QUARTERLY ISSUES / PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station KERX-FM along with the most significant programming treatment of those issues for the period of 4/1/21 – 6/30/21. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Onsite/	Prog	Date	Total	Narration
	Offsite	Type		Time	
				(Hr &	
				Min)	
Info	off	program	4/4/21	30	Retirement planning, taxes, youth mental
Trak		ming		min	health, bullying, eating disorders,
					parenting, environment, recycling
Local	off	program ming	4/4/21	1 min	Social Security Administration
Info	off	program	4/11/21	30	Parenting education personal finance,
Trak		ming		min	senior citizens, personal health, retirement planning
Local	off	program ming	4/11/21	1 min	AR AG Utility Moratorium
Info	off	program	4/18/21	30	Education, technology, minority concerns,
Trak		ming		min	personal health, employment, economy,
ļ					government
Local	off	program	4/18/21	1 min	AR AG Utility Moratorium
		ming			
Info	off	program	4/25/21	30	Retirement planning, parenting,
Trak		ming		min	environment, consumer matters, hypnosis,
					mental health
Local	off	program	4/25/21	1 min	AR AG Utility Moratorium
		ming			
Info	off	program	5/2/21	30	Personal health, emergency preparedness,
Trak		ming		min	mental health, substance addiction,
					government policies
Local	off	program ming	5/2/21	1 min	AR AG text phishing
Info	off	program	5/9/21	30	Mental illness, pandemic, recycling,
Trak		ming		min	environment, government policies,
					personal health

Local	off	program ming	5/9/21	1 min	Social Security scams
Info Trak	off	program ming	5/16/21	30 min	Employment, prison reform, racism, minority concerns, personal health, government policies, poverty, personal finance
Local	off	program ming	5/16/21	1 min	Social Security scams
Local	off	program	5/23/21	30 min	Homelessness, substance abuse, government, traffic safety, urban planning, personal health, minority concerns
Info Trak	off	program ming	5/23/21	1 min	AR AG home repair contractor tips
Info Trak	off	program ming	5/30/21	30 min	Personal finance, parenting, education, personal health, career, senior citizens, volunteering
Local	off	program ming	5/30/21	1 min	AR AG text phishing
Info Trak	off	program ming	6/6/21	30 min	Disaster preparedness, women's issues, education, career, automotive safety, driver education
Local	off	program	6/6/21	1 min	AR AG text phishing
Info Trak	off	program ming	6/13/21	30 min	Human trafficking, crime, employment, career, consumer matters, employment, supply chain
Local	off	program ming	6/13/21	1 min	AR AG text phishing
Info Trak	off	program ming	6/20/21	30 min	Mental health, crime, cancer, personal health, minority concerns, education, economy
Local	off	PSA	6/20/21	1 min	AR AG Flooding home repairs
Info Trak	off	program ming	6/27/21	30 min	Racism, minority concerns, opioid addiction, nutrition, personal health, disaster preparedness, infrastructure
Local	off	program ming	6/27/21	1 min	AR AG text phishing



Show # 2021-13

Date aired: 3/28/2/ Time Aired: 6-6.30a

Total running time: 29:30 (with optional exit at 24:00)

1. Ed Slott, nationally recognized IRA and retirement planning expert, founder of IRAHelp.com, author of "The New Retirement Savings Time Bomb: How to Take Financial Control, Avoid Unnecessary Taxes, and Combat the Latest Threats to Your Retirement Savings"

Mr. Slott said that the typical retirement saver should mentally reduce their retirement savings by half, because taxes will take such a large bite from conventional IRAs and 401ks. He recommended utilizing Roth IRAs and 401ks whenever possible. He outlined the most common mistakes made when saving for retirement, and why he recommends having a life insurance policy as part of retirement planning strategies.

Issues covered:
Retirement Planning
Taxes

Length: 8:36

2. Achea Redd, author of "Authentic You: A Girl's Guide to Growing Up Fearless and True"

Rates of suicide, bullying, eating disorders and other mental health challenges are rising dramatically among teenagers. Ms. Redd outlined the character traits that are critical to thrive as an adolescent, and what parents can do to help. She shared her personal story of how her physical health impacted her mental health, and how she is taking proactive steps to prevent her own daughter from developing eating disorders.

