

QUARTERLY ISSUES / PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station KERX-FM along with the most significant programming treatment of those issues for the period of 1/1/18 – 3/31/18. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<i>Issue</i>	<i>Onsite/ Offsite</i>	<i>Prog Type</i>	<i>Date</i>	<i>Total Time (Hr & Min)</i>	<i>Narration</i>
Info Trak	off	programming	3/11/18	30 min	Atmospheric Scientist "Weather" & Science Journalist "How to Break Up With Your Phone"
Local Issues	off	programming	3/11/18	1 min	IRS scam; free tax prep; open door meal program; single parent meeting; emergency food assistance; Paris City Council mtg
Info Trak	off	programming	3/18/18	30 min	Professor of Sociology "Military using private mental health service"; Professor of Public Policy "Citizens by Degree"; Scholar in Psychiatry "education and



Date aired: 3/11/18 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2018-10

Total running time: 29:30 (with optional exit at 24:00)

1. **Ken Caldeira, PhD, Atmospheric Scientist at the Carnegie Institution for Science's Department of Global Ecology**

Dr. Caldeira examined 36 years of weather data and found that wind and solar power could potentially generate up to 80% of U.S. energy needs. However, it would require significant and expensive improvements to the nation's energy transmission grid. He said he was surprised to find that wind power is even less consistently available than solar. He also outlined the ways that energy providers must generate electricity by other means when renewable sources falter.

Issues covered:

Renewable Energy
Pollution
Government Infrastructure

Length: 8:16

2. **Catherine Price, science journalist, author of "How to Break Up with Your Phone"**

Ms. Price said that phones and apps are designed to be addictive to users. She explained how the time we spend on them damages our abilities to focus, think deeply, and form new memories. She suggested simple changes to a phone's settings that can make them less intrusive.

Issues covered:

Mental Health
Parenting
Consumer Matters

Length: 8:50

FCC Public File

Client: Issues	Start: 3/11/18
KTTG ESPN 96.3 <input type="checkbox"/>	End: 3/11/18
KERX Max 95.3 <input checked="" type="checkbox"/>	Cart #: 12599

The most common scam reported to the Attorney General's office in 2017 was the Internal Revenue Service (IRS) scam, in which scam artists intimidate Arkansans by posing as the IRS and demanding payment immediately. To protect themselves, Arkansans need to remember that the IRS will never call and demand payment, require taxes be paid in a certain way, ask for credit or debit card numbers or threaten to bring police or other agencies to make an arrest for unpaid taxes.

The Central Arkansas Development Council provides free tax preparation provided by IRS trained and certified tax preparers. go to [www dot myfreetaxes dot com](http://www.dotmyfreetaxes.com) for more information.

The 1st Christian Church in Paris (across from Grapevine, offers an open door meal program to feed anyone that is hungry every Thursday from 5-6:30pm

~~<out for time if necessary>The 1st Christian Church will also host the Logan County Single Parent Scholarship Board meeting March 28th from 5:30 to 6:30 pm.~~

ARVAC, Inc. will issue The Emergency Food Assistance Program aka TEFAP commodities at the Logan County Fairgrounds on Highway 22 east of Paris from 9:00 - noon March 21

~~<out for time if necessary>The Paris City Council will meet April 2nd from 6 to 8 p.m. at City Hall, 100 Express Street. You must request in advance to be on the agenda.~~

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20 _____.

Notary Public

Station Official



Date aired: 3/18/18 Time Aired: 6a-6:30a

Weekly Public Affairs Program

Show # 2018-11

Total running time: 29:30 (with optional exit at 24:00)

1. **Howard Waitzkin, M.D., Ph.D.**, Distinguished Professor Emeritus in the Department of Sociology at the University of New Mexico, Adjunct Professor in the Department of Medicine at the University of Illinois

Dr. Waitzkin said many active duty military personnel are making extensive use of private mental health services. He explained that they often do so because they are dissatisfied with the quality of military care and are worried about reprisals from their command. He discussed outside help that is offered by a nationwide civilian network of volunteer mental health professionals.

Issues covered:

Military Issues
Mental Health
Suicide

Length: 7:33

2. **Deondra Rose, PhD**, Assistant Professor of Public Policy and Political Science at Duke University, author of "*Citizens By Degree: Higher Education Policy and the Changing Gender Dynamics of American Citizenship*"

Dr. Rose discussed the striking change in higher education over the past few decades, as women have come to earn college degrees at higher rates than men. She explained the reasons behind the trend, and the broader implications for women and society. She believes it empowers women to become not only more financially independent, but also more socially integrated and more politically engaged. She also discussed the impact of the "#MeToo" movement in the empowerment of women.

