

## **QUARTERLY ISSUES / PROGRAMS LIST**

Here follows a listing of some of the significant issues responded to by Station KERX-FM along with the most significant programming treatment of those issues for the period of 10/1/21 – 12/31/21. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<b>Issue</b>	<b>Onsite/ Offsite</b>	<b>Prog Type</b>	<b>Date</b>	<b>Total Time (Hr &amp; Min)</b>	<b>Narration</b>
Info Trak	off	program ming	10/3/21	30 min	Youth concerns, careers, parenting, Alzheimer's Disease, aging, hunger, poverty, senior citizens, government programs
Local	off	program ming	10/3/21	1 min	AR AG ticket scams
Info Trak	off	program ming	10/10/21	30 min	Pollution, personal health, cancer, women's issues, substance abuse, education
Local	off	program ming	10/10/21	1 min	AR AG harmful apps for kids
Info Trak	off	program ming	10/17/21	30 min	Drug abuse, personal health, bullying, youth at risk, parenting, nutrition
Local	off	program ming	10/17/21	1 min	AR AG ticket scams
Info Trak	off	program ming	10/24/21	30 min	Disaster preparedness public safety government personal health physical fitness workplace matters stress reduction
Local	off	program ming	10/24/21	1 min	AR AG ticket scams
Info Trak	off	program ming	10/31/21	30 min	Autism government policies higher education career mental health social media
Local	off	program ming	10/31/21	1 min	AR AG speculative tickets
Info Trak	off	program ming	11/7/21	30 min	Mental health, workplace matters, career, mentoring, parenting
Local	off	program ming	11/7/21	1 min	Janet Huckabee Nature Center





6am-6:30am  
Weekly Public Affairs Program

Date aired: \_\_\_\_\_ 12/19 \_\_\_\_\_ Time Aired:

Show # 2021-51

Total running time: 29:30 (with optional exit at 24:00)

1. **Tim Larkin**, self defense expert, author of "*When Violence Is the Answer: Learning How to Do What It Takes When Your Life Is at Stake*"

Mr. Larkin discussed the use of violence in self-defensive situations. He discussed ways to prevent, prepare for, and survive violent encounters with criminals. He said that violence is a tool equally effective in the hands of the "bad guy" or the "good guy" and that that the person who acts first, fastest and with the full force of their body is the one who typically survives a violent incident.

Issues covered:  
Personal Defense  
Crime

Length: 9:21

2. **Gail Heyman, PhD**, Professor of Psychology, University of California, San Diego

Dr. Heyman led a study that sought to find ways to reduce racial bias in children. She noted that racial bias can be measured in children as young as age 3. She said the key to her research was in repetitively teaching kids to identify people of another race as individuals. She hopes to develop a consumer-friendly version of her findings for eventual use in schools and at home.

Issues covered:  
Racial Bias  
Diversity

Length: 7:50

3. **Doug Abrams**, author of "*The Book of Joy Journal*"

Mr. Abrams discussed a conversation he moderated between Archbishop Desmond Tutu and His Holiness the Dalai Lama, on the topic of joy. He explained how these two men have intentionally found joy in their lives, despite the hardships they have faced and the many atrocities they have witnessed.

Issues covered:  
Mental Health

Length: 4:54

# FCC Public File

Client: Issues		Start: 12/19/21
KTTG ESPN 96.3	<input type="checkbox"/>	End: 12/19/21
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

## TRAIL OF HOLIDAY LIGHTS

The holidays are always a wonderful time in Arkansas. Towns and cities throughout The Natural State carry out the spirit of the season in a number of festive ways. From the Arkansas Tourism Team Christmas on the Square in Benton, where the beautiful Saline County Courthouse is adorned with holiday lights. Christmas in Cline Park in Clarksville is a winter wonderland with an ice skating rink, horse drawn carriage rides, and more. At Dino-Lites at Mid-America Science Museum in Hot Springs you can experience a holiday event with an added twist: dinosaurs! The Cotter Bridge, which is on the National Register of Historic Places, lights up for Christmas during this special time of year. Holiday lights can be found throughout the state including at Lights of the Delta in Blytheville, Christmas in the Park in Jonesboro, Christmas Wonderland in Crossett and Enchanted Land of Lights and Legends in Pine Bluff. The Arkansas Trail of Holiday Lights is also a delightful experience each year, highlighting communities around the state.

