

QUARTERLY ISSUES / PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station KERX-FM along with the most significant programming treatment of those issues for the period of 10/1/19 – 12/31/19. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<i>Issue</i>	<i>Onsite/ Offsite</i>	<i>Prog Type</i>	<i>Date</i>	<i>Total Time (Hr & Min)</i>	<i>Narration</i>
Info Trak	off	program ming	10/6/19	30 min	Media, local civics, workplace matters, productivity, substance abuse, vaping, youth at risk
Local	off	program ming	10/6/19	1 min	OG&E scam warning; Fest of Ale
Info Trak	off	program ming	10/13/19	30 min	Childhood obesity, education, parenting, women's issues, discrimination, career, energy, consumer matters
Local	off	program ming	10/13/19	1 min	AR AG - vaping
Info Trak	off	program ming	10/20/19	30 min	Homelessness, mental illness, substance abuse, government policies, education, personal health, obesity
Local	off	program ming	10/20/19	1 min	Paris Trunk or Treat; Halloween safety tips
Info Trak	off	program ming	10/27/19	30 min	Racism, minority concerns, mental health, government policies, law enforcement, early childhood education, learning disabilities, parenting
Local	off	program ming	10/27/19	1 min	Paris Trunk or Treat; Halloween safety tips
Info Trak	off	program ming	11/3/19	30 min	Gambling addiction, military affairs, government policies, domestic violence, education, recycling, scientific research
Local	off	program ming	11/3/19	1 min	File of Life
Info Trak	off	program ming	11/10/19	30 min	Suicide, Minority concerns, youth at risk, employment, retirement planning, personal

					health, parenting
Local	off	program ming	11/10/19	1 min	AR AG – save on heating costs
Info Trak	off	PSA	11/17/19	30 min	Higher education, federal spending, climate change, environment, natural resources, railroad safety, child safety, parenting
Local	off	program ming	11/17/19	1 min	AR AG – fake veteran’s charities
Local	off	program ming	11/24/19	30 min	Obesity, personal health, education, literacy, government policies, parenting, mental health, aging
Info Trak	off	program ming	11/24/19	1 min	AR AG – giving to charities for the holidays
Local	off	program ming	12/1/19	30 min	Obesity, personal health, education, literacy, government policies, parenting, mental health, aging
Info Trak	off	program ming	12/1/19	1 min	Holiday safety tips
Local	off	program ming	12/8/19	30 min	Media, mass shootings, environment, consumer matters, food safety, mental health, workplace issues
Info Trak	off	program ming	12/8/19	1 min	Salvation Army donations
Info Trak	off	program ming	12/15/19	30 min	Public Health, drug abuse, economy, education, federal spending, volunteerism, charity
Local	off	program ming	12/15/19	1 min	AR AG – Holiday shopping safety for personal information
Info Trak	off	program ming	12/22/19	30 min	Disaster preparedness, consumer matters, recycling, environment, consumer matters, crime, youth at risk
Local	off	PSA	12/22/19	1 min	AR AG – Secret Santa / Secret Sister scam
Info Trak	off	program ming	12/29/19	30 min	Online security, crime, consumer matters, career, parenting, personal finance, retirement planning, senior citizens
Local	off	program ming	12/29/19	1 min	AR AG – Gift returns and exchanges



Date aired: 10/6/19 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2019-40

Total running time: 29:30 (with optional exit at 24:00)

1. **Penelope (Penny) Muse Abernathy**, Knight Chair in Journalism and Digital Media Economics at the University of North Carolina, former executive at The Wall Street Journal and The New York Times

Prof. Abernathy discussed the accelerating collapse of local newspapers, and the effect of consolidation and distant owners on papers that do survive. She talked about the numerous ways that the loss of a local newspaper is often devastating to a small community. She also explained why new digital news organizations are unable to fulfill the community role that a traditional newspaper once did.

Issues covered:

Length: 8:56

Media
Local Civics

2. **Arthur "Tim" Garson, MD**, physician, health policy expert, Director of the Health Policy Institute at the Texas Medical Center, co-author of *"Exposing the 20 Medical Myths: Why Everything you Know about Health Care is Wrong and How to Make it Right."*

Dr. Garson talked about some of the most common misconceptions about the nation's healthcare system. He believes it is possible to actually reduce the cost of healthcare, rather than simply slowing down the rate of increase. He talked about the proposals of Medicare-for-All and explained steps that can be taken to reduce wasted medical care dollars.

Issues covered:

Length: 8:24

Workplace Matters
Productivity

3. **Louis Brown, PhD**, Associate Professor of Health Promotion and Behavioral Sciences at the University of Texas UTHealth School of Public Health

Prof. Brown led a study that examined the effectiveness of an innovative strategy called "Teens Against Tobacco." He found that the program was an effective strategy to deter tobacco use in middle and high school students, at least in the short-term. He plans future research to determine its long-term results.

