

QUARTERLY ISSUES / PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station **KERX-FM** along with the most significant programming treatment of those issues for the period of **1/1/20 – 3/31/20**. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<i>Issue</i>	<i>Onsite/ Offsite</i>	<i>Prog Type</i>	<i>Date</i>	<i>Tot al Tim e (Hr & Min)</i>	<i>Narration</i>
Info Trak	off	program ming	1/5/20	30 min	Online security, crime, consumer matters, career, parenting, personal finance, retirement planning, senior citizens
Local	off	program ming	1/5/20	1 min	AR AG New Year scams safety tips
Info Trak	off	program ming	1/12/20	30 min	Mental health, physical fitness, personal growth, addictions, personal health, consumer matters, government regulations
Local	off	program ming	1/12/20	1 min	IRS 2020 tax assistance programs
Info Trak	off	program ming	1/19/20	30 min	Parenting, retirement planning, senior citizens, hearing loss, health issues, parenting concerns, senior citizens
Local	off	program ming	1/19/20	1 min	Enhanced ID
Info Trak	off	program ming	1/26/20	30 min	Caregiving, mental health, nutrition, addiction, consumer matters, environment, personal health
Local	off	program ming	1/26/20	1 min	IRS 2020 tax assistance programs
Info Trak	off	program ming	2/2/20	30 min	Drug addiction, public health, retirement planning, minority concerns, government policies, physical fitness, mental health
Local	off	program	2/2/20	1	AR AG – Home security systems

		ming		min	
Info Trak	off	program ming	2/9/20	30 min	Education, personal finance, women's issues, mental health, gen X concerns, personal health, healthcare costs
Local	off	program ming	2/9/20	1 min	AR AG IRS Scammers
Info Trak	off	PSA	2/16/20	30 min	Teen suicide, mental health, parenting, bullying, workplace matters, retirement planning, senior citizens
Local	off	program ming	2/16/20	1 min	IRS 2020 tax assistance programs
Local	off	program ming	2/23/20	30 min	Mass shootings, criminal justice, mental health, consumer matters, technology, women's issues, children's issues
Info Trak	off	program ming	2/23/20	1 min	AR AG – 2020 Census
Local	off	program ming	3/1/20	30 min	Dating violence and abuse, teenager concerns, technology, employment, career, environment, energy, consumer matters
Info Trak	off	program ming	3/1/20	1 min	Preparing your home for spring
Local	off	program ming	3/8/20	30 min	Mental health, physical fitness, aging, parenting, stroke prevention, personal health
Info Trak	off	program ming	3/8/20	1 min	AR AG – Refund Anticipation Loans
Info Trak	off	program ming	3/15/20	30 min	Workplace matters, education, government, crime, city planning, environment, personal health
Local	off	program ming	3/15/20	1 min	IRS 2020 tax assistance programs
Info Trak	off	program ming	3/22/20	30 min	Crime, elder abuse, retirement planning, aging, mental health, media, parenting, blood donation, Coronavirus
Local	off	PSA	3/22/20	1 min	AR AG COVID-19 price gouging
Info Trak	off	program ming	3/29/20	30 min	Education, coronavirus, technology, racial bias, diversity, parenting, mental health, media
Local	off	program ming	3/29/20	1 min	AR AG COVID-19 price gouging
Local	off	PSA	3/21/20 - 5/31/20	30 sec	AR AG Corona Virus Price Gouging



Date aired: 1/5/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-01

Total running time: 29:30 (with optional exit at 24:00)

1. **Michelle Mazurek, PhD**, Assistant Professor, Computer Science, University of Maryland College Park

Nearly everyone today struggles with a myriad of passwords for their online activities. Professor Mazurek was involved in research at Carnegie Mellon University that found that long passphrases are more effective and easier to remember than an incomprehensible string of letters, numbers and special characters.

Issues covered:

Online Security

Crime

Consumer Matters

Length: 8:52

2. **Chris Voss**, former FBI's lead international kidnapping negotiator, founder and principal of The Black Swan Group, author of *"Never Split the Difference: Negotiating As If Your Life Depended On It"*

Mr. Voss discussed the skills that helped him and his colleagues succeed where it mattered most: saving lives. He explained how of those same negotiating tactics and principles are critical in everyday life, in areas such as buying a car, negotiating a salary, buying a home, or parenting.

Issues covered:

Career

Parenting

Length: 8:25

3. **Christine Fahlund**, Senior Financial Planner and Vice President of Investment Services at T. Rowe Price Investment Services

Ms. Fahlund discussed the effect that today's economy has on retirement planning. She believes that many Baby Boomers have been naive when it comes to planning for retirement. She also explained why some employers are becoming more proactive in helping their workers save for their senior years.

Issues covered:

Personal Finance

Retirement Planning

Senior Citizens

Length: 5:04

FCC Public File

Client: Issues		Start: 1/5/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 1/5/20
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Many Arkansans are setting their new year's resolutions for 2019, but scam artists also see the new year as an opportunity to take advantage of unsuspecting Arkansans. In the new year, scammers will continue to pose as someone they are not and try to steal personal and financial information, convince Arkansans they won a prize in exchange for a fee, trick consumers into believing they have debt that must be paid by gift cards, and many more variations on common scams.

Arkansas Attorney General Rutledge released the following tips to spot a scam:

- Don't answer a call from an unknown number.
- Wiring money is like giving cash away.
- Never give out personal or banking information in response to a phone, email or mail inquiry. Contact the entity requesting the information directly through a different method to verify that it is a reputable company and to confirm the request.
- When purchasing items or services online, make sure to research the seller and know his or her physical location.
- If making a charitable contribution, give to an organization that has a strong history in providing relief. Instead of paying in cash, make a check or money order payable to the organization, not an individual.
- Most importantly, if the offer sounds too good to be true, it probably is. Investigate the offer before accepting or paying any money.

