

QUARTERLY ISSUES / PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station KERX, along with the most significant programming treatment of those issues for the period of 7/1/17 to 9/30/17. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Onsite/Offsite	Programming Type	Date	Total Time (HR & MIN)	Narration
City Parks	On	PSA	7-5	8min	Promote Alex for Trails
Humane Society	On	PSA	7-10	4min	Promote Fund raiser
School Supplies	On	PSA	7-25	6min	Promote United Way staff the Bus
Boys Shelter	On	PSA	8-8	4min	Promote benefit car show
Ellis Lodge	On	PSA	9-2	4min	Promote Youth Fishing Tournament
ASA	On	PSA	9-20	5min	Promote Stand by Me Fundraiser
Family Event	On	PSA	9-21	4min	Promote VB Cruise on Main Event
Breast Cancer	On	PSA	9-25	5min	Promote Pink the Park Pile Event

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Bordertown Brewfest Ales for Trails

July 8, 2017

5:30 p.m.

The surprising mash-up of craft beer, good music and the campaign to build Fort Smith trails created the event called Bordertown Brew Fest/Ales for Trails. In equal parts, it's a celebration of the craft beer movement with running and the dream of an interconnected trail system that is gradually encircling Fort Smith neighborhoods. The main spectacle is a fun, not-so-serious Beer Run where contestants race a 3.2-mile course. Participants (of legal age) are challenged to drink a full beer at the start, midway point and right before crossing the finish line. The non-racing audience enjoys great music, Baggo tournaments, lawn pong, socializing and tasting hundreds of craft beers from breweries both local and worldwide. More than 350 varieties are expected to be offered for tasting. Music performances by Escape Tones, the Jillia Jackson Band and Space 4 Lease will add to the relaxed atmosphere to a day intended mostly for an adult crowd. Children will be admitted. But the intention behind the fundraiser is to entertain adults to raise funds to provide all ages, through continuing trail-building, with an always-available place for the healthy activities of walking, running and biking on safe, urban trails. Encouraging progress toward the goal of realizing a connected, continuous urban trail system is happening, according to Drew Linder, a trails enthusiast speaking of the groups Park Partners and Friends of Recreational Trails. These citizen-led efforts, with the Fort Smith Parks Department, have made real the Greg Smith Trail on the Arkansas River. The Greg Smith Trail is a wide, lighted concrete walkway soon to connect Harry E. Kelly Park and Fort Smith Park. It will be the course for the Beer Run. The Greg Smith Trail now has bike repair stations with available air pumps and tools. Trail expansion continues in Chaffee Crossing and Ben Geren. The UAFS area is a target, as well. Attending supports this goal.

Admission: General admission \$10, beer tasting tickets (21+) \$35. \$75 VIP wristbands admit wearers to a tent w

Event Location and Contact Information:

Harry E. Kelly River Park
121 Riverfront Drive
Fort Smith, Arkansas

No phone.

<http://Facebook/Bordertown Brew Fest Ales for Trails>

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Paws In The Park | Paws In The Pool

July 15, 2017

12:00 p.m.

Ben Geren will be transformed into a Doggie Amusement Park with the World Renowned Flying Houndz Frizbee Trick Dog Show. Enjoy Dog Obstacle Courses, A Dog Jog Walk, Carnival Games, Dog Adoptions, Food, Fun, and lots of vendors, and it's all to benefit the Sebastian County Humane Society. Then that evening, it's the 2nd Annual Paws In The Pool (Get Wet For Pets) at Parrot Island Water Park. Tickets to enter Paws In The Pool are on sale now at the Sebastian County Humane Society while they last. Come out and enjoy a family friendly day at Paws In The Park and help raise money for the Sebastian County Humane Society. Register to enter the K-9 Walk, just log onto the Sebastian County Humane Society.com

Admission: Cash donations.

Event Location and Contact Information:

Ben Geren Park | Parrot Island Water Park
7200 Zero Street
Fort Smith, Arkansas

479-207-0527

<http://Facebook.com/PawsinthePool>

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United Way of Fort Smith Area Fill the Bus

July 29, 2017

9:00 a.m. - 3:00 p.m.

This program supports children in our community by helping them start school with confidence and gives them the literal tools they need to succeed. United Way staff and volunteers spent the weekend filling the bus with school supplies at all the Walmart Supercenters in Sebastian, Crawford, Logan, Franklin, Leflore and Sequoyah counties

Admission: n/a

Event Location and Contact Information:

Walmart
320 South 18th
Fort Smith, Arkansas

4797821311

<http://www.unitedwayfortsmith.org>

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Boys Shelter Car Show and Silent Auction

August 12, 2017

8:00 a.m. - 1:00 p.m.

