

QUARTERLY ISSUES / PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station **KERX-FM** along with the most significant programming treatment of those issues for the period of **10/1/18 – 12/31/18**. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<i>Issue</i>	<i>Onsite/ Offsite</i>	<i>Prog Type</i>	<i>Date</i>	<i>Total Time (Hr & Min)</i>	<i>Narration</i>
Info Trak	off	program ming	10/7/18	30 min	Drug addiction, government policies, parenting, youth at risk
Local	off	program ming	10/7/18	1 min	AG – Flood damaged cars
Info Trak	off	program ming	10/14/18	30 min	Public health, literacy, parenting, teenage concerns, suicide, military/veterans concerns
Local	off	program ming	10/14/18	1 min	AG – social media hackers
Info Trak	off	program ming	10/21/18	30 min	Parenting, retirement planning, student debt, gun violence, crime, climate change
Local	off	program ming	10/21/18	1 min	AG – Google location history / consumer fraud
Info Trak	off	program ming	10/28/18	30 min	Bankruptcy, senior citizens, retirement planning, social violence, teenager concerns, nutrition, cancer, personal health
Local	off	program ming	10/28/18	1 min	AG – File of Life program
Info Trak	off	program ming	11/4/18	30 min	Personal finance, consumer matters, retirement planning, air pollution, government regulations, energy, public health policy, education, parenting
Local	off	program ming	11/4/18	1 min	AG – Work at home opportunities
Info Trak	off	program ming	11/11/18	30 min	Substance addiction, teenager concerns, health, parenting, consumer matters, literacy, education
Local	off	program ming	11/11/18	1 min	AG – Low temperatures, higher savings

Info Trak	off	programming	11/18/18	30 min	Crime, online security, personal finance, foster care, minority concerns, parenting, environment
Local	off	programming	11/18/18	1 min	AG – Holiday charities
Info Trak	off	programming	11/25/18	30 min	Employment, career, social media, human trafficking, child abuse, poverty, economics, consumer matters, mental health
Local	off	programming	11/25/18	1 min	AG – online shopping security
Info Trak	off	programming	12/2/18	30 min	Youth sports, education, parenting, housing, senior citizens, retirement planning, food safety, consumer matters, environment
Local	off	programming	12/2/18	1 min	AG – Holiday home safety
Info Trak	off	programming	12/9/18	30 min	Gambling addiction, government spending, community development, volunteerism, child development, parenting
Local	off	programming	12/9/18	1 min	Salvation Army Christmas assistance
Info Trak	off	programming	12/16/18	30 min	Personal health, obesity, mental health, domestic violence, military affairs
Local	off	programming	12/16/18	1 min	Salvation Army Christmas assistance
Info Trak	off	programming	12/23/18	30 min	Education, career, mental health, consumer matters, employment, personal finance
Local	off	programming	12/23/18	1 min	Salvation Army Christmas assistance
Info Trak	off	programming	12/30/18	30 min	Youth violence, youth at risk, minority concerns, personal finance, charitable contributions, education, teen concerns
Local	off	programming	12/30/18	1 min	Threatening emails

NAB Form PB-16 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location	Date
ESPN Spring, AR	10/02/2018

I, Mark West

being/on behalf of: _____, a legally

qualified candidate of the Libertarian political

party for the office of: Arkansas Governor

in the General

election to be held on: November 6 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: _____

NAB Form PB-16, Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Mark West

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Pakko

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

2 October 2018

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

NAB Form PB-16 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

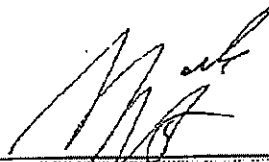
I, Mark West
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Mark West
printed name

2 October 2018
date

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Steve Womack
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

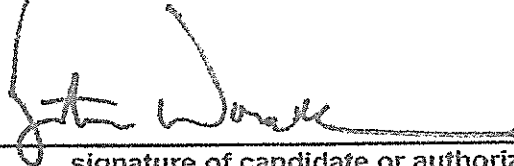
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Steve Womack

printed name

9/28/18

date

I represent that the payment for the above described broadcast time has been furnished by:

WOMACK FOR CONGRESS, PO BOX 508, ROGERS, AR 72757

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Eldredge

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/24/18 Beau Jones
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature Printed Name Title

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KBCN - FM - HARRISON, AR	Date: 9/24/18
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I, BEAU WALKER

being/on behalf of: STEVE WOMACK

a legally qualified candidate of the Republican

political party for the office of: U.S. House of Representatives - AR-3

in the general

election to be held on: 11/6/18

do hereby request station time as follows: schedule attached

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Zettie Johnson

From: "Claire Burghoff" <mcburghoff@gmail.com>
Date: Wednesday, September 26, 2018 12:44 PM
To: "Zettie Johnson" <zettie.johnson@hitthatline.com>
Cc: "Mike Eldredge" <mike@womackforcongress.com>
Subject: WFC 2018 General Ad Buy

Check appears upside down intentionally
How to use this check

Need help? Visit eChecks.com or call 877-333-6964

Cut along this line



Step 1 Print the check	Step 2 Validate it printed correctly	Step 3 Deposit like normal
<ul style="list-style-type: none"> ✓ Any printer works ✓ Black or color ink ✓ Basic white paper 	<ul style="list-style-type: none"> ✓ Correct if bank numbers are: <ul style="list-style-type: none"> Centered in white space Parallel to edge of the page Clearly printed in dark black ink * Reprint if bank numbers are: <ul style="list-style-type: none"> Cut off, skewed, or off-center Smudged or wrinkled Too light to read 	<ol style="list-style-type: none"> 1. Cut on the dotted line above 2. Endorse the back 3. Deposit like normal: <ul style="list-style-type: none"> In-person at a bank or credit union Using an ATM Via smartphone mobile deposit With an office check scanner <p>Bank or credit union questions? More info below.</p>
<p>Does your financial institution have questions about this check?</p> <ul style="list-style-type: none"> • This check was printed from an authorized check record. It is not a Check 21 Image Replacement Document. • The details (pay to, amount, routing/account number) and authenticity of this check can be verified by visiting: echecks.com/verify <p>Questions? Visit echecks.com or call 877-333-6964</p>		

For your records

09/26/2018
 Check Number: VV179
 From: WOMACK FOR CONGRESS
 Amount: 1044.00
 Payable to: KBCN-FM

Are you a business? To save time, money, and resources, make payments using Deluxe eChecks. Call 877-333-6964 to get started today!



