

QUARTERLY ISSUES / PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station KERX, along with the most significant programming treatment of those issues for the period of 4/1/16 to 6/30/16. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Onsite/Offsite	Programming Type	Date	Total Time (HR & MIN)	Narration
Hunger	Both	PSA	Apr-June	4hrs	Promote Street Million Meals Program
Make A Wish	On	PSA	Apr Apr	1hr	PSAs for Make A Wish family event
Autism	On	PSA	Apr Apr	1hr	Promote SK Ten run
CSA	On	PSA	Apr	1hr	Promote annual fundraiser
Van Buren	On	PSA	May	2hrs	Promote city's old timers day
Heart Health	On	PSA	May	1hr	PSAs for Sports health/heart event
Military	On	PSA	June	1hr	PSAs for honor: duty SK
KAREN	On	PSA	June	1hr	Promote Football 10 benefit
Volunteering	On	PSA	Apr	1hr	PSAs for Volunteer Fair

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes that this is crucial for ensuring transparency and accountability in the organization's operations.

2. The second part of the document outlines the various methods and tools used to collect and analyze data. It highlights the need for consistent and reliable data collection processes.

3. The third part of the document discusses the challenges and limitations of data collection and analysis. It notes that while data is essential, it must be interpreted carefully and in context.

4. The fourth part of the document provides a detailed overview of the data analysis process, including the steps from data collection to the final reporting stage.

5. The fifth part of the document discusses the importance of data security and privacy. It stresses that organizations must take appropriate measures to protect sensitive information from unauthorized access and disclosure.

6. The sixth part of the document concludes by summarizing the key findings and recommendations. It reiterates the importance of a robust data management strategy and the need for ongoing monitoring and improvement of data collection and analysis processes.

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5th Annual Fort Smith Volunteer Fair

April 23, 2016

9:00 a.m. - 1:00 p.m.

This event will include two dozen local historic and natural sites as well as volunteer organizations throughout the Fort Smith area. Interested volunteers will have a chance to see all the local sites that they could become a part of. Come on out and see what position best fits you and your talents. It is a great chance to build your resume, share your skills, make new friends, and strengthen your community. Organizations include: Fort Smith National Historic Site, Fort Smith Museum of History, Miss Laura's Visitor Center, U.S. Marshal's Museum, Janet Huckabee Nature Center, Fort Smith Trolley Museum, Clayton House, Fort Smith Regional Art Museum, Chaffee Crossing, Drennon-Scott House, Fort Smith Parks and recreation, Chaffee Crossing, RSVP, Lake Fort Smith State Park, Spiro Mounds Archaeological Center, Crisis Intervention Center, Ronald McDonald House, , Devil's Den State Park, Sequoyah's Cabin, Army Corps of Engineers, Girl Scouts, Ronald McDonald House, Mercy Hospice, Project Compassion, STEPS Family Resource Center, United Way, Van Buren Visitor Center, and the Civil Air Patrol: US Air Force Auxiliary. At 10 a.m., Fort Smith Mayor Sandy Sanders will give a speech on the importance of volunteering in and around Fort Smith. Free grilled burgers and refreshments will be available thanks to First National Bank.

Admission: Free.

Event Location and Contact Information:

River Park Events Building
121 Riverfront Drive
Fort Smith, Arkansas

479-226-3727

<http://nps.gov/fosm>



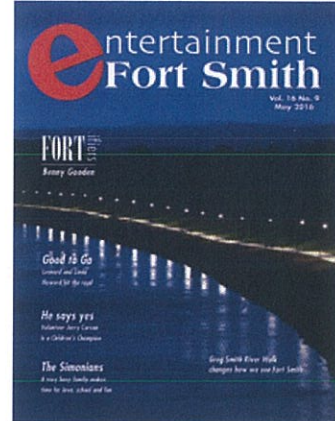
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Media Contact:
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479.750.7465
lauren@komenozark.org

Registration is Now Open for Komen Ozark's Football 101 *Coach Bielema and Staff to Host Football 101 Benefit*

Springdale, Ark. (June 16, 2016) – On Thursday, July 28, 2016, the Komen Ozark Affiliate will partner with Coach Bret Bielema and his staff to offer Football 101, an interactive introduction to the fundamentals of college football. The women only event will be held at the Fred W. Smith Football Complex from 5:00 – 9:00 p.m. and offer participants the unique opportunity to tour the state of the art football facilities, meet the coaching staff and learn of Coach Bielema's personal passion to support Susan G. Komen.

"Obviously this event is important to me as my own mom battled breast cancer twice so our family knows first-hand how this disease impacts the entire family. Over the years, I have met many survivors and continue to be inspired by their strength and courage." Bielema adds, "We work hard to make this a unique experience for the participants while at the same time heightening awareness and raising funds for our local Susan G. Komen affiliate."

