

## **QUARTERLY ISSUES / PROGRAMS LIST**

Here follows a listing of some of the significant issues responded to by Station KERX-FM along with the most significant programming treatment of those issues for the period of 4/1/20 – 6/30/20. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<i>Issue</i>	<i>Onsite/ Offsite</i>	<i>Prog Type</i>	<i>Date</i>	<i>Tot al Tim e (Hr &amp; Min )</i>	<i>Narration</i>
Info Trak	off	program ming	4/5/20	30 min	Coronavirus, personal health, government regulations, senior citizens, end of life
Local	off	program ming	4/5/20	1 min	2020 US Census
Info Trak	off	program ming	4/12/20	30 min	Rural concerns, coronavirus, agriculture, senior citizens, volunteerism, charitable donations, personal health, mental health
Local	off	program ming	4/12/20	1 min	2020 US Census
Info Trak	off	program ming	4/19/20	30 min	Mental health, suicide, coronavirus, crime, consumer matters, poverty, hunger, volunteerism, unemployment
Local	off	program ming	4/19/20	1 min	AR AG Surveillance Systems
Info Trak	off	program ming	4/26/20	30 min	Consumer matters, coronavirus, personal finance, government stimulus, unemployment
Local	off	program ming	4/26/20	1 min	Preparing home for warmer weather
Info Trak	off	program ming	5/3/20	30 min	Consumer matters, transportation, coronavirus, domestic violence, child abuse, personal health, health insurance minority concerns
Local	off	program ming	5/3/20	1 min	Preparing home for warmer weather

Info Trak	off	programming	5/10/20	30 min	Public health, government, coronavirus, small business/economy, unemployment, personal health
Local	off	programming	5/10/20	1 min	Starting a garden for beginners
Info Trak	off	PSA	5/17/20	30 min	Public health, government, coronavirus, weight gain, personal fitness
Local	off	programming	5/17/20	1 min	Starting a garden for beginners
Local	off	programming	5/24/20	30 min	Constitutional rights, legal matters, crime, personal health, consumer matters, education, workplace matters
Info Trak	off	programming	5/24/20	1 min	Covid-19 testing
Local	off	programming	5/31/20	30 min	Vaccines, government, coronavirus, economy, public health
Info Trak	off	programming	5/31/20	1 min	Covid-19 testing
Local	off	programming	6/7/20	30 min	Consumer matters, crime, coronavirus, nutrition, media, sexual harassment, women's concerns, workplace matters
Info Trak	off	programming	6/7/20	1 min	Covid-19 testing
Info Trak	off	programming	6/14/20	30 min	Medicare, senior citizens, healthcare, food safety, personal health, consumer matters, Alzheimer's Disease
Local	off	programming	6/14/20	1 min	Summer safety tips 1&2
Info Trak	off	programming	6/21/20	30 min	Medicare, senior citizens, healthcare, food safety, personal health, consumer matters, Alzheimer's disease
Local	off	PSA	6/21/20	1 min	Summer safety tips 3 & 4
Info Trak	off	programming	6/28/20	30 min	Retirement planning, personal finance, consumer matters, education, literacy, environment
Local	off	programming	6/28/20	1 min	Summer safety tips 1 & 5
Local	off	programming	3/21/20 - 5/31/20	30 sec	AR AG Fake Government Checks
Local	off	PSA	3/21/20 -	30 sec	AR AG Corona Virus Price Gouging





Date aired: 4/5/20 Time Aired: 6-6:30a

**Weekly Public Affairs Program**

Show # 2020-14

Total running time: 29:30 (with optional exit at 24:00)

1. **Gregory A. Poland, MD**, Mary Lowell Leary Professor of Medicine at the Mayo Clinic in Rochester, MN, Director of the Mayo Clinic's Vaccine Research Group, Editor-in-Chief of the medical journal Vaccine

Dr. Poland discussed the status of the coronavirus pandemic and what must happen before lockdowns and social distancing can be eased. He offered recommendations on what to disinfect in homes, whether surgical masks are useful for the general public, what to do about summer vacation plans, and other steps to take to avoid the virus.

Issues covered:

Length: 8:59

Coronavirus  
Personal Health  
Government Regulations

2. **Dan Stockdale**, Licensed Healthcare Executive in seven states, Certified Nursing Home Administrator, Certified Assisted Living Administrator

Nursing homes and retirement communities have been an intense focal point for the coronavirus pandemic. Mr. Stockdale outlined the steps that nursing homes across the country have taken to protect their residents and staff. He explained what families and others can do to help during this time of social isolation.

Issues covered:

Length: 8:13

Coronavirus  
Senior Citizens

3. **Chris Robinson**, Board Member of the National Funeral Directors Association, Managing Owner of Robinson Funeral Home in Easley, SC

The coronavirus lockdowns have had a dramatic effect on the way today's funerals and memorial services can be conducted. Mr. Robinson said live streaming of funeral services, small graveside services, and online guest books have become the temporary replacements for traditional rituals. He also discussed the shortage of personal protection equipment for workers in the funeral industry.