Issues covered:
Youth Mental Health
Bullying
Eating Disorders
Parenting

Length: 8:36

 Elvis Genbo Xu, PhD, Assistant Professor in the Department of Biology at the University of Southern Denmark

Recent studies estimate that we use an astounding 129 billion face masks globally every month, roughly 3 million each minute. Prof. Xu said little effort has been made so far to address the massive environmental impact of these disposable masks, most of which are not biodegradable. He explained why plastic microfibers contained in the masks are so bad for oceans and the overall environment, and outlined steps necessary to address the problem.

Issues covered: Environment Recycling Length: 5:04

Client: Issues	Start: 4/4/21
KTTG ESPN 96.3	End: 4/4/21
KERX 95.3	Cart #: 12599

Social Security is there to provide support throughout life's journey. Whether you're looking for information, the latest news, or convenient and secure online tools, they've got you covered.

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Their blog explores several topics related to you, your life, and your Social Security benefits. Join in the conversation at <u>blog.ssa.gov</u>.

Find In-Depth Information on Topics You Care About



Get accurate and easy-to-access information on subjects like <u>Planning for Retirement</u>, <u>Disability</u>, and <u>Medicare</u>.

Access Helpful Tools and Resources



<u>Online</u> services help you find answers, conduct your Social Security business, and manage your benefits from anywhere.

my Social Security

Plan for the future, manage the present!

A free and secure *my* Social Security account gives you immediate access to your personal information and connects you with helpful online tools. Use your account to request a replacement Social Security card, calculate your future benefits, print proof of benefits, and more!

Find Out More

What can you do with a *my* Social Security account?

Request a replacement Social Security card

If you are not receiving benefits:

Get personalized retirement benefit estimates
Get estimates for spouse's benefits
Get proof that you do not receive benefits
Check your application status
Get your Social Security Statement

If you are receiving benefits:

- Set up or change direct deposit
- Get a Social Security 1099 (SSA-1099) form
- · Opt out of mailed notices for those available online
- Print a benefit verification letter
- Change your address

It's never too early to start planning your future. Let the Social Security

Administration assist you by using these online tools.

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Show # 2021-15

Date aired: 4/11/21 Time Aired: 6-6:30a

Total running time: 29:30 (with optional exit at 24:00)

1. Richard Watts, personal advisor and legal counsel to the super wealthy, author of "Entitlemania: How Not to Spoil Your Kids, and What to Do if You Have"

Mr. Watts said well-intentioned parents are creating a "me" generation of children who lack the wisdom and satisfaction of accomplishment that can only be learned through struggle and adversity. He offered examples of parental decisions that create a sense of entitlement in children in families of all income levels. He also outlined simple ways for parents to be a good example for children.

Issues covered:
Parenting
Education

Length: 9:53

2. Matt Schulz, Senior Industry Analyst at CreditCards.com

It pays for consumers to reach out to a credit card provider when faced with unwanted fees and high interest rates. Mr. Schulz said 87% of credit cardholders who asked for a late fee waiver were successful and 69% who requested a lower interest rate received one. His organization's study found that only about half of consumers have made any request at all for credit card leniency.

Issues covered:
Personal Finance

Length: 7:22

3. Dana King, MD, MS, Professor and Chair of the Department of Family Medicine at the West Virginia University School of Medicine

Dr. King led a study that examined whether retired, late middle-aged adults led a healthier lifestyle than those who were still in the workforce. He found that the spare time found in retirement did not translate to healthier lifestyle choices. He said that 90% of Americans of any age are not making healthy choices. He explained discussed the possible reasons why.

Issues covered:
Senior Citizens
Personal Health
Retirement Planning

Client: Issues	 Start: 4/12/21	
KTTG ESPN 96.3	End: 4/12/21	
KERX 95.3	Cart #: 12599	

The Arkansas Public Service Commission announced the COVID-19 disconnection moratorium for its regulated utility services is ending on May 3, 2021. Consumers with past due balances will now begin receiving disconnection notices to their mailing addresses from their utility companies providing at least a 35-day grace period before shut-off notices will be sent. This applies to customers of Entergy, OG&E, SWEPCO, Liberty Utilities, CenterPoint Energy, Black Hills, Arkansas Oklahoma Gas, and the Electric Cooperatives.