09/26/2018

VV179

WOMACK FOR CONGRESS

\$1044.00

Payable to: KBCN-FM

Station	Area	Contract	Start Date	End Date	Notes	Daily Spots							Rate	Cost	Station Total	Total	Address
						M	T	W	Th	F	Sa	Su					
KBCN-FM <td>Harrison <td>Zettie Johns <td>1-Oct <td>6-Nov <td>6-10AM <td>24 4 DAY</td> <td>24 4 DAY</td> <td>15 3X</td> <td>15 3P</td> <td>15 3X</td> <td></td> <td></td> <td></td> <td>\$8.00</td> <td>\$744.00</td> <td>\$1,044.00</td> <td>KBCN-FM Harrison 101 Blue Bird Street Harrison, AR 72601</td> </td></td></td></td></td>	Harrison <td>Zettie Johns <td>1-Oct <td>6-Nov <td>6-10AM <td>24 4 DAY</td> <td>24 4 DAY</td> <td>15 3X</td> <td>15 3P</td> <td>15 3X</td> <td></td> <td></td> <td></td> <td>\$8.00</td> <td>\$744.00</td> <td>\$1,044.00</td> <td>KBCN-FM Harrison 101 Blue Bird Street Harrison, AR 72601</td> </td></td></td></td>	Zettie Johns <td>1-Oct <td>6-Nov <td>6-10AM <td>24 4 DAY</td> <td>24 4 DAY</td> <td>15 3X</td> <td>15 3P</td> <td>15 3X</td> <td></td> <td></td> <td></td> <td>\$8.00</td> <td>\$744.00</td> <td>\$1,044.00</td> <td>KBCN-FM Harrison 101 Blue Bird Street Harrison, AR 72601</td> </td></td></td>	1-Oct <td>6-Nov <td>6-10AM <td>24 4 DAY</td> <td>24 4 DAY</td> <td>15 3X</td> <td>15 3P</td> <td>15 3X</td> <td></td> <td></td> <td></td> <td>\$8.00</td> <td>\$744.00</td> <td>\$1,044.00</td> <td>KBCN-FM Harrison 101 Blue Bird Street Harrison, AR 72601</td> </td></td>	6-Nov <td>6-10AM <td>24 4 DAY</td> <td>24 4 DAY</td> <td>15 3X</td> <td>15 3P</td> <td>15 3X</td> <td></td> <td></td> <td></td> <td>\$8.00</td> <td>\$744.00</td> <td>\$1,044.00</td> <td>KBCN-FM Harrison 101 Blue Bird Street Harrison, AR 72601</td> </td>	6-10AM <td>24 4 DAY</td> <td>24 4 DAY</td> <td>15 3X</td> <td>15 3P</td> <td>15 3X</td> <td></td> <td></td> <td></td> <td>\$8.00</td> <td>\$744.00</td> <td>\$1,044.00</td> <td>KBCN-FM Harrison 101 Blue Bird Street Harrison, AR 72601</td>	24 4 DAY	24 4 DAY	15 3X	15 3P	15 3X				\$8.00	\$744.00	\$1,044.00	KBCN-FM Harrison 101 Blue Bird Street Harrison, AR 72601
					3-7PM						20 5 DAY	20 5 PM		\$7.50	\$300.00	4.00	

162



Date aired: 10/7/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-40

Total running time: 29:30 (with optional exit at 24:00)

1. **Ryan Hampton**, recovering addict, author of "*American Fix: Inside the Opioid Addiction Crisis - and How to End It*"

Nearly every American knows someone who has been affected by the opioid crisis. Mr. Hampton shared his story of addiction and recovery. He said 9 out of 10 Americans who need addiction treatment are not able to access it. He believes the nation's approach to treatment needs to be reformed from the bottom to the top. He said billions of dollars of federal spending aimed at this problem are not making it to local communities.

Issues covered:
Drug Addiction
Government Policies

Length: 9:08

2. **Kevin Leman, PhD**, psychologist, author of "*When Your Kid Is Hurting: Helping Your Child through the Tough Days*"

The impulse for parents to protect their children is strong, but Dr. Leman said that very protection can end up handicapping them for life. He said that rather than seeking to save them from unhappiness or struggle, parents must teach their kids how to cope with and rise above their problems. He discussed the importance of listening and offered techniques to get kids to talk about their problems.

Issues covered:
Parenting
Youth at Risk

Length: 8:12

FCC Public File

Client: Issues		Start: 10/6/18
KTTG ESPN 96.3	<input type="checkbox"/>	End: 10/6/18
KERX Max 95.3	<input type="checkbox"/>	Cart #: 12599

While the damage from Hurricane Florence was mostly concentrated to the Carolinas, the effects may be felt across the country as bad actors line their own pockets by selling water-damaged items and vehicles.

Consumers should review a vehicle's title for any flood damage reports. Arkansas law requires dealerships to place a separate disclosure in the window of cars for sale that have previously been submerged, but consumers should be careful if purchasing a vehicle through a private sale.

Although the private seller is required by Arkansas law to notify the buyer of any flood damage, a posted disclosure is not mandatory for this type of transaction.

Attorney General Rutledge released the following tips for Arkansans to consider before purchasing a new or used vehicle that could have been involved in the recent flooding.

- Ask the seller if the car has been damaged by hail or flood waters, and always check the car's title history.
- Inspect the vehicle for water stains and mildew in the vents and behind the dashboard. Also look under the hood for signs of oxidation.
- Flood damaged cars may look fine because of cosmetic repairs, but they may have defective electrical systems, steering problems, faulty computers, faulty air bag systems and persistent mold problems.
- Have the car inspected by your own mechanic before you decide to buy.
- If the car has experienced significant damage and is considered a salvage vehicle, a buyer's notification should be posted, and the price should be much lower than the price of a similar car with a clean title. Consider that you may have difficulty later selling a salvage vehicle and its value will be compromised.

Consumers who believe they have been sold a flood-damaged item that was not advertised as such should file a complaint with the Attorney General's Office.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

NAB Form PB-16 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: The Morning Rush Network/KERX Saring, AR	Date: 10/02/2018
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I, Timothy Yates
 being/on behalf of: Hayden Shamel, a legally
 qualified candidate of the Democratic political
 party for the office of: United States House of Representatives (1stst time)
 in the Midterm
 election to be held on: November 6th 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 sec	6:00-9:00am	S		15	1 (24-2)
30 sec	6:00-9:00am	Z		8	1 (6-7-16)

Total Charges: \$1035.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Congressional Race

I represent that the payment for the above described broadcast time has been furnished by:

Hayden Shovel For Arkansas

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Christina Lammers

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/2/2018 Hayden Shovel

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature Printed Name Title

NAB Form PB-16 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Hayden Shamel
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Hayden B Shamel
signature of candidate or authorized committee

Hayden Shamel printed name 10/2/2018 date



Date aired: 10/14/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-41

Total running time: 29:30 (with optional exit at 24:00)

1. **Lisa Lockerd Maragakis, MD, MPH**, Senior Director of Infection Prevention at the Johns Hopkins Health System in Baltimore

Last year's flu season was one of the deadliest in the last 40 years, with an estimated 80,000 deaths in the U.S. Dr. Maragakis explained why it is important to get a flu shot in October. She discussed the different types of flu vaccine available and dispelled some of the most common myths about it.

Issues covered:
Public Health

Length: 8:49

2. **Jean M. Twenge, PhD**, Professor of Psychology at San Diego State University, author of the book "*iGen*"

Fewer than 20 percent of U.S. teens report reading a book, magazine or newspaper daily for pleasure, while more than 80 percent say they use social media every day, according to Dr. Twenge's latest research. She noted that the decline in reading print media was especially steep. She explained why this is such cause for concern and what parents can do to counteract it.

