# **QUARTERLY ISSUES / PROGRAMS LIST**

Here follows a listing of some of the significant issues responded to by Station KERX-FM along with the most significant programming treatment of those issues for the period of 7/1/19 – 9/30/19. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Onsite/ Offsite	Prog Type	Date	Total Time (Hr & Min)	Narration
Local	on	program ming	6/20/1 9- 8/31/1 9	:30 sec ad	US Small Business low-interest disaster loans
Local	on	program ming	6/20/1 9- 8/31/1 9	:30se c ad	FEMA assistance for flooding
Local	on	program ming	6/21/1 9- 7/31/1 9	:30 sec ad	Disaster Recovery Centers.
Local	on	Live interview	7/2/19	9 min	FEMA and SBA Flood disaster recovery
Info Trak	off	program ming	7/7/19	30 min	Personal health, youth at risk, mental health, crime, home safety, retirement planning, senior citizens
Local	off	program ming	7/7/19	1 min	Arkansas hunter education class; Janet Huckabee Nature Center programs and patches
Local	off	live read	7/11/1 9- 7/15/1 9	15 secon ds	FEMA at Home Depot
Info Trak	off	program ming	7/14/1 9	30 min	Crime prevention, discrimination, workplace matters, parenting issues, education, family
Local	off	program ming	7/14/1 9	1 min	Diabetes and the summer grilling season

Info	off	program	7/21/1	30	Consumer matters, personal health career,
Trak		ming	9	min	unemployment, personal health
Local	off	program ming	7/21/1   9	1 min	AOG natural gas safety
Info	off	program	7/28/1	30	Personal health, religion, mental health,
Trak		ming	9	min	consumer matters, Alzheimer's Disease,
		1			health issues, senior issues
Local	off	program	7/28/1	1 min	Janet Huckabee Nature Center events
		ming	9		
Info	off	program	8/4/19	30	Domestic abuse, women's issues, retirement
Trak		ming		min	planning, personal finance, government
					programs, traffic safety, senior citizens
Local	off	program ming	8/4/19	1 min	Janet Huckabee Nature Center events
Info	off	program	8/11/1	30	Domestic abuse, women's issues, retirement
Trak		ming	9	min	planning, personal finance, government
					programs, traffic safety, senior citizens
Local	off	program	8/11/1	1 min	Back to school traveling safety tips
		ming	9		
Info	off	PSA	8/18/1	30	Youth at risk, homelessness, parenting,
Trak			9	min	disabilities, discrimination, renewable energ
		į			poverty, government policies
Local	off	program	8/18/1	1 min	AR Attorney General – credit card tips
		ming	9		
Local	off	program	8/25/1	1 min	AR Attorney General Consumer Protection
		ming	9		Division
Info	off	program	8/25/1	30	Pollution, recycling, consumer matters,
Trak		ming	9	min	autism, employment, discrimination, drug
					abuse, youth at risk
Local	off	program	9/1/19	30	Family matters, senior citizens, technology,
		ming		min	education, privacy, career, workplace matte
		_			productivity
Info	off	program	9/1/19	1 min	AG – Auto Dealer lottery-style prize mailout
Trak		ming			
Local	off	program	9/8/19	30	Parenting, healthcare, consumer matters,
		ming		min	government spending, drug abuse, medicar
Info	off	program	9/8/19	1 min	Janet Huckabee Nature Center Hunter
Trak		ming	, =, =,=	1	Education Course and Fab Five Marksmansh
					Challenge
Info	off	program	9/15/1	30	Crime, identity theft, consumer matters,
Trak		ming	9	min	mental health, education, employment,
			_		parenting
	off		9/15/1	1 min	AR AG – Alarm system scams

		ming	9		
Info	off	program	9/22/1	30	Literacy, parenting, education, workplace
Trak		ming	9	min	matters, productivity, civics and citizenship
Local	off	PSA	9/22/1	1 min	40 <sup>th</sup> Annual Frontier Day Paris
Info Trak	off	program ming	9/29/1	30 min	Education, personal finance, parenting, substance abuse, child abuse, parenting, education
Local	off	program ming	9/29/1 9	1 min	Arkansas AG – Identity theft

Client: Issues	Start: 6/20/19
KTTG ESPN 96.3	End: 8/31/19
KERX 95.3	Cart #: 40880

The U.S. Small Business Administration loans to Arkansas businesses, nonprofisuffered losses caused by the historic floperate a business in one of the 12 cour assistance, you can email disastercusto hundred six five nine two nine five five loan. Loans are available for qualified estate, personal property or assist business.	ts, homeowners and renters who cooding of 2019. If you live or aties designated for disaster merservice@sba dot gov or call eight to see if you qualify for a disaster candidates to repair or replace real
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Notary Public	Station Official



# **DISASTER ASSISTANCE**

homeowners and renters who suffered losses caused by the severe storms and flooding that began on May 21, 2019. Types of loans The U.S. Small Business Administration (SBA) is offering low-interest disaster loans to non-farm businesses of all sizes, private nonprofits, available are:

# Individuals and Families:

up to \$200,000 to repair or replace real estate damage and up to \$40,000 to replace personal property. Homeowners:

Renters: up to \$40,000 to repair or replace personal property.

# **Businesses:**

up to \$2,000,000 to repair or replace real estate, machinery and equipment, inventory and other assets that Property Damage:

were damaged or destroyed (available to businesses of *any size* and private, non-profit organizations)

only for small businesses and most private non-profit organizations suffering adverse financial impacts of the

disaster (with or without property loss), up to \$2,000,000 for working capital to help pay obligations until

normal operations resume.

questions about how a disaster loan may help each survivor recover from the disaster damage, and will provide one-on-one assistance in SBA customer service representatives will be at the following location to meet with each disaster survivor. SBA will answer specific completing applications for these loans.