Football 101 is a one-of-a-kind opportunity for female fans to learn the X's and O's of college football plus get an exclusive behind the scenes look at how players prepare for game day. The evening will begin with a social hour at 5:00 p.m. during which attendees may mingle with Coach Bielema and the coaching staff. Following the opening reception, women will be broken into groups to attend sessions to include basics on the offensive and defensive plays, a question and answer period and tours of the locker room, training facilities and the weight room. Photo opportunities with the tour groups and survivors will cap off the event. Women must be 21 and over to attend and casual attire is encouraged.

Tickets for the event are \$100 and include an event t-shirt, goody bag, social hour with food and beverage and facility tours. There are also a limited amount of VIP tickets for \$150 which will include a VIP reception beginning at 4:00 and other VIP amenities. Tickets for the event can now be purchased online at: www.komenozark.org.

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75 percent of the proceeds from this event benefit local women and men and helps fund local breast health programs that provide education, screening and treatment assistance to those in need. The other 25 percent of the proceeds goes to breast cancer research. For those who want to support Komen but can't attend the event, donations can be made either online at www.komenozark.org/donate or by sending a check to the Komen Ozark office at P.O. Box 309 Springdale, Arkansas 72764.

About Komen Ozark

The Ozark Affiliate of Susan G. Komen for the Cure is dedicated to combating breast cancer at every front. Since 1998, Komen Ozark has funded over 9 MILLION in local grants to help local women and nearly 3 MILLION in research to find the cure. 75 percent of the Affiliate's net income goes toward funding grants to the 10 county service area through community organizations that provide breast health education and breast cancer screening and treatment programs for medically underserved women and men. The Komen Ozark Affiliate's service area covers Benton, Boone, Carroll, Crawford, Madison, Newton, Sebastian, and Washington Counties in Arkansas and Stone and Taney Counties in Missouri.

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**For additional information, contact:
Beth Presley, Marketing Director
Arvest Bank, Fort Smith and River Valley Region
479-573-1468
bpresley@arvest.com**

Arvest Provides More than 1.7 Million Meals

Bank has Raised \$1.6 Million-Plus in Six-Year History of Initiative

FORT SMITH, Ark., (June 08, 2016) — Two months ago, Arvest Bank launched its annual 1 Million Meals initiative to fight hunger in the four-state region the bank serves. The bank announced today that, with the help of customers and community members, it has exceeded the campaign goal by raising a total of 1,712,601 meals in the fight against hunger.

Launched in 2011, Arvest's 1 Million Meals campaigns have raised a six-year total of 9,604,185 meals, which includes more than \$1.6 million in funds given directly to the bank's more than 60 local food partners.

This year's campaign total of 1,712,601 meals was made possible through donations from the bank, Arvest associates, customers and community members through fundraisers, events and nonperishable food drives in all Arvest branches throughout April and May. With summer here, the success of the campaign is especially meaningful because many schoolchildren will be without the meals they ordinarily receive at school.

"We're so excited to provide – thanks to the considerable efforts of our associates, customers and members of our community – so many meals to our neighbors in need,"

Beth Presley, Marketing Director Arvest Bank in Fort Smith and River Valley region said. “We also hope 1 Million Meals has increased hunger awareness in the Fort Smith and River Valley region. We will continue to fight hunger in our community long after this year’s initiative has ended by bringing people together to support those in need. I am proud of – and humbled by – our success, and look forward to continuing to give back to our community.”

In Fort Smith and the River Valley region Arvest partnered with Community Service Clearinghouse, River Valley Regional Food Bank, and River Valley Food For Kids for the campaign. These organization received all local donations, and this year 111,157 total meals were provided in our market. All money and food items raised through this campaign directly benefitted 66 different organizations feeding local communities in four states – Arkansas, Kansas, Missouri and Oklahoma.

The bank’s decision to provide one million meals was based on the fact hunger is an issue in every community it serves. In 2014, 17 percent of American households surveyed reported food hardship, or not having adequate funds to provide enough food for their family.

About Arvest Bank

Arvest Bank operates more than 270 bank branches in Arkansas, Oklahoma, Missouri and Kansas through a network of 16 locally managed banks, each with its own board of directors and management team. These banks serve customers in 120 communities with 12-hour weekday banking at most locations. Arvest also provides a wide range of banking services including loans, deposits, treasury management, credit cards, mortgage loans and mortgage servicing. Arvest is an Equal Housing Lender and Member FDIC.



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4th Annual Honor and Duty 5k race

June 11, 2016

7:30 a.m. - 9:30 a.m.

Next Step Homeless Services announces the 4th annual Honor and Duty 5K Run and Walk on June 11th at Chaffee Crossing. This event is to raise funds for our homeless veterans and other homeless clients supported by Next Step. Participants can register online at our website: www.thenextsteps.org. The \$25 entrance fee includes an event t-shirt. Sponsorships are available at the Gold (\$500), and Silver (\$250) levels. Refreshment sponsors are welcome! Please contact Kim Wohlford @ 479-242-5100 or by email @ kim@thenextsteps.org. for more information or to pre-register.