Issues covered:

Length: 5:09

Substance Abuse
Vaping
Youth at Risk

FCC Public File

Client: Issues	Start: 10/6/19
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 10/6/19
KERX Max 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

OG&E has announced a SCAM warning notifying people that scammers are targeting their customers using phone, email and door-to-door tactics. OG&E wants you to know they will never ask for payment over the phone, demand a pre-paid debit card payment, ask you to meet a representative somewhere or come to your house to collect; ask for bank information or credit card number over the phone. If you are unsure about your bill, call their automated system to get an account balance or talk with a customer service representative at 1-800-272-9741. You should also delete all suspicious emails that require "immediate action".

The 2019 Fest of Ale - benefiting Girls Inc. of Fort Smith – takes place October 11th from 6 to 9 pm at the Majestic and is presented by Sodie's Wine & Spirits and features hundreds of craft beers, food from popular local restaurants, and live entertainment by Trey Johnson!

General Admission: \$35

VIP Admission: \$65; includes wine tasting + dinner by AJ's Oyster House.

******ticket price increase by \$10 when paying at door******

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Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 10/13/19 Time Aired: 6-6:30am

Weekly Public Affairs Program

Show # 2019-41

Total running time: 29:30 (with optional exit at 24:00)

1. **Laura M. Bogart, PhD**, Senior Behavioral Scientist at the RAND Corporation, a nonprofit research organization that develops solutions to public policy challenges

Dr. Bogart directed a five-week obesity prevention program for seventh grade students that helped obese students lose an average of nine pounds over the following two-year period. She outlined the methods that were most effective, which included school-wide environmental changes and encouragement to eat healthy school cafeteria foods, along with a student-led education and marketing campaign.

Issues covered:

Childhood Obesity
Education
Parenting

Length: 8:26

2. **Susan S. Silbey, PhD**, Leon and Anne Goldberg Professor of Humanities, Professor of Sociology and Anthropology, Professor of Behavioral and Policy Sciences, Sloan School of Management at the Massachusetts Institute of Technology

The number of women enrolling in engineering school has increased steadily over the past four decades, but Dr. Silbey said one-third of women graduates soon leave the profession to pursue other careers. She said the reasons behind this problem are primarily related to the culture of engineering itself. She offered suggestions for women who are entering the profession, and explained why an engineering career should be such an attractive option for women.

Issues covered:

Women's Issues
Discrimination
Career

Length: 8:47

3. **Dong Zhao, PhD**, Assistant Professor of Construction Management, Michigan State University

Prof. Zhao led a study that found that more than 50 percent of potential energy savings from energy efficient homes can be lost if users don't know how to use the buildings properly. Dr Zhao said this is a concern both for individual homeowners as well as for commercial property owners.

Issues covered:

Energy
Consumer Matters

Length: 4:57

FCC Public File

Client: Issues		Start: 10/13/19
KTTG ESPN 96.3	<input type="checkbox"/>	End: 10/13/19
KERX Max 95.3	<input type="checkbox"/>	Cart #: 12599

There is a lot of misinformation about e-cigarettes and vapes, but you should get the facts straight before you vape. Vaping is the act of inhaling a vapor, which is produced by an e-cigarette or similar device. The term "vaping" is used because e-cigarettes do not produce smoke as traditional cigarettes do, but rather an aerosol that consists of fine particles potentially containing varying amounts of toxic chemicals, which have been linked to cancer, as well as seizures, respiratory and heart diseases.

E-cigarettes are marketed as a safe alternative to cigarettes, but in reality they are not. Arkansas Attorney General Rutledge has released the following facts about vaping to help parents protect their children.

- Many e-liquids used in vapes are as strong or stronger than cigarettes and can contain as much nicotine as an entire pack of cigarettes.
- Vapes can be easily disguised in clothing pockets, backpacks and purses; they can look like a USB drive or pen and some are even covered with cartoon character designs.
- Arkansas teenagers and children are twice as likely to start using e-cigarettes and vapes as compared to adults.
- Vape pods and e-liquids are sold in many different flavors including fruit, cinnamon, candy and crème.
- The average age of first time Arkansas users is 14 years old.
- In Arkansas, it is illegal to buy nicotine products, including vapes, online or through the mail.

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Notary Public

Station Official



Date aired: 10/20/19 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2019-42

Total running time: 29:30 (with optional exit at 24:00)

1. **John Snook**, Executive Director of the Treatment Advocacy Center, a national nonprofit organization dedicated to eliminating barriers to the timely and effective treatment of severe mental illness

Mr. Snook discussed the increasing rates of homelessness across the country. He said that most of the chronically homeless have a serious mental illness and usually a co-occurring substance abuse problem. He said while affordable housing is also an important contributor to the problem, the main issue is that those who are in need of serious medical treatment of mental illness are not getting it. He said many cities and states have failed to amend their laws relating the mentally ill to keep up with the medical research.