For more information about other common scams and consumer-related issues, please call the Arkansas Attorney General's office at (800) 482-8982 or visit ArkansasAG.gov or [facebook.com/AGLeslieRutledge](https://www.facebook.com/AGLeslieRutledge).

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Date aired: 1/12/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-02

Total running time: 29:30 (with optional exit at 24:00)

1. **Jordan W. Smoller, PhD**, psychiatric geneticist, Professor of Psychiatry at Harvard Medical School, Professor in the Department of Epidemiology at the Harvard School of Public Health

Depression is one of the world's most common mental disorders, affecting more than 300 million people globally. Prof. Smoller led a study that found that walking, jogging, yoga or any type of exercise may help to ward off depression, even in those with a genetic susceptibility to it. He also talked about the importance of social engagement and relationships in preventing depression.

Issues covered:
Mental Health
Physical Fitness

Length: 8:41

2. **Wendy Wood, PhD**, Provost Professor of Psychology and Business at the University of Southern California, author of "*Good Habits, Bad Habits: The Science of Making Positive Changes That Stick*"

This is about the time in the calendar that New Year's resolutions fail. Prof. Wood explained how people form habits, and what can be done with this knowledge to make positive change. She said willpower is usually not enough when someone is striving make a change in behavior. She also outlined the differences between habits, self-control and addictions.

Issues covered:
Personal Growth
Addictions

Length: 8:35

3. **Sherry Pagoto, PhD**, Professor in the Department of Allied Health Sciences, Director of the University of Connecticut Center for mHealth and Social Media

Prof. Pagoto led a study that found that 78 percent of major fitness chains offer tanning beds to their customers. She said that while the public health community has been trying to communicate the message to the public that tanning beds are not safe or healthy, gyms are essentially putting a 'health halo' on them because people associate gyms with health. She explained why tanning beds create serious risks for the development of skin cancer.

Issues covered:
Personal Health
Consumer Matters
Government Regulations

Length: 4:51

FCC Public File

Client: Issues	Start: 1/12/20
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 1/12/20
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

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In addition to VITA, the Tax Counseling for the Elderly (TCE) program offers free tax help for all taxpayers, particularly those who are 60 years of age and older, specializing in questions about pensions and retirement-related issues unique to seniors.

VITA or TCE sites are generally located at community and neighborhood centers, libraries, schools, shopping malls and other convenient locations across the country. To locate the nearest VITA or TCE site near you, use the VITA Locator Tool at [irs dot gov](http://irs.gov) or call 800-906-9887.

At select tax sites, taxpayers also have an option to prepare their own basic federal and state tax return for free using Web-based tax preparation software with an IRS-certified volunteer to help guide you through the process. This option is only available at locations that list “Self-Prep” in the site listing.

The deadline for filing your 2020 taxes is April 15, 2020.

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Notary Public

Station Official



Date aired: 1/19/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-03

Total running time: 29:30 (with optional exit at 24:00)

1. **Erica Reischer, PhD**, psychologist, parent educator, author of "*What Great Parents Do: 75 Simple Strategies for Raising Kids Who Thrive*"

Children don't come with an owner's manual, but many parents wish they did. Dr. Reischer offered simple, action-oriented steps anyone can take to improve their parenting skills. She discussed the importance of empathy, how to distinguish between goals and methods, and why it's helpful for parents to view their kids as little explorers and scientists.

Issues covered:
Parenting

Length: 7:51

2. **Andrew Scott**, Professor of Economics at the London Business School, Fellow at All Souls College, Oxford University and the Centre for Economic Policy Research, co-author of "*The 100-Year Life: Living and Working in an Age of Longevity*"

Many Americans have been raised on the traditional notion of a three-stage approach to life: education, followed by work and then retirement. However, Prof. Scott said this well-established pathway is already beginning to collapse: life expectancy is rising, pensions are vanishing, and increasing numbers of people are juggling multiple careers. He offered suggestions for how to better plan for a productive, longer life and retirement in today's rapidly-evolving economy.

Issues covered:
Retirement Planning
Senior Citizens

Length: 9:23

3. **Brian Fligor**, Chief Audiology Officer at Lantos Technologies, Inc., former Director of Diagnostic Audiology and Children's Hospital in Boston

An estimated 2 million students in the US play in middle- and high-school marching bands. Dr. Fligor believes that parents should be concerned protecting their kids' hearing when they are exposed to loud sounds for long periods. He talked about the warning signs of hearing damage and explained the ways to prevent it.

Issues covered:
Hearing Loss
Health Issues
Parenting Concerns
Senior Citizens

Length: 4:58

FCC Public File

Client: Issues	Start: 1/19/20
KTTG ESPN 96.3 <input type="checkbox"/>	End: 1/19/20
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

If it is time to renew your driver's license, consider making the transition to the "REAL ID" now. Beginning October 1, 2020, the REAL ID driver's license or identification card will be required to board a domestic flight or enter a federal building or facility, including military bases. According to the Department of Homeland Security, the REAL ID improves the security of state-issued driver's licenses and identification cards as well as help fight terrorism and reduce identity fraud.

To receive the enhanced ID you must present qualifying forms of identification that confirm your full legal name, date of birth, Social Security Number, proof of address and lawful status. Visit the Arkansas Department of Finance and Administration website to find out which qualifying documents you need. The cost of the enhanced license remains \$40, the same amount as the standard non-enhanced state license. If your license is current, you can convert your license to a REAL ID for a \$10 duplicate card charge. REAL IDs have a yellow circle with a white star in the middle on the upper right side of the license.