This event includes cool cars, hot deals and sweet rides. Entry fee is \$25 for the car show. Multiple prizes will be awarded to multiple categories, such as best in show, best engine, best interior, best paint, and best rat rod. Raffle prizes will be given away until the event ends with the car show awards ceremony.

Admission: Free.

Event Location and Contact Information:

Fort Smith Pavilion
100 N B Street
Fort Smith, Arkansas

479-769-5624

<http://fortsmithboysshelter.org/>

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Elk's Lodge #341 Youth Fishing Tournament

September 9, 2017

8:00 a.m.

A fishing tournament for area youth as well as special needs kids will be held at the Nature Center. This is given by the youth activities committee of the Elk's Lodge 341, Fort Smith. Take your own pole and tackle and plan for a lunch of hot dogs, chips and a drink for all in attendance. Local law enforcement with K9 units and Fort Smith Fire Department safety training team will be on hand. Lots of prizes for ages 2-12 kids. Elroy the Elk will be present so bring a camera!

Admission: Free.

Event Location and Contact Information:

River Valley Nature Center
8300 Wells Lake Road
Fort Smith, Arkansas

479-452-3993

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CASA of Sebastian County annual Stand By Me fundraiser

September 23, 2017

7:00 p.m. - 10:00 p.m.

CASA's Groovin' to the 60's Dinner and Dance Party For \$50.00 per person donation, you will be dancing to Mr. Cabbagehead and the Screaming Radishes, dressed in your hippie or flower child clothes. Admission will include delicious BBQ by George Lawson, adult beverages and soft drinks. We will have a huge silent auction, dance contest, costume contest and limbo contest. All proceeds benefit Sebastian County CASA, a non-profit organization advocating for our most vulnerable children our foster children. Sept 23, 2017 7:00pm - 10:00 pm Fort Smith Convention Center Halls A1 - A2

Admission: \$50 per person

Event Location and Contact Information:

Fort Smith Convention Center
convention center
Fort Smith, Arkansas

479-785-4171

<http://CASAofsebastiancounty-org.doodlekit.com>

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Fall Cruisin' On Main

September 23, 2017

4:00 p.m. - 9:00 p.m.

There will be lots of cars cruisin' on Main Street, loads of music, food, entertainment, and much to do for the entire family most of the day! So don't miss the great shopping and everything else going on during the Cruisin' On Main Weekend! 4pm-5pm Registration for "Show n Shine" 5pm-7pm Cars arrive for "Show n Shine" \$1 Fan Favorite 7pm-9pm Cruise

Admission: Free

Event Location and Contact Information:

Historic Main Street
Main Street
Van Buren , Arkansas

479-922-6862

<https://www.oldtownvanburen.com/>

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6th Annual Paint Downtown Pink 5k Run/Walk

September 30, 2017

8:30 a.m.

This relatively flat course runs through Belle Grove District and is a 2017 Arkansas Grand Prix Series Race in the 2017 W.A.R. Running Series. All teams must represent a business - teams may consist of employees and immediate family members. All finishers will receive a medal; those who register before Sept. 20 will also receive a t-shirt. A Traveling Plaque will be awarded to the business with the most participation of employees and their families. Packet pick-up is from 5-7 p.m. on Sept. 29 or from 7-8 a.m. on the day of the race. Proceeds benefit Susan G. Komen-Ozark, Special Olympics Arkansas Area 4, and Special Olympic Athletes of Abilities Unlimited-Van Buren.

Admission: \$25-35.

Event Location and Contact Information:

Glass Pavillion at Riverfront Park
100 North B Street
Fort Smith, Arkansas

479-650-0766

<http://Facebook.com/PaintDowntownPinkFortSmith>

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Weekly Public Affairs Program

Call Letters: KERK

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2017

Show # 2017-27

Date aired: 7-2 Time Aired: 0600

Tony Robbins, motivational speaker, author of "*Money, Master the Game: 7 Simple Steps to Financial Freedom*"

Mr. Robbins picked the brains of more than 50 of the world's most successful investors and money managers, and found dramatically different philosophies. He discussed lessons that anyone can use to improve their personal finances. He also talked about his efforts to feed the hungry and his personal reasons for being concerned about poverty and hunger in America.