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Notary Public

Station Official



Date aired: \_\_\_\_\_ 10/03 \_\_\_\_\_ Time Aired:

6A-630A  
Weekly Public Affairs Program

Show # 2021-40

Total running time: 29:30 (with optional exit at 24:00)

1. **Jack Kosakowski, President and CEO, Junior Achievement USA**

Mr. Kosakowski discussed a Junior Achievement USA survey that found that 77 percent of parents are concerned about their children's ability to have a successful job or career as adults, in light of global competition and automation. He talked about the rapidly changing career environment, and how Junior Achievement is adapting to today's tech environment to help teenagers.

Issues covered:  
Youth Concerns  
Careers  
Parenting

Length: 8:04

2. **Dale Bredesen, MD, NIH Postdoctoral Fellow at the University of California, San Francisco, author of "The End of Alzheimer's: The First Program to Prevent and Reverse Cognitive Decline"**

Dr. Bredesen said his research has determined that Alzheimer's disease is not a single condition, but three similar ones--each with a different cause. He said new research is giving hope that the disease can be prevented and, under certain circumstances, even reversed. He said every American should get a cognitive and genetic test at age 45, to determine their likelihood of developing Alzheimer's.

Issues covered:  
Alzheimer's Disease  
Aging

Length: 9:15

3. **Craig Gundersen, PhD, Soybean Industry Endowed Professor in Agricultural Strategy, Professor in the College of Agricultural, Consumer and Environmental Sciences Department of Agricultural and Consumer Economics at the University of Illinois**

Dr. Gunderson led a study that found that 5.4 million people age 60 or older in the U.S., or 8.1 percent, did not have enough food for an active, healthy lifestyle. He explained how food insecurity adversely affects a senior citizen's health, and why many low-income seniors fail to take advantage of government programs available to them.

Issues covered:  
Hunger  
Poverty  
Senior Citizens  
Government Programs

Length: 4:46

# FCC Public File

Client: Issues	Start: 10/3/21
KTTG ESPN 96.3 <input type="checkbox"/>	End: 10/3/21
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

This fall, Arkansans will once again have the opportunity to enjoy live football games at all of our great in-state institutions. Unfortunately, scam artists will try to take advantage of fans by selling them tickets that are fake, duplicates or non-existing.

The Arkansas Attorney General issued the following tips to help Arkansans protect themselves when looking to buy game tickets.

- Research the seller or broker with the [Better Business Bureau](#) and ensure it is a member of the [National Association of Ticket Brokers](#).
- A legitimate ticket broker will offer a refund policy.
- Always use a credit card to make a ticket purchase
- Check the seats ahead of time. Ask for section, row and seat numbers to avoid obstructed views and purchasing tickets that do not exist.
- Stick with well-known ticket sellers who offer guarantees and policies that protect buyers
- If a deal seems too good to be true, it probably is. Refuse to be rushed.

Consumers who think they may have purchased a counterfeit ticket can contact the National Association of Ticket Brokers at 630-510-4594 or the Arkansas Attorney General's Public Protection Department.

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Notary Public

Station Official



*6am-6:30am*  
Weekly Public Affairs Program

Date aired: 10/10 Time Aired:

Show # 2021-41

Total running time: 29:30 (with optional exit at 24:00)

1. **Roby Greenwald, PhD**, Assistant Professor from the School of Public Health, Georgia State University

Traffic pollution research has traditionally been conducted with outdoor roadside sensors. Dr. Greenwald led a study with sensors mounted inside the passenger compartments of cars, and found that interior pollution levels were twice as high as previously thought. He talked about the various forms of pollution he found and their potential health effects.

**Issues covered:**

**Length: 8:54**

Pollution  
Personal Health

2. **Rebekah H. Nagler, PhD**, Assistant Professor in the Hubbard School of Journalism & Mass Communication, University of Minnesota

Dr. Nagler led a study that found that most American women aren't aware of the risks of overdiagnosis and overtreatment in regards to breast cancer screening. She discussed the challenges of educating women about these risks so they can make informed decisions about mammograms and breast cancer screening.

