

QUARTERLY ISSUES / PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station KERX-FM along with the most significant programming treatment of those issues for the period of 10/1/20 – 12/31/20. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<i>Issue</i>	<i>Onsite/ Offsite</i>	<i>Prog Type</i>	<i>Date</i>	<i>Total Time (Hr & Min)</i>	<i>Narration</i>
Info Trak	off	program ming	10/4/20	30 min	Privacy, government regulation, consumer matters, criminal reform, entrepreneurship, environment, home safety
Local	off	program ming	10/04/20	1 min	AR AG social media hackers
Info Trak	off	program ming	10/11/20	30 min	Women's issues, consumer matters, parenting, media, diversity, minority concerns, workplace matters, personal health
Local	off	program ming	10/11/20	1 min	AR AG Hackers on social media
Info Trak	off	program ming	10/18/20	30 min	Homelessness, senior citizens, drug abuse, broadband internet, rural concerns, education, poverty, alcoholism, mental health, coronavirus lockdowns
Local	off	program ming	10/18/20	1 min	Google accounts location history and tracking
Info Trak	off	program ming	10/25/20	30 min	Suicide, veterans issues, mental health, healthcare costs, personal health, youth sports, parenting, coronavirus
Local	off	program ming	10/25/20	1 min	AR AG File of Life
Info Trak	off	program ming	11/1/20	30 min	Science, women's issues, education, personal finance, retirement planning, personal health
Local	off	program ming	11/1/20	1 min	AR AG Work at home
Info	off	program	11/8/20	30	Crime, senior citizens, Alzheimer's disease,



Weekly Public Affairs Program

Date aired: 10/4/20 Time Aired: 6-6:30a

Show # 2020-40

Total running time: 29:30 (with optional exit at 24:00)

1. **Stuart N. Brotman**, executive policy adviser, legal analyst, author of "*Privacy's Perfect Storm: Digital Policy for Post-Pandemic Times*"

The COVID-19 lockdowns have expanded the online world of work and school at home to unprecedented levels. Mr. Brotman outlined the rapid increase in digital privacy issues related to this new trend, and what is necessary to address the problem. He also talked about privacy issues related to terms of agreement that consumers typically ignore when installing apps or other software.

Issues covered:

Privacy
Government Regulation
Consumer Matters

Length: 8:43

2. **Ajit Mathew George**, founder of Second Chances Farms, LLC in Wilmington, DE

Mr. George founded an organization that employs only convicted felons, training them in entrepreneurship through mentorship programs and green collar jobs at hydroponic, indoor vertical farms in economically distressed communities. He explained how the farms replace recidivism with compassionate capitalism and turn entrepreneurs-in-residence into "Agripreneurs." He also explained how the farms were forced to rapidly adapt to serving consumers directly, when the coronavirus lockdowns closed restaurants.

Issues covered:

Criminal Reform
Entrepreneurship
Environment

Length: 8:33

3. **Stephanie L. Bonne, MD**, Assistant Professor of Surgery, Director of the Hospital Violence Intervention Program at Rutgers New Jersey Medical School

Dr. Bonne led a study of injuries caused by glass-topped tables. She said the furniture causes thousands of injuries each year, many requiring significant surgeries and long hospital stays. She said the U.S. Consumer Product Safety Commission requires tempered glass for products like doors and car windshields but it is voluntary for horizontal surfaces.

Issues covered:

Home Safety
Government Regulation
Consumer Matters

Length: 5:02

FCC Public File

Client: Issues	Start: 10/4/20
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 10/4/20
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

Hackers are attempting to infiltrate social media accounts in order to target friends of account holders by posing as the person and pushing programs that allege to provide financial assistance. The hackers claim completion of a simple application will allow them to help with a variety of expenses.

Arkansas Attorney General Rutledge has the following tips to help keep personal information secure on social media:

- Use a unique password for each social media site.
- Be sure to set privacy settings to the most secure available. Ensure that information is only shared with friends,.
- If you receive a friend or follow request from an individual who you think you are already connected with, double-check your friends or followers list
- If your profile is publicly viewable, do not post information that would let someone know that your house was empty or that you are home alone and make sure children and roommates are being safe as well.

Think carefully about what information you post online. An electronic record of what you say will likely be online forever. Follow the "Front Page Rule." Remember that employers, universities and even attorneys often check other social media sites for information that you have posted online.

This announcement was broadcast a total of _____ times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$ _____ on invoice number _____ dated _____.

Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 10/11/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-41

Total running time: 29:30 (with optional exit at 24:00)

1. **Carol L. Rickard**, Tobacco Treatment Specialist, author of "*The Benefits of Smoking: Why It's So Hard to Quit Smoking and What You Can Do about It*"

70% of smokers would like to quit, but only 4 to 7% will be successful. Ms. Rickard explained what smokers perceive as the benefits and why it's so hard for people to kick the habit once they've started. She also discussed the potential risks associated with e-cigarettes and vaping. She suggested resources that smokers can use to quit for good.

Issues covered:
Women's Issues
Consumer Matters
Parenting
Media

Length: 8:44

2. **Mathew Freeman**, Co-Founder and Senior Executive Consultant at TMI Consulting, a diversity and inclusion management consulting firm, co-author of "*Overcoming Bias: Building Authentic Relationships across Differences*"

Mr. Freeman said every human is biased in one way or another, and it's a constant process to recognize and reduce it. He explained why bias has such an impact in every aspect of life, and how companies should address it in the workplace. He said the secret to dealing with bias is by intentionally cultivating meaningful relationships with those who are different.

Issues covered:
Diversity
Minority Concerns
Workplace Matters

Length: 8:33

3. **Gloria Lopez-Cordle**, nationally-recognized patient advocate, creator of "*the Personal Medical Journal*", a patient organizational tool

A recent study found that American hospitals are making preventable medical errors that kill thousands of Americans each year. Ms. Lopez-Cordle believes that patients and their families need to take charge of their medical information to prevent mistakes by doctors. She offered advice on what kinds of medical data is important and how to organize it.

Issues covered:
Personal Health

Length: 4:48

FCC Public File

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Date aired: 10/18/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-42

Total running time: 29:30 (with optional exit at 24:00)

1. **Dennis Culhane, PhD**, Dana and Andrew Stone Professor of Social Policy at the University of Pennsylvania School of Social Policy and Practice, co-founder and Co-Director of the Actionable Intelligence for Social Policy initiative

Over the next decade, the number of elderly homeless Americans is projected to triple — and that was before COVID-19 hit. Prof. Culhane explained why younger members of the boomer generation have remained the dominant homeless population in the United States, and what can be done to address the problem. He noted that people who experience homelessness have a life expectancy of 64-65 years.

Issues covered:

Homelessness
Senior Citizens
Drug Abuse

Length: 7:38

2. **Christopher Ali, PhD**, Associate Professor, Department of Media Studies, University of Virginia

Nearly 40 million households lack a quality internet connection, cutting them off from work, schools and more. Prof. Ali said the same huge government efforts that brought electricity and telephone service to rural areas in the 1930s and 40s should be applied in a similar way to broadband service today. He said lower income and minority Americans are most likely to be affected by the digital divide.

Issues covered:

Broadband Internet
Rural Concerns
Education
Poverty

Length: 9:36

3. **Michael S. Pollard, PhD**, Senior Sociologist at the RAND Corporation, Professor at the Pardee RAND Graduate School

Across America, alcohol consumption has risen sharply during the pandemic shutdowns. Dr. Pollard led a study that found that heavy drinking by women rose 41%. He explained who was most at risk of binge drinking and why this is a serious and ongoing problem.

Issues covered:

Alcoholism
Mental Health
Coronavirus Lockdowns

Length: 5:09

FCC Public File

Client: Issues		Start: 10/18/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 10/18/20
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Simply turning off the Location History for Google accounts does not stop the tech company from tracking a user's location. According to an investigation published by the Associated Press, Google can track time-stamped location data from devices when the maps feature, browser or even the weather app is opened. But there is a way to stop the company from tracking locations.

Location tracking is necessary to use some phone apps such as Google Maps.

- Location tracking can be helpful when searching for information like the weather, shopping, restaurants and lodging. For most apps, location setting options such as "always," "while using the app" or "never" are available. An explanation of these terms can be found in the app settings.
- Changes need to be made to the Google account to turn off location tracking. To turn off location tracking, Google users can open the account, access account information from the drop down menu at the top right corner. iPhone users may click on **Personal Info & Privacy**, go to My Activity, open **Activity Controls** and turn off the toggle at **Web & App Activity**. (Android users can find this under **Data & Personalization**.)

