

QUARTERLY ISSUES / PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station KERR, along with the most significant programming treatment of those issues for the period of 1/1/13 to 3/31/13. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Onsite/Offsite	Programming Type	Date	Total Time (HR & MIN)	Narration
Bad Weather	OFF	Weather	Sun: Feb 3	3 Hrs	Windy Wx hit, updated school info
Highway Construction	OFF	PSA	Feb 14	3 Hrs	Updated listers on major road closures in area
Pool Softball	OFF	PSA	Mar 1	1 Hr	Promoted benefit bake sale for local HS Team
Easter Egg Hunt	OFF	PSA	Mar 1	1 Hr	Promoted local easter egg hunt for kids
Food Drive	OFF	PSA	Mar 2	2 Hrs	Promoted Food Drive for Community Services Clearinghouse
Burlsworth Foundation	OFF	PSA	Jan 24	2 Hrs	Rec PSA's for Burlsworth Foundation



Kid's Day In The Park



Creekmore Park

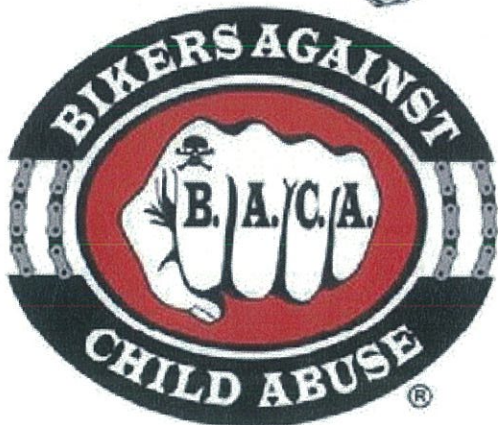
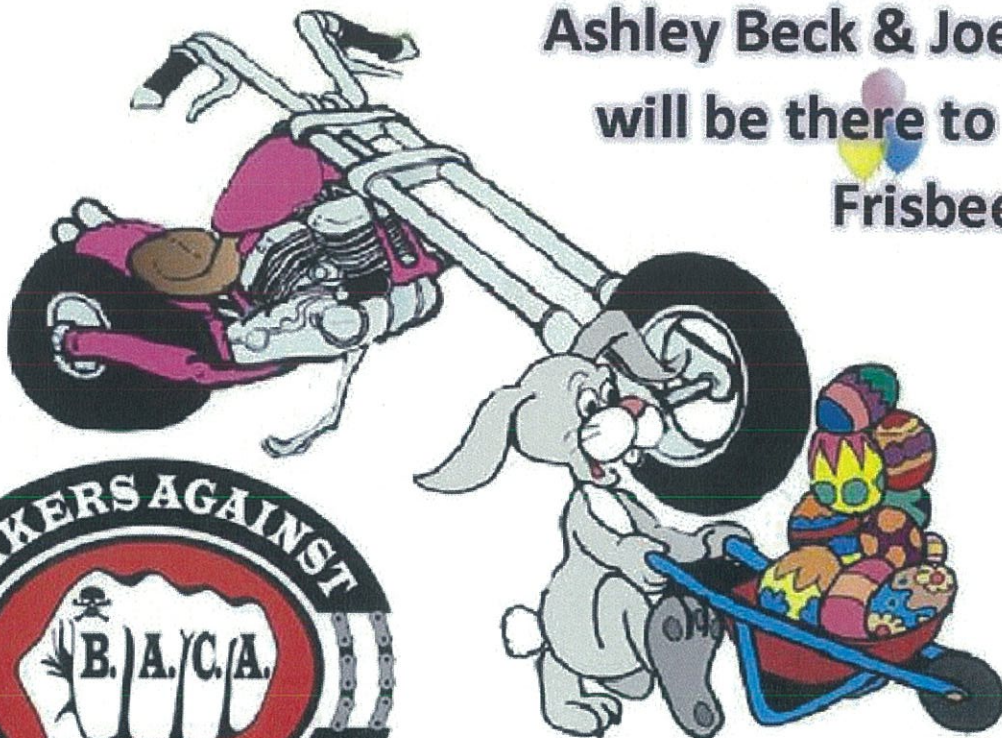
Saturday Mar. 30th