Issues covered:

Length: 5:09

End of Life  
Coronavirus

# FCC Public File

Client: Issues	Start: 4/5/20
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 4/5/20
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

Every 10 years, the U.S. Census Bureau has the important job of counting every living person in our country. Beginning in mid-March, an invitation to participate was either mailed or hand delivered to each home. If no response is received by May either by mail, online or over the phone, census takers will begin visiting homes and can return up to six times until the questionnaire is completed. The questions will include:

- How many people are in the home?
- What is their sex, age, race and ethnicity?
- What is their relationship to one another?
- What is the best phone number to reach you?
- Do you own or rent the home?

For a full list of questions, go to [2020census.gov](http://2020census.gov). According to the U.S Census Bureau, every answer is confidential and answers will only be used for statistical purposes.

The following information will **NEVER** be asked by the Census Bureau:

- Social Security number.
- Money or donations.
- Bank or credit card account information.
- Anything on behalf of or about a political party.

If you are asked these questions by a person claiming to be with the Census Bureau, it is a scam and you should not cooperate with them. Instead, hang up and report the call to the Census Bureau by calling 800-923-8282.

Some households will receive follow-up phone calls from the Census Bureau to ensure quality control. To help distinguish between legitimate Census Bureau calls and scammers, check out "[Are You in a Survey? Help for Survey Participants](#)" on the Census Bureau's website.

If you suspect fraud, call 800-923-8282 to speak with a local Census Bureau representative or call the Attorney General's Office at (800) 482-8982 or [consumer@arkansasag.gov](mailto:consumer@arkansasag.gov).

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Notary Public

Station Official



Date aired: 4/12/20 Time Aired: 6-6:30a

**Weekly Public Affairs Program**

Show # 2020-15

Total running time: 29:30 (with optional exit at 24:00)

1. **Ken Johnson, PhD**, Senior Demographer at the Carsey School of Public Policy and Professor of Sociology at the University of New Hampshire

As the coronavirus pandemic spreads across the country, those living in rural areas, are increasingly threatened. Prof. Johnson said that people in rural areas are often more reliant on their neighbors than those who live in urban areas, via through such things as volunteer fire departments and shared educational resources. He said hospitals and doctors are almost always further away in rural areas. He also discussed the potential impact to agriculture and other sectors of the rural economy.

Issues covered:  
Rural Concerns  
Coronavirus  
Agriculture

Length: 8:07

2. **Ellie Hollander**, President and Chief Executive Officer of Meals on Wheels America

Ms. Hollander talked about the effect the coronavirus pandemic on Meals on Wheels and the elderly citizens they serve. She said for many clients, Meals on Wheels volunteers are the only people a senior may see in a given day, so families often depend on them to monitor their loved one's day to day welfare. She explained how someone can volunteer or make a cash donation to help.

Issues covered:  
Senior Citizens  
Coronavirus  
Volunteerism  
Charitable Donations

Length: 9:11

3. **Teri Secrest**, certified health & wellness coach, natural health educator, CEO of Joy of Living

As many Americans are stuck at home, Ms. Secrest said it is important to make wise health choices. She offered suggestions to avoid eating or drinking out of boredom, and to incorporate exercise into a daily routine. She also offered ideas to deal with stress and anxiety.

Issues covered:  
Coronavirus  
Personal Health  
Mental Health

Length: 5:01

# FCC Public File

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Notary Public

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Station Official



Date aired: 4/19/20 Time Aired: 6-6:30a

**Weekly Public Affairs Program**

Show # 2020-16

Total running time: 29:30 (with optional exit at 24:00)

1. **David Spiegel, MD**, Willson Professor and Associate Chair of Psychiatry & Behavioral Sciences at Stanford University, Director of the Stanford Center on Stress and Health.

A recent poll found that half of Americans are now suffering mental health issues as a result of the economic shutdown and coronavirus pandemic. Dr. Spiegel outlined the multiple challenges faced by every American during the crisis. He said he expects the mental health effects to be a long-term issue, including increased rates of suicide. He offered tips for coping.

Issues covered:  
Mental Health  
Suicide  
Coronavirus

Length: 10:14

2. **Maureen Mahoney**, Policy Analyst, Consumer Reports

From fake cures for coronavirus to phishing emails and phony websites, scammers are taking advantage of consumers' fear as the virus spreads. Ms. Mahoney talked about the way authorities have handled a recent wave of robocalls. She explained how consumers can recognize the signs of a spoofed phone number, or a text or social media message sent by a scammer.