Issues covered:
Literacy
Parenting
Teenage Concerns

Length: 8:32

3. **Keita Franklin, PhD**, Executive Director of Suicide Prevention for the U.S. Department of Veterans Affairs

Suicide is a national public health issue that affects all Americans, but it is a particularly serious problem among both active duty service members and military veterans. Dr. Franklin discussed the possible reasons behind this trend. She also talked about a new VA campaign intended to increase the availability of mental health and suicide prevention resources for at-risk veterans.

Issues covered:
Suicide
Military/Veterans Concerns

Length: 5:08

FCC Public File

Client: Issues	Start: 10/14/18
KTTG ESPN 96.3 <input type="checkbox"/>	End: 10/14/18
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

Hackers are attempting to infiltrate social media accounts in order to target friends of account holders by posing as the person and pushing programs that allege to provide financial assistance. The hackers claim completion of a simple application will allow them to help with a variety of expenses.

Arkansas Attorney General Rutledge has the following tips to help keep personal information secure on social media:

- Use a unique password for each social media site.
- Be sure to set privacy settings to the most secure available. Ensure that information is only shared with friends,.
- If you receive a friend or follow request from an individual who you think you are already connected with, double-check your friends or followers list
- If your profile is publicly viewable, do not post information that would let someone know that your house was empty or that you are home alone and make sure children and roommates are being safe as well.

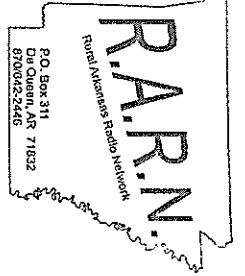
Think carefully about what information you post online. An electronic record of what you say will likely be online forever. Follow the "Front Page Rule." Remember that employers, universities and even attorneys often check other social media sites for information that you have posted online.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$_____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Rural Arkansas Radio Network P.O. Box 311 De Queen, AR 71832

Phone 870-642-2442 Fax 870-642-2442

Client: Westerman for Congress Date: 10/18/18

Media: KERX FM CORRECTED

Run 6 :30 ads per day from Mon, Oct 22, 2018 to Mon, Nov 5, 2018

Days	Times	Len	Gross Rate	Total Spots
10/22-26	6:00a - 7:00p	:30	\$11.43	30
MTWRF--	6:00a - 7:00p	:30	11.43	36
10/29-11/5				
MTWRF--				

TRAFFIC INSTRUCTIONS:

Westerman for Congress :30 Attached

BROADCAST MONTH BILLING		Total Gross Billing	Total NET
10/28/18	30	\$342.90	\$240.03
11/25/18	36	\$411.48	\$288.04
Total This Buy		\$754.38	\$528.07

Fax signed confirmation to: Bonita Smith at 870/642-2442

Accepted this ___ day of _____ 2018. By: _____

The Rural Arkansas Radio Network and its group of participating stations does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. When you engage us to place advertising for you, you certify that you are not buying broadcasting air time under our advertising sales contract for a discriminatory purpose, included but not limited to place advertising on particular stations on the basis of race, national origin, or ancestry, and that this requirement is a material term of our advertising contract with you.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Midwest Communications & Media,
being/on behalf of: Bruce Westerman,
a legally qualified candidate of the Republican
political party for the office of: US House of Representatives
in the General
election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Westerman for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bradley Crate, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/06/18

Date

Robert A. Clegg

Signature

Digitally signed by Robert A. Clegg
DN: cn=Robert A. Clegg, o=, email=robert.clegg@midwestconns.net, c=US
Date: 2018.09.06 18:51:11 -0400

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Westerman for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Robert A. Clegg

Digitally signed by Robert A. Clegg
DN: cn=Robert A. Clegg, o, ou, email=robclegg@midwestcomm.net, c=US
Date: 2017.02.09 10:49:09 -05'00'

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Client: Bruce Westerman
Media: Radio
Time: 30 seconds
Date: October 10, 2018
Title: "Bruce"
Purpose: Issue
Word Count: 81

Bruce Westerman:

This is Bruce Westerman.

As your Congressman, I work every day to defend our conservative values and for less hassle & more freedom.

I've stood up for our Second Amendment rights, defended the unborn, and protected our senior citizens and veterans.

I supported President Trump's tax cuts and jobs for a strong economy, but opposed excessive spending proposed by my own party.

I'm Bruce Westerman. I approve this message and ask for your vote.

Paid for by Bruce Westerman for Congress.



Date aired: 10/21/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-42

Total running time: 29:30 (with optional exit at 24:00)

1. **Ken Dychtwald, Ph.D.**, gerontologist, psychologist, CEO of Age Wave, a company that conducts research on issues relating to aging populations

Dr. Dychtwald discussed his recent survey that uncovered the staggering amount of financial support that parents are providing to their adult children. He found that 79% of parents are providing money to their children between age 18 and 34, and the average was \$7,000 a year. He said that figure is twice the amount that parents are putting into their own retirement accounts. He explained the possible reasons behind this trend.

Issues covered:

Length: 9:47

Parenting
Retirement Planning
Student Debt

2. **Jeff Asher**, crime analyst based in New Orleans

Mr. Asher discussed his research into the connection between weather and gun violence. He found that twice as many people are shot in northern cities on hot days compared to cold ones. He also talked about the potential long term effects of climate change on crime rates.

Issues covered:

Length: 7:26

Gun Violence
Crime
Climate Change

FCC Public File

Client: Issues		Start: 10/21/18
KTTG ESPN 96.3	<input type="checkbox"/>	End: 10/21/18
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Simply turning off the Location History for Google accounts does not stop the tech company from tracking a user's location. According to an investigation published by the Associated Press, Google can track time-stamped location data from devices when the maps feature, browser or even the weather app is opened. But there is a way to stop the company from tracking locations.

Location tracking is necessary to use some phone apps such as Google Maps.

- Location tracking can be helpful when searching for information like the weather, shopping, restaurants and lodging. For most apps, location setting options such as "always," "while using the app" or "never" are available. An explanation of these terms can be found in the app settings.
- Changes need to be made to the Google account to turn off location tracking. To turn off location tracking, Google users can open the **account**, access account information from the drop down menu at the top right corner. iPhone users may click on **Personal Info & Privacy**, go to My Activity, open **Activity Controls** and turn off the toggle at **Web & App Activity**. (Android users can find this under **Data & Personalization**.)

For Arkansas residents who have experienced what they believe to be consumer fraud, you may contact the Attorney General's Consumer Protection Division to lodge your complaint. **Contact the Attorney General's office by filing a consumer complaint online, emailing consumer@ArkansasAG.gov or calling 800-482-8982.** Regular business hours are 8 a.m. to 5 p.m. Monday through Friday. If you call after hours, you can leave a voicemail, and your call will be returned.



Date aired: 10/28/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-43

Total running time: 29:30 (with optional exit at 24:00)

1. **Deborah Thorne, PhD**, Associate Professor of Sociology at the University of Idaho, Principle Investigator on the nationally-recognized Consumer Bankruptcy Project

Dr. Thorne's research paper entitled "Graying of U.S. Bankruptcy: Fallout from Life in a Risk Society" found that the rate at which Americans age 65 and older are filing for bankruptcy has more than tripled since 1991. She outlined a number of factors that may contribute to this problem, including rising healthcare expenses and a lack of financial knowledge or discipline to properly save for retirement, since pensions have been replaced by 401k plans.