- It is important to take action immediately to seek assistance to avoid disconnection.
 - Verify what you owe directly with your utility company. Information, including what is owed, must be provided in writing to each customer with a past due balance.
- Contact the utility company and discuss a payment plan if your bill is unaffordable.
 - Utility companies are required to provide information regarding available payment options on their website and social media platforms.
 - Utility companies are required to offer plans which provide a minimum of 18 months to repay any past due balances with no down payment required.
 - Utility companies must also provide information regarding funds that may be available through assistance agencies or the <u>Low-Income Home Energy Assistance</u> Program.
- Don't fall for fake calls about utility bills! Contact the utility company directly to avoid scam callers. Never pay through a wire transfer, gift card or prepaid debit card.
- Make all payments directly to the utility company.
- The Public Service Commission does not regulate municipal utilities or private water companies, and customers of those utility companies are not affected by the PSC's order.

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Date aired: 4/18/21 Time Aired: 10-16-30a

Show # 2021-16

Total running time: 29:30 (with optional exit at 24:00)

 Ravi Hutheesing, Founder of Ravi Unites Schools, a school network that enables teachers to have groups of students participate in online real-time audio-video interactions with peers around the world, author of "Pivot: Empowering Students Today to Succeed in an Unpredictable Tomorrow"

Mr. Hutheesing outlined the ways that the COVID-19 lockdowns exposed the strengths and weaknesses of America's education system. He explained how cultural connections with other students around the world can be a great tool to help a student reach his learning potential. He also discussed the best ways to address the high dropout rate among minority students.

Issues covered: Education Technology Minority Concerns Length: 8:50

2. Francisco Lopez-Jimenez, MD, Preventive Cardiologist at the Mayo Clinic

People with coronary artery disease are often prescribed a statin, the cholesterol-lowering drug that reduces the risk of a heart attack or stroke. Dr. Francisco Lopez-Jimenez, discussed whether are statins used enough, who should be taking them, and why some patients refuse to take them.

Issues covered:
Personal Health

Length: 8:31

 Holly Wade, Executive Director of the National Federation of Independent Business Research Center

Data from the U.S. Bureau of Labor Statistics shows that over 100 million Americans are out of the labor force and a record 94 million are not looking for a job. Ms. Wade said that 91% of small businesses said they had few or no qualified applicants for job openings in the past three months. She discussed the reasons behind this trend and what it will take for it to reverse.

Issues covered:
Employment
Economy
Government

Length: 5:02

Client: Issues	Start: 4/18/21
KTTG ESPN 96.3	End: 4/18/21
KERX 95.3	Cart #: 21199

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Show # 2021-17

Date aired: 4/25/20 Time Aired: 6-6:30a

Total running time: 29:30 (with optional exit at 24:00)

1. Chris Carosa, Certified Trust & Fiduciary Advisor, author of "The Parent's Guide to Turning Your Teen into A Millionaire"

Less than 15 years from now, the Social Security program will only be able to pay 77% of its obligations to retirees. Mr. Carosa explained how parents can help their children retire with a sizable nest egg, through what he calls a "Child IRA." He said teenagers and parents can contribute to Roth IRA accounts to take advantage of decades that could accrue to \$2 million or more.

Issues covered: Retirement Planning Parenting

Length: 9:24

Paul Greenberg, James Beard Award-winning author

Mr. Greenberg discussed a "Climate Diet," a list of steps anyone can take to shrink their carbon footprint. He outlined changes in travel, commuting, diet, investing, and other ways to reduce the use of energy and resources.

Issues covered: Environment **Consumer Matters** Length: 7:58

3. Steve G. Jones, EdD, clinical hypnotherapist, President of the American Alliance of Hypnotists, author of 22 books on hypnotherapy

Dr. Jones discussed the most common misconceptions about clinical hypnotherapy. He outlined the problems that hypnotherapy can solve, and he explained why self-hypnosis may be useful. He said everyone can be hypnotized, although some are more suggestible than others.