# **FORT SMITH**

Business Recovery Center (BRC) Chaffee Crossing

7000 Taylor Avenue, Suite 1

(Next door to the Fort Chaffee Redevelopment Authority)

Fort Smith, AR 72916

Mondays through Fridays 9 am to 6 pm For more information, contact SBA's Disaster Assistance Customer Service Center at **(800) 659-2955** or <u>disastercustomerservice@sba.gov</u>

	Start: 6/20/19
KTTG ESPN 96.3	End: 8/31/19
KERX 95.3	Cart #: 40881
historic flooding as of Faulkner, Jefferson, Affected residents as	velve counties in Arkansas affected by the 2019 saster areas: Arkansas, Conway, Crawford, Desha, Logan, Perry, Pope, Pulaski, Sebastian and Yell. I business owners in these counties can visit t gov or call eight hundred six two one three three six
two to find out what may be available to y your home safe, san	tate, federal and voluntary organization assistance ou. Grants may be available for basic repairs to make ary and secure. FEMA may also provide temporary our family. Check disasterassistance dot gov for
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June 16, 2019 DR-4441-AR NR 004 FEMA News Desk 940-383-7399

# News Release

#### Four More Arkansas Counties Added to Disaster Declaration

**LITTLE ROCK, Ark.** – Continuing preliminary damage assessments have resulted in four more Arkansas counties being designated for disaster assistance as part of the federal disaster declaration for areas affected by severe storms and flooding beginning on May 21.

The addition of Arkansas, Desha, Logan and Pope counties brings the total number of Arkansas counties designated for Individual Assistance to 12.

Conway, Crawford, Faulkner, Jefferson, Perry, Pulaski, Sebastian and Yell counties were previously designated for Individual Assistance.

Affected residents and business owners in the newly-designated counties can check to see if they are eligible for disaster assistance from state, federal and voluntary organizations by visiting <a href="https://www.disasterassistance.gov/get-assistance/find-assistance">https://www.disasterassistance.gov/get-assistance/find-assistance</a>. This tool can help you identify available resources in your community.

Visit <u>www.disasterassistance.gov</u> or call 1-800-621-3362 to assess your needs and to find out what federal assistance may be available to you. If you use TTY, call 800-462-7585. If you use 711 or Video Relay Service (VRS), call 800-621-3362.

Although FEMA cannot make you whole, it may help your recovery move forward by providing grants for basic repairs to make your home safe, sanitary and secure. FEMA assistance may also provide temporary help with a place for you and your family to stay while you build your own recovery plan.

Low-interest disaster loans from the U.S. Small Business Administration are available to businesses, private nonprofit organizations, homeowners and renters to cover residential and business losses as a result of the disaster. Applicants can apply for a low-interest disaster loan online using SBA's secure website at <a href="https://disasterloan.sba.gov/ela">https://disasterloan.sba.gov/ela</a>.

In addition, applicants can get more information on SBA disaster assistance by calling SBA's Customer Service Center at 800-659-2955, by visiting <a href="www.sba.gov/disaster">www.sba.gov/disaster</a>, or by emailing <a href="disastercustomerservice@sba.gov">disastercustomerservice@sba.gov</a>. Individuals who are deaf or hard of hearing may call 800-877-8339.

(more)

#### Four More Arkansas Counties Added to Disaster Declaration - page 2

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FEMA's mission is helping people before, during, and after disasters. Follow us on Twitter at www.twitter.com/femaregion6 and the FEMA Blog at <a href="http://blog.fema.gov">http://blog.fema.gov</a>.

For mitigation information and regularly updated disaster information go to: http://www.fema.gov/armit | http://www.fema.gov/disaster/4441

The U.S. Small Business Administration is the federal government's primary source of money for the long-term rebuilding of disaster-damaged private property. SBA helps businesses of all sizes, private nonprofit organizations, homeowners and renters fund repairs or rebuilding efforts and cover the cost of replacing lost or disaster-damaged personal property. For more information, applicants may contact SBA's Disaster Assistance Customer Service Center at 800-659-2955. TTY users may also call 800-877-8339. Applicants may also email disaster customers ervice @sba.gov or visit SBA at www.SBA.gov/disaster

Client: Issues	Start: 6/21/19	
KTTG ESPN 96.3	End: 7/31/19	
KERX 95.3	Cart #: 40881 cut 2	

Disaster Recovery Centers are open in a historic flooding on the Arkansas River God, twenty-one fifty-one Arkansas Hig Community Center, twenty-nine Kirkse Community Center, twenty-eleven High Monday through Saturday from seven a one pm to 5pm. Representative from the SBA will be available to explain recover	In Houston at First Assembly of ghway sixty; in Mulberry at the ey Parkway and at the Dardanelle hway twenty-two West. Hours are a.m. to seven p.m. and Sunday from he State of Arkansas, FEMA and the
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Client: Issues	Start: 7/7/19
KTTG ESPN 96.3	End: 7/7/19
KERX 95.3	Cart #: 12599
The Arkansas Game and Fish Commission is hosting 13, 2019 from 8am until 6pm at the American Legio	and Arkansas Hunter Education Class Saturday, July on Post 258 in Scranton.
	Crunch. On Wednesday is a Barge Tour on the vent as well as target casting. Beginning at 10am is B Guns and Slingshots", and from 10 until noon both ram. Several of these events will qualify you for a
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Date aired:  $\frac{7/7/19}{100}$  Time Aired:  $\frac{6-6:306}{100}$ 

Show # 2019-27

Total running time: 29:30 (with optional exit at 24:00)

1. **Martin Gibala, PhD,** Professor and Chair of the Department of Kinesiology, McMaster University in Ontario

Dr. Gibala led a study that found that a single minute of very intense exercise produces health benefits similar to longer, traditional endurance training. He recommends the plan for occasionally busy days, not as a permanent substitute for longer and more moderate workouts. He said the findings put to rest the common excuse for not getting in shape: there is not enough time.