**Issues covered:**

**Length: 8:18**

Cancer  
Women's Issues

3. **David Rabiner, PhD**, Senior Research Scientist in the Department of Psychology & Neuroscience at Duke University

The use of "study drugs" -- prescription medications used illegally by college students improve their academic performance--is on the rise. Dr. Rabiner said the drugs of choice are those typically used to treat ADHD. He discussed the question of whether the practice is a form of academic cheating. He added that students who use these medications without a prescription typically have higher rates of drug and alcohol abuse, perform worse academically and are more stressed out about their grades.

**Issues covered:**

**Length: 4:57**

Substance Abuse  
Education

# FCC Public File

Client: Issues		Start: 10/10/21
KTTG ESPN 96.3	<input type="checkbox"/>	End: 10/10/21
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

**AG Alert: Parents Must School Themselves on Dangers of Social Media Apps**  
As Arkansans fill their calendars with school activities this fall, Attorney General Rutledge is sending an important warning for parents monitor their child's internet usage and social media accounts.

There are more than 15 apps the Attorney General urges parents to know about that may make children vulnerable to dangers online; like Discord, Snapchat, TikTok, Tinder, WhatsApp, YouTube.

Talk to children about sexual victimization and the potential of online danger.

Keep the computer or laptop in a common room of the house, not in a child's bedroom.

Utilize parental controls available from internet service providers or use blocking software.

Always maintain access to a child's online account and monitor email.

Teach children the responsible use of online resources.

Find out the computer safeguards being utilized at school, the library and at friends' homes.

Never automatically assume that what a child is told online is the truth.

ArkansasAG.gov, for more information on smartphone apps and internet safety.

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Date aired: 10/17 Time Aired:

6 - 6:30 AM

Weekly Public Affairs Program

Show # 2021-42

Total running time: 29:30 (with optional exit at 24:00)

1. **David Mazer, MD**, anesthesiologist at St. Michael's Hospital and Professor in the Departments of Anesthesia and Physiology at the University of Toronto

Dr. Mazer was the co-author of a study that found that adults under 45 years old, who consumed cannabis within the last 30 days, suffered from nearly double the number of heart attacks than adults who didn't use the drug. He said the trend was evident whether cannabis was smoked, vaped or eaten as an edible. He outlined the lessons that can be learned from the research.

**Issues covered:**

**Drug Abuse  
Personal Health**

**Length: 7:00**

2. **Joanna Quinn, M.Ed.**, former middle school teacher, founder of Super Empowered One, an organization dedicated to building confidence in kids, author of "*Greta Grace*," a book focused on bullying and self-esteem

According to StopBullying.gov, one in five kids between the ages of 12 and 18 have experienced bullying. Ms. Quinn outlined the typical signs of bullying and what parents should do if their child is either a victim or a bully. She talked about the increasing role that schools play in the prevention of bullying.

**Issues covered:**

**Bullying  
Youth at Risk  
Parenting**

**Length: 10:00**

3. **Elizabeth Klodas, MD, FACC**, cardiologist, Founder and Chief Medical Officer for Step One Foods, author of "*Slay the Giant: The Power of Prevention in Defeating Heart Disease*," founding Editor-in-Chief of the patient education effort of the American College of Cardiology

About 38% of American adults have high cholesterol, according to the Centers for Disease Control. Dr. Klodas discussed the problem, and explained how dietary changes can make a significant difference in cholesterol levels. She said it is important to address the cause of the problem, rather than the symptom.

**Issues covered:**

**Nutrition  
Personal Health**

**Length: 5:21**

# FCC Public File

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10-6-30 AM  
Weekly Public Affairs Program

Date aired: 10/24 Time Aired:

Show # 2021-43

Total running time: 29:30 (with optional exit at 24:00)

1. **Manny Centeno**, Program Manager of the Integrated Public Alert and Warning System, part of the Federal Emergency Management Agency

Mr. Centeno outlined what the public needs to know about the Emergency Alert System, and provided real-life examples to illustrate why EAS is so important to public safety. He also discussed the purpose of "Primary Entry Point" radio stations and details of the all-hazards upgrades at those 77 stations, to add special air scrubbing for chemical, biological and radiological protection, EMP resistance and emergency power generation. He also mentioned the role played by satellite, cable systems and the internet via desktop and mobile phone alerts.