For Arkansas residents who have experienced what they believe to be consumer fraud, you may contact the Attorney General's Consumer Protection Division to lodge your complaint. **Contact the Attorney General's office by filing a consumer complaint online, emailing consumer@ArkansasAG.gov or calling 800-482-8982.** Regular business hours are 8 a.m. to 5 p.m. Monday through Friday. If you call after hours, you can leave a voicemail, and your call will be returned.



Date aired: 10/25/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-43

Total running time: 29:30 (with optional exit at 24:00)

1. **Farrokh Alemi, PhD**, Professor of Health Informatics, George Mason University College of Health and Human Services

Suicide among US veterans is on the rise. Prof. Alemi led a study that examined the reasons that vets take their own lives. He found that while social factors like family problems and homelessness can predict suicide, they are not the cause of it -- mental illness is. He said the results of the study were a surprise. He added that the social isolation that accompanies COVID-19 has been a major factor in increasing suicide rates overall.

Issues covered:

Suicide
Veterans Issues
Mental Health

Length: 8:31

2. **Joseph Dieleman, PhD**, Associate Professor in the Department of Health Metric Sciences at the University of Washington, faculty lead of the Resource Tracking team at the Institute for Health Metrics and Evaluation

Prof. Dieleman said five major health risks, things such as obesity, high blood pressure, and smoking, were linked to over \$730 billion in preventable health care spending in the US in 2016. He talked about policy changes and public awareness programs that may influence people to take steps to avoid costly health problems.

Issues covered:
Healthcare Costs
Personal Health

Length: 8:41

3. **David B. Soma, MD**, Pediatric Sports Medicine Specialist, Mayo Clinic

Youth sports can help kids via exercise and the development of socialization skills, but the COVID-19 pandemic has had a dramatic effect on sports programs nationwide. Dr. Soma explained how the risks vary from one sport to another, and what parents and student athletes can do to reduce their chances of contracting the virus during sports activities.

Issues covered:
Youth Sports
Parenting
Coronavirus

Length: 4:53

FCC Public File

Client: Issues		Start: 10/25/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 10/25/20
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

In the event of a medical emergency, first responders have little time to ask patients the important questions they need to know before treating someone or transporting them to a hospital. Sometimes, a patient is unable to provide any information at all.

And because mere seconds matter during an emergency, the Attorney General sponsors the State's *File of Life* program. The *File of Life* provides to senior citizens and others a convenient and simple way to keep important medical information available and accessible to first responders in an emergency.

On a File of Life, Arkansans can list their preferred doctors or hospitals, as well as contact information for several emergency contacts. Current medications are listed along with any known allergies, medical conditions and medical and surgical history.

The information all fits into an index-card sized pouch with a magnet so that the file can be attached to a refrigerator. That way, it is easily locatable and accessible when needed.

To obtain a File of Life or receive multiple files for senior citizens organizations, email community@ArkansasAG.gov or call (501) 682-2007



Date aired: 11/1/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-44

Total running time: 29:30 (with optional exit at 24:00)

1. **Kellie Gerardi**, commercial spaceflight industry professional, science communicator, leader of Special Projects for the Commercial Spaceflight Federation, Director of The Explorers Club, author of *"Not Necessarily Rocket Science: A Beginner's Guide to Life in the Space Age"*

Ms. Gerardi shared some of her experiences as a human test subject for space suits in microgravity flights. She talked about the importance of inspiring girls to pursue STEM subjects in school. She also suggested ways that young women can find mentors to help them attain jobs in the commercial space industry, and why it's so important for women to be included in future space exploration.

Issues covered:

Science
Women's Issues
Education

Length: 9:09

2. **Tom Corley**, Certified Financial Planner, author of *"Effort-Less Wealth: Smart Money Habits at Every Stage of Your Life"*

Life is a series of stages, and Mr. Corley said money mistakes made in one stage can have a ripple effect, impacting one or more subsequent stages. He explained how those who develop smart money habits early will position themselves up for lifelong financial success. He outlined the four ways that any American can become wealthy.

Issues covered:

Personal Finance
Retirement Planning

Length: 8:09

3. **Lois E. Krahn, MD**, psychiatrist and sleep medicine specialist, Mayo Clinic in Phoenix

As most of the nation switches from daylight saving to standard time, many people welcome the extra hour of sleep. Dr. Krahn explained how time changes affect the body and sleep patterns, such as increased traffic accidents in subsequent weeks. She also offered tips to adapt to the schedule change.

Issues covered:

Personal Health

Length: 5:06

FCC Public File

Client: Issues		Start: 11/1/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 11/1/20
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

When money's tight, a work-at-home opportunity might sound like just the thing to make ends meet. Some even promise a refund if you don't succeed.