Admission: \$25.

Event Location and Contact Information:

Chaffee Crossing beginning at Wells Lake Road
 Custer and Wells Lake Road
 Fort Smith, Arkansas

4792425100

<http://www.nextsteps.org>



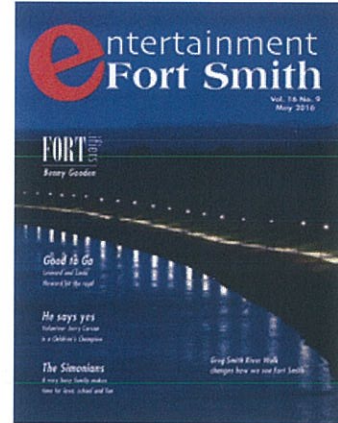
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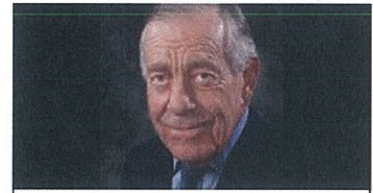
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3rd Annual Sparks Heart Event

May 14, 2016

9:00 a.m. - 2:00 p.m.

It's no surprise that heart disease and stroke are the #1 and #3 causes of death in Arkansas. One local physician is taking those statistics to heart and working to change them. Nasser Adjei, Interventional Cardiologist, and Sparks Health System will host the 3rd annual "Heart Truth" event from 9 a.m. to 2 p.m., May 14 at the Fort Smith Convention Center. The free community event will offer education on heart health and heart disease prevention. A luncheon with a presentation from our cardiology staff will be held from 12 p.m. to 1 p.m. To reserve your spot for the luncheon, call (479) 709-DOCS or register online.

Admission: Free

Event Location and Contact Information:

Fort Smith Convention Center
55 South 7th Street
Fort Smith, Arkansas

4794414000

<http://www.sparkshealth.com/classes-and-programs/event/community-events/3rd-annual-heart-health-event?event=785563&category=369625>



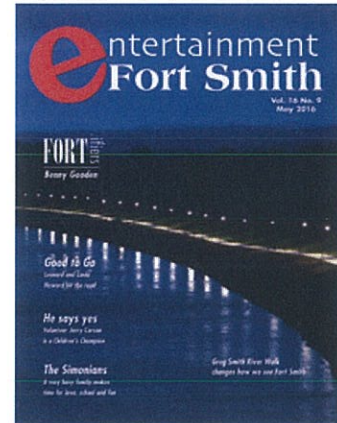
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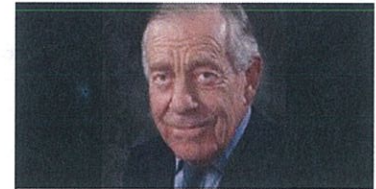
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39th Annual Old Timers Day Arts & Crafts Festival

May 14, 2016

9:00 a.m. - 6:00 p.m.

2016 welcomes the 39th Annual Old Timers Day Arts & Crafts Festival, May 13-15, featuring more than 200 exhibitors from more than seven states covering six closed-off blocks. Food, Entertainment, and Arts & Crafts. Event will be held rain or shine.

Admission: Free

Event Location and Contact Information:

Historic Main Street
704 Main Street
Van Buren, Arkansas

580-467-6377

<http://www.oldtownvanburen.com/>



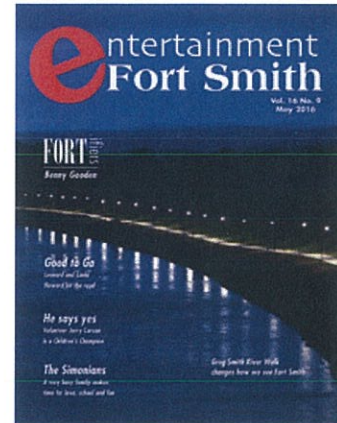
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CASA Sebastian County Annual Fundraiser

April 16, 2016

7:30 p.m. - 9:30 p.m.

This event offers a cash bar, dancing, hor d'oeuvres and a silent auction. Backroad Anthem provides musical entertainment. CASA is a non-profit, volunteer program in the 12th Judicial District that advocates for children in foster care who are the victims of abuse and/or neglect. We currently have 74 volunteers who serve 340 children in the Sebastian County area. Sebastian County has more than 500 children in foster care. All proceeds benefit CASA of Sebastian County to continue advocacy for foster children.

Admission: \$35 per person.