**Issues covered:**  
Disaster Preparedness  
Public Safety  
Government

**Length: 9:27**

2. **Amanda Paluch, PhD**, Physical Activity Epidemiologist at the University of Massachusetts, Amherst

Prof. Paluch led a study that found that walking at least 7,000 steps a day--about 3-4 miles--reduced middle-aged people's risk of premature death from all causes by 50% to 70%, compared to those who took fewer daily steps. She found that 7000-10,000 steps range was the "sweet spot," because walking more than 10,000 steps per day, or walking faster, did not further reduce the risk.

**Issues covered:**  
Personal Health  
Physical Fitness

**Length: 7:47**

3. **Vanessa Bohns, PhD**, Associate Professor in the Department of Organizational Behavior at the New York State School of Industrial and Labor Relations at Cornell University

Work emails are sent at all hours of the day and night now, and are a tremendous source of stress, whether someone works in an office or remotely. Prof. Bohns said people can limit the negative impact of email, by not necessarily sending less email, but by sending better emails that clearly define how urgently they expect a response.

**Issues covered:**  
Workplace Matters  
Stress Reduction

**Length: 5:06**

# FCC Public File

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Notary Public

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Station Official



6-6a.30AM

Weekly Public Affairs Program

Date aired: 10/31 Time Aired:

Show # 2021-44

Total running time: 29:30 (with optional exit at 24:00)

1. **Eric Garcia**, journalist, author of "*We're Not Broken: Changing the Autism Conversation*"

Mr. Garcia shared his story of living with autism, to explain the social and policy gaps that often fail to help Americans across the autism spectrum. He said society has not listened to the needs of the autistic community. He outlined several misconceptions, including the belief that there is an autism epidemic, because diagnostic criteria were expanded in the 1990s.

**Issues covered:**

Autism  
Government Policies

**Length: 9:05**

2. **Sarah Foster**, Bankrate.com analyst

Higher education is one of the most important financial decisions most young people make, and Bankrate.com recently completed a study that ranked the most and least valuable college majors. Ms. Foster shared the rankings, as well as what crucial factors college students should consider when deciding on a major.

**Issues covered:**

Higher Education  
Career

**Length: 8:05**

3. **Elaine Parke**, author of "*The Habits of Unity: 12 Months to a Stronger America...One Citizen at a Time*"

Recent news has cast Facebook in a less than flattering light. Ms. Parke says, like anything, the positive or negative influences of Facebook depend on how you use it. She said in a time of political division and social strife, paying closer attention to the social media Americans are exposed to—or taking a break from Facebook—might be good for their mental health.

**Issues covered:**

Mental Health  
Social Media

**Length: 4:59**

# FCC Public File

Client: Issues		Start: 10/31/21
KTTG ESPN 96.3	<input type="checkbox"/>	End: 10/31/21
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Many Arkansans are excited to get back to pre-COVID activities, including going to concerts. As musicians resume their tours, so do scam artists. The Arkansas Attorney General's Office has been contacted regarding Speculative ticket listings this practice is fraudulent, unethical and takes advantage of the consumer.

Buying tickets from the official venue website is the safest way to purchase a real ticket to an event.

Research the seller or broker.

Only buy tickets from a reseller that provides clear details about the terms of the transaction.

Always use a credit card to make a ticket purchase Check the seats ahead of time. .

Stick with well-known ticket sellers.

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Date aired: \_\_\_\_\_11/07\_\_\_\_\_ Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2021-45

Total running time: 29:30 (with optional exit at 24:00)

1. **Jen Fisher**, US Chief Well-being Officer at Deloitte, a multinational professional services network, author of "*Work Better Together: How to Cultivate Strong Relationships to Maximize Well-Being and Boost Bottom Lines*"

1 in 4 adults struggle with mental health challenges, and those suffering often hide it at work for fear of discrimination from peers or bosses. Ms. Fisher explained how companies can encourage open and honest conversations to remove the stigma surrounding mental health. She also said companies need to redefine the concept of sick days, to improve mental as well as physical health.