But the reality is many of these jobs are scams. You end up paying for starter kits or certifications that are useless, find your credit card is charged without your permission, or get caught up in a fake check scam.

Other work-at-home offers just don't deliver on their promises. The ads don't tell you that you may have to work a lot of hours without pay, or don't disclose all the costs up-front. You might spend money based on promises you'll quickly earn it back — but you don't. People tricked by work-at-home ads have lost thousands of dollars, not to mention their time and energy.

Common Work-at-Home Scams consist of things like Internet businesses, envelope stuffing, assembly or craft work, rebate processing, medical billing, mystery shoppers, and multilevel marketing,

If you're thinking about following up on a work-at-home offer, do your homework. The FTC's Business Opportunity Rule has safeguards in place to make sure you have the information you need to tell whether a work-at-home opportunity is a risky business. Under the Rule, sellers have to give you a one-page disclosure document that offers key pieces of information about the opportunity. Use the information in the disclosure document to fact-check what the seller tells you.

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Date aired: 11/8/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-45

Total running time: 29:30 (with optional exit at 24:00)

1. **Patricia Boyle, PhD**, neuropsychologist, Professor of Behavioral Sciences at the Rush Alzheimer's Disease Center, part of Rush University in Chicago

Scammers are using the COVID-19 pandemic as a new weapon to target senior citizens. Dr. Boyle outlined the latest battery of financial scams, including telemarketer offers for contact tracing – for a fee – or to reserve a slot for a future vaccine. She said many older adults don't realize that they are more frequent targets of scams. She added that changes in financial decision-making may be an early warning sign of impending dementia or cognitive decline.

Issues covered:

Length: 9:03

Crime
Senior Citizens
Alzheimer's disease

2. **Steve Webb, PhD**, Certified Social Media Intelligence Expert, Certified A.L.I.C.E. Active Threat Training Instructor, R.A.I.D.E.R. Solo Engagement Tactics Level II Instructor for law enforcement, Associate Professor in Educational Administration at Southern Illinois University and McKendree University, the author of "*Education in a Violent World*"

Online school instruction has caused children to spend more time in front of computers than ever. Dr. Webb said American parents would be shocked at how much data about a child is collected when he or she is online. He also talked about cyberbullying and its effect on the suicide rates of children.

Issues covered:

Length: 8:11

Online Security
Youth at Risk
Parenting
Privacy

3. **Denisa Gándara, PhD**, Assistant Professor of Higher Education at Southern Methodist University in Dallas

Prof. Gándara led a study of college promise programs at 33 community colleges, and found that free tuition boosted enrollment rates for black and Hispanic students. She explained how the programs work and how they are funded. She expressed concerns about the sustainability of the programs, as state budgets struggle in the wake of pandemic lockdowns.

Issues covered:

Length: 5:08

Education
Minority Concerns

FCC Public File

Client: Issues		Start: 11/08/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 11/08/20
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

As fall season kicks into high gear, temperatures drop which means home heating costs begin impacting families' budgets across Arkansas. But there are steps consumers can take to stay warm and save money.

By taking a few practical steps we can find the balance of keeping warm and saving money.

Arkansas Attorney General Leslie Rutledge released the following tips to save energy costs through the colder months:

- Keep curtains open during the day for natural heat, and close them at night to retain the heat.
- Use a programmable thermostat to automatically lower the temperature when no one is home.
- Seal cracks or holes around the home by weather-stripping doors and windows and adding insulation to walls, the attic and crawlspace
- Set ceiling fans to spin clockwise to recirculate rising warm air.
- Make sure baseboard heaters, air vents and radiators are not obstructed.
- Service the heating system at least once a year to ensure it is operating properly.
- Consult with a licensed plumber regarding potential options to insulate the water heater
Close the vents and doors to rooms that are not being used.
- Keep air filters clean and replace regularly.

Use caution while using space heaters. Always keep them away from flammable materials and consider the impact it could have on the energy bill. The [Department of Energy](#) reports that space heaters account for about 45 percent of energy bills in average U.S. homes.

Also, be cautious of products claiming to drastically lower heating costs and avoid unsolicited high-pressure sales calls for visits from contractors Remember, if it sounds too good to be true, then it probably is.

Arkansans having trouble paying heating or electricity bills this winter should learn more about the [Weatherization Assistance Program](#).