Issues covered:

Length: 9:27

Bankruptcy
Senior Citizens
Retirement Planning

2. **Elizabeth Saewyc, PhD, RN, FSAHM, FCAHS, FAAN**, Professor of Nursing at the University of British Columbia

Dr. Saewyc conducted a recent survey that found that boys—not girls—are more likely to report being victims of dating violence committed by partners who hit, slap or push them. While there has been an overall decline in dating violence, she believes that it may still be socially acceptable for girls to hit or slap boys in dating relationships. She suggested that teenagers who date need more support and education programs to address this problem.

Issues covered:

Length: 7:43

Social Violence
Teenager Concerns

3. **Andrew Gewirtz, PhD**, Professor in the Institute for Biomedical Sciences at Georgia State University

Dr. Gewirtz was the co-author of a surprising study that found that adding highly refined fiber to processed foods could have negative effects on human health, including liver cancer. He explained what ingredients consumers need to watch for on processed food labels. He said the simplest solution is to eat fruits and vegetables naturally rich in soluble fiber, rather than processed foods.

Issues covered:

Length: 5:01

Nutrition
Cancer
Personal Health

FCC Public File

Client: Issues		Start: 10/28/18
KTTG ESPN 96.3	<input type="checkbox"/>	End: 10/28/18
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

In the event of a medical emergency, first responders have little time to ask patients the important questions they need to know before treating someone or transporting them to a hospital. Sometimes, a patient is unable to provide any information at all.

And because mere seconds matter during an emergency, the Attorney General sponsors the State's *File of Life* program. The *File of Life* provides to senior citizens and others a convenient and simple way to keep important medical information available and accessible to first responders in an emergency.

On a File of Life, Arkansans can list their preferred doctors or hospitals, as well as contact information for several emergency contacts. Current medications are listed along with any known allergies, medical conditions and medical and surgical history.

The information all fits into an index-card sized pouch with a magnet so that the file can be attached to a refrigerator. That way, it is easily locatable and accessible when needed.

To obtain a File of Life or receive multiple files for senior citizens organizations, email community@ArkansasAG.gov or call (501) 682-2007



Date aired: 11/4/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-44

Total running time: 29:30 (with optional exit at 24:00)

1. **Sarah Stanley Fallaw, PhD**, industrial psychologist, researcher, and president of DataPoints, author of "*The Next Millionaire Next Door: Enduring Strategies for Building Wealth*"

Dr. Stanley wrote a follow up to her father's classic book "*The Millionaire Next Door.*" She talked about several myths relating to millionaires and how they accumulate wealth. She discussed the importance of living below your means, and how to identify and develop behaviors that are conducive to building wealth.

Issues covered:
Personal Finance
Consumer Matters
Retirement Planning

Length: 9:44

2. **Jason West, PhD**, Professor of Environmental Sciences and Engineering at the University of North Carolina at Chapel Hill Gillings School of Global Public Health

Air pollution in the U.S. has decreased since about 1990. Dr. West led a study that found that this improvement resulted in a 47% decrease in deaths related to air pollution exposure. He noted that, despite clear improvements, air pollution remains an important public health issue in the U.S., with an estimated 71,000 deaths in 2010. He discussed the effectiveness of tree planting programs and other steps ordinary people can take to help.

Issues covered:
Air Pollution
Government Regulations
Energy

Length: 7:26

3. **Alan Monheit, PhD**, Professor of Health Economics and Chair, Department of Health Systems & Policy in the School of Public Health, Rutgers University

Dr. Monheit led a study that examined the relationship between parental education and family healthcare spending. He found that parents educated beyond high school spend significantly more on healthcare, despite differences in family income and health insurance. He also discussed differences he found in healthcare decisions made by single-mother families compared to two-parent families.

Issues covered:
Public Health Policy
Education
Parenting

Length: 5:04

FCC Public File

Client: Issues		Start: 11/4/18
KTTG ESPN 96.3	<input type="checkbox"/>	End: 11/4/18
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

When money's tight, a work-at-home opportunity might sound like just the thing to make ends meet. Some even promise a refund if you don't succeed.

But the reality is many of these jobs are scams. You end up paying for starter kits or certifications that are useless, find your credit card is charged without your permission, or get caught up in a fake check scam.

Other work-at-home offers just don't deliver on their promises. The ads don't tell you that you may have to work a lot of hours without pay, or don't disclose all the costs up-front. You might spend money based on promises you'll quickly earn it back — but you don't. People tricked by work-at-home ads have lost thousands of dollars, not to mention their time and energy.

Common Work-at-Home Scams consist of things like Internet businesses, envelope stuffing, assembly or craft work, rebate processing, medical billing, mystery shoppers, and multilevel marketing,

If you're thinking about following up on a work-at-home offer, do your homework. The FTC's Business Opportunity Rule has safeguards in place to make sure you have the information you need to tell whether a work-at-home opportunity is a risky business. Under the Rule, sellers have to give you a one-page disclosure document that offers key pieces of information about the opportunity. Use the information in the disclosure document to fact-check what the seller tells you.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.



Date aired: 11/11/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-45

Total running time: 29:30 (with optional exit at 24:00)

1. Bonnie Halpern-Felsher, PhD, Professor of Pediatrics, Stanford University School of Medicine

Dr. Halpern-Felsher led a study that found that teens and young adults who use Juul brand e-cigarettes are failing to recognize the product's addictive potential, despite using it more often than their peers who smoke conventional cigarettes. She said the nicotine levels in a single Juul pod are the equivalent of smoking 1 ½ to 2 packs of cigarettes. She also discussed the high vulnerabilities of teens to brain changes caused by e-cigarettes, as compared to people in their twenties.

Issues covered:

Substance Addition
Teenager Concerns
Health

Length: 9:00

2. Lan Nguyen Chaplin, PhD, Associate Professor of Marketing, University of Illinois at Chicago

Materialism may be more common than ever. Dr. Chaplin led a study that tested ways to reduce materialism among young consumers. She found that a teenagers who completed a two-week gratitude journal were significantly more grateful, more generous and less materialistic.

Issues covered:

Parenting
Consumer Matters

Length: 8:05

3. Thomas Newkirk, PhD, Professor Emeritus, University of New Hampshire

In this age of smartphones, Twitter and information scrolling at the bottom of TV screens, Americans are reading faster than ever. Prof. Newkirk believes this is a negative trend, and that readers get greater enjoyment and comprehension when they read slowly. He talked about the reasons why people tend to skim text, and techniques they can use to slow down.

Issues covered:

Literacy
Education

Length: 4:37

FCC Public File

Client: Issues		Start: 11/11/18
KTTG ESPN 96.3	<input type="checkbox"/>	End: 11/11/18
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

As fall season kicks into high gear, temperatures drop which means home heating costs begin impacting families' budgets across Arkansas. But there are steps consumers can take to stay warm and save money.

By taking a few practical steps we can find the balance of keeping warm and saving money.

Arkansas Attorney General Leslie Rutledge released the following tips to save energy costs through the colder months:

- Keep curtains open during the day for natural heat, and close them at night to retain the heat.
- Use a programmable thermostat to automatically lower the temperature when no one is home.
- Seal cracks or holes around the home by weather-stripping doors and windows and adding insulation to walls, the attic and crawlspace
- Set ceiling fans to spin clockwise to recirculate rising warm air.
- Make sure baseboard heaters, air vents and radiators are not obstructed.
- Service the heating system at least once a year to ensure it is operating properly.
- Consult with a licensed plumber regarding potential options to insulate the water heater
Close the vents and doors to rooms that are not being used.
- Keep air filters clean and replace regularly.

