practicing your routine a few days in advance. Set the alarm clock and go through your morning rituals. Routines help children feel comfortable.

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Notary Public

Station Official



Date aired: 8/19/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-33

Total running time: 29:30 (with optional exit at 24:00)

1. **Bacall Hincks**, Family Advocate and Program Coordinator at Children's Service Society of Utah

More than one million American children now live with grandparents, primarily because of their parent's addiction to opioids and other drugs. Ms. Hincks said this growing trend is causing grandparents to put off retirement and plow through savings to rescue their grandchildren from dangerous situations. She discussed how these difficult experiences can negatively affect children's mental and physical health.

Issues covered:

Parenting
Substance Abuse
Foster Care
Retirement

Length: 9:17

2. **Maryanne Wolf**, PhD, Professor of Child Development and Director of the Center for Reading and Language Research at Tufts University, author of "*Reader, Come Home: The Reading Brain in a Digital World*"

Prof. Wolf discussed the latest research into the human brain as we become increasingly dependent on digital technologies, rather than the printed word. She expressed concerns for both children's and adults' ability to "deep read," as the brain is literally rewired by huge amounts of short bursts of information. She offered suggestions for how the nation's education system needs to adapt.

Issues covered:

Literacy
Education
Technology

Length: 8:04

3. **David Michael Slater**, teacher, author of "*We're Doing It Wrong: 25 Ideas in Education That Just Don't Work—And How to Fix Them*"

Mr. Slater explained why he believes that many current approaches in education simply aren't working—for students, for teachers, and for society at-large. He explained how teacher evaluations could be improved and why anti-bullying programs in schools don't work.

Issues covered:

Education

Length: 4:50

FCC Public File

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| Client: Issues | Start: 8/19/18 |
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| KERX Max 95.3 <input style="width: 40px; height: 15px;" type="text"/> | Cart #: 12599 |

LITTLE ROCK – Many young adults entering college or the workforce feel the pressure of looming bills and turn to credit cards to cover the initial costs but end up paying exorbitant rates long-term. Accumulating credit card debt is avoidable; unfortunately, new users often fall victim to debt that hurts their ability to invest in personal pursuits like obtaining home loans and other financing in later years.

Arkansas Attorney General Rutledge offers this advice when using a card:

- Submit payments on time.
- Pay the whole balance owed if possible.
- Do not “max out” a credit card. Do not respond to every tempting credit card offer. Using too much credit could lead to having uncontrollable debt.
- Read the fine print as some credit cards include expensive annual fees and higher interest rates in exchange for incentives like airline miles and bonus points.

College students are further protected by the Credit Card Accountability Responsibility and Disclosure Act, which restricts the marketing of credit cards on campuses nationwide. Credit card companies are also forbidden from using gifts as a form of persuasion to bribe younger consumers into applying for a card.

12/15/17

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station’s program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20____.

 Notary Public Station Official



Date aired: 8/26/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-34

Total running time: 29:30 (with optional exit at 24:00)

1. **Diane Mullins**, founder of Deborah's Voice, a national non-profit women's advocacy organization

Pastor Mullins said that child trafficking has become the 2nd largest criminal activity in the world behind illegal drug sales. She said most Americans are unaware of the existence of human trafficking and forced prostitution in their own towns, but it is surprisingly prevalent – not just on dimly lit street corners, but at music concerts, VIP dinners, and sporting events. She talked about techniques used by human traffickers to select their victims.

Issues covered:
Human Trafficking
Women's Issues
Crime

Length: 7:26

2. **Dawn Graham, PhD**, psychologist, employment and career expert, Director of Career Management for the Executive MBA Program at The Wharton School, author of "*Switchers: How Smart Professionals Change Careers -- and Seize Success*"

Dr. Graham offered job search advice, particularly for those in middle age who are considering career changes. She said a job search in a new field or occupation requires much more work than a typical job search. She offered suggestions on how to tailor a resume to sidestep age biases and other potential hurdles.

Issues covered:
Career
Aging

Length: 9:45

3. **Susie Vanderlip**, teen counselor, author of "*52 Ways to Protect Your Teen*"

Ms. Vanderlip has conducted school assemblies for more than 1 million teens and adults, aimed at helping youth make wise choices and seek help. She talked about the motivations of today's teenagers and why parents may be fearful of their kids. She offered tips to improve communication in a parent/teen relationship.