Date aired: 11/15/20 Time Aired: 6-6:30

Weekly Public Affairs Program

Show # 2020-45

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Issues covered:

Length: 9:03

Crime
Senior Citizens
Alzheimer's disease

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Issues covered:

Length: 5:08

Education
Minority Concerns

FCC Public File

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Every year, countless American shoppers fall victim to identity thieves by not following a few simple rules while shopping online. Arkansans need to keep track of purchases and a watchful eye on bank and credit card statements to ensure transactions are legitimate.

The Arkansas Attorney General has these tips to keep consumers safe while shopping online:

- Look for the "lock" icon on the browser's status bar, and the abbreviation "https" in the web address to be sure information is secure and to help guard the security of your information as it is transmitted to a website. Be sure your browser has the most up-to-date encryption capabilities by using the latest version available from the manufacturer.
- Check the online merchant's privacy policy before providing any personal financial information and determine how the information will be used or shared with others. Read and understand return, refund and shipping policies before you make your purchase.
- Pay by credit card, which is the most secure payment method. Under federal law, charges can be disputed and consumer liability for theft is limited so long as consumers promptly notify the bank or credit card issuer. Additionally, many credit card issuers have "zero liability" policies under which the purchaser pays nothing if his or her credit card is stolen and used to make unauthorized purchases.
- Keep personal information private. Do not disclose personal information – address, telephone number, Social Security number, bank account number or email address – unless you know who is collecting the information, why they are collecting it and how they will use it.
- Be cautious when buying gifts from an online auction. Understand how the auction works and check out the seller's reputation before bidding. Always ask about terms of delivery and return options. Never wire money for the purchase; use some other form of payment.
- Keep records of online transactions and check for emails from merchants while doing business. Merchants may email important information about purchases.
- Promptly and thoroughly review monthly credit card and bank statements for any errors or unauthorized purchases. Notify the credit or debit card issuer immediately if a card or checkbook is lost or stolen or if you suspect someone is using your accounts without your permission.

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Date aired: 11/22/20 Time Aired: 6:30 to 7:30a

Weekly Public Affairs Program

Show # 2020-47

Total running time: 29:30 (with optional exit at 24:00)

1. **William Schaffner, MD**, Professor of Preventive Medicine, Department of Health Policy, Professor of Medicine, Division of Infectious Diseases at Vanderbilt University

This year's flu season presents a unique challenge as COVID-19 positive tests continue to rise. Dr. Schaffner outlined the similarities and differences between the flu and COVID-19, and discussed the chances that the similar symptoms may cause doctors to make wrong diagnoses. He also addressed reports that cases of influenza appear to have plummeted by 98% across the globe. He recommended that patients contact their doctor via email or phone if they suspect they have the coronavirus, to avoid spreading it in waiting rooms or emergency rooms.

Issues covered:

Coronavirus
Public Health

Length: 9:43

2. **Justin Reich, PhD**, Assistant Professor in the Comparative Media Studies/Writing Department at the Massachusetts Institute of Technology, Director of the MIT Teaching Systems Lab, author of "*Failure to Disrupt: Why Technology Alone Can't Transform Education*"

Dr. Reich delivered a report card on the latest supposedly transformative educational technologies. He said assessment technology does a poor job of measuring whether a child is truly learning. He said most teachers were ill-prepared to make such a rapid transition to online learning this year, and explained how that problem can be addressed.

Issues covered:

Education
Technology

Length: 7:22

3. **Nick Rizzo**, Fitness Research Director, RunRepeat.com

As businesses of all types struggle to stay afloat during COVID-19, a new poll has some bad news for gyms around the globe. Mr. Rizzo said only 31 percent of gym members have returned to their fitness clubs thus far, a more dismal result than gym owners expected. He said new lockdowns this winter could potentially cause a majority of gyms to never reopen.

Issues covered:

Physical Fitness
Economy/Small Business

Length: 5:00

FCC Public File

Client: Issues	Start: 11/22/20
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 11/22/20
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

The holidays bring out the best in Arkansans, but there are some who try to take advantage of our kind hearts by posing as a charitable organization helping Arkansans during the holiday season. Attorney General Rutledge released the following tips to help consumers give to only legitimate charities:

- Do not fall prey to high-pressure sales tactics as they are often the first sign of an unscrupulous and fraudulent charity.
- Before getting out a checkbook or credit card in response to a phone solicitation, make attempts to determine the validity of the organization by conducting research.
- Get the organization's name, address, website and phone number, or give directly to a known nonprofit of your choice. Make sure the nonprofit organization is registered with the Arkansas Secretary of State.
- Use GuideStar.org to compare nonprofit organizations and to get more information.
- Ask the organization how it will spend your donation.
- Watch out for similar but different organization names as some con artists will use names similar to those of existing, reputable nonprofits in order to trick consumers.
- Do not give out financial or personal information over the phone or through email to an unknown entity. This information could fall into the wrong hands, or the scammers could use it to steal your money or identity.
- Never send cash. Make check or credit card payments for increased security and tax purposes.
- If donating via text message, verify the organization's number prior to sending information.