Use caution while using space heaters. Always keep them away from flammable materials and consider the impact it could have on the energy bill. The [Department of Energy](#) reports that space heaters account for about 45 percent of energy bills in average U.S. homes.

Also, be cautious of products claiming to drastically lower heating costs and avoid unsolicited high-pressure sales calls for visits from contractors Remember, if it sounds too good to be true, then it probably is.

Arkansans having trouble paying heating or electricity bills this winter should learn more about the [Weatherization Assistance Program](#).



Date aired: 11/18/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-46

Total running time: 29:30 (with optional exit at 24:00)

1. **Ryan Kalember**, Senior Vice President of Cybersecurity Strategy for online security company Proofpoint

Scammers have devised a new scheme to steal thousands of dollars from homebuyers who are about to close on a house. Mr. Kalember said buyers are often tricked into wiring their down payment on the day of closing to a fraudulent offshore account, by criminals who have hacked their real estate agent's or title company's email account. He explained how consumers can protect themselves.

Issues covered:

Crime
Online Security
Personal Finance

Length: 7:43

2. **Diane Redleaf**, family defense attorney, author of "*They Took the Kids Last Night: How the Child Protection System Puts Families at Risk*"

The number of children in the U.S. foster care system is at record levels, thanks in part to the opioid crisis. With nearly 450,000 children in the system, Ms. Redleaf discussed what happens when caseworkers make mistakes, taking children from parents who are neither abusive nor neglectful. She noted that minority families are disproportionately affected by this trend. She also said that once children are taken, parents and their attorneys sometimes can't learn where the children are being housed.

Issues covered:

Foster Care
Minority Concerns
Parenting

Length: 9:24

3. **David Mizejewski**, Naturalist at the National Wildlife Federation

Mr. Mizejewski talked about the benefits of allowing leaves to decompose naturally, rather than raking them up and disposing of them. In addition to serving as a natural fertilizer, he said butterflies and songbirds depend on leaf litter for food sources. He also discussed the environmental impact of bagging up lawn debris for disposal.

Issues covered:

Environment

Length: 4:37

FCC Public File

Client: Issues		Start: 11/18/18
KTTG ESPN 96.3	<input type="checkbox"/>	End: 11/18/18
KERX 95.3	<input type="checkbox"/>	Cart #: 24100 12599

Every year, countless American shoppers fall victim to identity thieves by not following a few simple rules while shopping online. Arkansans need to keep track of purchases and a watchful eye on bank and credit card statements to ensure transactions are legitimate.

The Arkansas Attorney General has these tips to keep consumers safe while shopping online:

- Look for the "lock" icon on the browser's status bar, and the abbreviation "https" in the web address to be sure information is secure and to help guard the security of your information as it is transmitted to a website. Be sure your browser has the most up-to-date encryption capabilities by using the latest version available from the manufacturer.
- Check the online merchant's privacy policy before providing any personal financial information and determine how the information will be used or shared with others. Read and understand return, refund and shipping policies before you make your purchase.
- Pay by credit card, which is the most secure payment method. Under federal law, charges can be disputed and consumer liability for theft is limited so long as consumers promptly notify the bank or credit card issuer. Additionally, many credit card issuers have "zero liability" policies under which the purchaser pays nothing if his or her credit card is stolen and used to make unauthorized purchases.
- Keep personal information private. Do not disclose personal information – address, telephone number, Social Security number, bank account number or email address – unless you know who is collecting the information, why they are collecting it and how they will use it.
- Be cautious when buying gifts from an online auction. Understand how the auction works and check out the seller's reputation before bidding. Always ask about terms of delivery and return options. Never wire money for the purchase; use some other form of payment.
- Keep records of online transactions and check for emails from merchants while doing business. Merchants may email important information about purchases.
- Promptly and thoroughly review monthly credit card and bank statements for any errors or unauthorized purchases. Notify the credit or debit card issuer immediately if a card or checkbook is lost or stolen or if you suspect someone is using your account without your permission.



Weekly Public Affairs Program

Date aired: 11/25/18 Time Aired: 6-6:30a

Show # 2018-47

Total running time: 29:30 (with optional exit at 24:00)

1. **Brandi Britton**, District President of Office Team, a staffing service providing temporary administrative and office support staff

Ms. Britton discussed the most common social media mistakes that take job seekers out of the running for a position. She noted that negative or inappropriate comments and questionable photos are the most common social media issues. She said a job hunter should always assume that a company has combed through their social media profile before even scheduling an interview.

Issues covered:

Length: 7:28

Employment
Career
Social Media

2. **Jennifer Bradley**, co-author of "Make it Zero: The Movement to Safeguard Every Child"

Ms. Bradley discussed the issue of human trafficking in the U.S. She said five main factors contribute to the problem, including poverty, abuse and isolation. She explained the shocking role that the foster child system plays in the issue, and she offered suggestions for individuals to make a difference in preventing and stopping human trafficking.

Issues covered:

Length: 9:43

Human Trafficking
Child Abuse
Poverty

3. **Richard Thaler, PhD**, Professor of Behavioral Science and Economics at the University of Chicago Booth School of Business, President of the American Economic Association

Prof. Thaler discussed what happens when economics meets psychology and how irrational human beings greatly influence the US and world economies. He explained how research is in progress to understand human miscalculations, with the goal of developing better decision-making in business, government and life in general.

Issues covered:

Length: 4:49

Economics
Consumer Matters
Mental Health

FCC Public File

Client: Issues	Start: 11/25/18
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 11/25/18
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

The holidays bring out the best in Arkansans, but there are some who try to take advantage of our kind hearts by posing as a charitable organization helping Arkansans during the holiday season. Attorney General Rutledge released the following tips to help consumers give to only legitimate charities:

- Do not fall prey to high-pressure sales tactics as they are often the first sign of an unscrupulous and fraudulent charity.
- Before getting out a checkbook or credit card in response to a phone solicitation, make attempts to determine the validity of the organization by conducting research.
- Get the organization's name, address, website and phone number, or give directly to a known nonprofit of your choice. Make sure the nonprofit organization is registered with the Arkansas Secretary of State.
- Use GuideStar.org to compare nonprofit organizations and to get more information.
- Ask the organization how it will spend your donation.
- Watch out for similar but different organization names as some con artists will use names similar to those of existing, reputable nonprofits in order to trick consumers.
- Do not give out financial or personal information over the phone or through email to an unknown entity. This information could fall into the wrong hands, or the scammers could use it to steal your money or identity.
- Never send cash. Make check or credit card payments for increased security and tax purposes.
- If donating via text message, verify the organization's number prior to sending information.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Morning Rush
P.O. Box 23370
Barling, AR 72923
(479) 484-7285

PEARSON BROADCASTING STATEMENT

Statement Date: 11/25/18

Amount Paid: _____

Hayden Shamel for Congress
ATTN: Timothy Yates Campaign
PO Box 20695
Hot Springs AR 71903