11 AM - 3PM



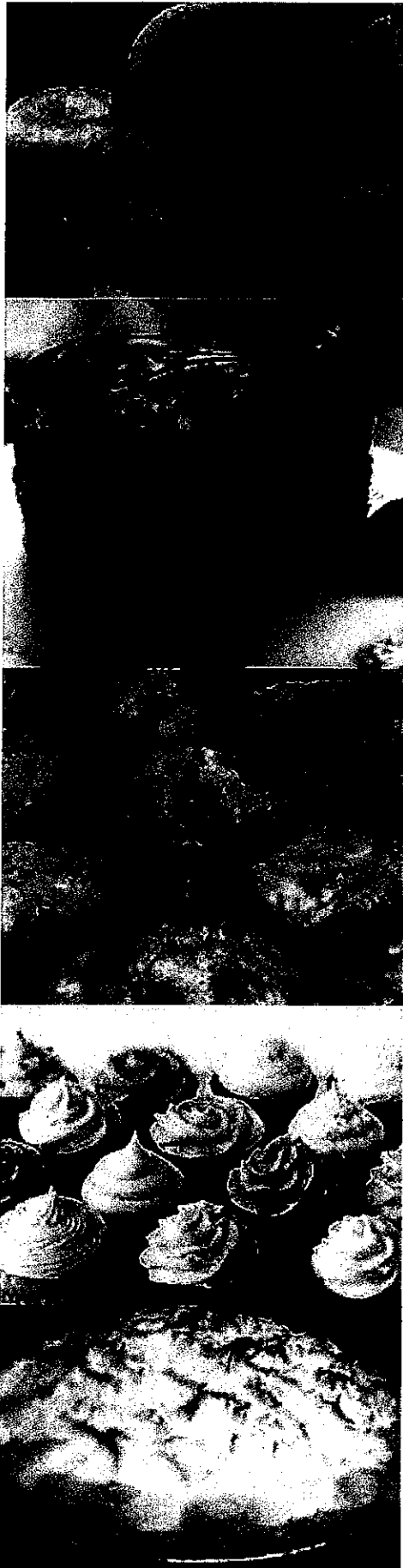
Easter Egg Hunt, face painting,
bounce arounds, clowns, prizes
and more...

Ashley Beck & Joe Pennington
will be there to autograph
Frisbees



More information
call

479-414-5309



BAKE SALE!

FUNDRAISER

Get your fresh homemade goodies
for Easter Dinner

DATE:

Saturday ~ March 30, 2013 (day before Easter)
8:30 am to 2:00 pm (or until sold out)

WHERE:

MaMa's Country Café
203 Fort St
Barling, AR



Call or text 479-883-7327 for Special Orders
that can be picked up on day of sale

ALL PROCEEDS WILL GO TO PURCHASE
UNIFORMS & EQUIPMENT
FOR THE REBELS SOFTBALL TEAM

Fourth Annual Partners in Education

Partners Pack the Truck



Food Drive for the

Community Services Clearinghouse Meals for Kids Program

March 4-15, 2013

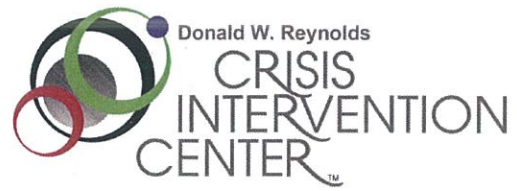
Collection at Arvest Tower, March 15 & 16*
Look for the Arkansas Best pup truck

Individual Fruit Cups
Individual Juice Boxes
Pudding Cups
Raisins
Pop-Tarts
Animal Crackers
Jello Cups

Individual Serving Cereals
Slim Jims (meat sticks)
Cheese & Crackers
Breakfast Bars
Vienna Sausages
Rice Krispy Treats
Beenie-Weenies (easy open cans)

*Collected backpack items may be delivered to the Arvest Bank Tower on Rogers Avenue on March 15 from 3 to 6 p.m. and on March 16 from 9 to 11 a.m. For more information, contact Keith Cummings, Keith.Cummings@us.nestle.com, or Zena Featherston Marshall, zfeather@fortsmithschools.org.

PRESS RELEASE



For Immediate Release: February 10, 2013

Contact: Susan Steffens, Executive Director
5603 So 14th St, Fort Smith, AR 72901
O: 479.782.1821 / C:479.226.1155 / F:479.782.9035 / Susan@fscic.org

Now
THRU SAT.

Dine Out & Save A Life Fundraising Event

The Donald W Reynolds Crisis Intervention Center's (aka the Crisis Center for Women), fundraising event, Dine Out & Save a Life, is set for the week of March 4-9, 2013. Experience home-town cuisine that will delight your palate at more than 20 of the area's favorite restaurants.

No tickets or passes are required. Food lovers may simply dine out at as many participating restaurants as they like during Restaurant Week. During the week-long event, select restaurants will donate a portion of their proceeds to support the victims of domestic violence and sexual assault.

Select from any of the over 20 Restaurants and enjoy a fabulous dinner or lunch. For each meal purchased, participating restaurants will make a donation to the Crisis Intervention Center to provide safe shelter for women and their children who are victims of domestic violence and/or sexual assault. Now, you can help support this very critical community need by enjoying a delicious meal dining out!

To participate in this event, simply dine out at one at any of the participating restaurants for lunch or dinner during the week of March 4-9, and ask for the Dine Out & Save A Life Menu. Participating restaurants include:

LaHuertas Mexican Restaurant (lunch & dinner)

Movie Lounge (dinner only from 4pm-10pm & wine pairing option)

R.Landry's New Orleans Café (dinner only from 5pm-9pm)

River City Deli (lunch & dinner from 11am-9pm & wine pairing option for dinner)

Saki Sushi & Martini Bar (lunch & dinner from 11am-10pm)

More restaurants are added to the list daily. Please visit www.fscic.org for a complete list of participating restaurants.