Event Location and Contact Information:

Ft Smith Convention Center
55 S. 7th Street
Fort Smith, Arkansas

479-785-4171

http://CASA Sebastian County Facebook



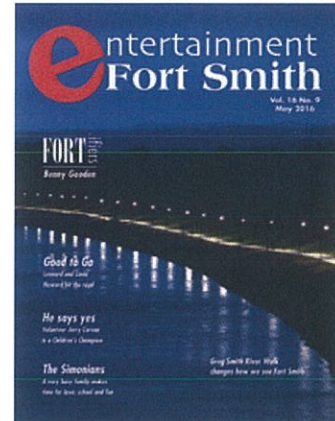
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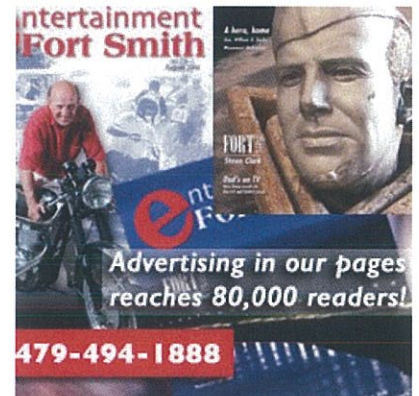
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Make-A-Wish Fundraiser Family Event at The Fort Live Music

April 2, 2016

2:00 p.m. - 8:00 p.m.

A free concert and family day will be held at The Fort Live Music on Highway 45 & 71S on Saturday April 2. Emi Sushine And The Rain will perform from 6-8 p.m. The Sebastian County Sheriffs Office will be on hand at 2 p.m. with K-9 Units and dog demonstrations, finger printing, search & rescue 4-wheelers, and more! 100% of your donation will go to the 19 kids in our Mid-South chapter in Make-A-Wish. BBQ and drinks will be available for purchase.

Admission: Free.

Event Location and Contact Information:

The Fort Live Music
10301 Hwy 45 South
Fort Smith, Arkansas

479-648-0898



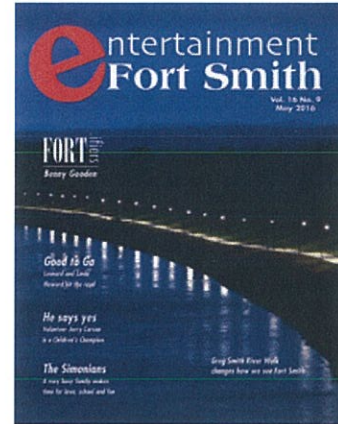
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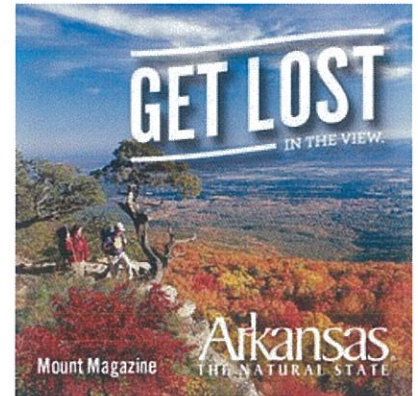
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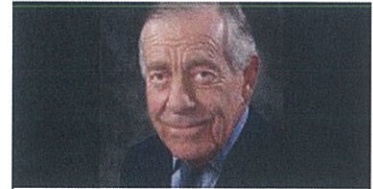
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Super Heroes for Autism 5k and 1 Mile Fun Run

April 2, 2016

7:00 a.m. - 9:00 a.m.

Developmental Wings will host the Super Heroes for Autism 5k and 1 Mile Fun Run, a great excuse to dress up as your favorite super hero and raise money for programs that assist children affected by autism and developmental disorders. Early online registration is available now through March 15th and guarantees a t-shirt for each participant. Late registration is available Mar 16-April 1. The race will start at 8 a.m. near Wells Lake and the River Valley Nature Center. Race day registration will begin at 7 a.m. Packets may be pick up on from 5-7 p.m. April 1 at Creekmore Park. There will be medals for the top male and female finishers and age group awards. There will also be prizes for best costume in individual male and female (adult and children) categories and prizes for the best team costume!

Admission: \$25 adults and teens; \$10 for kids before March 16; \$30 and \$15 after.

Event Location and Contact Information:

Wells Lake at Chaffee Crossing
8300 Wells Lake Road
Fort Smith, Arkansas

901-359-3232

<https://endurancecui.active.com/event-reg/select-race?e=32571053>



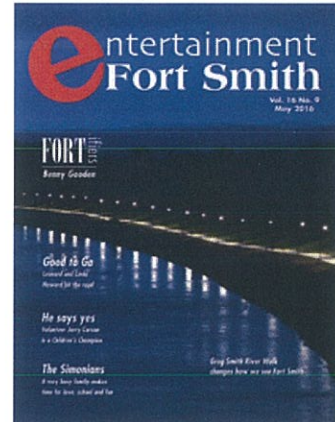
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