Make checks payable to Pearson Broadcasting
Payment due by 10th of the month

Account Rep: Jim Fitzgerald

Advertiser: Hayden Shamel for Congress

Page: 1

Inv/Cont Nbr	Date	Transaction	Description	Amount	Balance
14424/ 34187	10/23/18		Hayden Shamel for Congress-MRN		-1035.00
	10/23/18	payment	1263 prepay entire contract	-1035.00	
15610/ 34187	11/25/18		Hayden Shamel for Congress-MRN		1035.00
	11/25/18	charge	Hayden Shamel for Congress	1035.00	

Aging: (Days)	0 - 30	31 - 60	61 - 90	91 - 120	120 +	Total Due
	1035.00	-1035.00	0.00	0.00	0.00	0.00



Morning Rush
 P.O. Box 23370
 Barling, AR 72923
 (479) 484-7285

Invoice Number: 15610
 Invoice Date: 11/25/18
 Contract #: 34187
 Advertiser: 4898
 Cust. Order #: MRN 2018

Account Rep: Jim Fitzgerald

Hayden Shamel for Congress
 ATTN: Timothy Yates Campaign
 PO Box 20695
 Hot Springs AR 71903

Amount Paid: _____

Run Date	Day	Time	Length	Description	Agency Description	Rate	Qty	Amount
10/29/18	Mon	6:43a	0:30	Hayden Shamel for		45.00		
10/29/18	Mon	8:10a	0:30	Hayden Shamel for		45.00		
10/29/18	Mon	8:43a	0:30	Hayden Shamel for		45.00		
10/30/18	Tue	6:24a	0:30	Hayden Shamel for		45.00		
10/30/18	Tue	7:24a	0:30	Hayden Shamel for		45.00		
10/30/18	Tue	8:24a	0:30	Hayden Shamel for		45.00		
10/31/18	Wed	6:44a	0:30	Hayden Shamel for		45.00		
10/31/18	Wed	7:44a	0:30	Hayden Shamel for		45.00		
10/31/18	Wed	8:44a	0:30	Hayden Shamel for		45.00		
11/01/18	Thu	6:10a	0:30	Hayden Shamel for		45.00		
11/01/18	Thu	7:11a	0:30	Hayden Shamel for		45.00		
11/01/18	Thu	8:10a	0:30	Hayden Shamel for		45.00		
11/02/18	Fri	6:24a	0:30	Hayden Shamel for		45.00		
11/02/18	Fri	7:11a	0:30	Hayden Shamel for		45.00		
11/02/18	Fri	8:12a	0:30	Hayden Shamel for		45.00		
							15	675.00
11/05/18	Mon	6:24a	0:30	Hayden Shamel for		45.00		
11/05/18	Mon	7:10a	0:30	Hayden Shamel for		45.00		
11/05/18	Mon	7:44a	0:30	Hayden Shamel for		45.00		
11/05/18	Mon	8:44a	0:30	Hayden Shamel for		45.00		
11/06/18	Tue	6:43a	0:30	Hayden Shamel for		45.00		
11/06/18	Tue	7:24a	0:30	Hayden Shamel for		45.00		
11/06/18	Tue	8:10a	0:30	Hayden Shamel for		45.00		
11/06/18	Tue	8:44a	0:30	Hayden Shamel for		45.00		
							8	360.00

Total Items: 23 1035.00

MAKE CHECKS PAYABLE TO:
 PEARSON BROADCASTING

Payment Due by 10th of the month 1035.00



Morning Rush
 P.O. Box 23370
 Barling, AR 72923
 (479) 484-7285

Invoice Number: 15039
 Invoice Date: 11/25/18
 Contract #: 34399
 Advertiser: 4913
 Cust. Order #: 18 Lieutenant Governor
 Account Rep: Jim Fitzgerald

Anthony Bland for Lietenant
 ATTN: Dallas Wright
 PO Box 4083
 Little Rock AR 72214

Amount Paid: _____

Page: 1

Run Date	Day	Time	Length	Description	Agency Description	Rate	Qty	Amount
10/29/18	Mon	7:45a	1:00	Anthony Bland for Lieu		60.00		
10/30/18	Tue	7:10a	1:00	Anthony Bland for Lieu		60.00		
10/31/18	Wed	8:10a	1:00	Anthony Bland for Lieu		60.00		
11/01/18	Thu	6:24a	1:00	Anthony Bland for Lieu		60.00		
11/02/18	Fri	8:43a	1:00	Anthony Bland for Lieu		60.00		
							5	300.00

MAKE CHECKS PAYABLE TO:
 PEARSON BROADCASTING

Total Items: 5 300.00

Payment Due by 10th of the month 300.00



KERX 95.3
 P.O. Box 23370
 Barling, AR 72923
 (479) 484-7285

PEARSON BROADCASTING STATEMENT

Statement Date: 11/25/18

Amount Paid: _____

Mark West for Governor
 ATTN: Shane Knight -
 470 Sidney Street
 Batesville AR 72501

Make checks payable to Pearson Broadcasting
 Payment due by 10th of the month

Account Rep: Jim Fitzgerald

Advertiser: Mark West for Governor

Page: 1

Inv/Cont Nbr	Date	Transaction	Description	Amount	Balance
13905/ 34120	10/28/18		Mark West Governor - X 2018		-280.00
	09/26/18	payment	credit card 6485	-680.00	
	10/28/18	charge	Mark West for Governor	400.00	
15605/ 34120	11/25/18		Mark West Governor - X 2018		280.00
	11/25/18	charge	Mark West for Governor	280.00	

Aging: (Days)	0 - 30	31 - 60	61 - 90	91 - 120	120 +	Total Due
	280.00	-280.00	0.00	0.00	0.00	0.00



KERX 95.3
 P.O. Box 23370
 Barling, AR 72923
 (479) 484-7285

Invoice Number: 15605
 Invoice Date: 11/25/18
 Contract #: 34120
 Advertiser: 4890
 Cust. Order #: 2018

Account Rep: Jim Fitzgerald

Mark West for Governor
 ATTN: Shane Knight -
 470 Sidney Street
 Batesville AR 72501