Issues covered: Personal Health Length: 8:52

2. Chris Melde, PhD, Associate Professor and Director of Graduate Studies, School of Criminal Justice at Michigan State University

Dr. Melde was the co-author of a study of street gang membership. He found that depression and suicidal thoughts or attempts are common among youth who join gangs. He outlined the reasons that many troubled teens join gangs and why gang life causes already significant problems in their lives to become even worse.

Issues covered:

Youth at Risk Mental Health Crime <u>Length:</u> 8:24

3. Matthias Hollwich, internationally-recognized architect, author of "New Aging: Live Smarter Now to Live Better Forever"

Mr. Hollwich discussed ways that homes and communities can be redesigned to make aging a graceful and fulfilling aspect of life. He discussed changes to specific rooms, to help seniors stay safely in their homes for as long as possible.

Issues covered:
Home Safety
Retirement Planning
Senior Citizens

Length: 4:55

Client: Issues	Start: 7/11	1/19
KTTG ESPN 96.3	End: 7/15	/19
KERX 95.3	Cart #: LIV	E READ
<u> </u>		T
fifty one oh one Phoen	ree hazard mitigation cons iix Avenue in Fort Smith th	rough Monday July 15 <sup>th</sup> .
	tions about rebuilding and	
general contractors.	i damage and is geared tov	vard do-it-yourselfers and
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# SEVERE STORMS AND FLOODING ARKANSAS (DR-4441-AR)

#### **ESF 15 - EXTERNAL AFFAIRS**

Tuesday, July 9, 2019 News Release: NR 028

FEMA News Desk: 940-383-7399

ADEM: 501-580-0355 SBA: 916-200-9813

# **NEWS RELEASE**

#### Get Rebuilding Tips at Local Home Improvement Store July 10 - July 15

LITTLE ROCK, Ark. — Flood survivors who are rebuilding or repairing their homes after the flooding and severe storms that occurred May 21 to June 14 can receive a free hazard mitigation consultation from FEMA representatives. This help is available by visiting a local home improvement store this week in Jefferson and Sebastian Counties.

Mitigation advisers will be on hand at Lowe's in Jefferson County and Home Depot in Sebastian County to answer questions about rebuilding and protecting homes from future disaster-related damage. Topics will include flood insurance and elevating utilities. Most of the information is geared toward do-it-yourself work and general contractors.

FEMA mitigation specialists will be available at:

County	Location	Dates	Hours
	Lowe's 2906A East Harding Ave.	Wed. (July 10)	10 a.m. – 6:30 p.m.
Jefferson	Pine Bluff, AR 71601 (870) 850-7702	Thurs – Mon (July 11 – July 15)	7 a.m. – 7 p.m.
Sebastian	Home Depot 5101 Phoenix Ave.	Wed. (July 10)	10 a.m. – 6:30 p.m.
	Ft. Smith, AR 72903 (479) 649-5888	Thurs – Mon (July 11 – July 15)	7 a.m. – 7 p.m.

For Arkansas disaster mitigation information, visit <a href="www.fema.gov/armit">www.fema.gov/armit</a>. For additional information about mitigation, visit <a href="www.fema.gov/mitigation">www.fema.gov/mitigation</a>. For information on protecting properties from disaster, visit <a href="http://www.fema.gov/protect-your-property">http://www.fema.gov/protect-your-property</a>.

Survivors can register for FEMA assistance through Aug. 7 at <a href="www.disasterassistance.gov">www.disasterassistance.gov</a> or by calling 800-621-3362 or (TTY) 800-462-7585. Those who use 711 Relay or Video Relay Services can call 800-621-3362. These toll-free numbers are open from 7 a.m. to 10 p.m. local time, seven days a week.

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FEMA's mission is helping people before, during, and after disasters. Follow us on Twitter at www.twitter.com/femaregion6 and the FEMA Blog at <a href="http://blog.fema.gov">http://blog.fema.gov</a>.

For mitigation information and regularly updated disaster information go to: <a href="http://www.fema.gov/armit">http://www.fema.gov/armit</a> | <a href="http://www.fema.gov/disaster/4441">http://www.fema.gov/disaster/4441</a>.

If you are a farmer or rancher in Arkansas who has been impacted by flooding from May 21 to June 14, please contact your local USDA Service Center to see what programs are available in your area and the eligibility criteria for applying. Please use the USDA Service Center Locator at <a href="https://offices.sc.egov.usda.gov/locator/app">https://offices.sc.egov.usda.gov/locator/app</a> to find one near you.

The Arkansas Department of Emergency Management (ADEM) is the state's homeland security and preparedness agency. The agency works to identify and lessen the effects of emergencies, disasters and threats to Arkansas by developing effective prevention, preparedness, mitigation, response and recovery actions for all disasters and emergencies. For additional information, contact ADEM at (501) 683-6700 or visit the website at <a href="www.adem.arkansas.gov">www.adem.arkansas.gov</a>.

The U.S. Small Business Administration is the federal government's primary source of money for the long-term rebuilding of disaster-damaged private property. SBA helps businesses of all sizes, private nonprofit organizations, homeowners and renters fund repairs or rebuilding efforts and cover the cost of replacing lost or disaster-damaged personal property. For more information, applicants may contact SBA's Disaster Assistance Customer Service Center at 800-659-2955. TTY users may also call 800-877-8339. Applicants may also disastercustomerservice@sba.gov or visit SBA at <a href="www.SBA.gov/disaster">www.SBA.gov/disaster</a>.



Date aired:  $\frac{7/14/19}{19}$  Time Aired:  $\frac{6-6:30}{19}$ 

Show # 2019-28

Total running time: 29:30 (with optional exit at 24:00)

 Claire Nee, PhD, Director of the International Centre for Research in Forensic Psychology, University of Portsmouth, UK

Prof. Nee led an international study of the behavior of burglars. She discussed the surprising degree of knowledge and skill of experienced thieves in choosing which home to target, how to navigate inside and what to take. She offered crime prevention suggestions to make a home less vulnerable to burglary.