Issues covered:

Length: 8:31

Homelessness
Mental Illness
Substance Abuse
Government Policies

2. **Jo Boaler**, PhD, Professor of Education and Equity at Stanford University, Faculty Director of youcubed—an education resource that has reached over 230 million students, co-author of "*Limitless Mind: Learn, Lead, and Live Without Barriers.*"

Prof. Boaler discussed the latest research into neuroplasticity, the science that examines how the human brain is constantly growing and changing. She said whenever a student is struggling, that is the best time for brain growth. She said the brain is highly adaptable and that anyone can learn anything at any age, although learning does take longer as we age.

Issues covered:

Length: 8:44

Education
Personal Health

3. **Ellen Smit**, PhD, Nutritional Epidemiologist, Associate Professor at Oregon State University College of Public Health and Human Sciences

Dr. Smit led a study that examined four barometers of whether someone's behavior could be considered healthy, and the results were dismal. She found that fewer than 3% of all Americans have a genuinely healthy lifestyle. She explained the importance of the four criteria and the health impacts of each.

Issues covered:

Length: 5:02

Personal Health
Obesity

FCC Public File

Client: Issues	Start: 10/20/19
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 10/20/19
KERX Max 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

The Paris Area Fall Festival takes place October 31 from 4 until 7 pm. Fall Festival is a safe way to Trick or Treat with area merchants and churches with carnival games, bounce houses, train rides, trunk or treat and FREE food. Everything is free and brought to you by area merchants. They will have Hot Dogs from Arvest and Assembly of God, Bounce houses from Logan County Glass and Assembly of God, Chips from Mercy hospital and Paris Health and Rehab, Drinks from Kiwanis, Water from AllCare and Solutions Chiropractic, Cotton Candy from Ameriprise and First National Bank, Popcorn from Wells Law, and Trunk or Treat from area churches plus so many fun games from Merchants. The courthouse will be handing out candy and many merchants will be waiting for your little goblin to stop by for candy!

Some Halloween safety reminders:

- A parent or responsible adult should always accompany young children on their neighborhood rounds.
- Only go to homes with a porch light on and never enter a home or car for a treat.
 - Remember reflective tape for costumes and trick-or-treat bags.
 - Carry a cell phone for quick communication.
 - Remain on well-lit streets and always use the sidewalk.
 - Never cut across yards or use alleys.
 - Don't assume the right of way. Motorists may have trouble seeing trick-or-treaters. Just because one car stops, doesn't mean others will!

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Notary Public
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Date aired: 10/27/19 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2019-43

Total running time: 29:30 (with optional exit at 24:00)

1. **Teesha Hadra**, co-author of "*Black and White: Disrupting Racism One Friendship at a Time*"

Ms. Hadra talked about the surprising ways that building friendships with people of other races can shape and move them toward taking actions against racism. She said that the limited definition of racism that most people have can set a very low bar for their conduct. She said well-meaning people can passively participate in racism by simply being unaware of it.

Issues covered:

Racism
Minority Concerns

Length: 8:31

2. **Kenneth P. Rosenberg, MD**, Distinguished Fellow of the American Psychiatric Association with a private practice in Manhattan, Clinical Associate Professor of Psychiatry at the New York-Presbyterian/Weill Cornell Medical Center, author of "*Bedlam: An Intimate Journey Into America's Mental Health Crisis*."

Dr. Rosenberg discussed the ineffective way that America handles the mentally ill. He said while those with serious mental illness were once treated in mental institutions and asylums, now they end up on the streets and in prisons. He said those with serious mental illness die an average of 28 years earlier than other Americans. He talked about potential reforms and the importance of initiating a national conversation about the problem.

Issues covered:

Mental Health
Government Policies
Law Enforcement

Length: 8:44

3. **Melissa Stormont, PhD**, Professor of Special Education, University of Missouri College of Education

Prof. Stormont led a study that found that a very simple readiness test can predict kindergarteners' success in school after 18 months. She said identifying students early in the academic year who may need additional support can allow teachers and parents more time to build essential academic and social behavioral skills. She outlined steps that parents can take to prepare their children for kindergarten.

Issues covered:

Early Childhood Education
Learning Disabilities
Parenting

Length: 5:02

FCC Public File

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Date aired: 11/3/19 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2019-44

Total running time: 29:30 (with optional exit at 24:00)

1. **Brianne Doura**, Legislative Director, National Council on Problem Gambling

Ms. Doura discussed the high rate of gambling addiction among military personnel and veterans. She said that gambling addiction is treated differently than other addictions, causing members of the military to be reluctant to seek help. She discussed federal legislation that aims to address the problem.

Issues covered:
Gambling Addiction
Military Affairs
Government Policies

Length: 8:04

2. **Rachel Voth Schrag, PhD**, domestic violence expert, Assistant Professor in the School of Social Work at The University of Texas at Arlington

Prof. Voth Schrag outlined the results of her study into an overlooked form of psychological abuse—educational sabotage. She explained that educational sabotage is a form of coercive control intended to prevent the victim from furthering their education. She said this form of abuse has a significant impact on the victim's ability to complete their education and eventually affects their economic independence and safety.