Issues covered:  
Crime  
Consumer Matters  
Coronavirus

Length: 7:00

3. **Jean Shafiroff**, philanthropist, author of "*Successful Philanthropy: How to Make a Life by What You Give*"

As Americans experience historic levels of unemployment, Ms. Shafiroff said food pantries, charities, and nonprofits are seeing huge drops in donations amidst financial uncertainties, while demand for their services skyrockets. She stressed the urgent need for donations and volunteering from those who are able to do so.

Issues covered:  
Poverty  
Hunger  
Volunteerism  
Unemployment  
Coronavirus

Length: 4:58



# FCC Public File

Client: Issues	Start: 4/19/20
KTTG ESPN 96.3 <input type="checkbox"/>	End: 4/19/20
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

Home surveillance systems are designed to increase safety, but recent reports prove they may only be as secure as your passwords. Consumers often use the same passwords for multiple accounts. In recent years, credentials for more than 8 billion online accounts have been compromised, adding to the necessity of changing login information more frequently.

Once a device such as a router or camera in your home is compromised, hackers can often connect to other systems. Since the security breach is through your own home system and not the security camera company, every camera or device connected to the internet is at risk.

Attorney General Rutledge offers these recommendations to help better secure your home from hackers:

- Create complex passwords for all accounts, including your cameras, WiFi and router
- Add two-factor authentication if available
- Upgrade to a cloud-based system
- Update devices regularly
- Choose a surveillance system from a reliable source with excellent customer service

If you receive a call, text or email with an unsolicited confirmation code request, consider changing your password immediately.

If your account is breached, contact your surveillance system provider and local law enforcement. For more information about consumer-related issues, contact the Arkansas Attorney General's Office at (800) 482-8982 or [consumer@ArkansasAG.gov](mailto:consumer@ArkansasAG.gov) or visit [ArkansasAG.gov](http://ArkansasAG.gov) or [facebook.com/AGLeslieRutledge](https://facebook.com/AGLeslieRutledge).

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 Notary Public Station Official



Date aired: 4/26/20 Time Aired: 6-6:30a

**Weekly Public Affairs Program**

Show # 2020-17

Total running time: 29:30 (with optional exit at 24:00)

1. **Amy David, PhD**, Clinical Assistant Professor of Supply Chain and Operations Management at Purdue University

As store shelves emptied and consumers became frustrated at being unable to get basic supplies during the coronavirus pandemic, many blamed hoarders. Dr. David explained the real reasons behind the shortages, and how the supply chain for food and most other products is much more complex and brittle than most people realize. She talked about ways to build flexibility and redundancies into a supply chain.

Issues covered:  
Consumer Matters  
Coronavirus

Length: 10:03

2. **Brian Walsh**, Certified Financial Planner at SoFi, a personal finance company

Mr. Walsh outlined prudent financial steps Americans should take to protect themselves during the COVID-19 economic tailspin. He discussed scenarios for those who are unemployed, those who are worried about their jobs and those who have received stimulus checks.

Issues covered:  
Personal Finance  
Government Stimulus  
Consumer Matters  
Coronavirus

Length: 7:17

3. **Richard Winchester, JD**, Visiting Professor at Seton Hall University School of Law, national authority on small business and federal employment tax policy

Many Americans have received their stimulus payments from the federal government, but millions of others are still waiting. Prof. Winchester offered advice and web site locations for people to check on the payments and to provide information to the government to expedite the process. He also outlined the numerous aspects of economic aid built into the stimulus bill passed by Congress.

Issues covered:  
Government Stimulus  
Consumer Matters  
Unemployment  
Coronavirus

Length: 4:56

# FCC Public File

Client: Issues	Start: 4/26/20
KTTG ESPN 96.3 <input type="checkbox"/>	End: 4/26/20
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

Spring is here so here are some tips from D-I-Y Network for homeowners to prepare your residence :

Clean gutters and downspouts  
 Wipe down walls, baseboards and outlets with mild soap and water  
 Replace all filters including water, range hood and air vent filters.  
 Unscrew the faucet aerators, sink sprayers and showerheads, and soak them in equal parts vinegar and water solution. Let them soak for an hour, then rinse with warm water.  
 A clogged dryer vent can be a fire hazard. To clean it, disconnect the vent from the back of the machine and use a dryer vent brush to remove lint. Outside your house, remove the dryer vent cover and use the brush to remove lint from the other end of the vent line. Make sure the vent cover flap moves freely.  
 Wash exterior windows  
 Keep dust, mold and pollen at bay by decluttering your home, checking pipes for leaks and keeping the air clean.  
 Check foundation vents, clean and replace as necessary (critters can get in the smallest spaces!)  
 Clean the grill  
 Clean outdoor furniture  
 Test smoke alarms and CO detectors, and change out batteries as needed. It's cheap, only takes a few minutes and can save your family's lives.