Issues covered:

Length: 8:23

**Personal Finance
Consumer Matters**

Andrew Sperling, Director of Federal Advocacy, National Alliance on Mental Illness

Mr. Sperling discussed the cost of mental health treatment, and the options available to make treatment more affordable. He explained how the Affordable Care Act has affected mental health and substance abuse services. He outlined the most common forms of assistance provided to employees by larger employers. He also talked about the most common forms of mental illness.

Issues covered:

Length: 8:42

**Mental Health
Substance Abuse
Consumer Matters**

Richard Lichenstein MD, Director of Pediatric Emergency Medicine Research at the University of Maryland School of Medicine

Wearing earphones while walking, biking or driving can be much riskier than most people think. Dr. Lichenstein recently conducted a study that found that headphone-related deaths have tripled in the past several years. He explained who is most likely to become a victim and the reasons that this behavior is so dangerous.

Issues covered:

Length: 4:55

**Traffic Safety
Personal Health**

Vijay R. Varma, PhD, researcher and post-doctoral fellow at the National Institute on Aging, part of the National Institutes of Health

Dr. Varma recently co-authored a study that found an alarming decrease in physical activity in youngsters at every age. 19 year olds now get as much exercise and activity as 60 year olds. Dr. Varma explained why this is a major problem. He offered suggestions of ways to encourage both younger and older Americans to become more physically active.

Issues covered:

Length: 8:02

**Physical Fitness
Personal Health
Aging**

Jim Hedlund, consultant for the Governors Highway Safety Association, former researcher for 22 years at the National Highway Traffic Safety Administration

Mr. Hedlund conducted a study for the Governors Highway Safety Administration that found that for the first time, more drivers who were tested after fatal crashes had drugs in their system than had alcohol. He discussed the role that the increasing legalization of marijuana may play in this trend. He also explained why laws targeting drivers under the influence of alcohol cannot easily be amended to include drug users.

Issues covered:

Length: 5:09

**Impaired Driving
Substance Abuse
Government Legislation**

Show # 2017-30

Date aired: 7-23 **Time Aired:** 0600

Bill Thornton, PhD, Professor of Psychology, University of Southern Maine

Dr. Thornton led a study that found that the mere presence of a smart phone, even if it is turned off, can make it difficult to perform complex tasks. He explained the likely reasons that a phone can be so distracting. He offered suggestions for parents who are concerned about phone usage affecting their child's schoolwork.

Issues covered:

Length: 7:27

**Mental Health
Consumer Matters**

Sharon Fowler, MPH, Adjunct Assistant Professor, University of Texas Health Science Center at San Antonio

Ms. Fowler was the co-author of a study that found that diet soda consumption leads to expanding waistlines. She found that older adults who drank two or more diet sodas a day had waist size increases that were six times greater than those of people who didn't drink diet soda. She discussed the possible physiological reasons and offered suggestions for those trying to control calories.

Issues covered:

Length: 9:43

**Personal Health
Senior Citizens
Consumer Matters**

Show # 2017-32

Date aired: 8-6 Time Aired: 0600

Benjamin H. Barton, Helen and Charles Lockett Distinguished Professor of Law at the University of Tennessee, author of *"Rebooting Justice: More Technology, Fewer Lawyers, and the Future of Law"*

Professor Barton discussed what he sees are longstanding problems in our judicial system. He said that laws are too complex and legal advice is far more expensive than necessary.

He outlined a series of reforms which he believes would make the courts much fairer and more accessible for poor and middle-class Americans.

Issues covered:

Legal Reform

Poverty

Length: 8:31

Steve Casner, PhD, research psychologist, NASA scientist, author of *"Careful: A User's Guide to Our Injury-Prone Minds"*

Dr. Casner has devoted his career to studying the psychology of safety. He said after a hundred years of steady decline, the rate at which people are being injured or killed in everyday accidents, such as car crashes, pedestrian fatalities, home-improvement projects gone wrong, medical mistakes and home fires, is increasing. He explained why few of us are as careful as we think we are, and what we can do about it.

Issues covered:

Accident Prevention

Personal Health

Length: 8:36

Robin Behrstock, entrepreneur, author of *"Adventures Of Women Entrepreneurs: Stories That Inspire"*

Dr. Behrstock shared some inspiring examples of women who overcame both personal and professional setbacks to turn their dreams of starting their own business into reality. She offered advice for aspiring entrepreneurs who are reluctant to take that first step.