Issues covered:
Domestic Violence
Education

Length: 8:59

3. **Massimiliano Delferro, Ph.D.**, Chemist, Group Leader Catalysis Science Program, Chemical Sciences and Engineering Division, at the U.S. Department of Energy's Argonne National Laboratory

Today, Americans throw away over three-quarters of plastics after one-time use. Dr. Delferro led a team that developed a chemical recycling method for converting some discarded plastics into higher quality products, for eventual use in everyday products like detergents and cosmetics. He said while the catalyst still needs further development, his results look very promising and the technology is 5-10 years from being viable from an economic standpoint.

Issues covered:
Recycling
Scientific Research

Length: 4:51

FCC Public File

Client: Issues		Start: 11/3/19
KTTG ESPN 96.3	<input type="checkbox"/>	End: 11/3/19
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

In the event of a medical emergency, first responders have little time to ask patients the important questions they need to know before treating someone or transporting them to a hospital. Sometimes, a patient is unable to provide any information at all. And because mere seconds matter during an emergency, the Attorney General sponsors the State's *File of Life* program. The *File of Life* provides to senior citizens and others a convenient and simple way to keep important medical information available and accessible to first responders in an emergency. On a File of Life, Arkansans can list their preferred doctors or hospitals, as well as contact information for several emergency contacts. Current medications are listed along with any known allergies, medical conditions and medical and surgical history. The information all fits into an index-card sized pouch with a magnet so that the file can be attached to a refrigerator. That way, it is easily locatable and accessible when needed. To obtain a File of Life or receive multiple files for senior citizens organizations, email community@ArkansasAG.gov or call (501) 682-2007

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Date aired: 11/10/19 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2019-45

Total running time: 29:30 (with optional exit at 24:00)

1. **Michael Lindsey, PhD**, Executive Director of the McSilver Institute for Poverty Policy and Research at New York University

Dr. Lindsey was the lead author of a study that found that suicide attempts are rising among black teens in the U.S., even as they fall among youth from other groups. He said researchers are puzzled as to why traditional precursors to suicide attempts like thinking about or planning a suicide are decreasing while actual attempts are going up. He outlined the specific challenges faced by black youth that may be a factor in the trend. He believes mental health counselors must be much more available in schools.

Issues covered:

Length: 9:15

Suicide
Minority Concerns
Youth at Risk

2. **Geoffrey T. Sanzenbacher, PhD**, Associate Professor of the Practice of Economics at Boston College, Research Fellow at the Center for Retirement Research at Boston College

Dr. Sanzenbacher was the co-author of a shocking study that found that only about one-quarter of workers ages 50-62 are consistently in traditional jobs with benefits. He said that the longer older workers stay with a particular job without benefits, the more financial damage they do to their retirement preparedness. He also explained the reasons that older workers end up in these jobs.

Issues covered:

Length: 8:05

Employment
Retirement Planning

3. **Kathy Gattford, Ph.D.**, Senior Lecturer, Adelaide Medical School University, research group leader in the Robinson Research Institute in Australia

Prof. Gattford led a study that found that the more a baby weighs at birth, the higher the risk they will suffer from a childhood food allergy or eczema. Hay fever rates were the only allergy that was not connected to birth weight. She talked about the potential reasons and what expectant parents can learn from the study.

Issues covered:

Length: 4:59

Personal Health
Parenting

FCC Public File

Client: Issues		Start: 11/10/19
KTTG ESPN 96.3	<input type="checkbox"/>	End: 11/10/19
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

As fall season kicks into high gear, temperatures drop which means home heating costs begin impacting families' budgets across Arkansas. But there are steps consumers can take to stay warm and save money.

By taking a few practical steps we can find the balance of keeping warm and saving money.

Arkansas Attorney General Leslie Rutledge released the following tips to save energy costs through the colder months:

- Keep curtains open during the day for natural heat, and close them at night to retain the heat.
- Use a programmable thermostat to automatically lower the temperature when no one is home.
- Seal cracks or holes around the home by weather-stripping doors and windows and adding insulation to walls, the attic and crawlspace
- Set ceiling fans to spin clockwise to recirculate rising warm air.
- Make sure baseboard heaters, air vents and radiators are not obstructed.
- Service the heating system at least once a year to ensure it is operating properly.
- Consult with a licensed plumber regarding potential options to insulate the water heater
Close the vents and doors to rooms that are not being used.
- Keep air filters clean and replace regularly.

Use caution while using space heaters. Always keep them away from flammable materials and consider the impact it could have on the energy bill. The [Department of Energy](#) reports that space heaters account for about 45 percent of energy bills in average U.S. homes.

Also, be cautious of products claiming to drastically lower heating costs and avoid unsolicited high-pressure sales calls for visits from contractors Remember, if it sounds too good to be true, then it probably is.