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Notary Public
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Date aired: 5/3/20 Time Aired: 6-6:30a

**Weekly Public Affairs Program**

Show # 2020-18

Total running time: 29:30 (with optional exit at 24:00)

1. Rick Seaney, CEO of FareCompare.com

A recent poll found that nearly half of all Americans are ready to travel the moment the pandemic fears are over. Mr. Seaney discussed the current state of air travel. He said, although the current travel outlook is bleak with few flights in the air, there are numerous bargains for consumers who are willing to buy tickets for use later in the year.

Issues covered:  
Consumer Matters  
Transportation  
Coronavirus

Length: 8:51

2. Amanda Kubista-Owen, social worker with Mayo Clinic Health System

Among the unintended consequences of government-ordered lockdowns, Ms. Kubista-Owen said cases of domestic violence and child abuse are becoming more frequent, more severe and more dangerous. She offered advice to those dealing with abusive relationships and said that resources are still available to help victims, despite the pandemic.

Issues covered:  
Domestic Violence  
Child Abuse  
Coronavirus

Length: 8:15

3. Tim Lash, Chief Strategy Officer for West Health, a nonprofit organization dedicated to lowering the healthcare costs of senior citizens

Mr. Lash's organization commissioned a Gallup poll that found that about 1 in 7 Americans say they would avoid seeking medical care if they experienced key symptoms associated with COVID-19, out of fear of the potential cost. He talked about the possible reasons behind this finding. He also discussed the concerns surrounding the greater impact of coronavirus in minority communities.

Issues covered:  
Personal Health  
Health Insurance  
Minority Concerns  
Coronavirus

Length: 5:00

# FCC Public File

Client: Issues	Start: 5/3/20
KTTG ESPN 96.3 <input type="checkbox"/>	End: 5/3/20
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

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- Wipe down walls, baseboards and outlets with mild soap and water
- Replace all filters including water, range hood and air vent filters.
- Unscrew the faucet aerators, sink sprayers and showerheads, and soak them in equal parts vinegar and water solution. Let them soak for an hour, then rinse with warm water.
- A clogged dryer vent can be a fire hazard. To clean it, disconnect the vent from the back of the machine and use a dryer vent brush to remove lint. Outside your house, remove the dryer vent cover and use the brush to remove lint from the other end of the vent line. Make sure the vent cover flap moves freely.
- Wash exterior windows
- Keep dust, mold and pollen at bay by decluttering your home, checking pipes for leaks and keeping the air clean.
- Check foundation vents, clean and replace as necessary (critters can get in the smallest spaces!)
- Clean the grill
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- Test smoke alarms and CO detectors, and change out batteries as needed. It's cheap, only takes a few minutes and can save your family's lives.

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Date aired: 5/10/20 Time Aired: 6-6:30a

**Weekly Public Affairs Program**

Show # 2020-19

Total running time: 29:30 (with optional exit at 24:00)

1. **Benjamin Domb, MD**, orthopedic surgeon, Founder and Medical Director of the American Hip Institute & Orthopedic Specialists in suburban Chicago

Dr. Domb said a secondary health care crisis is now brewing. He believes it threatens to be much larger than the crisis caused by COVID-19 itself, after the complete stoppage of all non-urgent procedures such as most surgeries, annual mammograms, routine blood tests and cancer screenings.

Issues covered:

Public Health  
Government  
Coronavirus

Length: 8:48

2. **Eric Groves**, Co-Founder and CEO of Alignable, a social network for local businesses

Mr. Groves shared the results of his organization's recent polling, which found that 34% of small businesses nationwide won't be able to pay their May rent in full, as a result of the government-mandated lockdowns. He said retailers, travel, restaurants and personal services businesses are suffering the most, as more than 44% of all small businesses have been shuttered. He also discussed government aid that is available to help small businesses.

Issues covered:

Small Business/Economy  
Government  
Unemployment  
Coronavirus

Length: 8:25

3. **Gregory A. Poland, MD**, Mary Lowell Leary Professor of Medicine at the Mayo Clinic in Rochester, MN, Director of the Mayo Clinic's Vaccine Research Group, Editor-in-Chief of the medical journal Vaccine

Dr. Poland explained the pluses and minuses of herd immunity, what the similarities and differences are between COVID-19 and the flu, and how he thinks workplaces and schools may change in the future as a result of the pandemic, with less business travel and more e-learning. He said he hopes that we become much more of a mask-wearing society.

Issues covered:

Coronavirus  
Personal Health

Length: 5:13

# FCC Public File

Client: Issues	Start: 5/10/20
KTTG ESPN 96.3 <input type="checkbox"/>	End: 5/10/20
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

Never gardened before? No problem. Here are 10 easy-to-follow tips from Miracle Gro

Starting a garden is just like real estate it's all about location. Place your garden in a part of your yard where you'll see it regularly

Pay attention to how sunlight plays through your yard before choosing a spot for your garden. Most edible plants, including many vegetables, herbs, and fruits, need at least 6 hours of sun in order to thrive.