Issues covered:
Youth at Risk
Parenting Issues
Drug Abuse

Length: 4:54

FCC Public File

~~18~~ 26

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|---|----------------|
| Client: Issues | Start: 8/12/18 |
| KTTG ESPN 96.3 <input type="checkbox"/> | End: 8/12/18 |
| KERX Max 95.3 <input type="checkbox"/> | Cart #: 12599 |

The most common scam reported to the Attorney General's office in 2017 was the Internal Revenue Service (IRS) scam, in which scam artists intimidate Arkansans by posing as the IRS and demanding payment immediately. To protect themselves, Arkansans need to remember that the IRS will never call and demand payment, require taxes be paid in a certain way, ask for credit or debit card numbers or threaten to bring police or other agencies to make an arrest for unpaid taxes.

A seemingly innocent mobile phone application is now being used by child predators to exploit children. Recent news reports explain a dark side of the lip syncing app, [Musical.ly](#), where predatory users manipulate keywords and hashtags to create secret video groupings of app users, often children, engaging in inappropriate behavior at the encouragement of other users. Parents should confirm that their child is not using this app.

The 1st Christian Church in Paris (across from Grapevine, offers an open door meal program to feed anyone that is hungry every Thursday from 5-6:30pm

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$_____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20____.

Notary Public Station Official



Date aired: 9/2/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-35

Total running time: 29:30 (with optional exit at 24:00)

1. **Susan B. Roberts, Ph.D.**, Director of the Energy Metabolism Laboratory at the Jean Mayer USDA Human Nutrition Research Center on Aging at Tufts University in Boston

Most people think of fast food when they imagine the unhealthy effects of eating out. Dr. Roberts led a study that found that 92 percent of meals from both large-chain and non-chain local restaurants exceeded recommended calorie requirements for a single meal. She explained how to keep tabs on restaurant portion sizes and calorie information. She proposed local legislation to require restaurants to offer partial portions at partial prices.

Issues covered:

Length: 8:31

Nutrition
Personal Health
Consumer Matters
Government Regulations

2. **Marc Goodman**, law enforcement and counterterrorism expert, author of "*Future Crimes: Inside the Digital Underground and the Battle for Our Connected World*"

Technology has improved our lives immeasurably, but Mr. Goodman said that a new tidal wave of tech advancements—from implantable medical devices to drones to WiFi thermostats—are all susceptible to hacking, with disastrous consequences. He explained some of the greatest concerns for the average consumer and how to attempt to keep devices secure.

Issues covered:

Length: 8:45

Crime
Online Security

3. **Sissy Lappin**, veteran real estate agent, author of "*Simple and Sold: Sell Your House Fast and Keep the Commission*"

Selling a house can be expensive. Ms. Lappin said that sales commissions typically devour 40-60% of a home seller's equity. However, she believes that the Internet has made it far easier for a property owner to take control of their own home-selling process and save money. She outlined the basic steps and common pitfalls.

Issues covered:

Length: 4:57

Consumer Matters
Personal Finance

FCC Public File

| | |
|---|---------------|
| Client: Issues | Start: 9/2/18 |
| KTTG ESPN 96.3 <input type="checkbox"/> | End: 9/2/18 |
| KERX Max 95.3 <input type="checkbox"/> | Cart #: 12599 |

Many college students take out loans to help pay for higher education, but scammers prey on those in debt with student loan forgiveness “programs.” Scammers will pose as government agencies offering to help with complicated federal student loan debt or claim to be independent organizations that are aware of new changes in repayment programs. But offers that do not come from an assigned federal loan servicer are a scam.

Attorney General Rutledge released the following red flags of a student loan forgiveness scam:

- Borrowers are instructed to stop paying on the loans
- Borrowers are offered a promise of guaranteed reduced payments and/or loan forgiveness
- The scammer requests Federal Student Aid username or passwords (FSA ID)
- Borrowers are instructed to ignore letters or emails from a federal loan servicer
- The scammer stressed the difficulty for the average person to navigate the Federal Student Aid system

If Arkansans believe they have been a victim of one of these companies, they should contact the federal loan service and update account information by changing all passwords and cancel any automatic withdrawal payments.

Financial aid basics and student loan repayment questions can be answered at StudentLoans.gov. The [National Student Loan Data System](#) is the Department of Education’s central database and has information for the specific federal loan servicer assigned to collect student loan payments.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station’s program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

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Notary Public

Station Official



Date aired: 9/9/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-36

Total running time: 29:30 (with optional exit at 24:00)

1. Justin Lee, social activist, author of "*Talking Across the Divide: How to Communicate with People You Disagree with and Maybe Even Change the World*"

America is more polarized than ever. Mr. Lee talked about his years of experience in trying to bridge the gap between the homosexual community and the Christian church. He explained how to communicate with people who have opinions that are diametrically opposed from your own, how to empathize with them, and how to possibly change their minds. He outlined five key barriers that make people resist differing opinions.