Issues covered: **Hypnosis** Mental Health

Client: Issues	Start: 4/25/21
KTTG ESPN 96.3	End: 4/25/21
KERX 95.3	Cart #: 12599

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Date aired: 5/2/21 Time Aired: 6-6:30

Show # 2021-17

Total running time: 29:30 (with optional exit at 24:00)

 Reynold Henry, MD, MPH, General Surgery Chief Resident at Los Angeles County and USC Medical Center

Uncontrolled bleeding continues to be one of the most common causes of preventable death from a traumatic injury. Dr. Henry led a recent study that found that the use of tourniquets before patients arrive at a hospital has increased significantly in recent years. He said the trend has improved survival rates and decreased the need for blood transfusions. He explained the basic steps for applying a tourniquet.

Issues covered:
Personal Health
Emergency Preparedness

Length: 9:24

2. Katherine May, author of "Wintering: The Power of Rest and Retreat in Difficult Times"

Ms. May discussed how to deal with difficult times of life when unforeseen circumstances derail a person, such as an abrupt illness, the death of a loved one, a job loss, or a divorce. She calls these periods of dislocation "wintering." She explained what nature can teach us about slowing down, and how to use rest and retreat to cope with life's darkest moments

<u>issues covered:</u> Mental Health Length: 7:58

3. Daniel Hartung, Pharm.D., M.P.H., Professor in the Oregon State University College of Pharmacy

More than 70,000 American lives were lost to drug overdoses in 2019, according to the National Institute on Drug Abuse, and the problem grew even worse during the pandemic. Prof. Hartung led a study that found that 20% of pharmacies refuse to dispense a key medication, buprenorphine, to treat the addiction. He explained possible reasons behind the problem, and why the availability of this drug is so important in the battle against the opioid epidemic.

<u>Issues covered:</u>
Substance Addiction
Government Policies

Client: Issues	Start:5/2/21
KTTG ESPN 96.3	End: 5/2/21
KERX 95.3	Cart #: 12599

It is always exciting to get the text message alert that your package has arrived – but what if you didn't order anything? The latest trend from pesky scam artists comes as a text message telling Arkansans a package is being delivered to their home and they must click on the link in the message. In reality, there is no package, the text does not come from a legitimate delivery company, and the scammer is just trying to hack into a user's phone and steal personal information. Arkansas AG Rutledge has provided these tips for those who have experienced phishing text message scams:

- Do not reply to unsolicited text messages and do not click on the links in the message. If you
 are an AT&T, T-Mobile, Verizon or Sprint subscriber, you can report spam texts to your
 carrier by copying the original message and forwarding it to the number 7726 (SPAM), free
 of charge.
- If you find unauthorized charges on your cell phone bill, report those to your cell phone provider and ask that the charges be removed.
- Check with your wireless carrier to see if it has options available to reduce text message spam, such as blocking all text messages that originate from a computer or the internet.
 Texts sent by an email address, as opposed to direct-dialed texts, are those most likely to be scams.
- Apple <u>iPhones</u> and Google Android <u>users</u> have provided instructions for customers to block specific numbers.

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Show # 2021-19

Date aired: <u>5/9/2/</u> Time Aired: <u>10-10-30a</u>

Total running time: 29:30 (with optional exit at 24:00)

Christy Kane, PhD, Trauma Psychologist, Licensed Mental Health Counselor, CEO of 360
Focus Mental Health, author of "Fractured Souls and Splintered Memories: Unlocking the
"Boxes" of Trauma"

Dr. Kane said America suffered from a mental illness pandemic even before COVID-19 appeared, but the problem greatly accelerated from 2019 to 2020. She said data indicates that the need for mental health services for children increased by 98% in the past year. She also estimated that 90% of the overall population is struggling mentally to deal with changes related to COVID-19.

Issues covered: Mental Illness Pandemic Length: 8:53

2. Jennie Romer, Recycling Expert, author of "Can I Recycle This? A Guide to Better Recycling and How to Reduce Single-Use Plastics"

Americans love to recycle but Ms. Romer said many are misinformed when it comes to what items are recyclable and what are not. She outlined the most common items that consumers incorrectly believe can be recycled and why. She explained why only 9% of the plastic ever produced has been recycled.

Issues covered: Recycling

Environment

Government Policies

<u>Length:</u> 8:22

3. Thomas Beckman, MD, Fellow in Advanced General Internal Medicine at the Mayo Clinic

Many patients seek a second opinion before treatment for a complex medical condition. Dr. Beckman led a study at Mayo that found that only 12 percent of second opinions confirm that the original diagnosis was complete and correct. He explained what illnesses should merit the pursuit of a second opinion.