Make sure you can run a hose to your garden site. The best way to tell if plants need watering is to push a finger an inch down into the soil (that's about one knuckle deep). If it's dry, it's time to water.

When starting a garden, one of the top pieces of advice is to invest in soil that is nutrient-rich and well-drained.

When space is at a premium, look to containers. You can grow many plants in pots, including vegetables, herbs, flowers, fruit trees, berries, and shrubs. When gardening in containers, use a pot that's large enough for the plant it's hosting,

It's important to select plants that match your growing conditions. This means putting sun-loving plants into a sunny spot, choosing heat-tolerant plants in warm climates, and giving ground-gobbling vines like pumpkins and melons ample elbow room Do your homework and pick varieties that will grow well where you live and in the space you have.

Knowing your "hardiness zone" can help you choose the best plants. Simply put, it describes the coldest place a plant can grow.

Planting too early (or late) in the season can spell disaster for your garden. You need to know the last average spring frost date for your area so you don't accidentally kill plants by putting them out prematurely.

Apply a layer of mulch that's 2 to 3 inches deep around each plant.

And finally, feed your plants regularly.

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Date aired: 5/17/20 Time Aired: 6-6:30a

**Weekly Public Affairs Program**

Show # 2020-20

Total running time: 29:30 (with optional exit at 24:00)

1. **Lisa M. Brosseau, PhD**, expert on respiratory protection and infectious diseases, Certified Industrial Hygienist, former Director of the Illinois Education and Research Center and the Director of the Center for Healthy Work, both at the University of Illinois Chicago School of Public Health

Prof. Brosseau spent decades studying the efficacy and fit of surgical masks and respirators, and the aerosol transmission of infectious disease. She said there is no scientific basis for the general public to use cloth masks to prevent COVID-19. She explained why there is a great difference between the use of masks in medical settings vs going to the grocery store. She is concerned that authorities who are ordering the use of bandanas and the like are not taking the issue seriously, and that masks may cause the public to disregard physical distancing.

Issues covered:

Public Health  
Government  
Coronavirus

Length: 11:53

2. **Prathit A. Kulkarni, MD**, Infectious Diseases Section, Department of Medicine, Baylor College of Medicine

Dr. Kulkarni explained the basics of contact tracing and why experts believe it will be an effective weapon in the fight against COVID-19. He said the exact number of contact tracers hired by the government will depend on the population and severity of the outbreak in each geographic area.

Issues covered:

Public Health  
Government  
Coronavirus

Length: 5:57

3. **Donald D. Hensrud, MD, MS**, Associate Professor of Nutrition and Preventive Medicine at Mayo Clinic and Director of the Mayo Clinic Healthy Living Program

It's being called the "Quarantine 15"-- gaining weight while staying at home during the COVID-19 pandemic. Dr. Hensrud talked about the common causes of weight gain during the coronavirus lockdowns and what people can do to avoid it and to get some exercise.

Issues covered:

Weight Gain  
Personal Fitness  
Coronavirus

Length: 5:06



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Date aired: 5/24/20 Time Aired: 6-6:30a

**Weekly Public Affairs Program**

Show # 2020-21

Total running time: 29:30 (with optional exit at 24:00)

1. **James J. Duane**, Professor at Regent Law School in Virginia Beach, VA, author of *"You Have the Right to Remain Innocent"*

Prof. Duane explained the importance of the Fifth Amendment. He believes it is a constitutional right not clearly or widely understood by the average American. He explained why he advises everyone to never answer questions from law enforcement officers without legal representation. He believes when someone is wrongfully convicted of a crime they didn't commit, often it is because of information they voluntarily gave to investigators.

Issues covered:  
Constitutional Rights  
Legal Matters  
Crime

Length: 9:03

2. **Frank Lalli**, investigative journalist, author of *"Your Best Health Care Now: Get Doctor Discounts, Save With Better Health Insurance, Find Affordable Prescriptions"*

Mr. Lalli shared his personal story: after he was diagnosed with multiple myeloma, a treatable form of blood cancer, he put his reporter's instincts to work and got the wonder drug he needed at an affordable price—thousands of dollars less than he was told he would have to spend. He explained how to negotiate doctors' fees and how to search for assistance in paying for medications.

Issues covered:  
Personal Health  
Consumer Matters

Length: 8:11

3. **Alan Cook**, Licensed Contractor, author of *"A Trip to the Number Yard"*

America's math proficiency is rated 24<sup>th</sup> out of 29 math-tested countries. Mr. Cook talked about the problem of mathematic illiteracy for both do-it-yourselfers and trade professionals, and the mishaps that sometimes occur as a result. He explained which math skills are crucial to these blue-collar endeavors. He believes the main problem is that that our nation's schools have failed to teach math in an engaging manner.