Issues covered:
Political Incivility
Citizenship
Religion
LGBT Issues

Length: 7:54

2. Beth Macy, journalist, author of "*Dopesick: Dealers, Doctors, and the Drug Company that Addicted America*"

Ms. Macy discussed her investigation into the origins of America's twenty-plus year struggle with opioid addiction and how this national crisis has become so firmly entrenched. She talked about the most promising methods of treatment for opioid addiction and why some are considered controversial. She also outlined several grassroots efforts to fight the epidemic.

Issues covered:
Drug Addiction
Crime
Government Policies

Length: 9:22

3. Timothy J. Mohin, environmental advocate, Director of Corporate Responsibility at Advanced Micro Devices, author of "*Changing Business from the Inside Out: A Treehuggers Guide to Working in Corporations*"

American corporations are gradually becoming more socially responsible. Mr. Mohin outlined the reasons behind this trend, and explained how "treehuggers" working inside the system can lead the effort. He said young professionals now view "having an impact" as a much more important career goal than many other more traditional priorities.

Issues covered:
Environment
Workplace Matters

Length: 5:01

FCC Public File

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|---|---------------|
| Client: Issues | Start: 9/9/18 |
| KTTG ESPN 96.3 <input type="checkbox"/> | End: 9/9/18 |
| KERX Max 95.3 <input type="checkbox"/> | Cart #: 12599 |

The most common scam reported to the Attorney General's office in 2017 and is now seeing a resurgence, was the Internal Revenue Service (IRS) scam, in which scam artists intimidate Arkansans by posing as the IRS and demanding payment immediately. To protect themselves, Arkansans need to remember that the IRS will never call and demand payment, require taxes be paid in a certain way, ask for credit or debit card numbers or threaten to bring police or other agencies to make an arrest for unpaid taxes.

The IRS continues to remind consumers that these scam calls are recognizable and that the agency will not do the following:

- Call demanding immediate payment. The IRS will not call if taxes are owed without first sending a bill in the mail.
- Demand that taxes are paid without providing the individual the opportunity to question or appeal the amount owed.
- Require a specific form of tax payment. For example, the IRS will not demand payment by prepaid debit card.
- Ask consumers for credit or debit card numbers over the phone.
- Threaten to bring in police or other agencies to make an arrest for not paying taxes.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public Station Official



Date aired: 9/18/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-34

Total running time: 29:30 (with optional exit at 24:00)

1. Chris Bailey, productivity expert, author of "Hyperfocus: How to Be More Productive in a World of Distraction"

Mr. Bailey said that the human brain has two powerful modes that can be unlocked when we use our attention well: a focused mode and a creative mode. He explained how to unlock each of these mental modes in order to concentrate more deeply, think more clearly, and work and live more deliberately every day. He explained how to minimize distractions that can cause problems at work and in personal relationships.

Issues covered:
Workplace Matters
Career

Length: 8:31

2. Janet Murnaghan, journalist, author of "Saving Sarah: One Mother's Battle Against the Health Care System to Save Her Daughter's Life"

Ms. Murnaghan's young daughter desperately needed a set of donor lungs. A set of lungs was available and there was nothing standing in the way medically, but a federal policy barred children under the age of 12 from receiving adult lungs. Ms. Murnaghan talked about her quest to save Sarah and other kids in similar situations. After a court fight and through the use of social media, she eventually convinced the government to change organ donation rules permanently.

Issues covered:
Organ Donation
Government Regulation

Length: 8:44

3. KJ Dell'Antonia, editor of the Motherlode blog in the New York Times from 2011 until 2016, author of "How to be a Happier Parent: Raising a Family, Having a Life, and Loving (Almost) Every Minute"

Ms. Dell'Antonia said that in her research and writing about family life over the years, one topic keeps coming up again and again: parents crave a greater sense of happiness in their daily lives. She discussed the most common problem areas that cause parents the most grief, and suggested steps parents can take to make them better.

Issues covered:
Parenting

Length: 5:12

FCC Public File

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|---|----------------|
| Client: Issues | Start: 9/16/18 |
| KTTG ESPN 96.3 <input type="checkbox"/> | End: 9/16/18 |
| KERX Max 95.3 <input type="checkbox"/> | Cart #: 12599 |

Consumers should be on the alert for door-to-door sales people using scare tactics to sell home alarm systems. The Attorney General's Office receives complaints against home alarm systems and monitoring services for violations of the Home Solicitations Sales Act, including high pressure sales, misrepresentations of products, failure to provide a copy of the contract and others.