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Length: 7:22

3. **Nick Rizzo**, Fitness Research Director, RunRepeat.com

As businesses of all types struggle to stay afloat during COVID-19, a new poll has some bad news for gyms around the globe. Mr. Rizzo said only 31 percent of gym members have returned to their fitness clubs thus far, a more dismal result than gym owners expected. He said new lockdowns this winter could potentially cause a majority of gyms to never reopen.

Issues covered:

Physical Fitness
Economy/Small Business

Length: 5:00

FCC Public File

Client: Issues	Start: 11/29/20
KTTG ESPN 96.3 <input style="width: 40px; height: 15px;" type="text"/>	End: 11/29/20
KERX 95.3 <input style="width: 40px; height: 15px;" type="text"/>	Cart #: 12599

The holidays bring out the best in Arkansans, but there are some who try to take advantage of our kind hearts by posing as a charitable organization helping Arkansans during the holiday season. Attorney General Rutledge released the following tips to help consumers give to only legitimate charities:

- Do not fall prey to high-pressure sales tactics as they are often the first sign of an unscrupulous and fraudulent charity.
- Before getting out a checkbook or credit card in response to a phone solicitation, make attempts to determine the validity of the organization by conducting research.
- Get the organization's name, address, website and phone number, or give directly to a known nonprofit of your choice. Make sure the nonprofit organization is registered with the [Arkansas Secretary of State](#).
- Use [GuideStar.org](#) to compare nonprofit organizations and to get more information.
- Ask the organization how it will spend your donation.
- Watch out for similar but different organization names as some con artists will use names similar to those of existing, reputable nonprofits in order to trick consumers.
- Do not give out financial or personal information over the phone or through email to an unknown entity. This information could fall into the wrong hands, or the scammers could use it to steal your money or identity.
- Never send cash. Make check or credit card payments for increased security and tax purposes.
- If donating via text message, verify the organization's number prior to sending information.

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Weekly Public Affairs Program

Date aired: ^{12 6} ~~11/29~~/20 Time Aired: 6-6:30a

Show # 2020-48

Total running time: 29:30 (with optional exit at 24:00)

1. **Jan Edwards**, President and CEO of Paving the Way, an organization that raises awareness about sex trafficking through public education

Ms. Edwards discussed the growing issue of sex trafficking. She said the problem is rampant in every corner of the U.S, and that the average victim drawn into the sex trade is age 14 to 16. She outlined other characteristics of those most at risk, and how predators target and groom their victims.

Issues covered:
Sex Trafficking
Youth at Risk
Crime

Length: 9:41

2. **Ted Frank**, career consultant, author of "Get to the Heart"

Mr. Frank discussed the importance of learning how to effectively communicate in the workplace. He explained how it can increase efficiency and improve productivity. He believes presentations should focus on no more than three key points at a time, and that the use of examples and illustrations is crucial to improved communications.

Issues covered:
Workplace Matters
Career

Length: 7:31

3. **Steve Cicala, PhD**, Assistant professor at the Harris School of Public Policy at the University of Chicago, Faculty Research Fellow at the National Bureau of Economic Research

Dr. Cicala led a study that determined that deregulated power markets on the wholesale level have significantly cut the cost of generating electricity, saving consumers \$3 billion a year. He discussed how this little-known market works and why it should matter to consumers. He also explained how smart meters will eventually give consumers even greater power in managing their energy costs.

Issues covered:
Energy
Consumer Matters

Length: 5:06



Date aired: 12/6/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-07

Total running time: 29:30 (with optional exit at 24:00)

1. **Valerie Burton**, Certified Personal and Executive Coach, founder of The Coaching and Positive Psychology Institute, author of "*Successful Women Speak Differently: 9 Habits That Build Confidence, Courage, and Influence*"

Ms. Burton said the most successful women are often not the most talented, the most gifted, or even the most experienced. She believes the knack for communicating is what opens doors and gives women influence in the workplace. She outlined simple techniques women can utilize to be more clearly understood and respected.