**Issues covered:**  
Mental Health  
Workplace Matters

**Length: 8:59**

2. **Patty Alper**, President of the Alper Portfolio Group, author of "*Teach to Work: How a Mentor, a Mentee, and a Project Can Close the Skills Gap in America*"

Millions of Americans are looking for new jobs right now, largely because they're simply not satisfied with where they are. Ms. Alper explained why mentors are important for the success of both employees and a company overall. She also outlined the questions an applicant can ask to determine the accessibility to mentors throughout a company. She also discussed her work in recruiting CEOs to mentor inner-city youth.

**Issues covered:**  
Career  
Mentoring

**Length: 8:11**

3. **Shannon Carpenter**, stay-at-home dad. author of "*The Ultimate Stay-At-Home Dad: Your Essential Manual for Being an Awesome Full-Time Father*"

There are over 2 million stay-at-home dads in the United States, not including those with part-time jobs. Mr. Carpenter shared his own story of becoming a stay-at-home dad and the lessons he tries to share with other men considering it. He talked about the isolation often faced by stay-at-home dads, and recommended support groups to help.

**Issues covered:**  
Parenting  
Mental Health

**Length: 5:00**

# FCC Public File

Client: Issues	Start: 11/07/21
KTTG ESPN 96.3 <input type="checkbox"/>	End: 11/07/21
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

The Janet Huckabee Arkansas River Valley Nature Center is built on 170 acres of land that was part of Fort Chaffee. In addition to the spacious building surrounded by hickory and oak trees, the grounds are home to a series of trails and Wells Lake, a popular fishing destination. The rear deck overlooking Wells Lake is an excellent place to take in the view and enjoy a quiet moment outdoors. The trails around the lake feature exhibit signs highlighting the lake, grounds and animals using the area. Visitors also can watch for wildlife attracted to feeders and a circulating stream near the corner of the building. Exhibits play a large part in the nature center. In addition to the interactive displays and exhibits, the center houses a classroom for educational programs such as the Hunter's Safety and Boating Safety courses and a multipurpose room for community events. For more information the Nature Center can be reached at 479-452-3993

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Notary Public Station Official





Date aired: 11/14 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2021-46

Total running time: 29:30 (with optional exit at 24:00)

1. **Gary Zimmerman**, founder and CEO of the web site MaxMyInterest.com

Today, the average US savings account pays 0.06 percent interest annually, an annual return of just \$6 in interest on a \$10,000 nest egg. Mr. Zimmerman's company aims to help consumers holding high amounts of cash automatically find the best available interest rate. He talked about reasons behind rising inflation and the current economic conditions. He explained why banks are paying such low rates, and when the trend may change.

Issues covered:  
Economy  
Personal Finance

Length: 8:24

2. **Carl Hanson, PhD**, Professor of Public Health, Brigham Young University

Researchers from Brigham Young University, Johns Hopkins and Harvard have created an algorithm that can predict suicidal thoughts and behavior among adolescents with 91% accuracy. Prof. Hanson was one of the co-authors of the study, and he said the two primary risk factors related to personal connections: family relationships, and friendships with peers.

Issues covered:  
Suicide  
Youth at Risk  
Mental Health  
Substance Abuse

Length: 8:57

3. **Sung Rhee**, CEO and founder of Optimal, a higher education data research company

A recent survey found that more than half of teens today are gravitating toward a skill-based education, and almost half are leaning toward programs that can be completed within two years. Mr. Rhee's organization recently published an analysis titled "Coding Bootcamp vs College: Which Will Help You Land the Most Prestigious Jobs in the Tech Industry?" He explained what a coding boot camp teaches and who is a likely candidate to attend.

Issues covered:  
Career  
Higher Education  
Technology

Length: 5:11

# FCC Public File

Client: Issues		Start: 11/14/21
KTTG ESPN 96.3	<input type="checkbox"/>	End: 11/14/21
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Arkansans searching for a new home online should be on the lookout for rental scams. As the rental market demand continues to increase throughout Arkansas, rental scams are growing in popularity as a way for bad actors to easily collect money and personal information from consumers. Attorney General Leslie Rutledge is urging all Arkansans to be vigilant and do your research when seeking housing.

Home listings are often on several online services like Zillow, Trulia or Craigslist. If you don't see the listing on one of the rental company's websites. It may be a scam.