<u>Issues covered:</u> Crime Prevention Length: 9:15

 Raafi-Karim Alidina, expert in building equality, diversity and inclusive cultures in organizations, co-author of "Building an Inclusive Organization: Leveraging the Power of a Diverse Workforce"

Mr. Aldina said in the world of business, diversity is often given lip service, if it receives any attention at all. He explained why diversity and inclusion is crucial to the survival of companies. He outlined steps that business leaders can take to make themselves and their companies more inclusive.

<u>Issues covered:</u>
Discrimination
Workplace Matters

<u>Length:</u> 8:04

3. Chick Moorman, educator, co-author of "The 10 Commitments: Parenting with Purpose"

Mr. Moorman talked about the verbal skills that parents should have to raise responsible and confident children. He offered tips on how parents can discipline their children in positive ways to create a culture of accountability.

Issues covered:
Parenting Issues
Education
Family

Length: 4:49



Date aired:  $\frac{7/21/19}{1}$  Time Aired: 6-630

Show # 2019-29

Total running time: 29:30 (with optional exit at 24:00)

 Bart de Langhe, PhD, Assistant Professor of Marketing, Leeds School of Business at the University of Colorado, Boulder

Many consumers pour through online product reviews before making a purchase. But Dr. de Langhe led a study that found that there is little correlation between better online user ratings and the quality of a product. He explained why consumer opinions often fail to agree with objective product research by consumer organizations.

<u>Issues covered:</u> Consumer Matters Length: 8:06

2. **W. David Brown, PhD, DABSM, CBSM,** Sleep Psychologist at Children's Medical Center, Dallas, co-author of "Sleeping Your Way to the Top: How to Get the Sleep You Need to Succeed"

Many Americans believe that less sleep equals more productivity. But Dr. Brown said that sufficient sleep and success go hand in hand. He discussed the latest clinically proven techniques for getting quality rest, achieving maximum productivity, and overcoming common sleep impediments to enhance workplace performance.

Issues covered: Personal Health

Career

Length: 9:01

3. Judith Prochaska, PhD, MPH, Associate Professor of Medicine, Stanford University School of Medicine

Dr. Prochaska was the lead author of a study comparing employment in smokers and nonsmokers. She found that after 12 months, smokers were less likely to have found a job than nonsmokers, and those who did earned less than nonsmokers. She explained the reasons that employers may be wary of hiring smokers and how they sometimes screen them out in the hiring process.

<u>Issues covered:</u> Unemployment Personal Health

Client: Issues		Start: 7/21/19	
KTTG ESPN 96.3		End: 7/21/19	
KERX 95.3		Cart #: 12599	
Summer is the time for fun in the sun, pool parties, gardening and "honey-do" lists. If your list of summer tasks include building things like decks, sheds, home additions, or anything that includes digging in the dirt, be sure to do it safely by getting natural gas lines marked before you start. Arkansas Oklahoma Gas Corporation provides a free service to mark lines by dialing 8-1-1. Getting your lines marked before starting to dig can help prevent pipeline damage and costly repairs.  Natural gas is colorless and odorless until gas companies add an odorant. If you see unexplained areas of dead vegetation, a meter dial that continues to move after all natural gas appliances are shut off, blowing dirt or bubbling water, smell the odor of rotten eggs or hear a hissing noise near your meter, leave the area immediately and call AOG at eight hundred, eight four two, five six nine zero. This is a			
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Date aired:  $\frac{7/28/19}{6}$  Time Aired:  $\frac{6-6:30c}{6}$ 

Show # 2019-30

Total running time: 29:30 (with optional exit at 24:00)

1. **Tyler J. VanderWeele, PhD,** Professor of Epidemiology, T.H. Chan School of Public Health, Harvard University

Those who attend church services on a regular basic may receive more than just spiritual benefits—they may live longer. Dr. VanderWeele led a study that found that women who went to church more than once a week had a 33% lower risk of dying, compared to those who never went. He talked about the potential reasons behind the finding. He said it is conceivable in the future that doctors routinely ask about church attendance during medical checkups.

<u>Issues covered:</u> Personal Health Religion Length: 8:48

2. Kostadin Kushley, PhD, psychology research scientist, University of Virginia

Smartphones have become part of everyday life. Dr. Kushlev led a study that found that the increasingly pervasive use of digital technology may be causing ADHD-like symptoms even among the general population. He explained why being separated from a smartphone may cause people to experience distraction, difficulty focusing and getting bored easily when trying to focus.

<u>Issues covered:</u> Mental Health Consumer Matters Length: 8:27

3. Carl Cotman, PhD, Professor of Neurology and Neurobiology, Director of the Institute for Brain Aging and Dementia, University of California, Irvine

Dr. Cotman explained the results of new research into brain health for seniors. The study found that eating almonds, engaging in exercise and participating in brain-stimulating activities can keep aging brain cells in shape. This may delay or prevent Alzheimer's Disease.

Issues covered:
Alzheimer's' Disease
Health Issues
Senior Issues

Length: 4:56

Client: Issues	Start: 7/28/19
KTTG ESPN 96.3	End: 7/28/19
KERX 95.3	Cart #: 12599
The Janet Huckabee Nature Center is hosting severa "Nature Arts and Crafts Project" as well as Critter Carkansas River; Thursday morning at 9 is a fishing ex Wells Lake Family Fun day. On Friday at 9am is "BB Friday and Saturday is the "Canoe and Kayak" progratch in the Arkansas Game and Fish Outdoors Skills com.	Crunch. On Wednesday is a Barge Tour on the vent as well as target casting. Beginning at 10am is 3 Guns and Slingshots", and from 10 until noon both cam. Several of these events will qualify you for a
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Date aired: 8/4/19 Time Aired: 10-6:30a

Show # 2019-31

Total running time: 29:30 (with optional exit at 24:00)

1. Alisa Divine, domestic abuse survivor, author of "#She Wins: Harrowing Stories from Women Who Survived Domestic Abuse"

Ms. Divine said that domestic and sexual abuse is a huge problem but often the victims get little help. She explained why it is so important to shed light on the issue and educate the public about the warning signs. She also explained why leaving an abusive situation is the most dangerous time for the victim, and how victims can find help.