Arkansans having trouble paying heating or electricity bills this winter should learn more about the [Weatherization Assistance Program](#).



Date aired: 11/17/19 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2019-46

Total running time: 29:30 (with optional exit at 24:00)

1. **Michael Itzkowitz**, Senior Fellow at Third Way, a think tank in Washington, DC

More than 80% of freshmen students say they pursued higher education "to be able to get a better job." Mr. Itzkowitz led a study that found that half of the country's schools in 2018 left the majority of their former students earning less than \$28,000 a year, which is what the typical high school graduate makes. He said that all kinds of colleges led to underwhelming salaries, but for-profit schools typically performed the worst. He offered advice for parents and students.

Issues covered:
Higher Education
Federal Spending

Length: 9:15

2. **Brent Sohngen, PhD**, Professor of Environmental and Resource Economics in the Department of Agricultural, Environmental and Development Economics at Ohio State University

Prof. Sohngen led a study that found that while cutting down trees inevitably leads to more carbon in the environment, deforestation's contributions to climate change are vastly overestimated. He said previous estimates overestimated the impact because they did not account for the replanting and management of global forests over the last 70 years.

Issues covered:
Climate Change
Environment
Natural Resources

Length: 7:57

3. **Morag MacKay**, Director of Research, Safe Kids Worldwide

Ms. MacKay said that an American child is killed every five days in a train collision, a preventable tragedy that most parents overlook. She outlined the most common scenarios for these incidents and explained how parents can teach their children to avoid dangerous situations with trains.

Issues covered:
Railroad Safety
Child Safety
Parenting

Length: 5:06

FCC Public File

Client: Issues		Start: 11/17/19
KTTG ESPN 96.3	<input type="checkbox"/>	End: 11/17/19
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Year round, scammers will steal money from Arkansans by posing as veterans charities and requesting donations. These scams result in money being directed into the pockets of con artists rather than the veterans charities that rely on them. Attorney General Rutledge released the following tips to help consumers ensure an organization's legitimacy before giving money:

- Ask questions before giving. Only give when comfortable that the donation will support a trustworthy organization or activity. Refuse high-pressure appeals; legitimate charities will not rush a donation.
- Ask for written information and research the organization online. A legitimate charity will send information that provides the organization's mission and how the donation will be used along with proof that the contribution is tax deductible.
- Call the charity directly. To avoid falling victim to sham solicitors, personally contact the charity before giving a donation by email, to the person knocking at the front door or to a telephone solicitor.
- Do not send cash. For security and tax records, make donations by check or credit card.
- Search the [Arkansas Charities Database](#) for more information on charities in Arkansas, including those benefiting service members and their families.

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Notary Public

Station Official



Date aired: 11/24/19 Time Aired: 6-6:30 a

Weekly Public Affairs Program

Show # 2019-48

Total running time: 29:30 (with optional exit at 24:00)

1. **Anthony G. Comuzzie, PhD**, obesity researcher and scientist with the Department of Genetics at the Texas Biomedical Research Institute in San Antonio

Recent government data shows that since the late 1980s and early 1990s, the average American has put on 15 or more additional pounds without getting any taller. Dr. Comuzzie explained why this is such a grave health concern. He also discussed potential causes and solutions to the nation's epidemic of obesity.

Issues covered:

Obesity
Personal Health

Length: 8:34

2. **Doug Lamov**, literacy and education expert, Managing Director of Uncommon Schools' Teach Like a Champion team, co-author of *"Reading Reconsidered: A Practical Guide to Rigorous Literacy Instruction"*

Mr. Lamov discussed the importance of teaching students to read with precision, rigor, and insight. He explained how Common Core curriculums are affecting reading programs across the country. He believes that most students are not given challenging enough assignments. He also offered suggestions for parents who want to instill a love of reading in their children.

Issues covered:

Education
Literacy
Government Policies
Parenting

Length: 8:44

3. **James Kingsland**, Science Production Editor of the London newspaper *"The Guardian,"* author of *"Siddhartha's Brain: Unlocking the Ancient Science of Enlightenment"*

Mr. Kingsland discussed the latest research by leading neuroscientists and clinical psychologists that suggests that mindfulness practice reconfigures the brains. He said meditation can make people healthier and happier, and that it can help treat stress, chronic pain, hypertension and substance abuse.