Though a REAL ID does not expire for 8 years, the renewal process is simpler than when the original enhanced license is obtained. You will only need to bring qualifying forms of identification if your name, gender or Social Security Number have changed or if your date of birth was amended. The standard driver's license will remain valid for state-related purposes such as driving, banking and voting. A valid passport will be accepted to board airlines.

For more information or to report fraud, contact the Arkansas Attorney General's Office at (800) 482-8982 or consumer@ArkansasAG.gov or visit ArkansasAG.gov or facebook.com/AGLeslieRutledge.

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Notary Public

Station Official



Date aired: 1/26/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-04

Total running time: 29:30 (with optional exit at 24:00)

1. **Donna Thomson**, author of "*The Unexpected Journey of Caring: The Transformation from Loved One to Caregiver*"

It's estimated that 45 million Americans are currently providing unpaid care for a loved one. Ms. Thomson shared her own story as a longtime caregiver, and talked about the unexpected rewards and challenges that caregivers often find. She also explained why being part of a community of caregivers is vital to navigate the unpredictable terrain of care.

Issues covered:
Caregiving
Mental Health

Length: 9:20

2. **Molly Carmel**, licensed clinical social worker with a background in addiction and nutrition, Founder of The Beacon Program in New York City, co-author of "*Breaking Up with Sugar*."

Most health experts agree that sugar is bad for you. Ms. Carmel discussed the mental and physical dangers that come from an unhealthy relationship with sugar and flour, and why we can easily get hooked on them. She explained how processed food manufacturers design foods to be addictive.

Issues covered:
Nutrition
Addiction
Consumer Matters

Length: 7:48

3. **Greg Masson**, Chief of the Branch of Environmental Contaminants at the U.S. Fish & Wildlife Service

Prescription drugs are now being detected in many US rivers, lakes and streams. Mr. Masson expressed concern about the disposal of prescription medications and their impact on wildlife and the environment. He explained how these products affect the health of animals and fish. He also outlined guidelines issued by his agency on how to properly dispose of unused drugs.

Issues covered:
Environment
Personal Health

Length: 4:53

FCC Public File

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KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 1/26/20
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Date aired: 2/2/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-05

Total running time: 29:30 (with optional exit at 24:00)

1. **Rachel Alinsky, MD., MPH**, Pediatrician and Adolescent Medicine Fellow at the Johns Hopkins Children's Center

Dr. Alinsky led a recent study that found that less than a third of adolescents and young adults who experienced a nonfatal opioid overdose received appropriate follow-up addiction treatment to reduce the risk of a second overdose. She said youth are at a very high risk of another overdose in the first few months after the first one.

Issues covered:
Drug Addiction
Public Health

Length: 9:20

2. **Monique Morrissey**, Economist, Economic Policy Institute

Ms. Morrissey's organization is highly critical of the nation's policies for funding retirement. She led a study that found that only about 54% of Americans are saving for retirement. She explained why she believes that the shift from traditional pensions to 401(k)s has increased retirement inequality for U.S. families, based on their income, race, ethnicity, education, and marital status.

Issues covered:
Retirement Planning
Minority Concerns
Government Policies

Length: 7:48

3. **Octavia H. Zahrt**, doctoral candidate in health psychology at the Stanford University Graduate School of Business

Physical inactivity is estimated to account for 1 in 10 deaths worldwide, and 79% of U.S. adults do not meet recommended exercise guidelines. Ms. Zahrt co-authored a study that found that people who think they are less active than others in a similar age bracket die younger than those who believe they are more active – even if their actual activity levels are similar. She talked about the possible reasons behind this finding, and how a person's mindset affects their overall health.

Issues covered:
Physical Fitness
Mental Health

Length: 6:56

FCC Public File

Client: Issues		Start: 2/2/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 2/2/20
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Home surveillance systems are designed to increase safety, but recent reports prove they may only be as secure as your passwords. Consumers often use the same passwords for multiple accounts. In recent years, credentials for more than 8 billion online accounts have been compromised, adding to the necessity of changing login information more frequently.

Once a device such as a router or camera in your home is compromised, hackers can often connect to other systems. Since the security breach is through your own home system and not the security camera company, every camera or device connected to the internet is at risk.

Attorney General Rutledge offers these recommendations to help better secure your home from hackers:

- Create complex passwords for all accounts, including your cameras, WiFi and router
- Add two-factor authentication if available
- Upgrade to a cloud-based system
- Update devices regularly
- Choose a surveillance system from a reliable source with excellent customer service

If you receive a call, text or email with an unsolicited confirmation code request, consider changing your password immediately.

If your account is breached, contact your surveillance system provider and local law enforcement.

For more information about consumer-related issues, contact the Arkansas Attorney General's Office at (800) 482-8982 or consumer@ArkansasAG.gov or visit ArkansasAG.gov or facebook.com/AGLeslieRutledge.

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Date aired: 2/9/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-06

Total running time: 29:30 (with optional exit at 24:00)

1. **Anthony O'Neal**, author of *"Debt-Free Degree: The Step-by-Step Guide to Getting Your Kid Through College Without Student Loans"*

Mr. O'Neal discussed the huge negative impact that student debt has on today's college graduates. He outlined three main ways to graduate debt free: saving money, finding money via grants and scholarships, and working for money. He recommended that students apply for lesser-known small-dollar scholarships, before going after the large ones.