Issues covered:

Women's Issues
Employment

Length: 8:48

2. **John Hagan, PhD**, John D. MacArthur Professor of Sociology and Law, Northwestern University

Dr. Hagan led a study that uncovered a connection between increased unemployment rates and school shootings. He said the findings were consistent across the all regions of the U.S. and that shooters come from all backgrounds and income levels. He offered possible explanations behind this trend.

Issues covered:

School Shootings
Unemployment

Length: 8:19

3. **Jason Hanson**, former CIA officer, security specialist, author of "*Spy Secrets That Can Save Your Life: A Former CIA Officer Reveals Safety and Survival Techniques to Keep You and Your Family Protected*"

Mr. Hanson discussed ways to prevent and react to home invasions or abductions. He explained simple steps the average homeowner can take to make a house criminal-proof. He also offered tips on how to stay safe while traveling.

Issues covered:

Crime Prevention
Personal Safety

Length: 5:02

FCC Public File

Client: Issues		Start: 12/6/20
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KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Decking the halls for the upcoming holiday season can quickly become dangerous. If Arkansans do not use extreme caution, injuries can easily occur. Caution and planning can help avoid unnecessary accidents and injuries, which can interrupt holiday fun.

Select lights with labels indicating they have been safety tested by independent laboratories.

- Check each set of lights. Look for broken or cracked sockets, frayed or bare wires or loose connections. Discard or repair them, if necessary, before use.
- When using lights outdoors, make sure they are certified for outdoor use and are securely fastened to protect against damaging winds.
- Only use insulated staples or hoods to affix lights. Never use nails or tacks.
- Do not use more than three standard-sized sets of lights per extension cord, and ensure that each extension cord is rated for the intended use.
- Always turn off or unplug lights when you go to bed or leave your home.
- Never use electric lights on a metallic tree.
- Never leave a candle unattended and keep them on a stable surface and away from items that can burn easily, like trees, decorations, curtains and furniture.

Use caution when climbing ladders and make sure all locks are properly engaged, keep your body near the middle of the step and face the ladder while climbing. Avoid using the top step of the ladder unless it was designed of that purpose.

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Date aired: 12/13/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-50

Total running time: 29:30 (with optional exit at 24:00)

1. **William Chopik, PhD, Assistant Professor of Psychology, Michigan State University**

Prof. Chopik recently completed two studies that examined age bias: one examining which countries around the world showed the greatest implicit bias against older adults, and the other looking at individual states across the U.S. He said states with higher age bias also tended to have higher Medicare costs, lower community engagement and less access to care.

Issues covered:

Age Bias
Aging
Medicare

Length: 8:59

2. **Shujing Sun, PhD, Assistant Professor of Information Systems in The Naveen Jindal School of Management, University of Texas at Dallas**

Overcrowding in emergency rooms is a costly and concerning problem, compromising the quality of patient care. Prof. Sun investigated the potential of telemedicine as a generic solution to reduce ER congestion, and found that on-site nurse practitioners or physician assistants can effectively treat patients with minor conditions under the remote supervision of off-site physicians. She said even serious conditions such as a stroke can be better treated if emergency physicians can consult remote stroke specialists.

Issues covered:

Emergency Medical Care
Public Health
Technology

Length: 8:16

3. **Diana Enriquez, doctoral candidate in the Department of Sociology, Princeton University**

Ms. Enriquez led a study that examined the impact of the COVID-19 lockdowns on black households. She found that low-income black households experienced greater job loss, more food and medicine insecurity, and higher indebtedness in the early months of the pandemic compared to white or latinx low-income households. She believes the outlook is still difficult for black households as the economy continues to struggle from government-ordered closings.

Issues covered:

Minority Concerns
Poverty
Government Regulations

Length: 5:02

FCC Public File

Client: Issues		Start: 12/13/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 12/13/20
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

Christmas Assistance

The "miracle" of Christmas is repeated over and over again through the joy of caring and sharing. The traditional red kettle is an integral part of the Christmas scene, with millions of dollars donated each year to aid needy families, seniors, and the homeless.

Donations and financial assistance provide Christmas dinners, clothing, and toys for families in need, including families of prisoners.

Volunteers distribute gifts to shut-ins in hospitals and nursing homes, and shelters are open for sit-down dinners. The Salvation Army endeavors to bring spiritual light and love to those it serves at Christmas so that the real meaning of the season is not forgotten.