Issues covered:  
Education  
Workplace Matters

Length: 4:41

# FCC Public File

Client: Issues	Start: 5/24/20
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 5/24/20
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

Arkansas is gradually opening the door and life is slowly going back to normal, but Arkansans are looking for ways to protect their families as well as neighbors and friends while reconnecting. Antibody tests, or serology tests, are thought to be a useful resource Attorney General Rutledge has identified tips for Arkansans to use when considering antibody testing:

- Antibody tests should not be used to diagnose someone as currently sick with COVID-19; you should contact your health care provider if you suspect active COVID-19
- Most health insurance pays for COVID-19 testing if a person has symptoms or has been exposed
- Do not believe advertisements for vaccinations or medications to prevent or treat COVID-19 that are not recommended by the CDC or your health care provider
- Tests should be administered by a health care professional – there are no approved or reliable take-at-home antibody tests
- Do not disclose personal or financial information to an unknown person or on an unfamiliar website or social media because it could result in identity theft or fraud
- Paying a lot of money does not make a test more accurate or keep you safe from COVID-19

For more information, contact the Arkansas Attorney General's office at (800) 482-8982 or [oag@ArkansasAG.gov](mailto:oag@ArkansasAG.gov) or visit [ArkansasAG.gov](http://ArkansasAG.gov).

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\_\_\_\_\_

Notary Public

Station Official



Date aired: 5/31/20 Time Aired: 6-6:30a

**Weekly Public Affairs Program**

Show # 2020-22

Total running time: 29:30 (with optional exit at 24:00)

1. **Paul A. Offit, MD**, Director of the Vaccine Education Center and Professor of Pediatrics in the Division of Infectious Diseases at Children's Hospital of Philadelphia, co-inventor of the rotavirus vaccine

Dr. Offit discussed the race for a COVID-19 vaccine. He talked about the various strategies that vaccine researchers are pursuing and what the biggest challenges are. He said the typical vaccine takes 20 years to develop. He believes the chances are low that a vaccine will be available by the end of 2020, even with unprecedented resources poured into the research. He expects that there will eventually be multiple vaccines using different approaches because of the great number of companies and government agencies engaged in research.

Issues covered:

Length: 9:15

Vaccines  
Government  
Coronavirus

2. **Bob Bixby**, Executive Director of the Concord Coalition, a nationwide, non-partisan, grassroots organization advocating generationally responsible fiscal policy

Mr. Bixby discussed the rapidly expanding national debt. He said although he is a deficit hawk, he believes that the US government has little choice than to pour trillions of dollars into the economy in response to the current economic tailspin. He believes the increased spending should be temporary and carefully targeted, and that taxes will almost certainly have to rise in future years. He talked about the path to recovery, once the COVID-19 crisis has passed.

Issues covered:

Length: 8:03

Economy  
Government  
Coronavirus

3. **Bobbi S. Pritt, MD**, Director of the Clinical Parasitology Laboratory in the Department of Laboratory Medicine and Pathology at Mayo Clinic

Dr. Pritt explained the differences between two primary tests related to COVID-19. She explained who should get either of the tests, how long it takes to receive the results, and what happens next if someone receives a positive test.

Issues covered:

Length: 5:09

Public Health  
Coronavirus

# FCC Public File

Client: Issues	Start: 5/31/20
KTTG ESPN 96.3 <input type="checkbox"/>	End: 5/31/20
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

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 Notary Public Station Official



Date aired: 6/7/20 Time Aired: 6-6:30a

**Weekly Public Affairs Program**

Show # 2020-23

Total running time: 29:30 (with optional exit at 24:00)

1. **Colleen Tressler**, Senior Project Manager, Division of Consumer and Business Education, Federal Trade Commission

Health experts say that contact tracing helps to stop the spread of COVID-19. However, Ms. Tressler noted that scammers, pretending to be government contact tracers, are sending text messages that contain links to malware, to hijack an unsuspecting consumer's computer or phone. She explained how to recognize a scam and how to report one to the FTC.

Issues covered:  
Consumer Matters  
Crime  
Coronavirus

Length: 8:42

2. **George Zaidan**, science communicator, television and web host, author "*Ingredients: The Strange Chemistry of What We Put in Us and on Us*"

Mr. Zaidan discussed the often-unsettled science surrounding food and health, and why the health aspects of processed food are so controversial. He explained how consumers can try to judge the credibility of media reports about nutrition and food. He also discussed the safety of chemicals that we use on our bodies, such as sunscreen.