Issues covered: **Domestic Abuse** Women's Issues Length: 9:05

2. Matt Fellowes, founder and CEO of United Income, a retirement-focused online investment management and financial planning company based in Washington, D.C.

Mr. Fellowes co-authored a report that found that only 4% of retirees sign up for Social Security at the most profitable time. He said this single mistake costs the typical American household an average of \$111,000 in lost retirement income. He said that most people should claim Social Security later than they typically do, but he recommends seeking professional advice.

Issues covered: Retirement Planning Personal Finance **Government Programs**  Length: 8:12

3. Jason Forman, PhD, Principal Scientist at the Center for Applied Biomechanics at the University of Virginia

Dr. Forman led a study that concluded that women are 73 percent more likely to be injured in a car accident than men. Older people were also at greater risk of injury. He talked about the likely reasons behind this trend. He also said that all car occupants are now more than half as likely to sustain serious injuries in cars less than ten years old than in older cars.

Issues covered: Traffic Safety Women's Issues Senior Citizens

Client: Issues	Start: 8/4/19
KTTG ESPN 96.3	End: 8/4/19
KERX 95.3	Cart #: 12599

The Janet Huckabee Nature Center in Barling hosts weekly events for families on Saturdays. These events include a guided hike at 9 a.m. led by an education staff member. Be sure to dress for the weather, wear layers, use bug spray and don't forget your camera! From 10 until noon, staff members will assist boaters on Wells lake. At 2pm a variety of animals will be fed during "Critter Crunch". Sharpen your hunting skills with a computer program similar to a video game, complete with laser gun at 3pm in the multipurpose room.

The center is built on 170 acres of land that was part of Fort Chaffee. In addition to the spacious building, the grounds are home to a series of trails and Wells Lake, a popular fishing destination. The rear deck is a great place to watch for wildlife attracted to feeders and a circulating stream near the corner of the building. Exhibits play a large part in the nature center including a life-sized oak tree exhibit and a 1,200-gallon aquarium with native Arkansas fish. The nature center is a great place to spend quality outdoor time with family in the beautiful River Valley.

Admission to the nature center is free thanks to your support of the 1/8 Cent
Conservation Sales Tax

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Show # 2019-31

Date aired: 8/11/19 Time Aired: 6-6:30a

Total running time: 29:30 (with optional exit at 24:00)

1. Alisa Divine, domestic abuse survivor, author of "#She Wins: Harrowing Stories from Women Who Survived Domestic Abuse"

Ms. Divine said that domestic and sexual abuse is a huge problem but often the victims get little help. She explained why it is so important to shed light on the issue and educate the public about the warning signs. She also explained why leaving an abusive situation is the most dangerous time for the victim, and how victims can find help.

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Issues covered:
Retirement Planning
Personal Finance
Government Programs

Length: 8:12

3. **Jason Forman, PhD,** Principal Scientist at the Center for Applied Biomechanics at the University of Virginia

Dr. Forman led a study that concluded that women are 73 percent more likely to be injured in a car accident than men. Older people were also at greater risk of injury. He talked about the likely reasons behind this trend. He also said that all car occupants are now more than half as likely to sustain serious injuries in cars less than ten years old than in older cars.

Issues covered: Traffic Safety Women's Issues Senior Citizens

Client: Issues	Start: 8/11/19
KTTG ESPN 96.3	End: 8/11/19
KERX 95.3	Cart #: 12599

#### IT'S BACK TO SCHOOL TIME!

Here are some traveling safety tips from Nationwide Children's Hospitals and Reader's Digest::

Plan a walking route to school or the bus stop using the fewest street crossings and avoiding parks, vacant lots and fields. Walk the route with your child beforehand and make sure they know and obey all traffic signals. Children under 10 should always be accompanied by a sibling, friend or responsible adult. When driving kids, deliver and pick them up as close to the school as possible and don't leave until they are in the schoolyard or building. Kids riding bikes or scooters should wear sturdy shoes, knee and elbow pads and a helmet that meets US safety standards. Kids riding the bus should arrive at the bus stop early, stay 10 feet back from the street, wait until the bus comes to a complete stop and wear seat belts if provided. Make sure your child knows your phone number and home address and how to call 9-1-1 for emergencies. And as always, don't talk to strangers!

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Date aired: 8/18/19 Time Aired: 6-6:304

Show # 2019-33

Total running time: 29:30 (with optional exit at 24:00)

1. Susan Frankel, Executive Director at National Runaway Safeline

Ms. Frankel discussed the increasing problem of runaway and homeless teenagers. She said 1 out of 30 youth ages 13-17 experience homelessness at some point each year, 4.2 million in all. She explained the reasons that young people leave and how they survive on the streets. She outlined the services that her organization offers to help.

Issues covered: Youth at Risk Homelessness

Parenting

Length: 9:40

2. William Chopik, PhD, Associate Professor of Psychology at Michigan State University

Prof. Chopik led a study that examined biases toward people with disabilities. He said bias toward people with disabilities is quite common, but few will acknowledge it. He talked about the demographic groups who are most likely to be prejudiced towards the disabled, and how the problem can be addressed.

<u>Issues covered:</u>
Disabilities
Discrimination

Length: 7:37

3. **Julius McGee**, **PhD**, Assistant Professor of Sociology in the College of Liberal Arts and Sciences at Portland State University

Efforts to replace fossil fuels with renewable energy sources can help lower carbon emissions. However, Prof. McGee led a recent study that found that renewable energy increases "energy inequality" for lower-income Americans because it costs more than energy produced by oil, coal and natural gas.