Issues covered:

Education
Personal Finance

Length: 9:02

2. **Ada Calhoun**, author of *"Why We Can't Sleep: Women's New Midlife Crisis"*

Ms. Calhoun talked about the new midlife crisis facing Gen X women, and how they arrived there. She said most women in their 40s and early 50s are exhausted, terrified about money, under-employed, and overwhelmed. She believes that instead of being heard, they have been told to lean in, take "me-time," or make a chore chart to get their lives and homes in order. She talked about some of the possible societal changes that may address the problem.

Issues covered:

Women's Issues
Mental Health
Gen X Concerns

Length: 8:03

3. **Michael Englesbe, MD, FACS**, **Cyrenus G. Darling Sr., MD** and **Cyrenus G. Darling Jr., MD**
Professor of Surgery at the University of Michigan in the Section of Transplantation Surgery

Dr. Englesbe led a study that examined inexpensive ways for surgery patients to get physically and mentally ready for their upcoming operation. He said the program may help reduce overall costs and get patients home faster. He said "prehabilitation," uses the weeks before surgery to encourage patients to move more, eat healthier, cut back on tobacco, breathe deeper, reduce their stress and focus on their post-operative goals.

Issues covered:

Personal Health
Healthcare Costs

Length: 5:07

FCC Public File

Client: Issues		Start: 2/9/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 2/9/20
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Tax season is like hunting season for con artists. Between the fear of making a mistake on your taxes, and the increased sophistication of scammers, opportunities are endless for bad actors looking to line their pockets during tax season. Each year, many scammers pose as agents with the Internal Revenue Service (IRS) by sending emails with fake tax bills and transcripts to Arkansans. The malicious emails often include an attachment that is not a document from the IRS, but instead infectious malware. The email may even threaten arrest if payment is not received immediately using a gift card, prepaid debt card or wire transfer.

The increase in data breaches has given criminals more access to sensitive information than ever before, helping make their schemes more believable.

Attorney General Rutledge issued the following tips for anyone who receives an email from someone claiming to be from the IRS:

- Do not reply to the email.
- Do not click on any links.
- Delete the original email.

Consumers who receive this scam via email should forward it to the IRS at phishing@irs.gov and file a complaint with the [Federal Trade Commission](#).

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Date aired: 2/16/20 Time Aired: 6-6:30 a

Weekly Public Affairs Program

Show # 2020-07

Total running time: 29:30 (with optional exit at 24:00)

1. **Anna S. Mueller, PhD**, Sociologist and Assistant Professor in Comparative Human Development, Research Associate at the Population Research Center at the University of Chicago

Teen suicide clusters are a recent discovery, and little is understood about their causes and how to prevent them. Prof. Mueller studied of the phenomenon in a small town. She found that intense pressure to succeed academically and athletically, plus the ease with which private information became public, due to social connectedness, left teens and their parents unwilling to seek help for mental health problems. She said suicide prevention strategies need to be tailored to fit the unique dynamics of individual communities.

Issues covered:

Teen Suicide
Mental Health
Parenting

Length: 7:57

2. **Shola Richards**, author of "*Making Work Work: The Positivity Solution for Any Work Environment*"

A surprising number of Americans have experienced bullying on the job. Mr. Richards discussed the reasons that some people become bullies, and offered suggestions for how to deal with bullying in an effective and positive way. He said documenting dates, times and details of incivility are crucial, and that approaching the HR department with an issue is the best place to start.

Issues covered:

Bullying
Workplace Matters

Length: 9:21

3. **Rodger Alan Friedman**, chartered retirement planning counselor and financial advisor with more than 30 years' experience, author of "*Fire Your Retirement Planner: You! Concise Advice on How to Join the \$100,000 Retirement Club*"

More than half of all Americans are not confident or just slightly confident when it comes to making the right retirement investment decisions. Mr. Friedman believes retirement planning is not a do-it-yourself exercise, but that professional help is vital. He explained how to find a competent financial advisor. it.

Issues covered:

Retirement Planning
Senior Citizens

Length: 5:04

FCC Public File

Client: Issues	Start: 2/16/20
KTTG ESPN 96.3 <input style="width: 30px; height: 15px;" type="text"/>	End: 2/16/20
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 Notary Public Station Official



Date aired: 2/23/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-08

Total running time: 29:30 (with optional exit at 24:00)

1. **Jillian Peterson, PhD**, Assistant Professor of Criminology and Criminal Justice at Hamline University, Director of the Hamline Center for Justice and Law, co-founder of the Violence Project, a nonpartisan think tank dedicated to reducing violence in society

Prof. Peterson is the co-developer of a database that contains information about every mass shooter in the US since 1966. She said the database is the most comprehensive ever developed, designed to answer the "how" and "why" of mass shootings using data-driven research. She discussed the four most common characteristics of mass shooters. She also outlined the steps that she believes would be most effective to prevent mass shootings.

Issues covered:
Mass Shootings
Criminal Justice
Mental Health

Length: 9:02

2. **Peter H. Diamandis**, founder of more than 20 high-tech companies, Founder and Executive Chairman of the XPRIZE and Executive Founder of Singularity University, Co-Founder of Human Longevity, Inc, co-author of *"The Future Is Faster Than You Think: How Converging Technologies Are Transforming Business, Industries, and Our Lives"*

Technology is accelerating far more quickly than anyone could have imagined. Mr. Diamandis believes that over the next decade, the world will experience more upheaval and create more wealth than in the past hundred years. He cited examples of converging technologies which he expects to transform entertainment, education, healthcare, longevity, business and food.

Issues covered:
Consumer Matters
Technology

Length: 8:03

3. **Atara Twersky**, attorney, author of the *Curlee Girlee* book series

Amid today's pressures of the #MeToo movement, gender discrimination and the peer pressures of social media, Ms. Twersky explained why it is crucial for parents to encourage young girls to celebrate their differences and lift each other up. She offered suggestions to empower young girls and to teach them that it's okay to be different.