Before you sign, look for signs at the property with the name of the property owner or manager.

Ask to tour the property in person. Never pay with cash, wire transfers, gift cards or other cryptocurrency such as Bitcoin. If anyone ask you pay this way, it's sure sign of a scam.

For more information on consumer-related topics and tips on how to avoid scams, visit [ArkansasAG.gov](http://ArkansasAG.gov).

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Station Official



Date aired: 11/21 Time Aired:

10pm-10:30pm

Weekly Public Affairs Program

Show # 2021-47

Total running time: 29:30 (with optional exit at 24:00)

1. **Hua Cai, PhD**, Associate Professor of Environmental and Ecological Engineering, and Industrial Engineering at Purdue University

Most consumers want to make food purchases that are smart for their wallets, their health and the environment. Prof. Cai led a study that examined grocery purchase records of over 57,000 U.S. households, finding that 71% of homes surveyed could decrease their food carbon footprint, via three simple changes in their shopping habits.

Issues covered:

Climate Change  
Consumer Matters

Length: 8:40

2. **Daniel Laroche, MD**, glaucoma specialist, Director of Glaucoma Services and President of Advanced Eyecare of New York, Clinical Assistant Professor of Ophthalmology with the Icahn School of Medicine at Mount Sinai Medical Center

Dr. Laroche explained why a yearly eye exam is so critical. He outlined the most common symptoms of glaucoma, who is at greatest risk, and why people of color are in the highest risk category. He also discussed the latest treatment options to lower eye pressure and eliminate the need for medication.

Issues covered:

Glaucoma  
Personal Health  
Minority Concerns

Length: 8:37

3. **Anna Joyce, PhD, MSc**, Lecturer in Psychology, specializing in developmental psychology, atypical development, and sleep at Regent's University London

Sleep problems are common in children and are known to detrimentally affect language and cognitive abilities, as well as academic achievement. Prof. Joyce led a study that examined the connection between sleep-disordered breathing and daytime sleepiness in children and reading skills. She offered advice for parents to improve the quality of their child's sleep.

Issues covered:

Children's Health  
Education  
Parenting

Length: 5:10

# FCC Public File

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KTTG ESPN 96.3	<input type="checkbox"/>	End: 11/21/21
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Arkansans searching for a new home online should be on the lookout for rental scams. As the rental market demand continues to increase throughout Arkansas, rental scams are growing in popularity as a way for bad actors to easily collect money and personal information from consumers. Attorney General Leslie Rutledge is urging all Arkansans to be vigilant and do your research when seeking housing.

Home listings are often on several online services like Zillow, Trulia or Craigslist. If you don't see the listing on one of the rental company's websites. It may be a scam.

Before you sign, look for signs at the property with the name of the property owner or manager.

Ask to tour the property in person. Never pay with cash, wire transfers, gift cards or other cryptocurrency such as Bitcoin. If anyone ask you pay this way, it's sure sign of a scam.

For more information on consumer-related topics and tips on how to avoid scams, visit [ArkansasAG.gov](http://ArkansasAG.gov).

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Sworn and subscribed before me and in my presence on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

\_\_\_\_\_  
Notary Public

\_\_\_\_\_  
Station Official



Date aired: 11/28 Time Aired:

6am-6:30am  
Weekly Public Affairs Program

Show # 2021-48

Total running time: 29:30 (with optional exit at 24:00)

1. **Suzanne Bouffard, PhD**, expert in child development and education, author of "*The Most Important Year: Pre-Kindergarten and the Future of Our Children*"

Dr. Bouffard discussed the critical importance of pre-school programs. She noted that children who attend quality pre-K programs have a host of positive outcomes including better language, literacy, problem-solving and math skills later in school. She said also they have a leg up on the most essential skill: self-control. She offered advice for parents on how to choose a quality pre-school.

Issues covered:

Length: 8:41

Education  
Parenting

2. **Robert Stern, Ph.D.**, Professor of Neurology, Neurosurgery, and Anatomy and Neurobiology at Boston University School of Medicine, Director of the Clinical Core of the Boston University Alzheimer's Disease Center, Director of Clinical Research for the Boston University Chronic Traumatic Encephalopathy (CTE) Center

Dr. Stern led a study that found that athletes who began playing tackle football before the age of 12 had more behavioral and cognitive problems later in life than those who started playing after they turned 12. He outlined the symptoms of CTE, and discussed the factors that parents should consider before allowing their child to participate in contact sports.