Many families receive aid over a period of months after the Christmas season, as well as people struggling with difficult family, emotional, or employment problems.

Because we want to respond to the varying needs of the communities in which we serve, all of our holiday assistance programs are administered locally. **If you require assistance, you will need to contact your local Corps Community Center.**

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Date aired: 12/20/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-51

Total running time: 29:30 (with optional exit at 24:00)

1. **Jamie E. Wright**, attorney, partner in the Los Angeles-based Millennial Government Affairs group

African Americans make up fewer than five percent of the lawyers in the U.S., and minorities and women are underrepresented in many career categories. Ms. Wright shared her story as an African American woman who broke through the barriers to become a successful millennial attorney. She offered suggestions for women and people of color who want to reach for their dreams.

Issues covered:
Minority Concerns
Women's Issues
Career

Length: 8:30

2. **Laura Adams**, Senior Insurance Analyst at insuranceQuotes.com

A study by Ms. Adams' organization found that more than half of U.S. drivers have not switched auto insurance companies in at least eight years and about 6% have stuck with the same provider for more than 30 years. She said most consumers don't price-compare frequently enough and she offered several money-saving strategies.

Issues covered:
Consumer Matters
Personal Finance

Length: 8:44

FCC Public File

Client: Issues		Start: 12/20/20
KTTG ESPN 96.3	<input type="checkbox"/>	End: 12/20/20
KERX 95.3	<input type="checkbox"/>	Cart #: 12599

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Date aired: 12/27/20 Time Aired: 6-6:30a

Weekly Public Affairs Program

Show # 2020-52

Total running time: 29:30 (with optional exit at 24:00)

1. **Robert Meyer, PhD**, Frederick H. Ecker/MetLife Insurance Professor of Marketing at the Wharton School of the University of Pennsylvania, Co-Director of the Wharton Risk Management and Decision Processes Center, co-author of *"The Ostrich Paradox: Why We Underprepare for Disasters"*

Our ability to predict certain types of natural catastrophes has never been greater. Yet, people consistently fail to heed warnings and protect themselves and their communities, with devastating consequences. Dr. Meyer discussed this contradiction, and what government authorities and individuals can do to improve disaster preparedness.

Issues covered:

Length: 9:39

**Disaster Preparedness
Government Policies**

2. **Daniel Karpowitz, PhD**, Director of Policy and Academics for the Bard Prison Initiative, Lecturer in Law and the Humanities at Bard College in Annandale-on-Hudson, NY, Co-founder of the Consortium for the Liberal Arts in Prison, author of *"College in Prison: Reading in an Age of Mass Incarceration"*

Prof. Karpowitz explained how and why Bard College has provided hundreds of incarcerated men and women across the country access to a high-quality liberal arts education. He said inmate students are expected to meet the same requirements as students on a traditional campus. He added that, while education does reduce the rate at which convicts return to prison, higher education should never be measured in that manner.

Issues covered:

Length: 7:37

**Education
Criminal Rehabilitation**

FCC Public File

Client: Issues	Start: 12/27/20
KTTG ESPN 96.3 <input type="checkbox"/>	End: 12/27/20
KERX 95.3 <input type="checkbox"/>	Cart #: 12599

Arkansas Attorney General Rutledge released the following tips for gift recipients needing to make a return or exchange this holiday season:

- Ask the giver about the store's return or exchange policy.
- Keep all gift receipts.
- If considering returning, do not open the box or remove the tags.
- Some online retailers allow purchases to be returned in store, while others require the item to be shipped back. Check with the company ahead of time.

As a gesture of goodwill, most companies offer in-store exchanges if the customer has the receipt and the item is promptly returned. However, others have an "all sales are final" policy for deeply discounted or clearance items and do not allow returns or exchanges. Some retailers only accept returns in exchange for store credit or gift cards, not cash. Return policies not only differ from store to store but can also differ for items purchased in store and items bought online or by mail-order. Some retailers that allow returns may charge restocking fees for certain products. Consumers can sometimes pay a fee of 10 to 25 percent of the price of the item if the package is not in the condition in which it was purchased. Meanwhile, items like computer software, CDs, DVDs and Blue-Ray discs are not generally returnable after the seal has been broken.

Retailers are not required to accept at-will returns, and even in the case of a defective product, consumers may be required to contact the manufacturer. Sometimes retailers will require consumers to deal with the product manufacturer directly, rather than simply returning the item to the place of purchase.

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