Issues covered:
Women's Issues
Children's Issues

Length: 5:07

FCC Public File

Client: Issues	Start: 2/23/20
KTTG ESPN 96.3 <input type="checkbox"/>	End: 2/23/20
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

Every 10 years, the U.S. Census Bureau has the important job of counting every living person in our country. Beginning in mid-March, an invitation to participate will either be mailed or hand delivered to each home. If no response is received by May either by mail, online or over the phone, census takers will begin visiting homes and can return up to six times until the questionnaire is completed.

The questions will include:

- How many people are in the home?
- What is their sex, age, race and ethnicity?
- What is their relationship to one another?
- What is the best phone number to reach you?
- Do you own or rent the home?

For a full list of questions, go to 2020census.gov. According to the U.S Census Bureau, every answer is confidential and answers will only be used for statistical purposes.

The following information will **NEVER** be asked by the Census Bureau:

- Social Security number.
- Money or donations.
- Bank or credit card account information.
- Anything on behalf of or about a political party.

If you are asked these questions by a person claiming to be with the Census Bureau, it is a scam and you should not cooperate with them. Instead, hang up and report the call to the Census Bureau by calling 800-923-8282.

Some households will receive follow-up phone calls from the Census Bureau to ensure quality control. To help distinguish between legitimate Census Bureau calls and scammers, check out "[Are You in a Survey? Help for Survey Participants](#)" on the Census Bureau's website.

If you suspect fraud, call 800-923-8282 to speak with a local Census Bureau representative or call the Attorney General's Office at (800) 482-8982 or consumer@arkansasag.gov.

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Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 3/1/20 Time Aired: 6a-6:30a

Weekly Public Affairs Program

Show # 2020-09

Total running time: 29:30 (with optional exit at 24:00)

1. **Sameer Hinduja, Ph.D.**, Professor in the School of Criminology and Criminal Justice within Florida Atlantic University's College for Design and Social Inquiry, Co-Director of the Cyberbullying Research Center

Teenagers in dating relationships today are constantly in touch via texting, social media and video chat. Prof. Hinduja led a study that examined "digital dating abuse," in which technology is used to repetitively harass, control or threaten a romantic partner. He found that more than 28% of teens who had been in a romantic relationship at some point in the previous year said they had been the victim of at least one form of digital dating abuse, and surprisingly, boys were more likely to experience it than girls.

Issues covered:

Dating Violence and Abuse
Teenager Concerns
Technology

Length: 9:02

2. **Michael J. Tews, PhD**, Associate Professor of Hospitality Management at Penn State University

Prof. Tews led a study that analyzed how a job candidate's social media posts affect decisions made by hiring managers. He said that 70% of employers reported looking at social media sites to help them evaluate potential employees, and 60% eliminated candidates on the basis of negative content. He found that posts that indicated self-absorption were the most damaging to a job hunter's prospects.

Issues covered:

Employment
Career

Length: 8:03

3. **Greg Keoleian**, Director of the Center for Sustainable Systems at the University of Michigan School for Environment and Sustainability

Environmentally-conscious consumers have probably heard that today's highly efficient dishwashers use less energy and water than traditional hand-washing techniques. However, Prof. Keoleian led a study that found that one manual washing technique--the two-basin method, in which dishes are soaked and scrubbed in hot water and then rinsed in cold water--that is associated with fewer greenhouse gas emissions than machine dishwashing. He offered numerous energy-saving tips related to the task of washing dishes.

Issues covered:

Environment
Energy
Consumer Matters

Length: 5:07

FCC Public File

Client: Issues		Start: 3/1/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 3/1/20
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Spring is just around the corner, so here are some tips from D-I-Y Network for homeowners to prepare your residence for spring:

Clean gutters and downspouts

Wipe down walls, baseboards and outlets with mild soap and water

Replace all filters including water, range hood and air vent filters.

Unscrew the faucet aerators, sink sprayers and showerheads, and soak them in equal parts vinegar and water solution. Let them soak for an hour, then rinse with warm water.

A clogged dryer vent can be a fire hazard. To clean it, disconnect the vent from the back of the machine and use a dryer vent brush to remove lint. Outside your house, remove the dryer vent cover and use the brush to remove lint from the other end of the vent line. Make sure the vent cover flap moves freely.

Wash exterior windows

Keep dust, mold and pollen at bay by decluttering your home, checking pipes for leaks and keeping the air clean.

Check foundation vents, clean and replace as necessary (critters can get in the smallest spaces!)

Clean the grill

Clean outdoor furniture

Test smoke alarms and CO detectors, and change out batteries as needed. It's cheap, only takes a few minutes and can save your family's lives.

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Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 3/8/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-10

Total running time: 29:30 (with optional exit at 24:00)

1. **Kelly McGonigal, PhD**, health psychologist, lecturer at Stanford University, author of *"The Joy of Movement: How Exercise Helps Us Find Happiness, Hope, Connection, And Courage"*

People who are regularly active have a stronger sense of purpose, and they experience more gratitude, love, and hope. Dr. McGonigal shared stories of people who have found fulfillment and belonging through running, walking, dancing, swimming, weightlifting, and more. She said a gym workout or other intense exercise isn't necessary—it's just important to find an activity that is enjoyable.

Issues covered:
Mental Health
Physical Fitness
Aging

Length: 7:54

2. **Mark McConville, PhD**, family clinical psychologist in private practice in Cleveland, author of *"Failure to Launch: Why Your Twentysomething Hasn't Grown Up...and What to Do About It"*

A recent study shows that a third of today's 25 to 29 year-olds live with their parents—three times as many as in 1970. Dr. McConville said that many are struggling with three critical skills that are necessary to make the transition from childhood to adulthood: finding a sense of purpose, developing administrative responsibility, and cultivating interdependence. He explained why things have changed for this generation, and how parents can help.