Issues covered:  
Nutrition  
Media  
Consumer Matters

Length: 8:16

3. **Adrienne Lawrence**, former ESPN anchor and legal analyst, author of "*Staying in the Game: The Playbook for Beating Workplace Sexual Harassment*"

Ms. Lawrence explained how most companies mishandle sexual harassment cases and why. She also discussed the mental health consequences faced by those who report sexual harassment and how to deal with it. She talked about the impact of the MeToo# movement and what she sees as the future of dealing with sexual harassment as a society.

Issues covered:  
Sexual Harassment  
Women's Concerns  
Workplace Matters

Length: 5:03

# FCC Public File

Client: Issues	Start: 6/7/20
KTTG ESPN 96.3 <input type="checkbox"/>	End: 6/7/20
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

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Notary Public

Station Official



Date aired: 6/14/20 Time Aired: 6-6:30a

**Weekly Public Affairs Program**

Show # 2020-25

Total running time: 29:30 (with optional exit at 24:00)

1. **Philip Moeller**, author of "*Get What's Yours for Medicare: Maximize Your Coverage, Minimize Your Costs*"

Health costs are the biggest unpredictable expense for older Americans, who are turning 65 at the rate of 10,000 a day. While Medicare guarantees them affordable health insurance, few Americans know what Medicare covers and what it doesn't, what it costs, and when to sign up. Mr. Moeller explained why Medicare has become so confusing, and how people approaching retirement can understand these complex and important choices.

**Issues covered:**

Medicare  
Senior Citizens  
Healthcare

**Length: 9:13**

2. **Caitlin Shetterly**, author of "*Modified: GMOs and the Threat to Our Food, Our Land, Our Future*"

GMO products are among the most consumed and the least understood substances in the United States today. Ms. Shetterly shared her personal story of how GMOs affect her family's health. She explained why consumers should learn more about GMOs and why organic foods can be a sensible choice.

**Issues covered:**

Food Safety  
Personal Health  
Consumer Matters

**Length: 8:01**

3. **Costantino Iadecola, M.D.**, Anne Parrish Titzell Professor of Neurology and Director of the Brain and Mind Research Institute at Weill Cornell Medical College in New York

Dr. Iadecola authored a report for the American Heart Association which found that high blood pressure, especially in middle age, is associated with an increased risk of cognitive impairment later in life. He outlined steps to deal with high blood pressure.

**Issues covered:**

Alzheimer's Disease  
Personal Health

**Length: 4:58**



# FCC Public File

Client: Issues		Start: 6/15/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 6/15/20
KERX 95.3	<input type="checkbox"/>	Cart #: <del>2119</del> Items 1 & 2

12519

## **Some tips to help you have a safe, fun summer:**

### **1. Avoid sunburns like the plague**

According to the Skin Cancer Foundation, getting one blistering sunburn when you are a kid doubles your chances of developing melanoma. It goes without saying the best way to avoid a sunburn is to avoid the sun, but during the warm summer months that is near impossible, so always apply at least an SPF 15 sunscreen to exposed skin 30 minutes before exposure.

### **2. Swim Smart**

According to the Centers for Disease Control and Prevention (CDC), more than 800 children drown every year. Here are a few tips from the Red Cross on pool/water safety: Always swim with a buddy; do not allow anyone to swim alone.

Do not trust a child's life to another child

Have young children or inexperienced swimmers wear U.S. Coast Guard-approved life jackets around water, but do not rely on life jackets alone.

Establish rules for your family and enforce them without fail.

Safety covers and pool alarms should be added as additional layers of protection.

### **Teach children to always ask permission to go near water!**

If you are around water and your child is missing ALWAYS check the water first. Seconds count.

### **3. Stay Away From Stings and Bites**

If your child is stung, don't pull out the stinger with fingers or tweezers. Scrape gently with a credit card to push the stinger out in the direction in which it entered. Once the stinger is out, make a paste out of baking soda and water, or a 0.5 percent hydrocortisone cream can provide relief.

As for insect repellents... DEET can be toxic! Never use it on children younger than 2 months. The CDC recommends repellents that are made up with picaridin or oil of lemon eucalyptus, both are non-toxic and work just as well as formulas with low levels of DEET.

Combination sunscreen/insect repellent products should be avoided because sunscreen needs to be reapplied every two hours, but the insect repellent should not be reapplied.

### **4. Overheating/dehydration/and heat rashes**

The key to avoiding overheating is to stay hydrated. Never wait to feel thirsty. According to the AAP, You are already dehydrated by the time thirst hits. Hot, humid weather can lead to blocked sweat glands that lead to nasty rashes in the folds of skin. If this occurs, take a cool, soapless bath. Dry completely then apply cornstarch powder to the rash, and avoid unnecessary clothing. The rash should clear up in two to three days.

### **5. DO NOT LEAVE YOUR CHILD UNATTENDED IN THE CAR FOR A**

**MINUTE!**

Next time you are alone in your car, turn it off and count to 60. Within one minute your car can increase by ten degrees. Under no circumstance should your child be left in a car.