Issues covered:

Women's Issues

Career

Length: 4:50

Show # 2017-33

Date aired: 8-13 Time Aired: 0600

Lea Waters, Ph.D., President-Elect of the International Positive Psychology Association, Gerry Higgins Chair in Positive Psychology at the University of Melbourne, Australia, author of *"The Strength Switch: How the New Science of Strength-Based Parenting Can Help Your Child and Your Teen to Flourish"*

Dr. Waters discussed strength-based parenting, which focuses on sincerely praising children's strengths rather than always trying to correct their weaknesses. She said her approach helps children recognize skills, talents and positive aspects of their personalities, and shows them how to make the most of those positive resources. She said the technique differs significantly from the "participation trophy" approach that was common in the past couple of generations of parenting.

Issues covered:

Parenting

Length: 10:01

Linda Gordon Howard, attorney, author of "*The Sexual Harassment Handbook*"

Ms. Howard talked about progress in the battle against sexual harassment. She discussed how sexually inappropriate behavior in the workplace has evolved since attention was first focused on it. She believes many situations involving sexual harassment can be prevented or resolved if victims recognize what's happening and know what to do.

Issues covered:
Sexual Harassment
Workplace Matters
Women's Issues

Length: 5:13

Show # 2017-35

Date aired: 8-27 **Time Aired:** 0600

Tim Stockwell, Ph.D., Director of the Center for Addictions Research at the University of Victoria, British Columbia

Many people believe that having a glass of wine with dinner -- or moderately drinking any kind of alcohol -- will protect them from heart disease. However, Dr. Stockwell has conducted a series of studies that he believes cast doubt on that thinking. He outlined several issues that many researchers fail to factor into their studies.

Issues covered:
Personal Health
Substance Abuse

Length: 8:04

Justin Knoll, sociology doctoral student at the University of Arizona

With incivility in American public and political discourse increasingly in the spotlight, Mr. Knoll conducted a study that found that people's tolerance to incivility impacts the degree to which they participate in politics, especially online. He noted that people who most engage in online political discussions are five times more likely to vote.

Issues covered:
Civic Participation
Voting

Length: 9:07

Ken Blanchard, management expert and co-author of more than 60 books, including "*The One Minute Manager*" and "*One Minute Mentoring: How to Find and Work With a Mentor--And Why You'll Benefit from Being One*"

Mr. Blanchard explained why it is more critical than ever to seek out a mentor for career advancement. He said older workers can also benefit from seeking out a younger mentor for help with technology. He also talked about the positive aspects of mentoring to both parties. He also offered advice on how to locate a mentor.

Issues covered:
Career
Senior Citizens

Length: 5:04

Pam Shadel Fischer, traffic safety expert, Special Projects Consultant for the Governors Highway Safety Administration

Ms. Fischer led a study that found that bicyclist deaths have risen more than 12%, the largest percentage increase of all roadway user groups. She said the average age of those killed is 45, and most are male. She talked about the factors that cause bicycle/car collisions, and what bikers and drivers can do to reduce them.

Issues covered:
Traffic Safety

Length: 7:16

Kenneth S. Rogoff, PhD, Thomas D Cabot Professor of Public Policy in the Economics Department of Harvard University, author of *"The Curse of Cash: How Large-Denomination Bills Aid Crime and Tax Evasion and Constrain Monetary Policy"*

Even as people in advanced economies are using less paper money, there is more cash in circulation—\$4,200 for every American, mostly in \$100 bills. Dr. Rogoff believes the United States should discontinue the use of \$50 and \$100 bills, because they are primarily used as vehicles for tax evasion, the drug trade, terrorism, human trafficking, and other criminal enterprises. He outlined his plan for it phasing out, and said he believes it could cut criminal activity by 5-10%.

Issues covered:
Crime
Government Policies
Consumer Matters

Length: 5:03

Show # 2017-38

Date aired: 9-17 **Time Aired:** 0600

Beth Givens, Founder and Executive Director of the Privacy Rights Clearinghouse, a nonprofit consumer education and advocacy organization

In perhaps the most egregious security breach to date, credit files of up to 143 million Americans were recently hacked from the credit reporting agency Equifax. Ms. Given explained the seriousness of the incident, how consumers can learn if their data was included and what steps to take to try to defend against identity theft and other forms of fraud.

Issues covered:
Identity Theft
Consumer Matters
Government Regulation

Length: 7:51

Steve Kardian, former FBI defense tactics instructor, author of *"The New Superpower for Women: Trust Your Intuition, Predict Dangerous Situations, and Defend Yourself from the Unthinkable"*

Each year, a disturbing number of women are victims of a crime or assault. Mr. Kardian explained the steps women should take to become a "hard target" in the eyes of criminals. He explained the importance of a woman following her intuition and being proactive in identifying potential trouble.

Issues covered:
Crime Prevention
Women's Issues
Self Defense

Length: 9:26