Issues covered:
Parenting

Length: 9:22

3. **Souvik Sen, MD, MS, MPH**, Chair of Neurology at Palmetto Health-USC Medical Group, Professor of Neurology at the University of South Carolina School of Medicine

Dr. Sen led a study that found that gum disease may be linked to higher rates of stroke caused by hardened and severely blocked arteries. He discussed the connection between gum disease and blood inflammation. He found that patients with gum disease had twice as many strokes and were twice as likely to have moderately severe narrowing of brain arteries.

Issues covered:
Stroke Prevention
Personal Health

Length: 4:56

FCC Public File

Client: Issues	Start: 3/8/20
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 3/8/20
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

As April 15 approaches, advertisements for tax refund anticipation loans (RALs) are ramping up. RALs are high-interest loans that must be repaid by the actual tax return proceeds, essentially borrowing your own money. Car dealerships and other businesses selling high priced items often offer to use RALs as down payments. While offers of immediate cash are often attractive, the products could ultimately reduce the total amount of your refund and may even cost you extra money.

Arkansas Attorney General Leslie Rutledge released the following options for Arkansans to consider before agreeing to have your taxes prepared as part of a RAL.

- Consider the free or low-cost options such as the online Internal Revenue Service (IRS) Free File program or the Volunteer Income Tax Assistance.
- Remember that electronically-filed returns can be deposited in bank accounts in as few as eight days.
- The IRS can also provide refunds by check or prepaid debit card.
- Always get a written list of fees before entering into an agreement or having any tax preparation services performed.
- Many tax preparers like to offer these loans because it attracts new business, but if the tax refund isn't enough to cover the loan, it can create a headache for consumers.
- Insist on getting any RAL in writing before buying any products or services.

RALs may seem attractive because tax preparations fees can also be covered. But many Arkansans can get free tax preparation services and can therefore save money and keep their entire refund. The IRS provides a Free File program online that is a federal tax preparation and electronic filing program for approximately 70 percent of taxpayers who earn less than \$62,000 in annual adjusted gross income. Eligible consumers can go to IRS.gov and choose from multiple private companies that will file federal returns at no charge.

Some Arkansans may also be eligible to receive free help through the Volunteer Income Tax Assistance program. Meanwhile, seniors can contact AARP to learn more about the tax preparation services they provide.

For more information about refund anticipation loans and checks, tax preparation and other consumer-related issues, call the Arkansas Attorney General's Office at (800) 482-8982 or visit ArkansasAG.gov or [Facebook.com/AGLeslieRutledge](https://www.facebook.com/AGLeslieRutledge).

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Notary Public

Station Official



Date aired: 3/15/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-11

Total running time: 29:30 (with optional exit at 24:00)

1. **Dan Heath**, Senior Fellow at the Center for the Advancement of Social Entrepreneurship at Duke University, author of "*Upstream: The Quest to Solve Problems Before They Happen*"

Mr. Heath said far too many people stay "downstream," handling one problem after another, but they never make their way "upstream" to fix the systems that caused the problems. He cited several examples to illustrate why he believes that many crimes, chronic illnesses and customer complaints are often preventable.

Issues covered:

Length: 9:35

Workplace Matters
Education
Government

2. **Hessam Sadatsafavi, PhD**, Data Action Team Leader in the Department of Emergency Medicine at the University of Virginia Health System

Dr. Sadatsafavi led a recent study that found that properly designed and maintained outdoor green space has the potential to reduce violent crime and gun violence. He discussed the possible reasons that a community garden or small community park may keep people safe, decrease crime and promote better quality of life. He said the green space improvements are fairly inexpensive, particularly when done in the large scale of a major city.

Issues covered:

Length: 7:39

Crime
City Planning
Environment

3. **Nancy Lan Guo, PhD**, Associate Professor of Community Medicine and Cancer Center at West Virginia University, Program Assistant Director of West Virginia Clinical and Translational Science Institute for Biomedical Informatics

Dr. Gou led a study that found that microscopic toner nanoparticles that waft from laser printers may change our genetic and metabolic profiles in ways that make disease more likely. She said the primary concerns are for workers who work near printers that are in frequent use, those who are pregnant, and those who work in print shops. She said the study discovered dramatic genetic changes linked to cardiovascular, neurological and metabolic disorders.

Issues covered:

Length: 4:55

Personal Health
Workplace Matters

FCC Public File

Client: Issues	Start: 3/15/20
KTTG ESPN 96.3 <input type="checkbox"/>	End: 3/15/20
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

Tax season is here again.

The Volunteer Income Tax Assistance (VITA) program offers free tax help to people who generally make \$54,000 or less, persons with disabilities and limited English speaking taxpayers who need assistance in preparing their own tax returns. IRS-certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals.

In addition to VITA, the Tax Counseling for the Elderly (TCE) program offers free tax help for all taxpayers, particularly those who are 60 years of age and older, specializing in questions about pensions and retirement-related issues unique to seniors.

VITA or TCE sites are generally located at community and neighborhood centers, libraries, schools, shopping malls and other convenient locations across the country. To locate the nearest VITA or TCE site near you, use the VITA Locator Tool at [irs dot gov](http://irs.gov) or call 800-906-9887.

At select tax sites, taxpayers also have an option to prepare their own basic federal and state tax return for free using Web-based tax preparation software with an IRS-certified volunteer to help guide you through the process. This option is only available at locations that list “Self-Prep” in the site listing.