Amount Paid: _____

Run Date	Day	Time	Length	Description	Agency Description	Rate	Qty	Amount
10/29/18	Mon	2:27a	0:30	Mark West for Governor		8.00		
10/29/18	Mon	2:57a	0:30	Mark West for Governor		8.00		
10/29/18	Mon	3:57a	0:30	Mark West for Governor		8.00		
10/29/18	Mon	4:57a	0:30	Mark West for Governor		8.00		
10/29/18	Mon	5:55a	0:30	Mark West for Governor		8.00		
10/30/18	Tue	2:57a	0:30	Mark West for Governor		8.00		
10/30/18	Tue	3:57a	0:30	Mark West for Governor		8.00		
10/30/18	Tue	4:42a	0:30	Mark West for Governor		8.00		
10/30/18	Tue	5:23a	0:30	Mark West for Governor		8.00		
10/30/18	Tue	5:55a	0:30	Mark West for Governor		8.00		
10/31/18	Wed	2:57a	0:30	Mark West for Governor		8.00		
10/31/18	Wed	3:57a	0:30	Mark West for Governor		8.00		
10/31/18	Wed	4:42a	0:30	Mark West for Governor		8.00		
10/31/18	Wed	5:23a	0:30	Mark West for Governor		8.00		
10/31/18	Wed	5:55a	0:30	Mark West for Governor		8.00		
11/01/18	Thu	2:27a	0:30	Mark West for Governor		8.00		
11/01/18	Thu	2:57a	0:30	Mark West for Governor		8.00		
11/01/18	Thu	3:57a	0:30	Mark West for Governor		8.00		
11/01/18	Thu	4:57a	0:30	Mark West for Governor		8.00		
11/01/18	Thu	5:55a	0:30	Mark West for Governor		8.00		
11/02/18	Fri	2:27a	0:30	Mark West for Governor		8.00		
11/02/18	Fri	2:57a	0:30	Mark West for Governor		8.00		
11/02/18	Fri	3:57a	0:30	Mark West for Governor		8.00		
11/02/18	Fri	4:57a	0:30	Mark West for Governor		8.00		
11/02/18	Fri	5:38a	0:30	Mark West for Governor		8.00		
11/05/18	Mon	2:27a	0:30	Mark West for Governor		8.00		
11/05/18	Mon	2:57a	0:30	Mark West for Governor		8.00		
11/05/18	Mon	3:57a	0:30	Mark West for Governor		8.00		
11/05/18	Mon	4:57a	0:30	Mark West for Governor		8.00		
11/05/18	Mon	5:38a	0:30	Mark West for Governor		8.00		
11/06/18	Tue	2:27a	0:30	Mark West for Governor		8.00		
11/06/18	Tue	2:57a	0:30	Mark West for Governor		8.00		
11/06/18	Tue	3:57a	0:30	Mark West for Governor		8.00		
11/06/18	Tue	4:57a	0:30	Mark West for Governor		8.00		
11/06/18	Tue	5:55a	0:30	Mark West for Governor		8.00		

MAKE CHECKS PAYABLE TO:
 PEARSON BROADCASTING

Total Items: 35 280.00

Payment Due by 10th of the month 280.00



KERX 95.3
 P.O. Box 23370
 Barling, AR 72923
 (479) 484-7285

Invoice Number: 15605
 Invoice Date: 11/25/18
 Contract #: 34120
 Advertiser: 4890
 Cust. Order #: 2018

Account Rep: Jim Fitzgerald

Mark West for Governor
 ATTN: Shane Knight -
 470 Sidney Street
 Batesville AR 72501

Amount Paid: _____

Page: 1

Run Date	Day	Time	Length	Description	Agency Description	Rate	Qty	Amount
							35	280.00

MAKE CHECKS PAYABLE TO:
 PEARSON BROADCASTING

Total Items: 35 280.00

Payment Due by 10th of the month 280.00



Date aired: 12/2/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-48

Total running time: 29:30 (with optional exit at 24:00)

1. **Patrick O'Rourke**, Certified Public Accountant in Washington, D.C., founder of ScholarshipStats.com

There are roughly 8 million high-school student athletes in the U.S. However, only a small percentage go on to play a sport in college, and even fewer receive athletic scholarships. Mr. O'Rourke explained which sports have the most scholarship money available. He talked about parents' misconceptions about college scholarships and offered advice.

Issues covered:

Youth Sports
Education
Parenting

Length: 8:58

2. **Jennifer Molinsky, PhD**, housing expert, Senior Research Associate at the Joint Center for Housing Studies of Harvard University

Dr. Molinsky shared the findings of her annual report on the nation's housing. She said that many older Americans are burdened by housing costs, and that affordable, accessible and supportive senior housing is in short supply. She also warned that many households in their 50s and early 60s may not be financially prepared for retirement.

Issues covered:

Housing
Senior Citizens
Retirement Planning

Length: 8:17

3. **Karen Bakies, RDN, LD, FAND**, Registered Dietitian and Vice President of Nutrition Affairs for the American Dairy Association Mideast in Columbus, Ohio

Ms. Bakies said a recent survey by her organization found that 94 percent of Americans admit to throwing food away at home. In fact, the average family wastes nearly a third of the food they buy. She outlined the most common reasons that people throw food out, and offered suggestions to minimize the problem.

Issues covered:

Food Safety
Consumer Matters
Environment

Length: 4:56

FCC Public File

Client: Issues	Start: 12/2/18
KTTG ESPN 96.3 <input type="checkbox"/>	End: 12/2/18
KERX 95.3 <input checked="" type="checkbox"/>	Cart #: 12599

Decking the halls for the upcoming holiday season can quickly become dangerous. If Arkansans do not use extreme caution, injuries can easily occur. Caution and planning can help avoid unnecessary accidents and injuries, which can interrupt holiday fun.

Select lights with labels indicating they have been safety tested by independent laboratories.

- Check each set of lights. Look for broken or cracked sockets, frayed or bare wires or loose connections. Discard or repair them, if necessary, before use.
- When using lights outdoors, make sure they are certified for outdoor use and are securely fastened to protect against damaging winds.
- Only use insulated staples or hoods to affix lights. Never use nails or tacks.
- Do not use more than three standard-sized sets of lights per extension cord, and ensure that each extension cord is rated for the intended use.
- Always turn off or unplug lights when you go to bed or leave your home.
- Never use electric lights on a metallic tree.
- Never leave a candle unattended and keep them on a stable surface and away from items that can burn easily, like trees, decorations, curtains and furniture.

Use caution when climbing ladders and make sure all locks are properly engaged, keep your body near the middle of the step and face the ladder while climbing. Avoid using the top step of the ladder unless it was designed of that purpose.

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Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 12/9/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-49

Total running time: 29:30 (with optional exit at 24:00)

1. **Keith Whyte**, Executive Director of the National Council on Problem Gambling

Millions of Americans are hooked on gambling, and at least 40 states are addicted to gambling revenue. Mr. Whyte said states have not taken the measures needed to address gambling addiction, as they have greatly expanded gambling in the past ten years. He talked about the most common characteristics of those addicted to gambling and how to recognize if someone has a problem.

Issues covered:
Gambling Addiction
Government Spending

Length: 8:38

2. **Quint Studer**, community development expert, author of "*Building A Vibrant Community: How Citizen-Powered Change Is Reshaping America*"

Mr. Studer said vibrant communities don't just happen—they are built. He discussed ways that cities and towns can attract investments, encourage small business startups and build lively downtowns. He talked about the importance of creating community events such as street festivals, rallies, fundraisers and concerts to foster a sense of neighborhood. He also outlined ways that citizens can volunteer to improve their local community.

Issues covered:
Community Development
Volunteerism

Length: 8:39

3. **Craig Smith, PhD**, Research Investigator at the University of Michigan Center for Human Growth and Development

Prof. Smith led a study that examined whether parents should force kids to apologize for something they did wrong to another child. He found that the wronged child saw a big difference between a sincere apology and a coerced one. He suggested ways that parents can help their child learn to have empathy for the victim, thus ensuring a willing apology.

Issues covered:
Child Development
Parenting

Length: 4:59

FCC Public File

Client: Issues		Start: 12/9/18
KTTG ESPN 96.3	<input type="checkbox"/>	End: 12/9/18
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Christmas Assistance

The “miracle” of Christmas is repeated over and over again through the joy of caring and sharing. The traditional red kettle is an integral part of the Christmas scene, with millions of dollars donated each year to aid needy families, seniors, and the homeless.