Issues covered:

Length: 8:32

Youth at Risk  
Personal Health  
Parenting

3. **Julia Leonard**, graduate student in Brain and Cognitive Sciences at the Massachusetts Institute of Technology

Ms. Leonard was the first author of a study that found that when 1 year olds observe an adult persisting at a challenging task, they themselves try harder when faced with a problem. She explained why developing perseverance in early childhood pays off later in school and other pursuits.

Issues covered:

Length: 5:02

Child Development  
Parenting

# FCC Public File

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KTTG ESPN 96.3	<input type="checkbox"/>	End: 11/28/21
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10am-11:30am  
Weekly Public Affairs Program

Date aired: \_\_\_ 12/5 \_\_\_ Time Aired:

Show # 2021-49

Total running time: 29:30 (with optional exit at 24:00)

1. **Elliott Haut, MD, FACS**, Associate Professor of Surgery and Anesthesiology & Critical Care Medicine, Johns Hopkins University School of Medicine

Dr. Haut led a study that found that victims of gunshots or stabbings taken to a trauma center by private vehicle were 62% less likely to die compared to victims transported by an ambulance or EMS vehicle. He talked about the possible reasons behind this finding. He also explained why it is so important for the average person to be taught how to use direct pressure to stop bleeding.

Issues covered:

Emergency Preparedness  
First Aid  
Personal Health

Length: 9:00

2. **Vicki Bogan, PhD**, Associate Professor at the Charles H. Dyson School of Applied Economics and Management at Cornell University, founder and director of the Institute for Behavioral and Household Finance

Mental health problems can have a large negative effect on retirement savings, according to Dr. Bogan's research. She discussed her study, which found that people with anxiety and depression are nearly 25 percent less likely to have a retirement savings account, and their savings are dramatically smaller than those without psychological distress.

Issues covered:

Mental Health  
Retirement Planning

Length: 8:08

3. **May McCarthy**, serial entrepreneur, author of "*The Path to Wealth: Seven Spiritual Steps to Financial Abundance*"

Ms. McCarthy talked about the biggest surprises encountered by people who start their own business. She described the characteristics of successful entrepreneurs, and why owning a business can be very rewarding.

Issues covered:

Entrepreneurism  
Career

Length: 4:51

# FCC Public File

Client: Issues		Start: 12/5/21
KTTG ESPN 96.3	<input type="checkbox"/>	End: 12/5/21
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

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Notary Public

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Station Official





Date aired:     12/12     Time Aired:

*10am-6:30am*

Weekly Public Affairs Program

Show # 2021-50

Total running time: 29:30 (with optional exit at 24:00)

1. **Alison Gemmill, PhD, MPH**, Assistant Professor in the Department of Population, Family and Reproductive Health at Johns Hopkins Bloomberg School of Public Health

2020 saw the fewest babies born relative to the population of women between 15 and 44 of any year in American history. Prof. Gemmill discussed the most significant reasons behind the drop in US birthrates, the social effects a declining population may cause, and what steps in public policy may change the trend.

**Issues covered:**

**Length: 8:48**

**Population**  
**Government Policies**  
**Parenting**

2. **Grant Donnelly, PhD**, Assistant Professor of Marketing at The Ohio State University's Fisher College of Business

Several US cities have instituted taxes on drinks with added sugar, in order to reduce consumption. Prof. Donnelly led a study that examined whether price tags that specifically mentioned the tax would change consumers' buying decisions. He said the tax falls harder on low-income consumers.

**Issues covered:**

**Length: 8:13**

**Taxes**  
**Consumer Matters**  
**Personal Health**

3. **Bree Fowler**, Senior Security expert at CNET

An estimated \$63 billion in holiday packages will be delivered to homes this holiday season, and a recent survey found that 43% of Americans have had at least one package stolen from their porch. Ms. Fowler outlined simple steps online shoppers can take to deter porch pirates.