Things to lookout for include:

Consumers have a right to review the contract outside the presence of the sales agent, and cancel the contract without obligation within three days of the home solicitation sale.

- High-pressure tactics are rarely employed by companies whose business depends on providing quality customer service. A legitimate company will allow consumers to weigh options and will review the system details and notification procedures.
- The solicitor may suggest the existing security system needs an "upgrade," when the salesperson actually represents a different company. This may lead a homeowner to believe the system must be "upgraded" just to remain reliable.
- The salesperson offers "free installation." The homeowner may think it is a bargain, but many "free installation" offers are coupled with long-term, high-cost monitoring contracts. In the long run, the "free" offer may be the most expensive of all.

Arkansans who may have been victimized by these practices are encouraged to contact the Public Protection Department of the Attorney General's Office at (800) 482-8982 or consumer@arkansasag.gov or visit ArkansasAG.gov or facebook.com/AGLeslieRutledge.

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Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official

NAB Form PB-16 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

ERROR DETECTED PAGE

NAB Form PB-16 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| Station and Location: | Date: |
|-----------------------|-------|
| | |

I, Mark West

being/on behalf of: ~~Mark West~~ Mark West, a legally

qualified candidate of the Libertarian political

party for the office of: Arkansas Governor

in the General

election to be held on: November 6 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Total Charges:

NAB Form PB-16 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Committee To Elect Mark West

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Pakko

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

20 September 2018
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

NAB Form PB-16 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

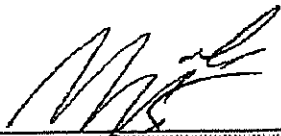
I, Mark West
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Mark West

printed name

20 September 2018
date



hitthatline.com

MARKETING PROPOSAL

Mark West for Governor Campaign

This marketing proposal is a confidential document between The Mark West for Governor Campaign and ESPN Arkansas aka Pearson Broadcasting. The proposal once signed by authorized personnel for both entities will constitute a contract for an advertising campaign to run on the stations listed and the times listed. It is ESPN Arkansas' understanding that all The Mark West for Governor Campaign's advertisements will air during "Sports Talk with Bo Mattingly" which airs from 2:00 p.m. until 7:00 p.m. Monday through Friday. The advertising will begin on October 15th and will end on November 6th. Here are proposed details:

ESPN Arkansas 104.3 (North Central Arkansas):

| | |
|--|----------|
| 85 commercials = 1 per hour per day 2:00 – 7:00 p.m. during the show | \$510.00 |
|--|----------|

ESPN Arkansas 95.3 (River Valley & Ft. Smith):

| | |
|--|----------|
| 85 commercials = 1 per hour per day 2:00 – 7:00 p.m. during the show | \$680.00 |
|--|----------|

| | |
|-------------------|-----------|
| Total Investment: | \$1190.00 |
|-------------------|-----------|

Signed marketing agreement must include all mandatory political paperwork and pre-payment of the total investment due.

Signed,

A handwritten signature in black ink, appearing to read "Mark West", is written over a horizontal line.

(Authorized Campaign Representative)

(ESPN Arkansas Representative)

20 September 2018

(Date)

(Date)



Date aired: 9/23/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-38

Total running time: 29:30 (with optional exit at 24:00)

1. **Alex M. Susskind, PhD**, Associate Professor at the School of Hotel Administration at Cornell University

Prof. Susskind co-authored a study that found that diners at full service restaurants whose menus listed calories ordered fewer calories in their appetizer and entree courses. He said even the chefs at the restaurants in the study were startled by the high number of calories in some dishes. He said the study highlights the critical importance of information for consumers to make wise decisions.

Issues covered:

Length: 7:39

Nutrition
Government Regulation
Consumer Matters

2. **Patricia Hunt, PhD**, Meyer Distinguished Professor in the School of Molecular Biosciences at Washington State University

Prof. Hunt is the geneticist who discovered the dangers of the endocrine disrupting chemical bisphenol A (BPA) in plastic products twenty years ago. Her latest study examined the effects of several BPA alternatives. She found that that these replacements impact reproduction in mice in much the same way as BPA. She offered advice to consumers on how to avoid products that may contain these hormone-disrupting compounds.

Issues covered:

Length: 9:33

Personal Health
Government Regulation
Consumer Matters

3. **Liz Weston**, Certified Financial Planner, personal finance columnist at Nerdwallet.com

In the year since the Equifax security breach, which exposed the personal information of hundreds of millions of Americans, only 10 percent of consumers reported placing a freeze on their credit, according to a survey by NerdWallet and the Harris Poll. Ms. Weston said, effective Sept. 21, consumers can freeze and unfreeze their credit files for free at all credit reporting agencies. She explained why it is particularly important for parents to freeze the credit of children under the age of 16.