<u>Issues covered:</u> Personal Health

Client: Issues	Start:5/9/21
KTTG ESPN 96.3	End: 5/9/21
KERX 95.3	Cart #: 12599

Last month the Social Security Administration partnered with the Office of Inspector General (OIG) for the annual National "Slam the Scam" Day to help citizens learn how to identify and avoid government imposter scams. Most recently, the OIG received reports of phone scammers creating fake versions of the identification badges most Federal employees use to gain access to Federal buildings. The scammers may text or email photos of the fake badges to convince potential victims of their legitimacy. If you receive a suspicious letter, text, call or email, hang up or do not respond. You should know how to identify when a call is really coming from Social Security. They will NEVER:

- Text or email images of an employee's official government identification.
- Suspend your Social Security number.
- Threaten you with arrest or other legal action unless you immediately pay a fine or fee.
- Require payment by retail gift card, wire transfer, internet currency, or mailing cash.
- Promise a benefit increase or other assistance in exchange for payment.
- Send official letters or reports containing your personal information via email.

We only send text messages if you have opted in to receive texts from us and only in limited situations.

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Show # 2021-20

Date aired: $\frac{5/16/21}{100}$ Time Aired: $\frac{6-6:30a}{100}$

Total running time: 29:30 (with optional exit at 24:00)

1. **Jeff Korzenik,** Chief Investment Strategist for Fifth Third Bank, author of "Untapped Talent: How Second Chance Hiring Works for Your Business and the Community"

Mr. Korzeniak believes that businesses have overlooked a historically untapped talent pool: former convicts. He explained why recruiting ex-cons, also known as "second chance hiring," will be a crucial part of successful leadership in coming decades, and why it is crucial to overcoming racial inequality, injustice, family dysfunction, and intergenerational poverty.

Issues covered: Employment Prison Reform Racism Length: 8:39

2. Dima Mazen Qato, PharmD, MPH, PhD, Hygeia Centennial Chair and Director for the Program on Medicines and Public Health at the USC School of Pharmacy, Senior Fellow at the USC Schaeffer Center for Health Policy & Economics

33% of neighborhoods in the nation's largest cities are "pharmacy deserts," according to a study led by Prof. Qato. She explained why the problem is a greater concern than similar shortages of pharmacies in rural areas. She suggested that taxpayers should pay pharmacies more for Medicare and Medicaid prescription reimbursements and that pharmacies should be placed in community health centers in low-income areas.

Issues covered:
Minority Concerns
Personal Health
Government Policies
Poverty

<u>Length:</u> 8:36

3. Bill Westrom, consumer finance expert, co-author of "Master Your Debt: Slash Your Monthly Payments and Become Debt Free"

The typical American carries thousands of dollars of credit card debt, personal loans, car loans and student loans. Mr. Westrom outlined several easy strategies to save money and retire debt as quickly as possible.

<u>Issues covered:</u> Personal Finance

Client: Issues	Start:5/16/21
KTTG ESPN 96.3	End: 5/16/21
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- Send official letters or reports containing your personal information via email.

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Date aired: 5/23/21 Time Aired: 6-6-30a

Show # 2021-21

Total running time: 29:30 (with optional exit at 24:00)

 Julie Broderick, BSc, MSc, PhD, Assistant Professor of Physiotherapy, Trinity College Dublin, the University of Dublin

Dr. Broderick led a study that found that the physical condition of homeless people in their twenties, thirties and forties is similar to 70 and 80-year-olds in the general population. She found that only 31% could attempt to climb one flight of stairs, and only 38% could walk for 6 minutes. She discussed the possible reasons behind this finding, and potential solutions to address it.

Issues covered: Homelessness Substance Abuse Government Length: 8:39

2. **Jeffrey Michael, EdD,** Distinguished Scholar in the Department of Health Policy and Management and the Leon S. Robertson Faculty Development Chair in Injury Prevention at the Johns Hopkins University Bloomberg School of Public Health, former senior official at the National Highway Traffic Safety Administration

There's been little change in the number of traffic deaths in the United States for many years. Dr. Michael was the co-author of a report that recommends the adoption of the "Safe System" approach to road design. The "Safe System" utilizes things like roundabouts and lane designs intended to slow traffic near pedestrians, to significantly reduce the chances for mistakes by drivers, pedestrians, and bicyclists, and reduce the intensity of crashes when they do occur.