Issues covered:
Renewable Energy
Poverty
Government Policies

Length: 4:53

Client: Issues	Start: 8/18/19
KTTG ESPN 96.3	End: 8/19/19
KERX Max 95.3	Cart #: 12599

LITTLE ROCK – Many young adults entering college or the workforce feel the pressure of looming bills and turn to credit cards to cover the initial costs but end up paying exorbitant rates long-term. Accumulating credit card debt is avoidable; unfortunately, new users often fall victim to debt that hurts their ability to invest in personal pursuits like obtaining home loans and other financing in later years.

Arkansas Attorney General Rutledge offers this advice when using a card:

- Submit payments on time.
- Pay the whole balance owed if possible.
- Do not "max out" a credit card. Do not respond to every tempting credit card offer. Using too
  much credit could lead to having uncontrollable debt.
- Read the fine print as some credit cards include expensive annual fees and higher interest rates in exchange for incentives like airline miles and bonus points.

College students are further protected by the Credit Card Accountability Responsibility and Disclosure Act, which restricts the marketing of credit cards on campuses nationwide. Credit card companies are also forbidden from using gifts as a form of persuasion to bribe younger consumers into applying for a card.

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Client: Issues	Start: 8/25/19	
KTTG ESPN 96.3	End: 8/25/19	
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The Consumer Protection Division of the Ar	kansas Attorney General's office, which	
resolved nearly 5,600 formal complaints in 2	2018, assists Arkansas consumers when	
problems arise during consumer transaction	ns. Attorney General staff may help by	
contacting a business and mediating a posi-	tive resolution. In other instances, attorneys	
pursue lawsuits against those who violate the	ne Arkansas Deceptive Trade Practices Act.	
Arkansans who call the Attorney General's	office will be greeted by a constituent service	
representative who can provide guidance o	r direct to file a consumer complaint.	
File a <u>consumer complaint online</u> , email <u>cons</u>	umer@ArkansasAG.gov or call 800-482-8982.	
Regular business hours are 8 a.m. to 5 p.m	. Monday through Friday. If you call after hours,	
you can leave a voicemail, and your call wil	Il be returned.	
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relations, satellite, cable and internet service providers, telephone services, financial		
services and utilities.		
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Date aired: 8/25/19 Time Aired: 6-6:30a

Show # 2019-34

Total running time: 29:30 (with optional exit at 24:00)

1. Will McCallum, Head of Oceans at Greenpeace UK, author of "How to Give Up Plastic: A Guide to Changing the World, One Plastic Bottle at a Time"

Humans produce over 300 million tons of plastic each year, with 12.7 million tons ending up in our oceans. Mr. McCallum discussed the major impact that plastic and microplastic waste has on marine life and the environment. He said it is not possible to recycle all of the plastics used in our everyday lives. He outlined small changes that anyone can make to reduce the amount of plastic waste in their home or community.

Issues covered:

Length: 9:40

Pollution Recycling Consumer Matters

Joanne Lara, M.A., autism expert, former special education teacher, Executive Director of the organization "Autism Works Now"

Up to 85 percent of autistic adults are either unemployed or underemployed. Ms. Lara's organization teaches pre-employment and workplace readiness skills to young adults with autism. She outlined the challenges faced by autistic students, and she explained the role that parents, schools and employers play in helping them to secure meaningful employment.

Issues covered:

Length: 7:37

Autism Employment Discrimination

3. **Joseph Palamar, PhD,** Associate Professor in the Department of Population Health at the NYU School of Medicine

Prof. Palamar led a study that found that teenagers are more likely to experiment with recreational drugs such as LSD, marijuana, cocaine or ecstasy for the first time during the summer months. He said that the amount of free time on their hands once the school year ends and activities like music festivals are major factors in this risky behavior. He said parents should educate and warn their kids about using recreational drugs, their risks and side effects.

Issues covered:
Drug Abuse
Youth at Risk

Length: 4:53



Date aired:  $\frac{9/i/19}{19}$  Time Aired:  $\frac{6-6:30}{19}$ 

Show # 2019-35

Total running time: 29:30 (with optional exit at 24:00)

1. Leslie Stahl, longtime reporter for 60 Minutes, author of "Becoming Grandma: The Joys and Science of the New Grandparenting"

Ms. Stahl discussed the profound changes and emotions experienced when someone becomes a grandparent. She talked about the physiological changes that occur in women when they have grandchildren, and the therapeutic effects of grandchildren on both grandmothers and grandfathers. She also explained how heartbreakingly common it is for grandparents to be denied access to their grandchildren.

Issues covered: Family Matters Senior Citizens Length: 9:15

2. **Kevin Kelly**, co-founder and former executive editor of Wired magazine, author of "The Inevitable: Understanding the 12 Technological Forces That Will Shape Our Future"

Mr. Kelly discussed twelve technological imperatives that he believes will shape the next thirty years and transform our lives. He is optimistic about innovations, from virtual reality in the home to an on-demand economy to artificial intelligence embedded in everything we manufacture. He offered advice to young people who are plotting educational and career paths in a rapidly-changing tech environment.

Issues covered:

Technology Education Privacy Career <u>Length:</u> 7:55

3. Edward G. Brown, author of "The Time Bandit Solution: Recovering Stolen Time You Never Knew You Had"

According to Mr. Brown, 40 to 60% of time at work is squandered by time bandits—co-workers who demand precious time without thinking. He offered suggestions on how to negotiate with time bandits to prevent unwanted, unnecessary and unproductive interruptions.