Issues covered:

Mental Health
Aging

Length: 4:56

FCC Public File

Client: Issues	Start: 11/24/19
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 11/24/19
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

The holidays bring out the best in Arkansans, but there are some who try to take advantage of our kind hearts by posing as a charitable organization helping Arkansans during the holiday season. Attorney General Rutledge released the following tips to help consumers give to only legitimate charities:

- Do not fall prey to high-pressure sales tactics as they are often the first sign of an unscrupulous and fraudulent charity.
- Before getting out a checkbook or credit card in response to a phone solicitation, make attempts to determine the validity of the organization by conducting research.
- Get the organization's name, address, website and phone number, or give directly to a known nonprofit of your choice. Make sure the nonprofit organization is registered with the Arkansas Secretary of State.
- Use GuideStar.org to compare nonprofit organizations and to get more information.
- Ask the organization how it will spend your donation.
- Watch out for similar but different organization names as some con artists will use names similar to those of existing, reputable nonprofits in order to trick consumers.
- Do not give out financial or personal information over the phone or through email to an unknown entity. This information could fall into the wrong hands, or the scammers could use it to steal your money or identity.
- Never send cash. Make check or credit card payments for increased security and tax purposes.
- If donating via text message, verify the organization's number prior to sending information.

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 Notary Public Station Official



Date aired: 12/1/19 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2019-48

Total running time: 29:30 (with optional exit at 24:00)

1. **Anthony G. Comuzzie, PhD**, obesity researcher and scientist with the Department of Genetics at the Texas Biomedical Research Institute in San Antonio

Recent government data shows that since the late 1980s and early 1990s, the average American has put on 15 or more additional pounds without getting any taller. Dr. Comuzzie explained why this is such a grave health concern. He also discussed potential causes and solutions to the nation's epidemic of obesity.

Issues covered:

Obesity
Personal Health

Length: 8:34

2. **Doug Lamov**, literacy and education expert, Managing Director of Uncommon Schools' Teach Like a Champion team, co-author of *Reading Reconsidered: A Practical Guide to Rigorous Literacy Instruction*

Mr. Lamov discussed the importance of teaching students to read with precision, rigor, and insight. He explained how Common Core curriculums are affecting reading programs across the country. He believes that most students are not given challenging enough assignments. He also offered suggestions for parents who want to instill a love of reading in their children.

Issues covered:

Education
Literacy
Government Policies
Parenting

Length: 8:44

3. **James Kingsland**, Science Production Editor of the London newspaper *The Guardian*, author of *Siddhartha's Brain: Unlocking the Ancient Science of Enlightenment*

Mr. Kingsland discussed the latest research by leading neuroscientists and clinical psychologists that suggests that mindfulness practice reconfigures the brains. He said meditation can make people healthier and happier, and that it can help treat stress, chronic pain, hypertension and substance abuse.

Issues covered:

Mental Health
Aging

Length: 4:56

FCC Public File

Client: Issues	Start: 12/1/19
KTTG ESPN 96.3 <input type="checkbox"/>	End: 12/1/19
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

Decking the halls for the upcoming holiday season can quickly become dangerous. If Arkansans do not use extreme caution, injuries can easily occur. Caution and planning can help avoid unnecessary accidents and injuries, which can interrupt holiday fun.

Select lights with labels indicating they have been safety tested by independent laboratories.

- Check each set of lights. Look for broken or cracked sockets, frayed or bare wires or loose connections. Discard or repair them, if necessary, before use.
- When using lights outdoors, make sure they are certified for outdoor use and are securely fastened to protect against damaging winds.
- Only use insulated staples or hoods to affix lights. Never use nails or tacks.
- Do not use more than three standard-sized sets of lights per extension cord, and ensure that each extension cord is rated for the intended use.
- Always turn off or unplug lights when you go to bed or leave your home.
- Never use electric lights on a metallic tree.
- Never leave a candle unattended and keep them on a stable surface and away from items that can burn easily, like trees, decorations, curtains and furniture.

Use caution when climbing ladders and make sure all locks are properly engaged, keep your body near the middle of the step and face the ladder while climbing. Avoid using the top step of the ladder unless it was designed of that purpose.

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Notary Public

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Date aired: 12/8/19 Time Aired: 6-6:30am

Weekly Public Affairs Program

Show # 2019-49

Total running time: 29:30 (with optional exit at 24:00)

1. **Jennifer B. Johnston, PhD**, Assistant Professor of Psychology at Western New Mexico University

Dr. Johnston recently led a study that examined the role that media coverage may play in fueling the increase of mass shootings in the U.S. Her study concluded that one of the most effective ways of curbing mass shooting incidents may be to drastically change how news organizations cover them. She is in favor of an organized campaign to convince media organizations to focus more on the victims, rather than the killer, his weapons and his motivations.

Issues covered:

Media
Mass Shootings

Length: 9:45

2. **Brian Roe, PhD**, McCormick Professor of Agricultural Marketing and Policy at Ohio State University

American consumers throw away about 80 billion pounds of food a year. Dr. Roe led a study that examined Americans' attitudes and misconceptions about food waste. He said many consumers think they have good reasons to throw food away, but those perceived benefits are often not real. He noted that food waste is the largest source of municipal solid waste in the U.S. and the most destructive type of household waste in terms of greenhouse gas emissions.