Issues covered: Traffic Safety Government Length: 8:36

 Roy Remme, Ph.D., postdoctoral scholar with the Natural Capital Project at Stanford University at the time of the research

Dr. Remme led a Stanford study that demonstrated that city parks and green spaces lead to measurable improvements in health. He said the study offers proof for city planners and other officials of the importance of green spaces for promoting physical activities, particularly for elderly, minority and low-income populations.

Issues covered: Urban Planning Personal Health Minority Concerns

Client: Issues	 Start:5/23/21
KTTG ESPN 96.3	End: 5/23/21
KERX 95.3	Cart #: 12599

Most of Arkansas was rocked by heavy rains and thousands of power outages as storms tore through the Natural State. Con artists will seize the opportunity to take advantage during a vulnerable moment. The Attorney General has the following tips to ensure Arkansans hire a reputable contractor to complete home repairs:

- Beware of <u>door-to-door</u> solicitors selling home-repair work. To find someone reputable, ask
 friends or family who have recently used a home-repair contractor or professional. Consider
 contacting the <u>Arkansas Contractor's Licensing Board</u> to verify that the contractor is licensed
 and has not had any complaints filed against it.
- Avoid any home-repair solicitor who asks for an upfront payment or who will not provide you
 with a written contract.
- Get at least three written estimates.
- Check with the Attorney General's office or the <u>Better Business Bureau</u> to find out if the company has a complaint history.
- Obtain a written and detailed contract that includes the grade, quality, name brand and quantity of any materials to be used. The name and address of the contractor must be on the contract.
- Avoid paying for the entire job up front. One-third paid in advance, one-third paid halfway
 through the job and one-third paid upon completion is a better plan, helping assure that your
 project will be completed. Never make the final payment until you have had an opportunity to
 inspect the work.
- Remember that all contracts must include a buyer's right to cancel within three business days after the contract is signed.
- Make sure all warranties and guarantees are in writing.
- A contractor cannot promise that your insurance company will cover the work done. Verify your insurance coverage and authorized contractors before you agree to pay for repairs.

For more information and tips to avoid scams and other consumer-related issues, contact the Arkansas Attorney General's Office at consumer@arkansasag.gov or visit ArkansasAG.gov.

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Date aired: _____5/30___ Time Aired: (/-(4:304)

Weekly Public Affairs Program

Show # 2021-22

Total running time: 29:30 (with optional exit at 24:00)

1. Robert T. Kiyosaki, investor, entrepreneur, author of "Rich Dad Poor Dad: What the Rich Teach Their Kids About Money That the Poor and Middle Class Do Not"

Mr. Kiyosaki discussed the difference in how wealthy people view and use money, compared to middle- and lower-income Americans. He said it is not necessary to earn a high income to become rich. He explained why he thinks it is such a problem that few students receive any financial education in school. He also discussed the best job categories for young people who are ready to choose a career.

Issues covered:
Personal Finance
Parenting
Education

Length: 10:03

2. Thomas Beckman, MD, Fellow in Advanced General Internal Medicine at the Mayo Clinic

Many patients seek a second opinion before treatment for a complex medical condition. Dr. Beckman led a study at Mayo that found that only 12 percent of second opinions confirm that the original diagnosis was complete and correct. He explained what illnesses should merit the pursuit of a second opinion.

Issues covered: Personal Health Length: 7:03

 Dennis C. Miller, businessman, former CEO of a New Jersey hospital, author of "Moppin" Floors to CEO"

Mentors often make a huge difference in a young person's career. Mr. Miller explained why older generations may be key to enhancing the career prospects of Millennials. He offered ideas for how to locate a mentor. He also explained why volunteering may be a wise career move for older members of the workforce.

Issues covered: Career Senior Citizens Volunteering

Client: Issues	Start:5/30/21
KTTG ESPN 96.3	End: 5/30/21
KERX 95.3	Cart #: 12599

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Date aired: ____6/6____ Time Aired: 6-6-306

Weekly Public Affairs Program

Show # 2021-23

Total running time: 29:30 (with optional exit at 24:00)

 Irwin Redlener, PhD, Director of Columbia University's National Center for Disaster Preparedness

Dr. Redlener said that a limited nuclear attack can be survivable. He said sheltering in place is the best way to avoid the radiation that would follow a nuclear detonation. He outlined emergency supplies that every household should have on hand, and he discussed the reasons that public officials are reluctant to discuss the topic.