Donations and financial assistance provide Christmas dinners, clothing, and toys for families in need, including families of prisoners.

Volunteers distribute gifts to shut-ins in hospitals and nursing homes, and shelters are open for sit-down dinners. The Salvation Army endeavors to bring spiritual light and love to those it serves at Christmas so that the real meaning of the season is not forgotten.

Many families receive aid over a period of months after the Christmas season, as well as people struggling with difficult family, emotional, or employment problems.

Because we want to respond to the varying needs of the communities in which we serve, all of our holiday assistance programs are administered locally. **If you require assistance, you will need to contact your local Corps Community Center.**

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Notary Public

Station Official



Date aired: 12/16/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-50

Total running time: 29:30 (with optional exit at 24:00)

1. **Jamie Cooper**, Associate Professor in the University of Georgia Department of Foods and Nutrition

Prof. Cooper led a study that found that vacations often lead to small amounts of long-term gradual weight gain and contribute to 'creeping obesity'. She talked about the primary causes of weight gain during vacations and explained why it's important to lose the added weight as soon as possible upon returning from a trip.

Issues covered:
Personal Health
Obesity

Length: 9:31

2. **R. Douglas Fields, PhD**, Chief of the Section on Nervous System Development and Plasticity at the National Institute of Child Health and Human Development, a part of the National Institutes of Health, Adjunct Professor in the Neuroscience and Cognitive Science Program at the University of Maryland, College Park, author of "*Why We Snap: Understanding the Rage Circuit in Your Brain*"

Today's headlines are filled with examples of otherwise rational people with no history of violence or mental illness who suddenly snap in a domestic dispute, an altercation with police, or road rage attack. Dr. Fields explained the reasons behind these seemingly random episodes. He said every human has been hardwired with the potential to snap. He also said the same pathway in the brain that can result in a violent outburst can also enable us to act heroically and altruistically before our conscious brain knows what we are doing.

Issues covered:
Mental Health
Domestic Violence

Length: 7:46

3. **Thomas Nassif, Ph.D.**, Professorial Lecturer in American University's Department of Health Studies, researcher at the D.C. Veterans Affairs Medical Center

U.S. veterans often return home with multiple types of trauma, and suffer from one of the highest rates of chronic pain of any population in the U.S. Dr. Nassif led a study that found that veterans who practiced meditation reported a 20 percent reduction in pain intensity, and in how pain interferes with everyday aspects of life, such as sleep, mood, and activity level.

Issues covered:
Military Affairs
Mental Health
Personal Health

Length: 4:46

FCC Public File

Client: Issues		Start: 12/16/18
KTTG ESPN 96.3	<input type="checkbox"/>	End: 12/16/18
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

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Date aired: 12/23/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-51

Total running time: 29:30 (with optional exit at 24:00)

1. **Danny Iny**, entrepreneur, author of *"Leveraged Learning: How the Disruption of Education Helps Lifelong Learners and Experts with Something to Teach"*

Mr. Iny believes that pursuing a four-year degree leaves too many students drowning in debt and unprepared for the work world. He outlined the decisions that students and parents should consider before committing to the time and cost commitments of a college degree. He discussed what careers require a college education, along possible alternative paths for other careers.

Issues covered:
Education
Career

Length: 9:19

2. **Gina LaRoche**, organizational consultant, executive coach, co-founder of Seven Stones Leadership Group, co-author of *"The 7 Laws of Enough: Cultivating a Life of Sustainable Abundance"*

Ms. LaRoche said counting your blessings year-round can be good for your mental health and well-being, ultimately boosting a person's chances of success. She talked about ways to avoid a "scarcity mentality," where more is always better and having more will lead to happiness. She talked about the influence of social media on this mentality.

Issues covered:
Mental Health
Consumer Matters
Career

Length: 7:57

3. **Greg McBride**, Chief Financial Analyst for Bankrate.com

Mr. McBride shared the results of a Bankrate survey that found that despite the hot labor market, 62 percent of employed Americans did not get a pay raise or better paying job in 2018. He noted that career or income advancement often involves a willingness to change jobs, yet only 25 percent have any intention of looking for a new job in 2019.

Issues covered:
Employment
Personal Finance

Length: 5:08

FCC Public File

Client: Issues		Start: 12/23/18
KTTG ESPN 96.3	<input type="checkbox"/>	End: 12/23/18
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

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Weekly Public Affairs Program

Date aired: 12/30/18 Time Aired: 6-6:30a

Show # 2018-52

Total running time: 29:30 (with optional exit at 24:00)

1. **Rashmi Shetgiri, MD**, Assistant Professor of Pediatrics, Los Angeles Biomedical Research Institute at Harbor-UCLA Medical Center

Dr. Shetgiri led a study of what factors influence teens to get involved with weapons. She said emotional distress and substance abuse both increase the odds for white, black and Hispanic youth to carry or use a gun or knife. She also discussed the importance of parents and positive role models in the prevention of youth violence.

Issues covered:
Youth Violence
Youth at Risk
Minority Concerns

Length: 7:47

2. **Harold Pollack, PhD**, Helen Ross Professor of Social Service Administration at the University of Chicago, where he researches health and urban policy concerns, nonresident fellow at the Century Foundation, co-author of "*The Index Card: Why Personal Finance Doesn't Have to Be Complicated*"

Dr. Pollack believes that everything Americans need to know about managing their money could fit on a single index card. He explained why his nine simple rules outperform more complicated financial strategies. He also discussed the most responsible way to select a financial advisor and why he felt one of his most important rules should be to support the nation's social safety net.

Issues covered:
Personal Finance
Charitable Contributions

Length: 9:33

3. **Maria Corkern**, reading specialist, teacher, author of "*Doris Thesaurus*"

Recent studies have found that since 1950, the average teenager's vocabulary has dropped from 25,000 words to only 10,000. Ms. Corkern said that a limited vocabulary translates into a reduced ability to think critically and communicate effectively, which results poor educational performance. She offered suggestions for parents on how to help a child improve his vocabulary.

Issues covered:
Education
Teen Concerns
Youth at Risk

Length: 5:02

FCC Public File

Client: Issues		Start: 12/30/18
KTTG ESPN 96.3	<input type="checkbox"/>	End: 12/30/18
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Arkansans are receiving emails threatening to detonate a bomb if a bitcoin ransom is not paid. While alarming, it appears to be another scam attempting to steal money from Arkansans. Unfortunately, this nationwide email scam has reached Arkansas, and the Attorney General's Office has received a handful of calls regarding similar emails.

Attorney General Rutledge released the following tips from the National Cybersecurity and Communications Integration Center for Arkansans who receive this, or a similar, email:

- Immediately contact local law enforcement.
- Do not respond or try to contact the sender.
- Do not pay the ransom.

The FBI notes that they are partnering with local law enforcement agencies to investigate these emails. The emails should also be reported to the [FBI's Internet Crime Complaint Center](#).

For more information about other common scams and consumer-related issues, please call the Arkansas Attorney General's office at (800) 482-8982 or visit [ArkansasAG.gov](#) or [facebook.com/AGLeslieRutledge](#).

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