<u>Issues covered:</u>
Workplace Matters
Productivity

Client: Issues	Start: 9/1/19
KTTG ESPN 96.3	End: 9/1/19
KERX Max 95.3	Cart #: 12599
Arkansas Attorney General Leslie Rutle automobile dealership promotions contathinking they've won a high value prize. scratch-off tickets that indicate that the boat, cash, and other big prizes. These won the prize, as if the Arkansas Scholatthe dealership to collect the prize, the try to sell a car.  The Attorney General's Office has confind no evidence that anyone had ever promised. Rather, consumers report that they received an item of nominal value buy a car. The Arkansas Prize Promotion person is a winner when in fact it is only prospective customers.  Consumers who receive a promotion in	edge is issuing a warning to consumers about mail-out aining lottery-style game pieces that trick Arkansans into. The mail-out promotions contain what appear to be lottery recipient is a winner of a prize, such as a television, a trip, a promotions entice recipients into a false belief that they have arship Lottery sold the actual scratch-off ticket. Upon arrival e consumer learns there is no prize and that it is just a ploy to ducted an investigative review of these mail-outs and could actually received any of the high value prizes nat their names were placed in a drawing for another prize or alue, but all were subjected to a high-pressure sales pitch to on Act prohibits sending a prize notice representing that a y a promotional scheme designed to make contact with
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Show # 2019-36

Date aired: 9/8/19 Time Aired: 6-6:30a

Total running time: 29:30 (with optional exit at 24:00)

1. Emily Oster, PhD, Professor of Economics at Brown University, author of "Cribsheet: A Data-Driven Guide to Better, More Relaxed Parenting, from Birth to Preschool"

An abundance of often-conflicting advice is usually hurled at new parents from doctors, family, friends, and strangers on the internet. Dr. Oster examined some of this standard advice, compared it to scientific research and found that the conventional wisdom is often wrong. She offered advice to help new moms and dads to be better and more relaxed parents.

<u>Issues covered:</u> Parenting Length: 7:31

 Roy Ramthun, M.A., Founder and President of HSA Consulting Services and the web site AskMrHSA.com

Mr. Ramthun discussed the merits of Health Savings Accounts and how they compare to traditional insurance. He said more Americans should be willing to ask what a medical procedure or medication costs, then shop around to be sure they are not overpaying. He explained how to search for an HSA insurance policy and its companion savings account.

<u>Issues covered:</u> Healthcare Consumer Matters Length: 9:46

3. **Joel E. Segel, PhD,** Assistant Professor of Health Policy and Administration at Penn State University

The devastating consequences of the opioid crisis are far-reaching in the United States. Prof. Segel was a co-author of a study that examined the costs to society in general and to state and local budgets in particular. He said the most significant impact to taxpayers was treatment costs borne by the Medicare programs run by states, and lost tax revenue from people who exited the workforce because of addictions.

<u>Issues covered:</u>
Government Spending
Drug Abuse
Medicare

Client: Issues	Start: 9/8/19	
KTTG ESPN 96.3	End: 9/8/19	
KERX Max 95.3	Cart #: 12599	
Saturday, September 14 <sup>th</sup> from 7am to 6pm a Hunter	Education Course will be held at the Janet	
Huckabee Nature Center in Fort Smith. The course t	eaches the fundamentals of safe and responsible	
hunting, is free and open to all ages. Anyone born of education course and carry a valid hunter education	card to hunt in Arkansas. This is an instructor led	
class with hands on demonstrations. This class will e Registration is required. Register at <a href="https://register">https://register</a>		
and view upcoming events for Hunter Education Class		
you want The Fab Five and Marksmanship Challenge Event wil	l take place on Saturday, September 21 st Noon to	
4:00 p.m. at the 12 th Annual National Hunting and are invited to play. Participants can join for fun or r	Fishing Day events. All ages	
chance to win the grand prize!	may join in the statewide challenge for a	
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Date aired: 9 15 19 Time Aired: 6-6:30a

Show # 2019-37

Total running time: 29:30 (with optional exit at 24:00)

 Frank Abagnale, former professional imposter, fraud prevention expert, consultant and lecturer for the FBI academy and field offices, author of "Scam Me If You Can: Simple Strategies to Outsmart Today's Rip-off Artists"

Mr. Abagnale discussed the most common scams targeting American consumers. He said scams themselves have changed very little through the years, but the technology used to target victims has improved dramatically. He said millennials are scammed more often than seniors, but seniors typically lose more money. He offered advice for consumers to protect themselves from scammers.

Issues covered:

Crime Identity Theft Consumer Matters Length: 9:07

2. Amy Serin, PhD, neuropsychologist, author of "The Stress Switch: The Truth About Stress and How to Short-Circuit It"

Dr. Serin discussed the increasing levels of stress in today's everyday life, and the most common causes of it. She said excessive use of social media can trigger insecurities and depression. She said most of the time, people aren't even aware that they are stressed. She outlined steps to take for stress relief.

Issues covered:

Mental Health

Length: 8:04

3. Hank Green, YouTube star and STEM education proponent

Jobs related to STEM – science, technology, engineering and mathematics – are expected to continue growing, but the United States doesn't have enough workers with the skills to fill those roles. Mr. Green explained why STEM skills are so important for the future workforce, and how parents can encourage their youngsters to pursue STEM careers.

Issues covered:
Education
Employment
Parenting

# From 9/16/18 \*

### **FCC Public File**

Client: Issues	Start: 9/15/19
	Juli. Julij
KTTG ESPN 96.3	End: 9/15/19
KERX Max 95.3	Cart #: 12599

Consumers should be on the alert for door-to-door sales people using scare tactics to sell home alarm systems. The Attorney General's Office receives complaints against home alarm systems and monitoring services for violations of the Home Solicitations Sales Act, including high pressure sales, misrepresentations of products, failure to provide a copy of the contract and others.

Things to lookout for include:

Consumers have a right to review the contract outside the presence of the sales agent, and cancel the contract without obligation within three days of the home solicitation sale.