**Issues covered:**

**Length: 5:12**

**Crime**  
**Consumer Matters**

# FCC Public File

Client: Issues		Start: 12/5/21
KTTG ESPN 96.3	<input type="checkbox"/>	End: 12/5/21
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

The University of Arkansas Fort Smith would like to let you know that if you have not signed up for classes yet, spring registration is still going on. The campus re-opens for late registration on January 3<sup>rd</sup> 2022. With classes starting on January 10<sup>th</sup>

Today the city of Lavaca would like to invite everyone to their annual Christmas Parade on West Main Street. Today at noon.

Paris welcomes everyone to come out for free carriage rides. Rides will be downtown, on main street at Eiffel Tower December 18<sup>th</sup>, from 1pm to 4pm. Shop, dine, and see Santa while enjoying the beautiful Christmas lights in Paris on the square!

The Creekmore Holiday Express is a miniature train that takes visitors on a journey through thousands of Holiday Lights adorning Creekmore Park in Fort Smith, Arkansas. Monday thru Saturday, from 5:30 pm-8:30 pm with the last day of running December 18th. But the Creekmore Holiday Lights will be on display through January 8 for those who would like to walk to park.

Looking for something new to do in Fort Smith try looking at.  
[Puzzlingadventures.com](http://Puzzlingadventures.com)

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Date aired: 12/26 Time Aired:

6-30a

Weekly Public Affairs Program

Show # 2021-52

Total running time: 29:30 (with optional exit at 24:00)

1. **Scott Galloway, PhD**, Professor of Marketing in the Stern School of Business, New York University, author of "*The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google*"

Amazon, Apple, Facebook, and Google are the four most influential companies on the planet. Dr. Galloway discussed the concerns in allowing individual companies to have such dominance over American consumers and whether these companies are playing by the rules applied to other businesses.

**Issues covered:**

**Length: 8:56**

**Government Regulations  
Consumer Matters  
Economy**

2. **Katreena Scott, PhD**, Associate Professor in the Department of Applied Psychology and Human Development, University of Toronto

Dr. Scott led a study that examined how the workplace is affected by an employee who is involved in domestic violence. She said not only does it result in lowered productivity, but a third of the men reported that they used workplace time and resources to continue to engage in emotionally abusive behavior. She explained how employers can offer assistance for employees with domestic violence issues.

**Issues covered:**

**Length: 8:17**

**Domestic Violence  
Workplace Matters  
Mental Health**

3. **Lawrence J. Cheskin, M.D., F.A.C.P.**, Associate Professor of Health, Behavior & Society, Johns Hopkins University School of Medicine

Almost 40 percent of American adults and nearly 20 percent of adolescents are obese. Dr. Cheskin led a study that examined the financial costs of being overweight at various stages of life. He said lost productivity on the job accounted for at least 50% of the expense of being overweight, even more than direct medical expenditures.

**Issues covered:**

**Length: 4:53**

**Personal Health  
Workplace Matters**

# FCC Public File

Client: Issues		Start: 12/26/21
KTTG ESPN 96.3	<input type="checkbox"/>	End: 12/26/21
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

## TRAIL OF HOLIDAY LIGHTS

How to donate wisely and avoid charity scams.

When you decide to support a cause you care about, you want your donation to count. Doing some research and planning your giving can help ensure your donations get where they'll do good.

Do some research online

- Looking for a charity to support? Search for a cause you care about
- When you consider giving to a specific charity, search its name plus "complaint," "review," "rating," or "scam."
- Keep scammers' tricks in mind
- Don't let anyone rush you into making a donation. That's something scammers do.
- Some scammers try to trick you into paying them by thanking you for a donation that you never made.
- Scammers can change caller ID to make a call look like it's from a local area code.
- Some scammers use names that sound a lot like the names of real charities. This is one reason it pays to do some research before giving.
- Scammers make lots of vague and sentimental claims but give no specifics about how your donation will be used.
- Bogus organizations may claim that your donation is tax-deductible when it is not.
- Guaranteeing sweepstakes winnings in exchange for a donation is not only a scam, it's illegal.

If you see any red flags, or if you're not sure about how a charity will use your donation, consider giving to a different charity. There are many worthy organizations who will use your donation wisely. Report scams to [FTC.gov/complaint](https://www.ftc.gov/complaint).

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