Issues covered:

Environment
Consumer Matters
Food Safety

Length: 7:28

3. **Jan E. Stets, PhD**, Professor of Sociology at the University of California, Riverside

Cheating to get ahead is likely to reduce your level of happiness, according to Dr. Stets' research. In her study, participants were given the opportunity to cheat to get ahead. The 30% who cheated were more likely to report a reduction in happiness, once they considered that others would not see them as moral persons.

Issues covered:

Mental Health
Workplace Issues

Length: 4:58

FCC Public File

Client: Issues	Start: 12/8/19
KTTG ESPN 96.3 <input type="checkbox"/>	End: 12/8/19
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

Christmas Assistance

The "miracle" of Christmas is repeated over and over again through the joy of caring and sharing. The traditional red kettle is an integral part of the Christmas scene, with millions of dollars donated each year to aid needy families, seniors, and the homeless.

Donations and financial assistance provide Christmas dinners, clothing, and toys for families in need, including families of prisoners.

Volunteers distribute gifts to shut-ins in hospitals and nursing homes, and shelters are open for sit-down dinners. The Salvation Army endeavors to bring spiritual light and love to those it serves at Christmas so that the real meaning of the season is not forgotten.

Many families receive aid over a period of months after the Christmas season, as well as people struggling with difficult family, emotional, or employment problems.

Because we want to respond to the varying needs of the communities in which we serve, all of our holiday assistance programs are administered locally. **If you require assistance, you will need to contact your local Corps Community Center.**

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Date aired: 12/15/19 Time Aired: 6a-6:30a

Weekly Public Affairs Program

Show # 2019-50

Total running time: 29:30 (with optional exit at 24:00)

1. **Steven Woolf, MD**, Director Emeritus of the Center on Society and Health at Virginia Commonwealth University

Dr. Woolf led a study that found that mortality rates have increased in 48 states since 2010. He said the Rust Belt and Appalachia have seen some of the most dramatic increases in death rates for Americans, ages 25 to 64. He believes that, while the opioid epidemic is a major factor, the decades-long economic decline and loss of manufacturing jobs for the middle class may be one of the deeper root causes.

Issues covered:

Public Health
Drug Abuse
Economy

Length: 8:44

2. **Teru Clavel**, global education consultant, author of *"World Class: One Mother's Journey Halfway Around the Globe in Search of the Best Education for Her Children"*

Students in Asia consistently rank among the best in the world. Ms. Clavel spent a decade living in Asia, with her three children attending public schools in Hong Kong, Shanghai and Japan, before returning to the US. She explained how the American education system has much to learn from its Asian counterparts. She believes that local funding of schools in the US should be replaced by a national education budget, because under the current system, wealthy communities provide a much better education than lower-income communities.

Issues covered:

Education
Federal Spending

Length: 8:34

3. **Jamie Amelio**, philanthropist, entrepreneur, author of *"Staying Bothered: Find Your Passion, Commit to Action, Change the World"*

Ms. Amelio explained how every person is capable of affecting real positive change in their communities and around the world if they find one thing that bothers them, then take action to fix it. She shared her own story of a vacation to Cambodia in 2003 that turned into a ground-breaking educational non-profit called Caring for Cambodia.

Issues covered:

Volunteerism
Charity

Length: 5:08

FCC Public File

Client: Issues	Start: 12/15/19
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 12/15/19
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

As the most popular shopping days of the year are upon Arkansans, scam artists are searching for opportunities to steal your identity, money and personal information. The Arkansas Attorney General has identified several tips to be used during the holiday season.

- Look for the “lock” icon on the browser’s status bar, and the abbreviation “https” in the web address to guard the security of your information.
- Check the online merchant’s privacy policy before providing any personal financial information
- Read and understand return, refund and shipping policies before you make your purchase.
- Pay by credit card, which is the most secure payment method.
- Do not disclose personal information – address, telephone number, Social Security number, bank account number or email address – unless you know who is collecting the information, why they are collecting it and how they will use it.
- Be cautious when buying gifts from an online auction. Never wire money for the purchase; use some other form of payment.
- Keep records of online transactions and check for emails from merchants while doing business. Merchants may email important information about purchases.
- Promptly and thoroughly review monthly credit card and bank statements for any errors or unauthorized purchases.

For more information about consumer-related issues, contact the Arkansas Attorney General’s office at (800) 482-8982 or consumer@ArkansasAG.gov or visit ArkansasAG.gov or facebook.com/AGLeslieRutledge.

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Date aired: 12/22/19 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2019-52

Total running time: 29:30 (with optional exit at 24:00)

1. **Bob Rusbuldt**, CEO of The Independent Insurance Agents & Brokers of America

A consumer survey commissioned by Mr. Rusbuldt's organization found that many homeowners lack adequate insurance coverage, do not fully understand their homeowners policies and do not have enough savings to support their households in the event of a disaster. He discussed the most common misconceptions consumers have regarding homeowners insurance and what to do about it.