Issues covered:

Women's Issues
Education
Sexual Harassment

Length: 9:41

3. **Lang Chen, PhD**, postdoctoral scholar in Psychiatry and Behavioral Sciences at the Stanford University School of Medicine

Dr. Chen was the lead author of a study that identified the brain pathway that links a positive attitude toward math to higher achievement in the subject. He found that a student's attitude is an even a greater factor in their performance in math than IQ. He stressed the importance of parents and teachers, in encouraging students to keep an open mind and a positive attitude.

Issues covered:

Education
Parenting

Length: 4:51

FCC Public File

Client: Issues	Start: 3/18/18
KTTG ESPN 96.3 <input type="checkbox"/>	End: 3/18/18
KERX Max 95.3 <input type="checkbox"/>	Cart #: 12599

This week is spring break for students and a good time to start spring maintenance chores on your home. Home Advisor recommends cleaning the gutters and downspouts; pressure washing siding; inspecting exterior caulking on doors and windows; checking foundations for cracking or heaving; inspect roof flashings, eaves, soffits and shingles; and check decks, porches stairs and railings for safety and deterioration. Preventative measures can alleviate large repairs and expenses!

The Central Arkansas Development Council provides free tax preparation provided by IRS trained and certified tax preparers. go to [www dot myfreetaxes dot com](http://www.dot.myfreetaxes.com) for more information.

The 1st Christian Church in Paris (across from Grapevine, offers an open door meal program to feed anyone that is hungry every Thursday from 5-6:30pm

<cut for time if necessary>The 1st Christian Church will also host the Logan County Single Parent Scholarship Board meeting March 28th from 5:30 to 6:30 pm.

ARVAC, Inc. will issue The Emergency Food Assistance Program aka TEFAP commodities at the Logan County Fairgrounds on Highway 22 east of Paris from 9:00 - noon March 21

<cut for time if necessary>The Paris City Council will meet April 2nd from 6 to 8 p.m. at City Hall, 100 Express Street. You must request in advance to be on the agenda.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official





Weekly Public Affairs Program

Date aired: 3/25/18 Time Aired: 6-6:30a

Show # 2018-12

Total running time: 29:30 (with optional exit at 24:00)

1. **Missy Cummings, PhD**, Professor in the Duke University Pratt School of Engineering, the Duke Institute of Brain Sciences, Director of the Humans and Autonomy Laboratory and Duke Robotics

A pedestrian fatality involving a driverless Uber car in Arizona has revived debate about whether autonomous vehicles are being put into use prematurely. Dr. Cummings is a robotics expert who believes the technology is not ready for high speed or congested environments. She talked about the design challenges that must be overcome. She said the current system of voluntary safety testing is completely inadequate, and that greater government oversight is needed.

Issues covered:
Traffic Safety
Government Regulation
Technology

Length: 9:08

2. **Marceé White, MD**, Board-Certified Pediatrician, Medical Advisor for Safe Kids Worldwide, Medical Director of the Children's National Mobile Health Program

Accidental medicine poisoning sends a child under 6 to the emergency room every nine minutes, and every 12 days, a child dies. Dr. White outlined most common poisoning scenarios and the steps that parents of small children must take to avoid a tragedy.

Issues covered:
Child Safety
Parenting

Length: 7:51

FCC Public File

Client: Issues		Start: 3/25/18
KTTG ESPN 96.3	<input type="checkbox"/>	End: 3/25/18
KERX Max 95.3	<input type="checkbox"/>	Cart #: 12599

A seemingly innocent mobile phone application is now being used by child predators to exploit children. Recent news reports explain a dark side of the lip syncing app, [Musical.ly](#), where predatory users manipulate keywords and hashtags to create secret video groupings of app users, often children, engaging in inappropriate behavior at the encouragement of other users. Some tips for children and families to remember when posting online and using apps.

- Do not respond to messages that are inappropriate. Encourage children to tell an adult if they ever encounter anything that makes them feel uncomfortable.
- Parents and guardians should consider using available parental controls offered at no cost by most providers and/or downloading a monitoring service app that allows them to view the child's smartphone activity.
- Children should never arrange a face-to-face meeting with someone they met online as they may not be who they say they are.
- Follow the "Front Page Rule," which reminds social media users not to put anything on a social media site they would not want to see on the front page of a newspaper.
- Assume that status updates, photos and videos posted on social networks are permanent. Just because a profile is deleted or information is removed, older versions can continue to exist on other sites.
- Make a unique password for every social media site. Consider making the passwords stronger by adding numbers or special characters. Having strong, unique passwords for each site helps prevent hackers from taking over social media accounts to send spam, scam friends or use information against the owner of the account.

The Central Arkansas Development Council provides free tax preparation provided by IRS trained and certified tax preparers. go to [www dot myfreetaxes dot com](http://www.myfreetaxes.com) for more information.