Issues covered:

Length: 4:58

Identity Theft
Personal Finance
Crime Prevention

FCC Public File

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|---|----------------|
| Client: Issues | Start: 9/23/18 |
| KTTG ESPN 96.3 <input type="checkbox"/> | End: 9/23/18 |
| KERX Max 95.3 <input type="checkbox"/> | Cart #: 12599 |

Consumers should be on alert for persons calling and claiming to be government officials. The Attorney General's Office has received complaints of callers claiming to be from the Internal Revenue Service and even the Attorney General's Office. And now Arkansans are reporting receiving calls from someone claiming to be with the Social Security Administration and requesting social security numbers and bank account information.

Attorney General Rutledge and the Federal Trade Commission released the following tips for Arkansans who may be dealing with a government imposter:

- Never give out or confirm sensitive information, such as bank account, credit card or Social Security numbers, unless the caller is trusted and his/her identity has been confirmed.
- Be cautious of callers using organization names similar to existing agencies. Scammers use internet technology to spoof area codes, so although it may seem the call is from Washington, D.C., it could originate from anywhere in the world.
- The Social Security Administration and other government agencies have warned about these scams and suggest contacting the agency directly.

The Social Security Administration can be contacted at 1-800-772-1213 to verify the reason for the contact and the person's identity prior to providing any information to the caller.

To report this scam to the Social Security Administration, contact its Fraud Hotline at 1-800-269-0271, or file a complaint with the [Federal Trade Commission](#)

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 9/30/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-39

Total running time: 29:30 (with optional exit at 24:00)

1. Hilarie Gamm, tech industry expert, author of "*Billions Lost: The American Tech Crisis and The Road Map to Change*"

Ms. Gamm explained why parents, educators, and employers urgently need to understand today's generation of teens and young adults. She talked about the revolutionary effect that technological advances have had on education and the development of the human mind. She said every American needs to have a basic understanding of current technology because of the wide ranging ramifications these changes have on legislation, regulation and privacy.

Issues covered:

Length: 8:48

Education
Career
Parenting

2. Kelsey Graham, PhD, pollinator conservation specialist at Michigan State University

Dr. Graham explained the importance of bees to the nation's food supply. She also discussed the role that pesticides and climate change may be having on bee populations in North America. She outlined simple steps that people can take to increase bee populations in their communities.

Issues covered:

Length: 8:27

Agriculture
Environment

3. Kristin Rosenthal, pedestrian and bike safety expert from Safe Kids Worldwide

About every five days, a child in the U.S. dies from a train collision. Ms. Rosenthal said young people, particularly teenagers, do not understand how dangerous railroad tracks and crossings are. She offered advice to parents to teach their kids to not walk or take selfies on railroad tracks, to not walk with earbuds in, and to never try to beat a train at a railroad crossing.

Issues covered:

Length: 4:52

Child Safety
Traffic Safety

FCC Public File

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| Client: Issues | | Start: 9/30/18 |
| KTTG ESPN 96.3 | <input type="checkbox"/> | End: 9/30/18 |
| KERX Max 95.3 | <input type="checkbox"/> | Cart #: 12599 |

Scenes of destruction left by Hurricane Florence in North Carolina and South Carolina have left many Arkansans wanting to find a way to help. But Arkansans should use caution and take time to research, ensuring their donations are actually used toward helping our fellow Americans. Following natural disasters, the Attorney General's Office often receives reports of unscrupulous "charities" targeting the kind and generous spirit of Arkansans wanting to assist those in need.

Attorney General Rutledge released the following tips to help consumer give to only legitimate charities:

- Do not fall prey to high-pressure sales tactics as they are often the first sign of an unscrupulous and fraudulent charity.
- Before getting out a checkbook or credit card in response to a phone solicitation, make attempts to determine the validity of the organization by conducting research.
- Get the organization's name, address, website and phone number, or give directly to a known nonprofit of your choice. Make sure the nonprofit organization is registered with the Arkansas Secretary of State.
- Use GuideStar.org to compare nonprofit organizations and to get more information.
- Ask the organization how it will spend your donation.
- Watch out for similar but different organization names as some con artists will use names like those of existing, reputable nonprofits in order to trick consumers.
- Do not give out financial or personal information over the phone or through email to an unknown entity. This information could fall into the wrong hands, or the scammers could use it to steal your money or identity.
- Never send cash. Make check or credit card payments for increased security and tax purposes.
- If donating via text message, verify the organization's number prior to sending information.

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Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.