Issues covered:
Disaster Preparedness

Length: 8:41

2. Olympia LePoint, mathematician, rocket scientist, author of "Mathaphobia: How You Can Overcome Your Math Fears and Become a Rocket Scientist"

Ms. LePoint was a professional rocket scientist for NASA programs from 1998 to 2007, and was involved in 28 successful shuttle launches. She discussed the shortage of females in STEM (Science, Technology, Engineering & Math) careers and why it is important to encourage young women to enter these fields.

Issues covered: Women's Issues Education Career Length: 8:36

3. David M. Neyens, PhD, Assistant Professor in the Department of Industrial Engineering at Clemson University

In a future filled with self-driving cars, how quickly will human drivers be able regain control in the event of a system failure or sudden emergency? Dr. Neyens led a study that found that driver reaction times were poor. He said car designers will need to find ways to give drivers much earlier warnings. He added that driver education programs will also need to change significantly, once driverless cars hit the mass market

Issues covered:
Automotive Safety
Driver Education

Length: 5:08

Client: Issues	Start:6/6/21
KTTG ESPN 96.3	End: 6/6/21
KERX 95.3	Cart #: 12599

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Date aired: 6/13 Time Aired: 6/30a

Weekly Public Affairs Program

Show # 2021-24

Total running time: 29:30 (with optional exit at 24:00)

 Kimberly Mehlman-Orozco, PhD, human trafficking expert, author of "Hidden in Plain Sight: America's Slaves of the New Millennium"

Dr. Mehlman-Orozco discussed the most common scenarios in human trafficking cases and why the pandemic lockdowns made the problem worse. She said jurors and judges often are unaware that human trafficking victims are typically controlled by coercion and mental manipulation, rather than via physical kidnapping or other means of force. She explained what to do if someone suspects they know a person who is a victim of human trafficking.

Issues covered: Human Trafficking Crime Length: 8:59

2. Wayne Applewhite, business leadership expert, author of "You Know it's a Verb, Right?"

Mr. Applewhite explained how someone can avoid career burn-out and find a balance between work and life. He talked about the importance of notetaking, schedules and lists in maintaining a productive work environment. He said clear communication from bosses is the key for organizations transitioning back to work in the aftermath of the pandemic.

Issues covered: Employment Career Length: 8:12

3. Mike Kucharski, Co-Owner and Vice President of JKC Trucking, one of America's largest refrigerated trucking companies

Mr. Kucharski said 25% of needed truck drivers are no longer on the nation's highways. He explained how such a severe shortage affects consumers. He also outlined the attractive aspects of a career in truck driving, and how much training and time is required to become licensed.

Issues covered:
Consumer Matters
Employment
Supply Chain

Client: Issues	Start:6/13/21
KTTG ESPN 96.3	End: 6/13/21
KERX 95.3	Cart #: 12599

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Show # 2021-25

Total running time: 29:30 (with optional exit at 24:00)

1. Ira D. Glick, MD, Professor of Psychiatry and Behavioral Sciences at the Stanford University Medical Center, Emeritus

Most mass shooters die during the crime, but Prof. Glick led the first study that closely examined medical and court records of the perpetrators who survived. He found that a large majority of perpetrators had psychiatric disorders for which they had received no medication or other treatment. He believes that mental health providers, lawyers, and the public should be made aware that some unmedicated patients do pose an increased risk of violence and should receive treatment, whether they want it or not.

Issues covered: Mental Health Crime Lenath: 8:02

2. Michael J. Barry, M.D., Professor of Medicine at Harvard Medical School, Director of the Informed Medical Decisions Program within the Health Decision Sciences Center at Massachusetts General Hospital, Vice Chair of the U.S. Preventive Services Task Force

An alarming rise in colorectal cancer cases among young people has led the US Preventive Services Task Force to establish new guidelines. Dr. Barry co-wrote the revised standards and explained why screenings for colorectal cancer should begin at age 45 — five years earlier than was previously recommended. He also discussed the importance of screening for African Americans, who have the highest rates of colorectal cancer incidence and deaths.