- High-pressure tactics are rarely employed by companies whose business depends on providing quality customer service. A legitimate company will allow consumers to weigh options and will review the system details and notification procedures.
- The solicitor may suggest the existing security system needs an "upgrade," when the salesperson actually represents a different company. This may lead a homeowner to believe the system must be "upgraded" just to remain reliable.
- The salesperson offers "free installation." The homeowner may think it is a bargain, but many
  "free installation" offers are coupled with long-term, high-cost monitoring contracts. In the
  long run, the "free" offer may be the most expensive of all.

Arkansans who may have been victimized by these practices are encouraged to contact the Public Protection Department of the Attorney General's Office at (800) 482-8982 or consumer@arkansasag.gov or visit ArkansasAG.gov or facebook.com/AGLestieRutledge.

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Date aired: 9/a2/19 Time Aired: 6-6-30a

Show # 2019-38

Total running time: 29:30 (with optional exit at 24:00)

 Maria Russo, Children's Books Editor of the New York Times Book Review, co-author of "How to Raise A Reader"

Ms. Russo explained the importance of child literacy, and the steps parents can take to raise a reader in an age when screens are competing for a child's attention. She said any form of book is fine, including audio books, graphic novels and comic books. She explained why it is important to begin reading to children at the youngest age possible, and offered ideas on how to engage a reluctant reader.

Issues covered:

Literacy Parenting Education Length: 9:22

2. Barbara Hemphill, founder of The Productive Environment Institute, former President of the National Association of Productivity & Organizing Professionals, author of the "Taming the Paper Tiger" book series by Kiplinger's, and the more recent book is "Less Clutter, More Life."

A recent study found that business owners, executives and entrepreneurs waste 21.8 hours a week on everything from internet surfing to useless meetings. Ms. Hemphill said the biggest productivity black hole for anyone is e-mail. She outlined the reasons that people lose focus at work and steps they can take to be less distracted.

<u>Issues covered:</u> Workplace Matters

Productivity

Length: 8:01

3. Rebecca Bigler, PhD, Professor Emeritx at the University of Texas at Austin

Prof. Bigler was part of a team of researchers that sought to learn more about the political development of the nation's children. The study found that children demonstrated a surprisingly high level of interest in and knowledge about the most recent presidential election and candidates, but many had gaps in their knowledge. She offered advice for parents to help their children learn more about civics and the election process, particularly heading into the next presidential election.

Issues covered:
Civics and Citizenship
Parenting

Client: Issues	Start: 9/22/19
KTTG ESPN 96.3	End: 9/22/19
KERX Max 95.3	Cart #: 12599

The 40th Annual Frontier's Day festival is a family friendly even in Paris Arkansas happening on Saturday, October 5<sup>th</sup> from 9am until 4pm.. Watch live reenactments throughout the day where the west comes to life! Kids Zone activities include bounce-arounds, petting zoo and pony rides. Live entertainment from local talent will be heard from the main stage. Where yesterday meets today for a day! Costume contest or turtle races are a few of the fun activities to participate in or watch. Many vendors with crafts and food will be available. Free admission! Come enjoy the day in on the downtown square Paris, Arkansas! For more information, contact the Paris Area Chamber of Commerce at 479-963-22-44 or check out the website at Paris Arkansas dot com.

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Date aired: 9/29/19 Time Aired: 6-6:30a

Show # 2019-39

Total running time: 29:30 (with optional exit at 24:00)

1. Caitlin M. Zaloom, PhD, Associate Professor of Social and Cultural Analysis at New York University

The average annual price tag for attending a private, four-year American college is now nearly \$50,000. Prof. Zaloom led a study that found that paying for college is taking a toll on middleclass families in ways that are more profound and less appreciated than even the financial cost conveys. She said that shouldering the weight of paying for college is often seen by parents as a moral obligation to their children.

Issues covered: Education Personal Finance Parenting

Length: 9:34

2. Bridget Freisthler, PhD, Professor of Social Work at Ohio State University

54 percent of adults who use marijuana in the United States are parents. Prof. Freisthler led a study that found that parents who use marijuana utilize more discipline techniques on their children on average than non-users, ranging from timeouts to, in some cases, physical abuse. She found that the same was true of alcohol users. She said that with the growing acceptance of marijuana in American society, users need to be aware that the drug affects numerous forms of behavior, including parenting.

Issues covered: Substance Abuse Child Abuse Parenting

Length: 7:30

3. Tracy McCubbin, author of "Making Space, Clutter Free: The Last Book on Decluttering You'll Ever Need"

Ms. McCubbin talked about the value of teaching organization skills to children during back to school time. She offered numerous tips for parents to clear the clutter as kids start the new school year, including how to decide what to donate or discard, and the importance of an organized desk.

Issues covered: Parenting Education

Client: Issues	Start: 9/29/19
KTTG ESPN 96.3	End: 9/29/19
KERX Max 95.3	Cart #: 12599
hardworking Arkansans. These crimi	eir scam techniques to fill their pockets with the money of inals know that any personal information they are able to gather, means necessary to steal your information. They often do this ng to be a legitimate business.
Attorney General Rutledge has comp	piled a list of precautionary tips to protect yourself:
<ul> <li>NEVER give away your pers processes in place to protect</li> </ul>	onal information over the phone. Legitimate companies will have t personal information and will not request it by telephone.
<ul> <li>DO NOT trust the source even use partial pieces of personal gain personal information.</li> </ul>	en if it has some of your personal information. Scammers often at information in order to verify current personal information or
<ul> <li>NEVER verify your personal artist, it can lead to identity to</li> </ul>	or banking If you verify your personal information to a scam heft.
<ul> <li>BE MINDFUL of scammers trusted source and in reality,</li> </ul>	who spoof the caller I.D. The caller may appear to be from a is a scam artist.
fraudulently opened, and file a comp	theft, close accounts that have been tampered with or blaint with the FTC. For more information and tips to avoid scams contact the Attorney General's Office at (800) 482-8982 or
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