The deadline for filing your 2020 taxes is April 15, 2020.

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Notary Public

Station Official



Date aired: 3/22/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-12

Total running time: 29:30 (with optional exit at 24:00)

1. **Susan Tillery, CPA/PFS**, Chair of the American Institute of CPA's Personal Financial Planning Executive Committee

A recent survey from the American Institute of CPAs found that, for older Americans, falling victim to fraud is more devastating emotionally than financially. Ms. Tillery discussed the most common forms of fraud targeting the elderly, and how friends and family members can help to protect them.

Issues covered:

Length: 9:27

Crime
Elder Abuse
Retirement Planning
Aging

2. **Kasey Wallis**, personal coach, co-author of "*Who You Are Being*"

A recent poll found that 22 percent of Americans feel angry a lot, up from 17 percent the previous year. Ms. Wallis talked about the reasons behind this trend, and why different people react differently to anger. She outlined several ways to diffuse the problem, including focused breathing. She also discussed ways that parents can teach their children how to deal with anger in a healthy way.

Issues covered:

Length: 7:48

Mental Health
Media
Parenting

3. **Justin D. Kreuter, MD**, Instructor of Laboratory Medicine and Pathology, Transfusion Medicine Specialist with the Mayo Clinic Blood Donor Center

With recommendations to stay home during the COVID-19 pandemic, the U.S. now has a critical blood shortage. Dr. Keuter said nearly half of US blood collectors are reporting that they only have a two-day supply or less of blood products. He outlined the reasons that collections have plummeted and explained why potential donors should not be fearful to go to donation centers.

Issues covered:

Length: 5:09

Blood Donation
Coronavirus

FCC Public File

Client: Issues	Start: 3/22/20
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 3/22/20
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

Attorney General Leslie Rutledge sent letters to [Amazon](#), [eBay](#) and [Walmart](#) which allow third-party sellers to offer consumer goods through online retail platforms. The letter notified the companies' CEOs that Arkansas's price gouging laws automatically went into effect on March 11, 2020, after Governor Hutchinson's state of emergency declaration. The letter also praised the companies for their proactive response in preventing price gouging during the COVID-19 pandemic and encouraged them to take further action to stop bad actors from artificially raising prices on basic needs products during this public health crisis.

Arkansas's price gouging law prevents individuals or businesses from increasing product prices by more than 10 percent of what the product would have cost prior to the state of emergency declaration on March 11, 2020. Violators can face criminal charges and fines as well as civil penalties of up to \$10,000 per incident. Arkansans can report price gougers to the Attorney General's Office at ArkansasAG.gov or call (800) 482-8982.

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Notary Public

Station Official



Date aired: 3/29/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-13

Total running time: 29:30 (with optional exit at 24:00)

1. **Dani Babb, PhD, MBA**, online education expert, founder and CEO of the Babb Group, which specializes in curriculum development and faculty training and services

Ms. Babb discussed what is working well for schools, what is not working, and how education delivery will be forever changed by Covid-19. She talked about the specific technical issues and other unexpected changes facing many schools that have had to scramble to move classes online. She said the graduating class of 2020 will likely end up having "virtual" graduation ceremonies.

Issues covered:

Education
Coronavirus
Technology

Length: 9:18

2. **Gail Heyman, PhD**, Professor of Psychology, University of California, San Diego

Dr. Heyman led a study that sought to find ways to reduce racial bias in children. She noted that racial bias can be measured in children as young as age 3. She said the key to her research was in repetitively teaching kids to identify people of another race as individuals. She hopes to develop a consumer-friendly version of her findings for eventual use in schools and at home.

Issues covered:

Racial Bias
Diversity
Parenting

Length: 7:48

3. **Beth K. Rush, PhD**, Neuropsychologist from the Dept. of Psychiatry and Psychology at the Mayo Clinic

Stay at home orders and non-stop news coverage about the Coronavirus pandemic is creating worry and anxiety for people across the globe. Dr. Rush suggested ways to cope with the crisis. She said it is important to establish daily routines. She also said limiting exposure to the constant media reports and Facebook comments can also help.

Issues covered:

Mental Health
Coronavirus
Media

Length: 4:56

FCC Public File

Client: Issues	Start: 3/29/20
KTTG ESPN 96.3 <input type="checkbox"/>	End: 3/29/20
KERX 95.3 <input type="checkbox"/>	Cart #: 21199

Attorney General Leslie Rutledge sent letters to [Amazon](#), [eBay](#) and [Walmart](#) which allow third-party sellers to offer consumer goods through online retail platforms. The letter notified the companies' CEOs that Arkansas's price gouging laws automatically went into effect on March 11, 2020, after Governor Hutchinson's state of emergency declaration. The letter also praised the companies for their proactive response in preventing price gouging during the COVID-19 pandemic and encouraged them to take further action to stop bad actors from artificially raising prices on basic needs products during this public health crisis.