"The Dine Out & Save a Life" Event is intended to raise funds and to raise awareness of available community services that support, protect, and empower the victims of sexual assault and domestic violence. Located in Fort Smith, the Crisis Intervention Center provides emergency shelter, a 24-hour crisis hotline, an on-site sexual assault clinic, support groups for adults and children, advocacy services, bilingual services, housing assistance, advocacy, and violence prevention to the surrounding Arkansas and Oklahoma communities. All services are provided free of charge. We also have a very active thrift store called Girl Next Door, on Lexington Avenue", said Susan Steffens, Executive Director. Call Susan at 479.782.1821 for more information.

Betty LaClair

From: Kathy Tilly [ktilly@obi.org]
Sent: Friday, February 22, 2013 4:20 PM
Subject: Zero Street Walmart Hosts Blood Drive March 8
Attachments: ABI Insulated Lunch Tote.jpg; ABI FS Walmart Zero St 3.8.docx

NEWS RELEASE

Leslie Gamble · Community Relations Director
405-278-3119 · Cell 405-488-7611
email · lgamble@obi.org



Zero Street Walmart Hosts Blood Drive March 8

February 22, 2013 — Walmart is partnering with Arkansas Blood Institute (ABI) to ask all area residents to give blood. Friday, March 8 from 12:30 p.m. to 4:30 p.m., a blood drive will occur at 2425 Zero Street, Fort Smith. Those who are healthy and 16 years* or older can typically donate.

John Armitage, M.D., ABI president and CEO, says March poses challenges in meeting area hospitals' needs. "Spring Break is exciting for those enjoying time away. But the need for blood never takes a break! There is no substitute, and patients in urgent need during March cannot wait."

By donating blood, donors can feel good about helping to save someone else's life. As an added bonus, each blood donor receives an ABI insulated lunch tote, free health screenings and Donor Reward Points.

Additionally, if blood donors choose to forgo the lunch totes, funds designated for those will be directed to Global Blood Fund. This charity's mission is to support struggling blood centers in underdeveloped countries. In those areas, equipment and supplies to allow people to donate often aren't available.

Although all blood types are needed, those with O-negative type blood are especially encouraged to donate. According to the American Association of Blood Banks, those with O-negative blood type make up only nine percent of the national population. However, O-negative blood can be used by anyone in an emergency situation, regardless of type.

Serving 14 different hospitals, Arkansas Blood Institute exclusively provides all blood needed by those in western Arkansas. For more information or to make an appointment, call Marcia at 479-652-2362 or ABI at 877-340-8777 or visit arkbi.org.

** 16 year olds must weigh at least 125 and provide signed parental permission, 17 year olds must weigh at least 125 pounds, 18+ year olds must weigh at least 110 pounds.*

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**Fort Smith Public Library Food for Thought Series:
All Things Strawberry
Friday, March 15, 12 Noon
3201 Rogers Avenue**

The Fort Smith Public Library will present **Food for Thought: *All Things Strawberry*** on Friday, March 15, at Noon. Join us for this popular program where Isaac Witt from The Learning Fields, a project of the River Valley Master Gardeners, will show how to grow great strawberries in your home garden. This event is free and open to the public. Bring your lunch if you wish or pick something up at Dewey's Café; the Library will provide drinks and dessert. The Fort Smith Public Library is located at 3201 Rogers in Fort Smith. For more information on this or any of the Fort Smith Public Library's free programs, call 479-783-0229 or visit the library's website at www.fortsmithlibrary.org.

Public Service Announcement
2/22/13 – 3/16/13

Contact:
Tiffany Nelson
479-783-0229
tnelson@fortsmithlibrary.org
www.fortsmithlibrary.org

***Diary of a Wimpy Kid: Dog Days (PG)*
Miller Branch of the Fort Smith Public Library
Saturday, March 16th, 1 PM
8701 South 28th Street**

Kick off spring break with the movie, *Diary of a Wimpy Kid: Dog Days*, at the Miller Branch of the Fort Smith Public Library on Saturday, March 16th at 1 PM. School's out and "Wimpy Kid" Greg Heffley, the hero of the phenomenally successful book series, is looking forward to enjoying the best summer of all time. But when his dad decides that some father-son bonding is in order, Greg must do everything he can to keep him from ruining his vacation. This family comedy is rated PG. The Miller Branch Library, located at 8701 South 28th Street in Fort Smith. For more information on this or any of the Fort Smith Public Library's free programs, call 479-646-3945 or visit the library's website at www.fortsmithlibrary.org.

Scip

Mayor's Easter Egg Hunt

March 30, 2013

10:00 a.m. - 12:00 p.m.

Free food, drinks and games at this annual event sponsored by Grand Avenue Baptist Church. Every child will win something. Two televisions will be awarded as grand prizes to registered participants. Age-specific hunts begin at 11 a.m.

Admission: Free.

Event Location and Contact Information:

Tilles Park
Grand Avenue and North 37th Street
Fort Smith, Arkansas

479-783-5161
<http://grandfamily.net>