Issues covered:
Cancer
Personal Health
Minority Concerns

Length: 9:07

3. Daniela Viana Costa, PhD, Public Policy Economist at the Penn Wharton Public Policy Initiative

Dr. Viana Costa was the co-author of a study that examined the long-term economic effects of school closures/remote learning during the pandemic lockdowns. She found that the reduced education will create productivity losses, leading to a 3.6% decrease in GDP and a 3.5% decrease in hourly wages by 2050. She explained why younger students were hit hardest by the lack of learning, and possible steps that schools may take to reduce the decline.

Issues covered: Education Economy Length: 5:04

Client: Issues	Start:6/20/21
KTTG ESPN 96.3	End: 6/20/21
KERX 95.3	Cart #: 12599

The Arkansas Attorney General is warning Arkansans to protect themselves from con artists looking to make a quick buck after recent storms and flooding.

Here are tips to ensure Arkansans hire a reputable contractor to complete home repairs:

- Beware of <u>door-to-door</u> solicitors selling home-repair work. To find someone reputable, consider contacting the <u>Arkansas Contractor's Licensing Board</u> to verify that the contractor is licensed
- Avoid any home-repair solicitor who asks for an upfront payment or who will not provide you
 with a written contract.
- Get at least three written estimates.
- Obtain and check at least three references from your contractor or professional.
- Check with the Attorney General's office or the <u>Better Business Bureau</u> to find out if the company has a complaint history.
- Obtain a written and detailed contract that includes the grade, quality, name brand and quantity of any materials to be used. The name and address of the contractor must be on the contract.
- Avoid paying for the entire job up front. One-third paid in advance, one-third paid halfway
 through the job and one-third paid upon completion is a better plan, helping assure that your
 project will be completed. Never make the final payment until you have had an opportunity to
 inspect the work.
- Remember that all contracts resulting from a home-solicitation sale generally must include a buyer's right to cancel within three business days after the contract is signed.
- Make sure all warranties and quarantees are in writing.
- A contractor cannot promise that your insurance company will cover the work done. Verify your insurance coverage and authorized contractors before you agree to pay for repairs.

For more information and tips to avoid scams and other consumer-related issues, contact the Arkansas Attorney General's Office at consumer@arkansasag.gov or visit ArkansasAG.gov.

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(1-1:30a Weekly Public Affairs Program

Show # 2021-26

Date aired: ____6/27____ Time Aired:

Total running time: 29:30 (with optional exit at 24:00)

 Melvin J. Gravely, II. PhD, civic leader, President and CEO of TriVersity Construction Company, author of "Dear White Friend: The Realities of Race, the Power of Relationships and Our Path to Equity"

The racial divide in America appears to have expanded significantly in the past year or so. Mr. Gravely said the great majority of white Americans are not racists, but they are "benefiting bystanders." He believes that Americans can solve racial problems together. He explained how he defines equality versus equity, and suggested that people should expose themselves to new friends and ideas to expand their understanding of why others feel as they do.

Issues covered: Racism Minority Concerns Length: 9:50

2. David E. Fisher, MD, PhD, Director of the Mass General Cancer Center's Melanoma Program, Director of Massachusetts General Hospital's Cutaneous Biology Research Center

Dr. Fisher led a recent study that found that vitamin D deficiency strongly exaggerates the craving for and effects of opioids, potentially increasing the risk for dependence and addiction. He said that his findings suggest that addressing the common problem of vitamin D deficiency with inexpensive supplements could play a part in combating the ongoing scourge of opioid addiction.

Issues covered:
Opioid Addiction
Nutrition
Personal Health

Length: 7:27

3. M. Granger Morgan, PhD, Hamerschlag University Professor of Engineering at Carnegie Mellon University and co-director of the National Science Foundation's Center for Climate and Energy Decision Making

Prof. Morgan discussed his recent study that compared strategies for providing emergency power to residents during a large, long-duration power outage, particularly in rural and suburban communities. He said cooperative strategies like sharing a higher capacity generator among multiple homes cost 10 to 40 times less than if each household used its own generator. He discussed the regulatory hurdles that currently block these solutions.

Issues covered:
Disaster Preparedness
Infrastructure

Lenath: 5:06

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