Even the very best parents and caregivers have been known to forget about a sleeping child in the backseat. A good rule of thumb is to keep a small stuffed animal in the car and every time you get in, place the small stuffed animal in your lap to remind you that your child is in the car. Or place your purse/laptop bag in the backseat with your child, so you have to get in the backseat before leaving your car. This is especially useful in the mornings. This may save your child's life.

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Notary Public

Station Official



Date aired: 6/21/20 Time Aired: 6-6:30a

**Weekly Public Affairs Program**

Show # 2020-25

Total running time: 29:30 (with optional exit at 24:00)

1. **Philip Moeller**, author of "*Get What's Yours for Medicare: Maximize Your Coverage, Minimize Your Costs*"

Health costs are the biggest unpredictable expense for older Americans, who are turning 65 at the rate of 10,000 a day. While Medicare guarantees them affordable health insurance, few Americans know what Medicare covers and what it doesn't, what it costs, and when to sign up. Mr. Moeller explained why Medicare has become so confusing, and how people approaching retirement can understand these complex and important choices.

**Issues covered:**  
Medicare  
Senior Citizens  
Healthcare

**Length: 9:13**

2. **Caitlin Shetterly**, author of "*Modified: GMOs and the Threat to Our Food, Our Land, Our Future*"

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**Issues covered:**  
Food Safety  
Personal Health  
Consumer Matters

**Length: 8:01**

3. **Costantino Iadecola, M.D.**, Anne Parrish Titzell Professor of Neurology and Director of the Brain and Mind Research Institute at Weill Cornell Medical College in New York

Dr. Iadecola authored a report for the American Heart Association which found that high blood pressure, especially in middle age, is associated with an increased risk of cognitive impairment later in life. He outlined steps to deal with high blood pressure.

**Issues covered:**  
Alzheimer's Disease  
Personal Health

**Length: 4:58**

# FCC Public File

Client: Issues		Start: 6/21/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 6/21/20
KERX 95.3	<input type="checkbox"/>	Cart #: 12599 Items 3 & 4

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### 2. Swim Smart

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Establish rules for your family and enforce them without fail.

Safety covers and pool alarms should be added as additional layers of protection.

### Teach children to always ask permission to go near water!

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### 3. Stay Away From Stings and Bites

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As for insect repellents... DEET can be toxic! Never use it on children younger than 2 months. The CDC recommends repellents that are made up with picaridin or oil of lemon eucalyptus, both are non-toxic and work just as well as formulas with low levels of DEET.

Combination sunscreen/insect repellent products should be avoided because sunscreen needs to be reapplied every two hours, but the insect repellent should not be reapplied.

### 4. Overheating/dehydration/and heat rashes

The key to avoiding overheating is to stay hydrated. Never wait to feel thirsty. According to the AAP, You are already dehydrated by the time thirst hits. Hot, humid weather can lead to blocked sweat glands that lead to nasty rashes in the folds of skin. If this occurs, take a cool, soapless bath. Dry completely then apply cornstarch powder to the rash, and avoid unnecessary clothing. The rash should clear up in two to three days.

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Notary Public

Station Official



Date aired: 6/28/20 Time Aired: 6-6:30a

**Weekly Public Affairs Program**

Show # 2020-26

Total running time: 29:30 (with optional exit at 24:00)

1. **Suze Orman**, personal finance expert, author of "*The Ultimate Retirement Guide for 50+: Winning Strategies to Make Your Money Last a Lifetime*," host of the "Women & Money" podcast

Ms. Orman discussed strategies to save for retirement, especially in the aftermath of the economic upheavals caused by the coronavirus lockdowns. She explained why she believes that Americans should plan to work until age 70. She also explained why those saving for retirement should be using Roth IRAs and 401ks to save for retirement, rather than traditional IRAs.

Issues covered:  
Retirement Planning  
Personal Finance  
Consumer Matters

Length: 10:30

2. **David Geary, PhD**, Curators Distinguished Professor of Psychological Sciences in the College of Arts and Science at The University Of Missouri

Significantly fewer men than women are attending college or pursuing other forms of post-high school education. Prof. Geary led a study that found the primary cause is boys' poor reading skills in adolescence. He said the reading gap between boys and girls is detectable from the very beginning of schooling, even in preschool.

Issues covered:  
Education  
Literacy

Length: 6:37

3. **John R. Dean, PhD**, Professor of Analytical and Environmental Sciences at Northumbria University in the United Kingdom

Prof. Dean led a recent study that found that thousands of tons of microfibers are being released into marine environments every year. He explained why this is a serious concern. He found that the problem could be reduced by as much as 30% if consumers made small changes to their laundry habits.

Issues covered:  
Environment  
Consumer Matters

Length: 5:01

# FCC Public File

Client: Issues		Start: 6/28/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 6/28/20
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