Issues covered:
Disaster Preparedness
Consumer Matters

Length: 8:37

2. **Tomas Hult, PhD**, Byington Endowed Chair and Professor of Marketing in the Eli Broad College of Business, Director of the International Business Center at Michigan State University

From recycling to reusing hotel towels, consumers who participate in a company's "green" program are more satisfied with its service, according to Dr. Holt's research. He explained the reasons behind these feelings, and the surprising way consumer decisions are affected when companies offer additional participation incentives.

Issues covered:
Recycling
Environment
Consumer Matters

Length: 8:40

3. **Rachel Arocho, PhD**, Research Fellow in Human Development and Family Science at Ohio State University

Dr. Arocho led a study that found that teenagers and young adults who expected to get married within the next five years reported committing fewer delinquent acts in the next year than those who weren't thinking about wedding bells. She discussed the possible reasons behind this finding.

Issues covered:
Crime
Youth at Risk

Length: 4:45

FCC Public File

Client: Issues	Start: 12/22/19
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 12/22/19
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

The Secret Santa/Secret Sister scams are making the rounds again on social media. Save your money, postage and heartache, and keep on scrolling when you spot an offer that seems too good to be true. The scam works by requesting online “friends” to send relatively inexpensive gifts or gift cards to those on an email or social media chain, with the promise that they, too, will receive gifts in the exchange. At the very least, participants will spend money and send gifts without getting anything in return. At worst, scammers use personal information posted on social media to participate, often leading to identity theft.

Arkansas Attorney General Rutledge released the following tips for consumers to avoid the Secret Santa scam:

- Consumers should never disclose their personal information to an unknown person online because it could result in identity theft or the opening of other accounts in their name.
- Consult the terms of use for Facebook and other social media platforms as they may prohibit schemes like this one.
- Consumers should safeguard their banking and financial information in order to prevent theft due to scams.
- When using the internet, consumers should ensure that they are using a verified, secure, and encrypted website when sharing any personal or financial information online.

For more information about consumer-related issues, contact the Arkansas Attorney General's office at (800) 482-8982 or consumer@ArkansasAG.gov or visit ArkansasAG.gov or facebook.com/AGLeslieRutledge.

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Date aired: 12/29/19 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-01

Total running time: 29:30 (with optional exit at 24:00)

1. **Michelle Mazurek, PhD**, Assistant Professor, Computer Science, University of Maryland College Park

Nearly everyone today struggles with a myriad of passwords for their online activities. Professor Mazurek was involved in research at Carnegie Mellon University that found that long passphrases are more effective and easier to remember than an incomprehensible string of letters, numbers and special characters.

Issues covered:

Length: 8:52

Online Security
Crime
Consumer Matters

2. **Chris Voss**, former FBI's lead international kidnapping negotiator, founder and principal of The Black Swan Group, author of "*Never Split the Difference: Negotiating As If Your Life Depended On It*"

Mr. Voss discussed the skills that helped him and his colleagues succeed where it mattered most: saving lives. He explained how of those same negotiating tactics and principles are critical in everyday life, in areas such as buying a car, negotiating a salary, buying a home, or parenting.

Issues covered:

Length: 8:25

Career
Parenting

3. **Christine Fahlund**, Senior Financial Planner and Vice President of Investment Services at T. Rowe Price Investment Services

Ms. Fahlund discussed the effect that today's economy has on retirement planning. She believes that many Baby Boomers have been naive when it comes to planning for retirement. She also explained why some employers are becoming more proactive in helping their workers save for their senior years.

Issues covered:

Length: 5:04

Personal Finance
Retirement Planning
Senior Citizens

FCC Public File

Client: Issues		Start: 12/29/19
KTTG ESPN 96.3	<input type="checkbox"/>	End: 12/29/19
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Arkansas Attorney General Rutledge released the following tips for gift recipients needing to make a return or exchange this holiday season:

- Ask the giver about the store's return or exchange policy.
- Keep all gift receipts.
- If considering returning, do not open the box or remove the tags.
- Some online retailers allow purchases to be returned in store, while others require the item to be shipped back. Check with the company ahead of time.

As a gesture of goodwill, most companies offer in-store exchanges if the customer has the receipt and the item is promptly returned. However, others have an "all sales are final" policy for deeply discounted or clearance items and do not allow returns or exchanges. Some retailers only accept returns in exchange for store credit or gift cards, not cash. Return policies not only differ from store to store but can also differ for items purchased in store and items bought online or by mail-order. Some retailers that allow returns may charge restocking fees for certain products. Consumers can sometimes pay a fee of 10 to 25 percent of the price of the item if the package is not in the condition in which it was purchased. Meanwhile, items like computer software, CDs, DVDs and Blue-Ray discs are not generally returnable after the seal has been broken.

Retailers are not required to accept at-will returns, and even in the case of a defective product, consumers may be required to contact the manufacturer. Sometimes retailers will require consumers to deal with the product manufacturer directly, rather than simply returning the item to the place of purchase.

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