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Notary Public

Station Official

PEARSON BROADCASTING CONTRACT CONFIRMATION



Contract number: 37734
 Product Descr: PSA - 3 20 AR AG Price Gouging
 Customer Order#: AR AG Price Gouging 3 Stations
 Advertiser: In-House (X)

Order Date: 03/20/20
 Valid from: 02/24/20
 Valid thru: 05/31/20

Gross billing? n
 Affidavit? n
 Exact times? n
 Notarized script? n
 Co-op invoice? n
 Number of inv copies: 1
 Agency comm: 0.00
 Rep Firm comm: 0.00

Agency: 0 (n/a)
 Bill to: 0 (n/a)
 In-House (X)

Account Exec: 41 Tommy Craft
 Terms: s: c commercial matter
 Billing group: 1 DUE UPON RECEIPT
 Billing cycle: 2 STANDARD BROADCAST MONTH
 Billing cycle: 14 BILL STANDARD BROADCAST MONTH

Revision number: 25/12
 Revision date: 03/20/20

Run Dates	Thru	Daypart	Qty /wk	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Alt	Pri	Length	Rate	Cart#	Copy#	AVAIL	Sales Type
03/21/20	05/31/20	12a-12m X	8	8	8	8	8	8	8	0	4	0:30	0.00	41019	0	1	Local Sales	
03/21/20	05/31/20	12a-12m K	8	8	8	8	8	8	8	0	4	0:30	0.00	41019	0	1	Local Sales	
03/21/20	05/31/20	12a-12m G	8	8	8	8	8	8	8	0	4	0:30	0.00	41019	0	1	Local Sales	
03/21/20	05/31/20	12a-12m Digital	8	8	8	8	8	8	8	0	4	0:30	0.00	41019	0	1	Local Sales	

Billing Projection

February	March	April	May
0 / 0.00 Gross	288 / 0.00 Gross	896 / 0.00 Gross	1120 / 0.00 Gross
0.00 Net	0.00 Net	0.00 Net	0.00 Net

PEARSON BROADCASTING CONTRACT CONFIRMATION



Contract number: 37734
 Product Descr: PSA - 3 20 AR AG Price Gouging
 Customer Order#: AR AG Price Gouging 3 stations
 Advertiser: In-House (X)

Order Date: 03/20/20
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Agency: 0 (n/a)
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Revision number: 25/12
 Revision date: 03/20/20

Run Dates	Thru	Daypart	or Runtimes	Qty	-----Vld/Qty/day-----	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Alt	Pri	Length	Rate	Cart#	Copy#	AVAIL	Sales	Type

Total spots: 2304

Gross: \$ 0.00

Net: \$ 0.00

betty.laclair@hitthatline.com

From: Arkansas Attorney General <ArkansasAG@public.govdelivery.com>
Sent: Thursday, March 19, 2020 1:43 PM
To: betty.laclair@pearsonbroadcasting.com
Subject: Rutledge Releases PSA Warning Arkansans About Price Gouging

Having trouble viewing this email? [View it as a Web page.](#)



FOR IMMEDIATE RELEASE
March 19, 2020

Contact: Amanda Priest
(501) 414-2223
Amanda.Priest@ArkansasAG.gov

Rutledge Releases PSA Warning Arkansans About Price Gouging

Says, 'Businesses and individuals are not allowed to charge 10 percent more than they were before'

41019



LITTLE ROCK – Arkansas Attorney General Leslie Rutledge released a public service announcement (PSA) to raise awareness of the illegal price-gouging tactics in response to Governor Hutchinson’s Emergency Declaration on March 11.

“The Governor has declared a state of emergency and our price gouging laws have gone into effect,” said Attorney General Rutledge. “Businesses and individuals are not allowed to charge 10 percent more than they were before.”

Any business or individual attempting to price gouge on goods or services can face criminal charges and could face penalties up to \$10,000 per item. Arkansans can file consumer complaints with the Attorney General’s Office if they see price-gouging activity.

The public service announcement can be viewed now on Rutledge’s YouTube page and launched on various networks today, March 19.

Arkansans who have questions can email the office at oag@ArkansasAG.gov or call (800) 482-8982.

About Attorney General Leslie Rutledge

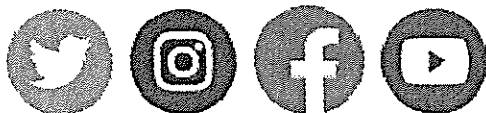
Leslie Carol Rutledge is the 56th Attorney General of Arkansas. Elected on November 4, 2014, and sworn in on January 13, 2015, she is the first woman and first Republican in Arkansas history to be elected as Attorney General. She was resoundingly re-elected on November 6, 2018. Since taking office, she has significantly increased the number of arrests and convictions against online predators who exploit children and con artists who steal taxpayer money through Social Security Disability and Medicaid fraud. Further, she has held Rutledge Roundtable meetings and Mobile Office hours in every county of the State each year, and launched a Military and Veterans Initiative. She has led efforts to roll back government regulations that hurt job creators, fight the opioid epidemic, teach internet safety, combat domestic violence and make the office the top law firm for Arkansans. Rutledge serves as Chairwoman of the National Association of Attorneys General Southern Region and re-established and co-chairs the National Association of Attorneys General Committee on Agriculture. As the former Chairwoman of the Republican Attorneys General Association, she remains active on the Executive Board.

A native of Batesville, she is a graduate of the University of Arkansas at Fayetteville and the

University of Arkansas at Little Rock William H. Bowen School of Law. Rutledge clerked for the Arkansas Court of Appeals, was Deputy Counsel for former Governor Mike Huckabee, served as a Deputy Prosecuting Attorney in Lonoke County and was an Attorney at the Department of Human Services before serving as Counsel at the Republican National Committee. Rutledge and her husband, Boyce, have one daughter. The family has a home in Pulaski County and a farm in Crittenden County.

###

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FCC Public File

Client: Issues		Start: 3/27/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 4/30/20
KERX 95.3	<input type="checkbox"/>	Cart #: 41019

The Arkansas Attorney General warns Arkansans to beware of scammers impersonating government officials calling or emailing about COVID-19 economic stimulus package eligibility. The AG tells people to only rely on official government websites for economic relief information; never give personal information over the phone or by email. The US government will not be contacting you to determine your eligibility for the stimulus package. If you are contacted by a potential scammer, call the Arkansas AG at 800-482-8982 or visit the arkansasAG dot gov website.

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Notary Public

Station Official